

9 ways to drive innovation with intelligent, unified storage built for the future

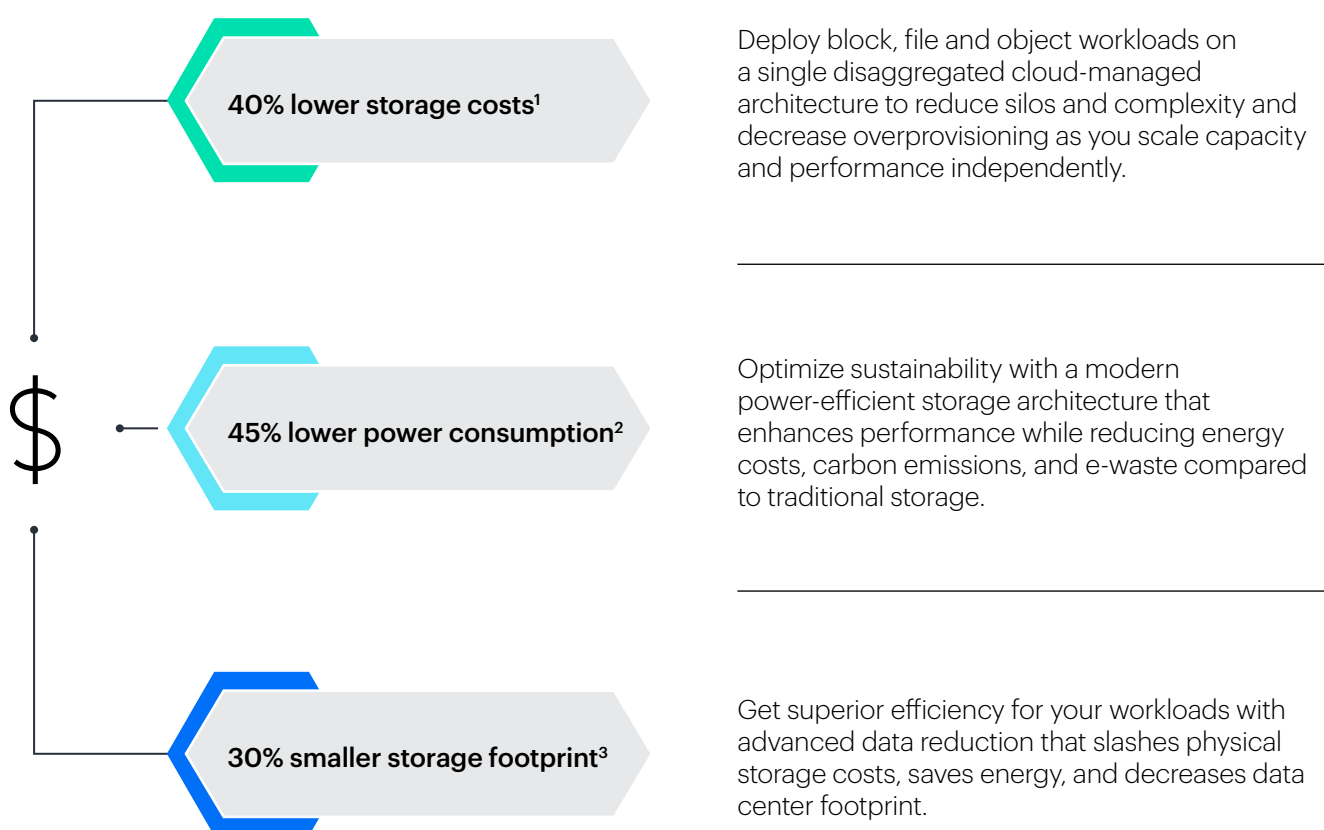
Efficient storage and data management are not just nice to have—they are game changers. They boost agility, simplify operations, accelerate time to value, reduce risks, and pave the way for AI to drive innovation and growth. They also protect your business from looming disasters and cyber threats.

Where do you begin? Start by unifying all your workloads—both structured and unstructured—to make everything more efficient, less complicated, and more secure. Turn to HPE for simplified storage and data management across hybrid cloud with one storage platform and one AI-driven cloud experience for every workload.

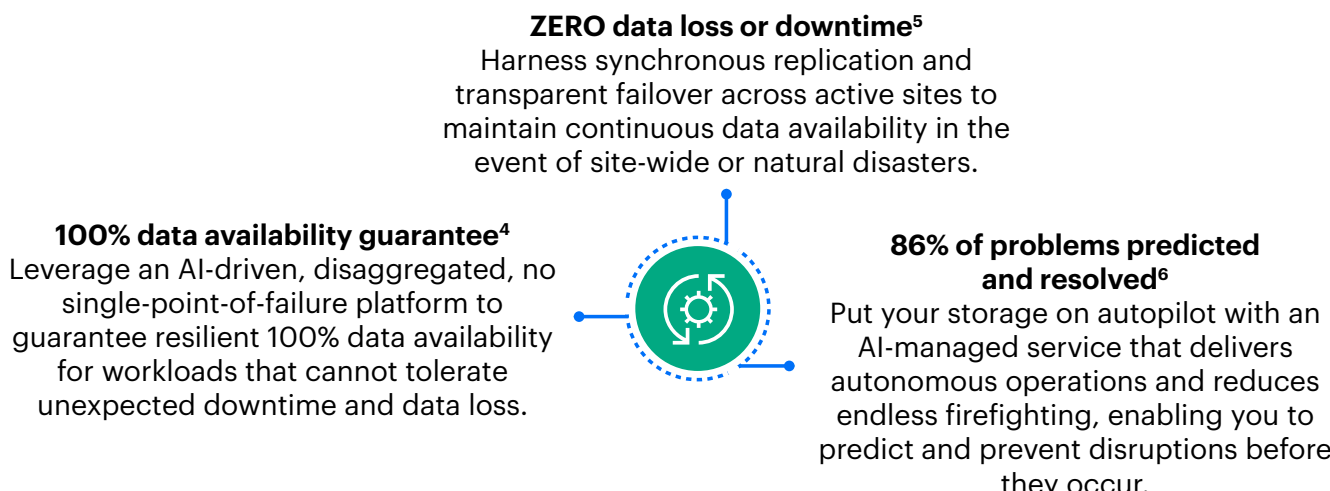
Optimize your environment. Simplify your operations. Accelerate innovation.

Check out these compelling statistics that spell out how you can lower TCO, reduce risk and boost agility with HPE Storage.

Reduce costs



Reduce risk



Boost agility



Learn more at [HPE.com/storage](https://hpe.com/storage)

¹ [HPE Storage substantiation](#), HPE, 2025

² [HPE Storage substantiation](#), HPE, 2025

³ ["Analyzing the Economic Impact of HPE Alletra Storage MP B10000,"](#) ESG Economic Validation, HPE, February 2025

⁴ [HPE Storage substantiation](#), HPE, 2025

⁵ [HPE Zero RTO/RPO Guarantee](#)

⁶ [HPE Storage substantiation](#), HPE, 2025

⁷ [HPE Storage substantiation](#), HPE, 2025

⁸ [HPE Storage substantiation](#), HPE, 2025

⁹ ["Analyzing the Economic Impact of HPE Alletra Storage MP B10000,"](#) ESG Economic Validation, HPE, February 2025

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