### It's time to think beyond the device





### Brochure | HP Document Workflow Cloud Solutions

The COVID-19 pandemic changed everything. From the way we do business to the way we learn, the traditional office environment looks completely different today. The hybrid workplace is transforming IT investment strategies, and research shows that IT teams want solutions that offer:

MORE HYBRID

66%

of leaders say their company is considering redesigning office space for hybrid work<sup>1</sup> MORE CLOUD

37%

increase in cloud spending during the first quarter of 2020<sup>2</sup>

MORE AUTOMATION

162%

increase in enterprise buyer interest for automation technology<sup>3</sup> MORE FLEXIBILITY

75%

of finance leaders are planning for more agile investment<sup>4</sup>

MORE AS-A-SERVICE

59%

of ITDMs say buying models shifting to as-a-service models due to COVID-19<sup>5</sup>

### **HP Document Workflow Cloud Solutions**

Empower your workforce with an integrated portfolio of digital workflow solutions to improve productivity.



HP Intelligent Workflows



HP Intelligent Capture



**HP CloudFAX** 

## Smart content management that unlocks limitless workflow solutions



### **HP Intelligent Workflows**

Take advantage of smart, secure content management to help ensure that information flows effortlessly across your organization. Content can be made instantly accessible from anywhere. Design custom workflows without complexity.

HP Intelligent Workflows is designed to help companies enforce the standards needed for compliance, audit, and documentation of complex privacy and security regulations such as HIPAA, FERPA, PCI, and SOX while reducing the burden on IT teams.

MAKE CONTENT INSTANTLY
ACCESSIBLE FROM ANYWHERE

In a modern enterprise business, positive outcomes depend on smarter content management. With HP Intelligent Workflows, information is totally secure yet accessible from anywhere and easily integrated. Documents are meta-tagged and made searchable, then stored in a single place with simple configuration for permissions and security settings.

EASILY DESIGN CUSTOM WORKFLOWS

With a drag-and-drop, no-code workflow designer, you can create intelligent custom workflows informed by a layer of predictive analytics. Help remove points of friction and streamline operational processes at speed to automate tedious tasks, improve productivity, and optimize outcomes.

DELIVER AGAINST SECURITY AND COMPLIANCE EXPECTATIONS

Help enforce the standards needed to audit and comply with complex privacy and security regulations. Significantly reduce the burden on IT staff to meet these requirements, so they are free to focus their efforts on more important tasks.

# Powerful information captured with easy integration into cloud workflows



### **HP Intelligent Capture**

Give your workforce the power to extract content from any physical or digital source using any device. Structured and unstructured information can be instantly classified and routed to the right destination where it can be stored, integrated into existing workflows, or used to build new workflow solutions designed to improve business efficiencies.

MOVE FROM DOCUMENT TO DATA WITH EASE

Extract content and data from physical and digital documents without the need for a separate on-ramp for every source. Structured or unstructured information is instantly classified and routed to the right destination, where it can simply be stored or integrated into almost any workflow.

CREATE WORKFLOWS
THAT TURN INFORMATION
INTO INNOVATION

Help integrate and access information quickly with ready-made workflow settings. Once unlocked, information can flow into existing digital workflows and partner software solutions to enhance business productivity. You can create new workflow solutions tailored to your specific needs.

REDUCE COST COMMITMENTS WITH A UNIFIED, CLOUD-BASED CAPTURE SOLUTION HP Intelligent Capture creates a single on-ramp for every source from paper to email to fax, encouraging consolidation and minimizing the need for multiple software solutions. As a cloud-based solution requiring no on-premise hardware, maintenance, or support, HP Intelligent Capture delivers many cost savings.

### Brochure | HP Document Workflow Cloud Solutions



#### **HP CloudFAX**

Operating from the cloud, fax can be seamlessly integrated into existing business systems, making it easy for employees to send from any device. HP CloudFAX helps relieve the cost burden of an analog or on-premise internet fax environment. Plus, it can be tailored to meet the needs of your specific environment—without sacrificing security, convenience, or scalability.

HP CloudFAX handles every fragment of information with care, adhering to stringent security and privacy regulations.

SAVE TIME WITH AN INTUITIVE USER EXPERIENCE

Sending a fax should be just like sending an email—simple and intuitive, from any device. HP CloudFAX ensures that fax capabilities can be easily integrated into your existing systems quickly and at scale. Enterprise IT specialists are able to create frictionless, convenient workflow experiences tailored to the needs of hybrid teams.

EXCEED DATA PROTECTION EXPECTATIONS

Provide a solution that helps enforce the standards required for compliance, audit, and documentation of privacy and security regulations such as HIPAA, FERPA, PCI, and SOX. From access to resiliency to disaster recovery, HP offers a fully comprehensive approach to security and compliance—helping protect your reputation and your bottom line.

FUTURE-PROOF YOUR FAX WITHOUT THE OVERHEAD

HP CloudFAX significantly reduces the heavy cost burden of analog fax environments. And with no hardware installation required, you won't have to invest in or maintain additional servers or phone lines. Redundancies in your existing systems are eliminated, and costly work interruptions are avoided.

#### Learn more at hp.com/printsolutions

1 Data gathered May 2021. For more information, see https://www.microsoft.com/en-us/worklab/work-trend-index/hybrid-work

 $2\,Data\,gathered\,May\,2021. For\,more\,information, see\,https://www.pwc.com/us/en/tech-effect/cloud/covid19-cloud-infrastructure.html.$ 

3 Data gathered May 2021. For more information, see https://isg-one.com/articles/enterprise-buying-interest-in-intelligent-automation-jumps-as-covid-19-lockdown-progresses.

 $4\,Data\,gathered\,May\,2021.\,For\,more\,information, see \,https://www.pwc.com/us/en/tech-effect/cloud/covid19-cloud-infrastructure.html.$ 

5 HP Remote work changing landscape, data collected in the US, Japan, and the UK in May 2020.

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