

# 9 ways to drive innovation with intelligent, unified storage built for the future

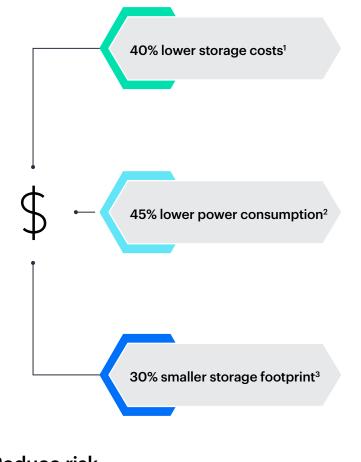
Efficient storage and data management are not just nice to have—they are game changers. They boost agility, simplify operations, accelerate time to value, reduce risks, and pave the way for AI to drive innovation and growth. They also protect your business from looming disasters and cyber threats.

Where do you begin? Start by unifying all your workloads—both structured and unstructured—to make everything more efficient, less complicated, and more secure. Turn to HPE for simplified storage and data management across hybrid cloud with one storage platform and one AI-driven cloud experience for every workload.

Optimize your environment. Simplify your operations. Accelerate innovation.

Check out these compelling statistics that spell out how you can lower TCO, reduce risk and boost agility with HPE Storage.

### Reduce costs



a single disaggregated cloud-managed architecture to reduce silos and complexity and decrease overprovisioning as you scale capacity and performance independently.

Deploy block, file and object workloads on

power-efficient storage architecture that enhances performance while reducing energy costs, carbon emissions, and e-waste compared to traditional storage.

Optimize sustainability with a modern

advanced data reduction that slashes physical storage costs, saves energy, and decreases data center footprint.

Get superior efficiency for your workloads with

## Reduce risk

## Harness synchronous replication and

ZERO data loss or downtime<sup>5</sup>

transparent failover across active sites to maintain continuous data availability in the event of site-wide or natural disasters. 100% data availability guarantee4

single-point-of-failure platform to guarantee resilient 100% data availability for workloads that cannot tolerate unexpected downtime and data loss.

Leverage an Al-driven, disaggregated, no



### Put your storage on autopilot with an Al-managed service that delivers

86% of problems predicted

and resolved<sup>6</sup>

autonomous operations and reduces endless firefighting, enabling you to predict and prevent disruptions before they occur.

# **Boost agility**

99%

### **Operational time** savings<sup>7</sup> Boost agility and accelerate time

to value with time savings using Al-driven cloud management to free up valuable IT resources for high priority initiatives.

Faster provisioning<sup>8</sup>

#### Slash app deployment time from days to minutes by transforming

LUN-centric provisioning into an Al-driven, app-centric approach. **Reduction in storage** 

admin hours9

#### Leverage an Al-driven cloud experience to make underlying

infrastructure invisible, while reducing silos, complexity, and the burden of day-to-day storage administration.

## HPE.com/storage

Learn more at

<sup>1</sup> HPE Storage substantiation, HPE, 2025 <sup>2</sup> HPE Storage substantiation, HPE, 2025

<sup>3</sup> "Analyzing the Economic Impact of HPE Alletra Storage MP B10000," ESG Economic Validation, HPE, February 2025

<sup>4</sup> HPE Storage substantiation, HPE, 2025

<sup>6</sup> HPE Storage substantiation, HPE, 2025

<sup>5</sup> HPE Zero RTO/RPO Guarantee

<sup>7</sup> HPE Storage substantiation, HPE, 2025 <sup>8</sup> HPE Storage substantiation, HPE, 2025

ESG Economic Validation, HPE, February 2025

<sup>9</sup> "Analyzing the Economic Impact of HPE Alletra Storage MP B10000,"

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