



Adapt to Changes with Always-On Technology

How to keep your small business IT flexible, secure, and resilient

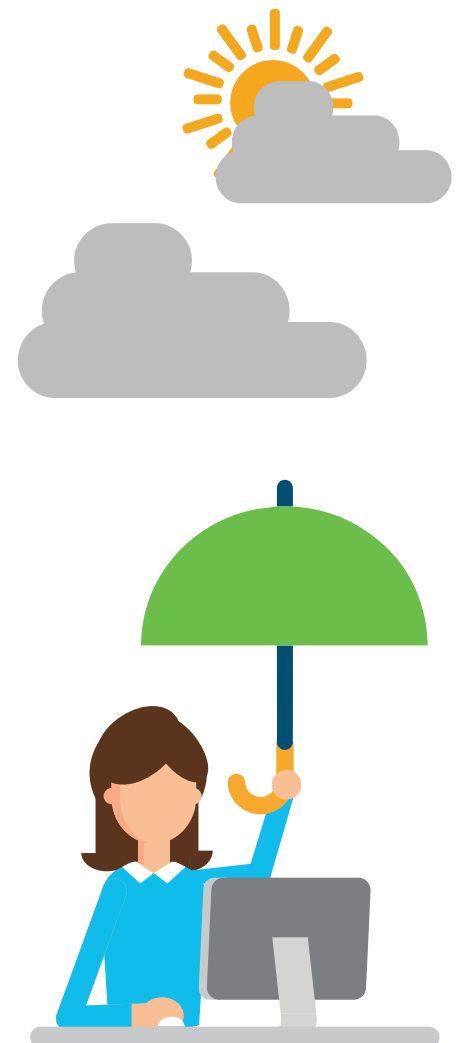
For small businesses, the only constant is change

Running a small business is always challenging, but today, being flexible, secure, and agile while managing costs and maintaining resiliency can be critical to survival. Most businesses are looking for simple approaches to IT while looking to avoid spending large amounts of cash on technology.

Cloud technology offers a far more simple, secure, reliable, and budget-friendly option. It is available all day, every day, 365 days a year. Cloud solutions also are inherently more resilient than on-site IT and they're easier to install, deploy, and manage. They also offer recurring costs, which can optimize cash flow and keep the business running. In fact, a recent report from industry analyst TechAisle listed cloud as the top business priority for small businesses.¹

Stay agile with a flexible network

Cisco® Meraki™ networking products are designed to be managed in the cloud with application visibility, real-time web-based diagnostics, monitoring, and reporting. Even without training or dedicated staff, it's easy to set up a network that gives you control over devices, users, and applications. The Meraki products can be set up and deployed without the need for IT staff. The Meraki Dashboard integrates with Cisco Meraki networking products, so you can administer and manage your IT from a single cloud dashboard.



Keep everyone productive no matter where they're located

As more employees work remotely, you need solutions that scale so you can adjust as needs increase and change. Video conferencing helps people feel connected. But many solutions aren't designed with security in mind, especially the consumer products that you may use to chat with friends and family. Your employees often need to share sensitive information. That's why Cisco Webex® collaboration tools are secure with protected file-sharing and built-in security for mobile meetings.

Webex provides strong encryption, compliance visibility, and control. Whether people are communicating within the business or collaborating with suppliers and vendors, your data remains secure both while in use and in transit. And after meetings, your team members can collaborate using the Webex Teams™ virtual workspace. You can use the Webex messaging and whiteboard features to capture all the interactions and information about a project.

Don't forget about security

With more employees working from home, small businesses need not only the right collaboration tools but also bullet-proof security. Small business is big business for hackers, and remote and mobile workers open new and different pockets of vulnerability. Take advantage of Cisco security technology so your team can work securely from any device, at any time, from any location.

Cisco Designed Solutions



Cisco Webex for collaboration provides strong encryption, compliance visibility, and control. Whether people are communicating within the business or collaborating with suppliers and vendors, data remains secure, both while in use and in transit.



Cisco Cloud Mailbox Defense is a cloud-native email security platform that puts Cisco security inside Microsoft's cloud. It works to block malware in emails before it reaches your users.



Cisco Umbrella® provides the first line of defense against threats to protect your employees everywhere with flexible, fast, and effective cloud-delivered security.



Cisco Advanced Malware Protection (AMP) for Endpoints detects and blocks malware and viruses across employee devices.



Cisco Duo helps protect sensitive data by verifying the identity of users, devices, and applications with secure two-factor authentication.



Let's get started now

Small business owners have so many things to do, the last thing you need is to spend your time dealing with IT problems. To remain competitive, you need flexible cloud technology that helps optimize your cash flow, productivity, and growth potential. Let us help you get started today.

1. <https://techaisle.com/blog/394-2020-top-10-smb-and-midmarket-business-issues-challenges-priorities>