



Contour MedSpa brings ER best practices to small business office

HP EliteBook and EliteDesk devices are made for businesses and easy to sanitize

Industry

Consumer Services

Country

USA

Overview:

Launching Contour MedSpa during the COVID-19 pandemic heightened sanitization needs

Taking ER experience to small business, HP devices made for repeated sanitization were selected

Simplifying office routines are advanced with Intel processing speed and security features



Objectives

Launched into a world of pandemic

Contour MedSpa in Texas provides beauty and personal care services through cosmetic treatments including Botox, dermal fillers, laser treatment and body contouring.

Owned and operated by Dr. Joseph Mattingly, an ER physician, Contour MedSpa was launched during the onset of the COVID-19 pandemic. Sanitizing equipment and office areas with frequent customer access is a normal part of any business. Now, frequent sanitization is more important than ever.

When planning to open Contour MedSpa, Dr. Mattingly wanted technology solutions that were smart and secure, and ultimately, safe and clean. In all of today's service businesses, sanitization is not only best practice but essential to keep surfaces and equipment free from germs and safe for customers.

Dr. Mattingly needed mobile technology that would support his needs and those of his clients, to allow him to travel around the clinic and work from home. Security was a key requirement for the patient Electronic Medical Records (EMR) and the requirements to protect confidential data and images. Since image records show "before and after" pictures of the procedures, high resolution displays were needed.



“We're used to wearing masks and wiping everything down, so one of the reasons we're using HP products is because you can repeatedly wipe them clean without worrying about this affecting their performance in the future.”

Dr. Joseph Mattingly, Contour MedSpa

Cleaning HP computers



70/30 isopropyl alcohol solution



70/30 isopropyl alcohol-based computer wipes



Bleach

Hydrogen peroxide

Solution at a glance

Hardware

HP EliteBook x360 1040 notebook
 HP EliteDesk 800 Desktop Mini PC
 HP Rechargeable Active Pen G3 digital
 HP Smart Tank Plus 651 Wireless All-in-One printer

Source:

Select household wipes can be safely used to clean HP Elite and Workstation PCs, and HP ProBook 635 Aero PCs and select HP ProDesks (not applicable to HP Elite c1030 Chromebook) as well as HP Elite Presenter Mouse, HP Premium keyboard (wireless and USB) and HP desktop wired 320 KB/Mouse can withstand up to 1,000 wipes. See wipe manufacturer's instructions for disinfecting and the HP cleaning at [How to Sanitize Your HP Device](#).

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Contour MedSpa chose HP EliteBook and HP EliteDesk models with sanitization features. The premium HP EliteBook and HP EliteDesk devices can be sanitized up to 1,000 times with select cleaning wipes. These sanitizable models put patient safety first, deliver security where it matters and streamline daily healthcare tasks. They also include powerful Intel® Core™ processors for business performance.

The HP EliteBook x360 1040 notebook features one of the world's brightest displays in a business convertible and is well-known for its security, privacy tools, productivity, long battery life and ease of management.

The HP EliteDesk 800 Series offers strength, security and manageability, using ocean-bound plastics and 90 percent recyclable packaging.

Business outcomes

Privacy for confidential content

"When we ask our patients to sign in it is reassuring to hand them an HP x360 notebook PC that was just sanitized," says Mattingly. "It definitely plays a huge role in the business right now. Every patient that comes in touches one of the computers or the digital pen and that would definitely spread germs if they could not be sanitized repeatedly.

"The laptops are durable and super-reliable," he says.

Since appearance is important before and after these procedures, patients can be shown clear images on the high-definition screens and the HP Sure View feature ensures display privacy. At the touch of a button, the screen immediately transitions to privacy mode, which reduces up to 95 percent of visible light when viewed at an angle – particularly useful when staff are working from home. Easy connectivity to the desktop also aids in working from home.

"I feel there is big need for these HP computers that are easily sanitized, more now than ever before, and I'm very happy that we have them," concludes Mattingly.

Learn more at hp.com/business-desktops

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