



Bitcon selected HPE Alletra Storage MP to ensure optimal performance for mission-critical workloads

Bitcon sought a storage solution capable of supporting virtualization, mission-critical database workloads, and hybrid cloud IT operations. The company selected HPE Alletra Storage MP for its breadth of data services on the HPE GreenLake cloud, and now Bitcon can better serve its customers and maintain a competitive edge in the market.



HPE Alletra Storage MP is the one-does-all solution that replaces multiple older storage arrays into one new array that does all, with the highest availability and ease of use.”

– **Bart Heungens**, CEO, Bitcon



Industry: Computer software/services
Country: EMEA
Solution: HPE Alletra Storage MP

Vision

Manage growing volume of data and ensure optimal IT infrastructure performance

Strategy

Storage solution with predictive support automation and a simplified operational experience

Outcomes

- Improved data management
- Reduced operational costs
- Increased overall efficiency



Challenge

Bitcon faced significant challenges in managing the growing volume of data and ensuring optimal performance in its IT infrastructure. As a result, the company experienced increased operational costs and reduced efficiency, which hindered its ability to scale and meet the demands of its expanding customer base. Bitcon sought a solution capable of supporting virtualization, mission-critical database workloads, and hybrid cloud IT operations.

Solution

The company selected HPE Alletra Storage MP to address these issues. Its AI-driven cloud operations, disaggregated architecture, and 100% data availability guarantee ensured optimal performance for Bitcon's mission-critical workloads.

The company successfully deployed virtualization, virtual desktop infrastructure environments, mission-and business-critical database workloads, and hybrid cloud IT operations on HPE Alletra Storage MP, benefiting from its unique strengths such as the breadth and depth of data services available on the HPE GreenLake cloud, AI-driven predictive analytics and performance reporting, as well as industry-leading ransomware detection and recovery with integration with Zerto, and a 100% data availability guarantee.¹

Outcomes

Bitcon experienced exceptional results after implementing the HPE Alletra Storage MP solution, witnessing significant improvements in performance, efficiency, and system reliability. The company praised HPE's outstanding customer support and seamless integration of HPE Alletra Storage MP, which contributed to the overall success of its IT infrastructure. Since implementing the solution, Bitcon has experienced significant improvements in data management, reduced operational costs, and increased overall efficiency, allowing the company to better serve its customers and maintain a competitive edge in the market.


The feedback presented in this spotlight was collected and verified through a survey conducted by UserEvidence, an independent research firm, on HPE's customers.

¹ "HPE Storage substantiation," HPE, 2024

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