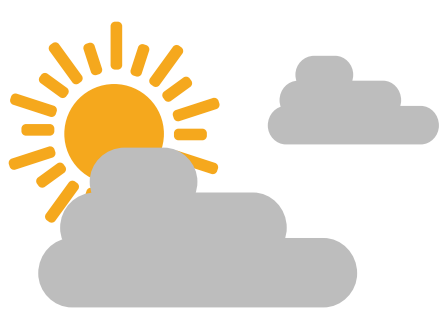




3 Reasons “Always-On” Technology Makes Sense for Small Business



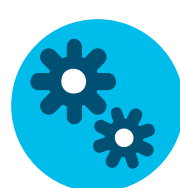
The only constant is change

Running a small business is always challenging, but today, being flexible, secure, and agile while managing costs and maintaining resiliency can be critical to survival. Most businesses are looking for simple approaches to IT while looking to avoid spending large amounts of cash on technology.

Downtime isn't an option, and your small business needs technology that is always on. The cloud gives you access to technology that used to be out of reach. With cloud, you can:



Enable employees to work remotely



Leverage enterprise-grade technologies

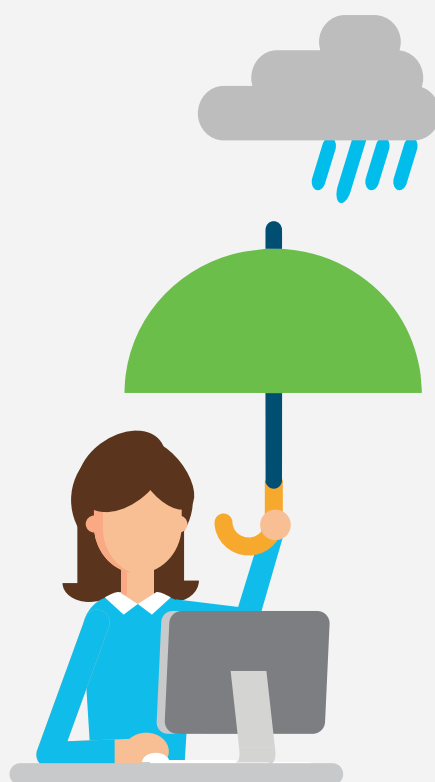
Here are three important reasons why remotely managing your IT in the cloud makes sense for your small business.

1

You can respond to change quickly

Running technology in the cloud gives you the flexibility to add and reduce services as needed. Even if you don't have a huge (or any) IT staff, to remain agile you need to be able to manage your network quickly and easily. Cloud-based network management:

- Offers your application visibility, real-time web-based diagnostics, monitoring, and reporting
- Makes it possible for employee devices to self-provision
- Unifies your IT administration so you can view the network from a single dashboard



2

You can keep everyone productive

With more people working from home, access to cloud-based business tools also simplifies remote work. With cloud-based collaboration tools, keep everyone productive with:



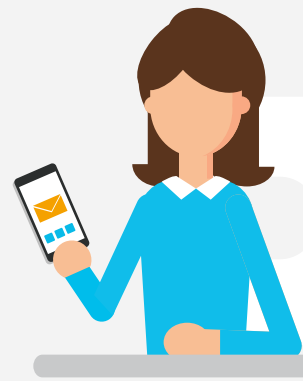
- Videoconferencing that has built-in encryption to protect the privacy of both your users and your data
- One-click sign-on to meetings with high-quality video and simple screen sharing
- Secure exchange of messages and files across devices
- Digital whiteboards for easy team brainstorming

3

You can stay updated and secure

The always-on nature of cloud means that it's always updated. You get access to the latest application upgrades and security, so you don't have to spend your time patching and fixing. Your employees can work from any device, at any time, from any location and access cloud-based security solutions that:

- Offer secure network access on every device
- Protect your sensitive data by verifying the identity of users, devices, and applications
- Defend against threats with cloud-delivered security
- Detect and block cyberattacks



Optimize your cash flow and productivity

You have so many things to do, and don't want to spend all your time dealing with IT problems. To remain competitive, you need flexible technology that helps optimize your cash flow, productivity, and growth potential. That's where we come in. We can guide you to the Cisco solutions that are easy to set up, manage, and expand with pricing models that make sense for your business. Let's get started today.

For more information on Cisco Always-On Technology, contact us today.

