



Authorized  
Reseller

# Retail Proof of Concept (PoC) Bundles

Retail isn't just a "grab-it-and-go" kind of experience anymore. To stay competitive in an online-enabled world, retail storefronts are becoming a flexible hub for product delivery and engagement. However, this flexibility requires a lot of alterations to the traditional retail business model:

**Customers expect a top-class retail experience** with minimal waiting and maximum engagement.

**Real-time inventory management is vital,** but many retail systems are delayed and prone to errors.

**Retail clerks need a flexible point of sale (POS) system** that helps them move quickly through their day.

## To meet these challenges, choose an Apple PoC bundle made exclusively for retail:

### For Self-Service Solutions The Apple Kiosk Bundle

#### Bundle Includes

- One (1) 64GB iPad
- One (1) Aila Kiosk Enclosure
- One (1) Software Package – MadMobile, NewStore and Teamwork Licenses

#### Use Cases

- Customer Self-Service
- Product Customization
- Online Ordering for Out-of-Stock Items

### For Real-Time Stock The Inventory Management Bundle

#### Bundle Includes

- One (1) 128GB iPhone 13
- One (1) Bretford PowerSync Pro Smart Hub and Lightning Cable for iPhone
- One (1) Software Package – Scandit and IPC Licenses
- One (1) OtterBox Defender Case

#### Use Cases

- Real-Time Inventory Updates
- Streamline Stocking Practices
- Enhanced Customer/Employee Morale

### For On-the-Go Checkout The mPOS Bundle

#### Bundle Includes

- One (1) 64GB iPhone SE
- One (1) Bretford PowerSync Pro Smart Hub and Lightning Cable for iPhone
- One (1) Software Package – MadMobile, NewStore and Teamwork Licenses
- One (1) Verifone Scanning Case

#### Use Cases

- Streamline Checkout
- Enhance Employee Mobility
- Anytime, Anywhere Transactions
- Single Pane of Glass Solution

### For Upgraded Registers The Point-of-Sale Bundle

#### Bundle Includes

- One (1) 64GB iPad or iPad Air
- One (1) Hyperflex Kiosk Stand for iPad
- One (1) MadMobile License

#### Use Cases

- Modern Interface
- User-Friendly Checkout Solution
- Enhanced POS Onboarding and Training

Your dedicated Apple Authorized Reseller is ready to help you get the retail solutions you need with these new PoC Bundles. Contact your representative today to get started!