

# Five-star treatment with Aruba Instant On

The fast, secure, and reliable Wi-Fi solution



The hospitality world is constantly evolving as is its use of technology. From the smallest B&Bs to the hottest boutique hotels, smart technologies, and guests' expectation of their performance, are having a tremendous impact on the industry. It's clear that slow connections or poor coverage can knock down a 5-star rating.

With Aruba Instant On, you can meet the needs of your guests and staff to deliver VIP treatment. Automate guest interactions and increase customer satisfaction while reducing points of friction and labor costs. Stay on the right side of digital transformation with fast, secure, and reliable connectivity. Let's look at a few of the ways Aruba is primed to help.

**FRICTIONLESS HOTEL CONNECTIVITY**

Hotel infrastructures can be hindered by choosing the wrong networking equipment. Fortunately, there's no reason for bad connectivity to hamper your operation. Provide smooth transactions, touchless check-ins and check-outs, and swift connectivity that extends throughout your premises—even outdoors.

With Aruba's Smart Mesh technology, Wi-Fi dead zones checked out long ago. Extend coverage to every corner of your facility, including outdoors, with comprehensive coverage for your employees and guests. Aruba delivers easy transactions, digital room keys that always work, and the capacity to support large gatherings.



**GUEST ROOM CONNECTIVITY**

Guests expect Wi-Fi connectivity that's on par with their own home Wi-Fi. The bandwidth to power devices, software, and hungry streaming video demands, can easily overwhelm a lesser network. And most smaller hotels don't have technical staff to support, scale, or troubleshoot.

With Aruba, you can easily deliver dynamic services to guest rooms and throughout your facility—without overwhelming your network. Customize your guest portal to further engage your customers. For businesses occupying multiple floors, requiring multiple access points, pan-tilt zoom cameras, and even smart TVs, the Aruba Instant On 1960 stackable switch extends bandwidth where you need, providing 10G uplink ports that ensure reliable wired connectivity. And all this can be installed, managed, and troubleshooted by your non-technical staff using our mobile app.

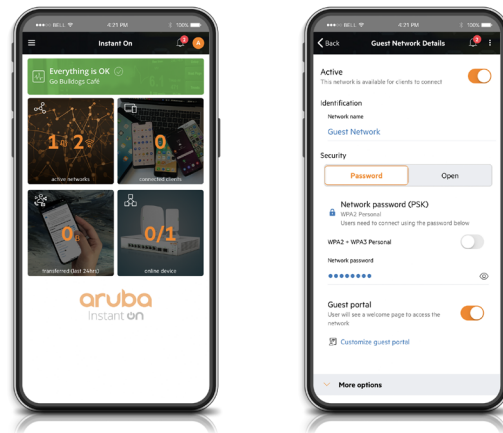


Figure 1: Aruba Instant On Mobile App

**SECURE SENSITIVE GUEST DATA**

Smart technology can aggregate guest data and make it accessible and actionable to deliver better service and business results. However, access to that data comes with the responsibility to handle it securely - whether or not you have a dedicated cybersecurity specialist.

Aruba Instant On has built-in security to help ensure your network isn't left vulnerable to malware attacks. Using the mobile app, you have ultimate control - get visibility into every connected device, set access controls with VLANs and ACLs, and separate employee and guest traffic for further protection.



### A PARTNER AND SOLUTION YOU CAN TRUST

Aruba Instant On gives hospitality providers fast, secure and reliable Wi-Fi solutions that keep staff and guests happy. Ensure everything from Netflix to security cameras work together seamlessly with a solution purpose-built for the needs of hospitality.

Contact your Aruba salesperson or reseller to learn more.

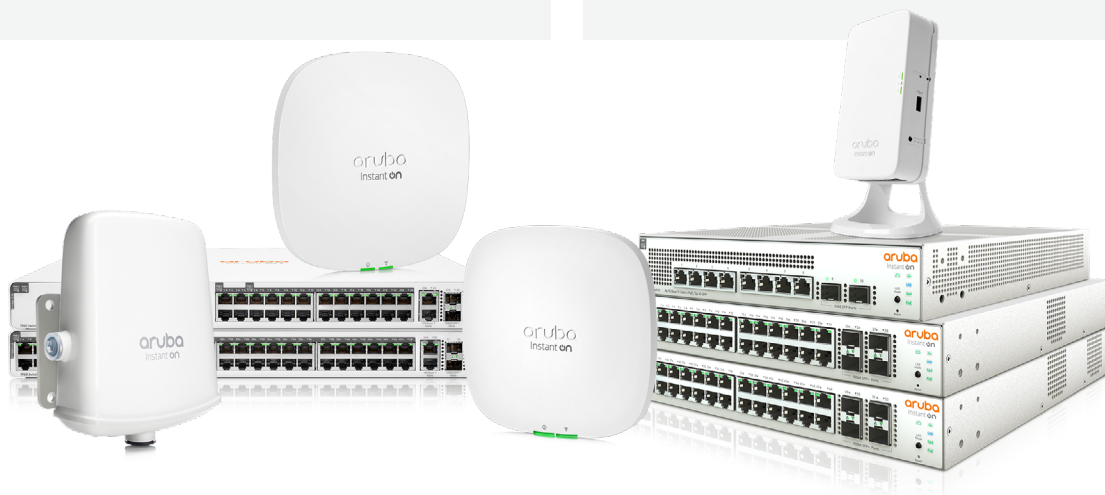
## DELIVER VIP TREATMENT WITH ARUBA INSTANT ON SOLUTIONS

### PRODUCTS

- **AP11D** — access point delivering full, in-room Wi-Fi
- **AP17** — the ideal outdoor access point for dining and leisure areas
- **AP22 / AP25** — deliver super-fast Wi-Fi 6
- **1930 / 1960 Switch** — expand bandwidth with room to grow and Power over Ethernet models that eliminate the need for other power sources

### BENEFITS

- Simple installation and management
- Cloud-based, remote management
- High-speed Wi-Fi that reaches every corner
- Dependable connectivity for guests
- Connectivity outdoors
- Capacity to support large gatherings
- Easy to scale, add bandwidth
- Simple troubleshooting with single network view
- Built-in security and protection
- Separate guest and employee traffic





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