aruba
a Hewlett Packard
Enterprise company

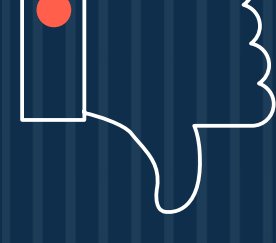# Why an optimized user experience on your network is indispensable

Poor network and application performance lead to increased help desk calls, extended troubleshooting time, revenue loss and unhappy users. See how Aruba User Experience Insight (UXI) can fix this.

The cost of **not monitoring** user experience on your network

Up to 68% of employees experience a late start of online meetings

Due to an unstable network, resulting in 3 hours/week of lost productivity[1]

48% instore retail customers are dissatisfied

Due to inconsistency with their online retail experiences, leading to loss of customer loyalty[2]

$4000/day productivity loss*

Due to poor performance of critical applications like MS Office on your network

*businesses with up to 200 employees

70% of IT's time is spent troubleshooting

Meaning less time for strategic projects[3]

End users expect their **network and applications to always work,** and when they don't, they are fixed as soon as possible.
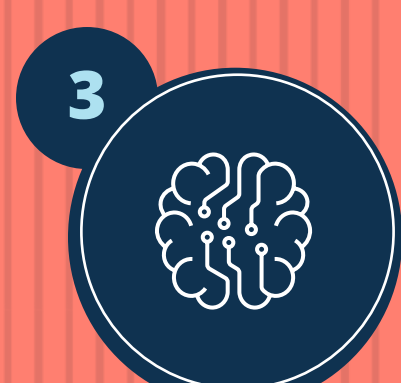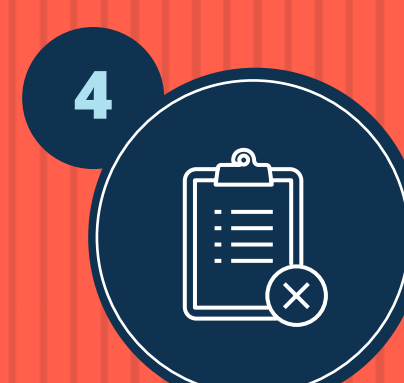
Why a traditional approach won't work

1 Aren't designed for a hybrid environment (Saas web, internal, remote, distributed)

2 Fail to provide performance insights from the users' perspective

3 Lack of intelligence, agility and scalability

4 Don't meet the current testing requirements

How Aruba UXI can transform user experience

AIOps powered **Aruba UXI** provides precise insights into user experience and application performance by continuously monitoring and testing the network from a client perspective.

24x7 proactive testing of network and applications with automatic support ticket creation

An intuitive dashboard with real time AI-powered insights

Easy triage and validation of network changes

Machine learning to set a baseline network performance and problem thresholds

✓ Fewer help desk calls, better end user experience

✓ Absolute network visibility with detailed performance metrics

✓ Faster troubleshooting and fixes

✓ Reduced alert fatigue and better utilization of IT resources

Reasons to trust
Aruba UXI

0.5 BN
Executes more than 0.5Billion tests per day

20%
Help businesses save **20% per month**

Deployed in over **50 countries**

2 mins
Highlights network issues within **2 minutes of deployment**

Aruba UXI is helping customers across different industries solve real life use cases

Universities
Ensured availability of important education applications across campus

Events
Helped detect network coverage issues and provide a great user experience

Healthcare
Improved experience for caregivers while using critical healthcare applications

K12
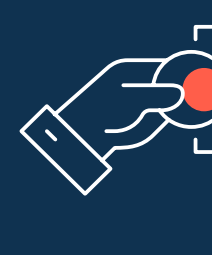Helped benchmark network capacity and performance for 1:1 digital learning rollout

Hospitality
Ensured webapps and captive portals work well for guests

Enterprises
Reduced time to detection and resolution of network issues

Financial Institute
Helped enable a glitch free instore customer experience

Retail
Reduced store downtime and service disruptions

"We use UXI sensors at our site to quickly spot and diagnose user reported issues we can't easily locate. This tactic has reduced the district's site-based troubleshooting time from hours to seconds and we can get the data from anywhere."

Roman Gaddis
Executive Director of Technology for the Dawsonville, Georgia school system

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