

BEYOND HYBRID: Future-Proofing Productivity

Enterprises need flexible machines that can offer modern workers the speed and power to conquer whatever challenges lie ahead.

ONE LESSON TO EMERGE from the past few years is that enterprise technology must be ready for anything and everything, including scenarios that never could have been anticipated. No one foresaw that in a matter of weeks companies around the world would have to take their users from 100% in-office to 100% remote. Most workforces are now hybrid, with a makeup that is constantly fluid but must be fully supported nonetheless, no matter how it may change or what configuration it takes in the future.

In this new age, workers need to be armed with laptops that don't just stand up to but dominate whatever tasks they take on, wherever they're working. From communication to multitasking, laptops are now the center of the workforce world. Power,



Chromebook Spin 714 offers 360-degree convertibility—it can switch from a laptop to a tablet to a tent configuration (or anything in-between) in an instant.

optimization, and flexibility are the keys to delivering ROI and user productivity.

This is where the Acer Chromebook Spin 714 comes in.

Future-Proof Features

The Chromebook Spin 714 has been engineered with features that put productivity first.

Its 16:10 aspect ratio offers increased vertical real estate, perfect for video conferencing and other modern tasks. The 14-inch IPS narrow-bezel display offers superior vibrancy and color accuracy from more angles, which comes in handy as the Chromebook Spin 714 offers 360-degree convertibility—it can switch from a laptop to a tablet to a tent configuration (or anything in-between) in an instant, and then switch right back again.



Users can interact with the Chromebook Spin 714's Corning® Gorilla® Glass touchscreen with or without the quick-charging USI stylus that offers more than 4,000 levels of sensitivity. The screen's visuals are further improved thanks to Acer's temporal noise reduction (TNR) technology, which detects "noisy" pixels and blends them into others for better-quality images, especially in low-light conditions. DTS™ audio (featuring improved bass and distortion prevention) and a Full-HD (FHD) MIPI webcam come standard.

But that's not all. Acer's design and engineering teams took every opportunity to pack in best-of-breed features, including:

- Smart Amplifier System
- Backlit Keyboard
- Dual Upward Speakers
- Microphone Array
- Sleek Inclined Lid with Easy Opening
- Optional Fingerprint Reader



When you pick 12th Gen Intel® Core™ i7 processors, featuring Intel® vPro™, to power your fleet of Chromebook Spin 714s, you'll get machines that are redefining multitasking productivity.

- Universal USB-C Dock Compatibility
- Low Blue Light Certification (WQXGA SKU Only)

The Chromebook Spin 714 also offers up to 10 hours of real-world battery life, so your users can take advantage of all these features wherever they are, and whatever their power situation may be.

Productivity Through Connectivity

This laptop's future-proof features and sleek, modern design only hint at what's under the hood. Let's start with its future-forward connectivity.

The Chromebook Spin 714 offers Intel® Wi-Fi 6E 2x2 802.11ax, so your users will be able to take advantage of the 3x faster speeds and lower latency Wi-Fi 6E promises. It also includes Bluetooth 5.2 connectivity. Bluetooth 5.2 features isochronous channels (ISOC), which allow for the synchronous processing of multiple data streams, improving the handling of several inputs simultaneously. The machine also comes with two of the highly desirable Thunderbolt™ 4 ports, which feature 40Gbps bidirectional bandwidth and are USB-C compatible, as well as an HDMI and a USB 3.2 A port.

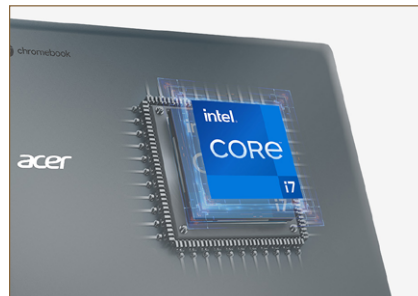
The aforementioned 10-hour battery is quick-charging, meaning users can get back on the road faster and with better long-term reliability.

Everything is powered by next-gen Intel® Core™ processors.

Multitasking Power with Intel®

When you pick 12th Gen Intel® Core™ i7 processors to power your fleet of Chromebook Spin 714s, you'll get machines that are redefining multitasking productivity.

Among other features, the Core™ i7 processors offer the brand new Intel® Thread Director™ technology, which uses real-time analysis to support the company's first-ever hybrid performance architecture powered by two core microarchitectures—Performance Cores (P-cores) and Efficiency Cores (E-cores)—that then work in tandem to improve single-thread performance and responsiveness. To say it another way, the more you throw at it, the more its performance scales. It's truly a processor created for multitasking, not just for today's workloads, but also those that may come in the months and years ahead.



However, users don't have to have multiple workloads to reap the benefits of these



Chrome Enterprise has been architected for the speed and power of modern devices, with connectivity, management, and security features to match.

chips: They offer a 20% performance improvement over previous generations, plus next-gen responsiveness, including a Chromebook wake-up time of less than 1 second.

The Power of Intel® vPro™

All 12th Gen Intel® Core™ processors also feature Intel® vPro™, which brings together Intel's next-generation business-forward features for enhanced security, performance, and management. For example, there's Intel® Hardware Shield, which offers multi-layer security protection at the hardware level, including Intel® BIOS Guard, Intel® Boot Guard, Intel® System Security Report, Intel® Endpoint Management Assistant and Intel® System Resource System Defense (among many others!). With Intel® 400 Series Platform Controller Hub, you'll be able to access the processors at the chipset level. You'll also get Intel® vPro™ Enterprise for ChromeOS, which gives you cutting-edge remote management tools so you can quickly and easily manage both individual machines and your entire fleet of Chromebooks with just a few clicks in the cloud.

ChromeOS for Enterprise

You need an operating system that can truly take advantage of all these next-generation technologies, both for end users and IT. That's where Chrome Enterprise comes in. Chrome Enterprise has been architected for the speed and power of modern devices, with connectivity, management, and security features to match.

With ChromeOS, you'll be offering your users performance in the form of an operating system that boots quickly and doesn't slow down after hours of usage. You'll also provide users with real-time flexibility: They can, of course, use their favorite Google Workspace apps and download even more off the Google Play store at any time since all apps have already been scanned for malware. Additionally, you can set up Parallels or VDI for accessing any legacy apps if you choose.

Chrome Enterprise offers a wealth of benefits for IT pros. To start, you'll be protecting your business against ransomware attacks. The cloud-first ChromeOS offers a read-only operating system in which data and files are automatically backed up to the cloud. All executables are blocked, Google Safe Browsing is on by default, and updates are automatically applied.

Logins and profiles are quickly accessed within Chrome Enterprise, allowing you to easily set up multiple profiles that users can be switched in and out of instantly.

You'll also get access to the Google Admin console, where you can manage your cloud-based policies, deploy and manage

remote desktops, and handle all device management, among other features.

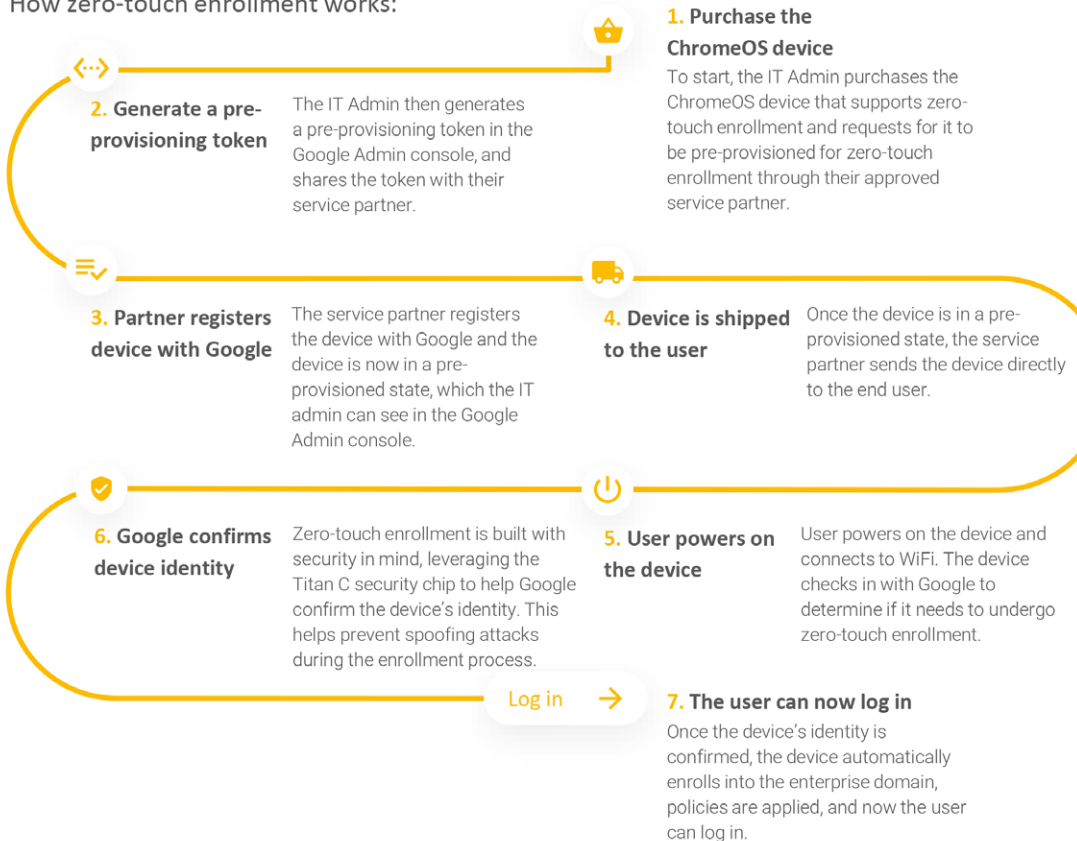
You don't have to purchase Chrome Enterprise Upgrade separately for your Acer Chromebook Spin 714—every machine comes with Chrome Enterprise Upgrade built-in! Your device will be ready immediately upon arrival, whether you are opening it for the first time or your end user is.

That's right, you can drop-ship your machines directly to your end users, configured and ready to go, thanks to Acer's zero-touch enrollment (ZTE) option, which eliminates manual configuration and deployment headaches (see next page).

The ZTE process is easy: Just follow a few simple steps and set up your configurations via pre-provisioned tokens. From there, you can ship your Chromebooks directly to your team members at a moment's notice, assured that the machines will arrive configured exactly as desired.

Best of all, ZTE is available at no additional cost to your organization. It's truly a flexible, hassle-free deployment solution for both your IT department and your modern workforce.

How zero-touch enrollment works:





With features designed for years to come, you need a laptop housing that will last, especially if you don't know the environment your workforce may be working in, or how it may change.

Military-Grade Durability

With features designed for years to come, you need a laptop housing that will last, especially if you don't know the environment your workforce may be working in, or how it may change.

The Acer Chromebook Spin 714 is independently verified for military-grade durability (standard #MIL-STD-810H 7) and includes the following features:

- Antimicrobial Corning® Gorilla® Glass Touchscreen
- Metal Chassis
- Sandblasted, Anodized Finish

Improving Productivity and ROI

In a recent study, IT departments that switched to Chromebooks reported an average of \$482 in savings per device each year from reduced upgrade, deployment, and training costs. This means you're not just getting power, flexibility, and a best-in-breed machine with the Chromebook Spin 714. You're getting ROI while lowering TCO. It's truly the enterprise device of the future, available today.

To learn more about the Acer Chromebook Spin 714 and how it can improve your enterprise's productivity while lowering cost of ownership, please visit: www.acer.com/ac/en/US/content/professional-series/acerchromebookenterprisespin714