

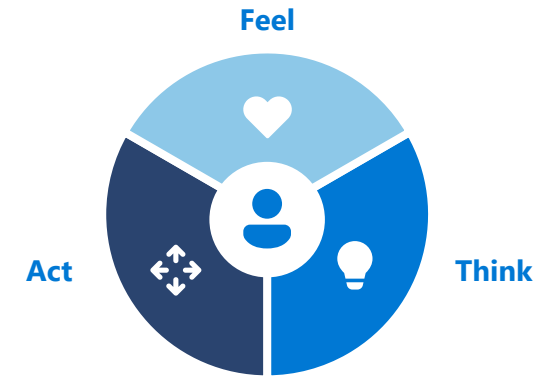
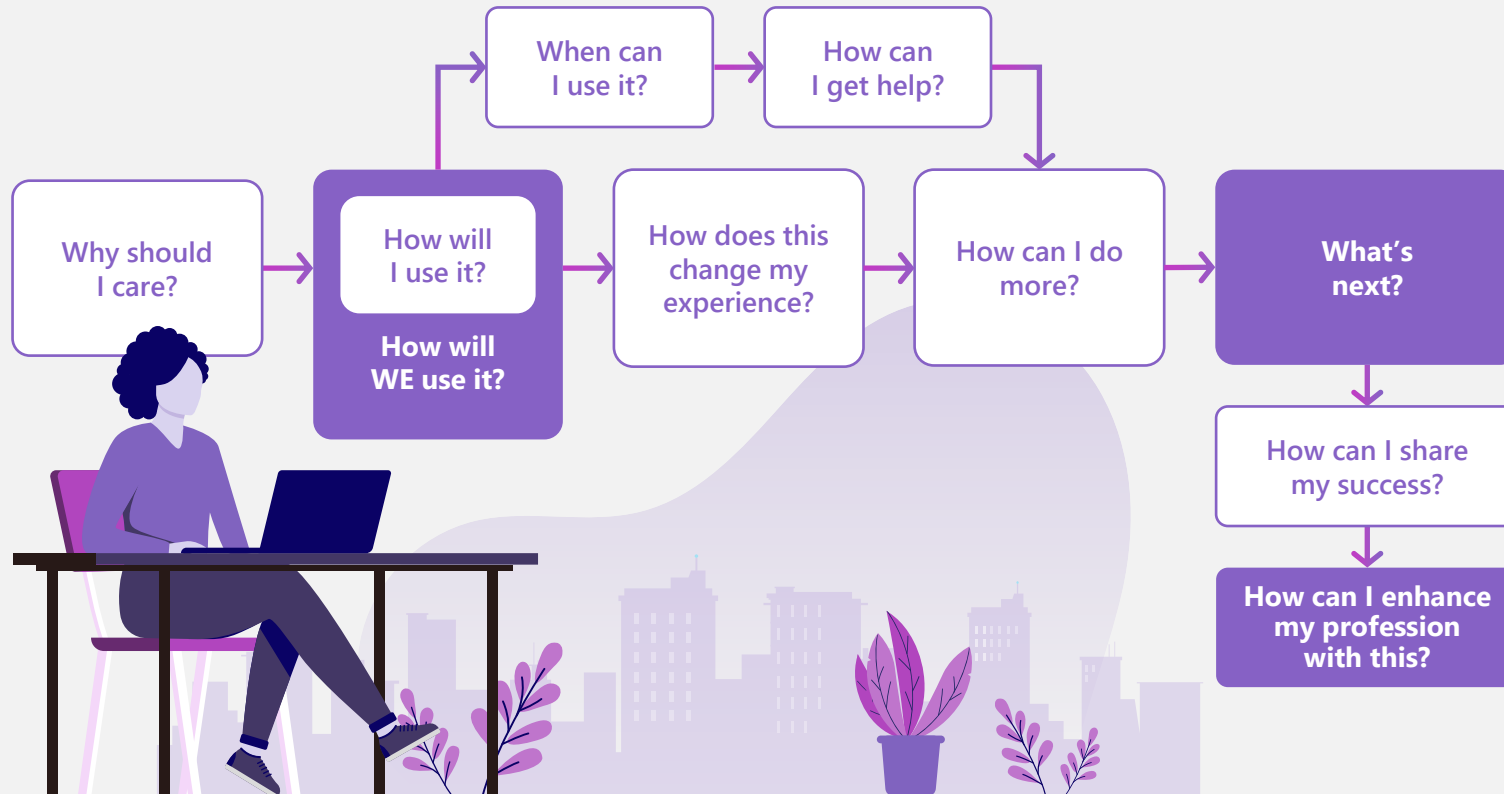
Build a Champion Program

Peer learning for AI adoption success



Understanding the user journey

Getting to “Aha!”



The Think-Act-Feel framework is grounded in decades of research showing a whole human understanding – including feelings – is critical to business outcomes.

Building on this framework we understand that **delivering accelerated change is based on trust.**

An aha moment is defined as *“a moment of sudden insight or discovery”*.

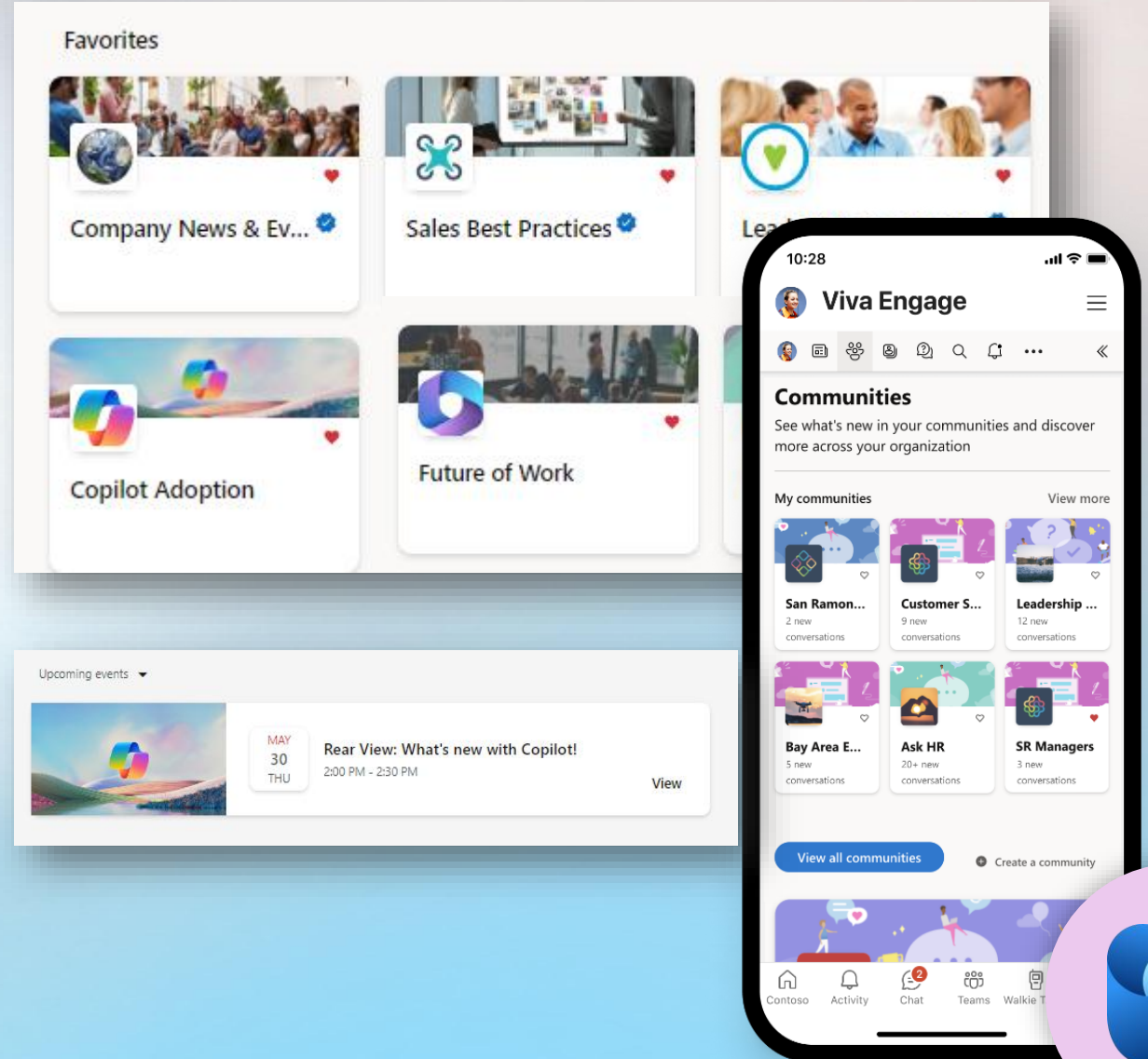
Copilot Communities

Out-of-the-box Community of Practice to drive Copilot awareness and user enablement

Use the new [Copilot community template in Viva Engage](#) to quickly generate excitement, share learning, and support future Copilot Champions and experts.

Give employees a place to:

- Share best practices, such as prompts
- Share success stories of Copilot saving time and driving productivity
- Access company announcements on AI usage, adoption, direction, and mission
- Seek support from peers and IT admins
- Host virtual townhalls with Q&A in your community

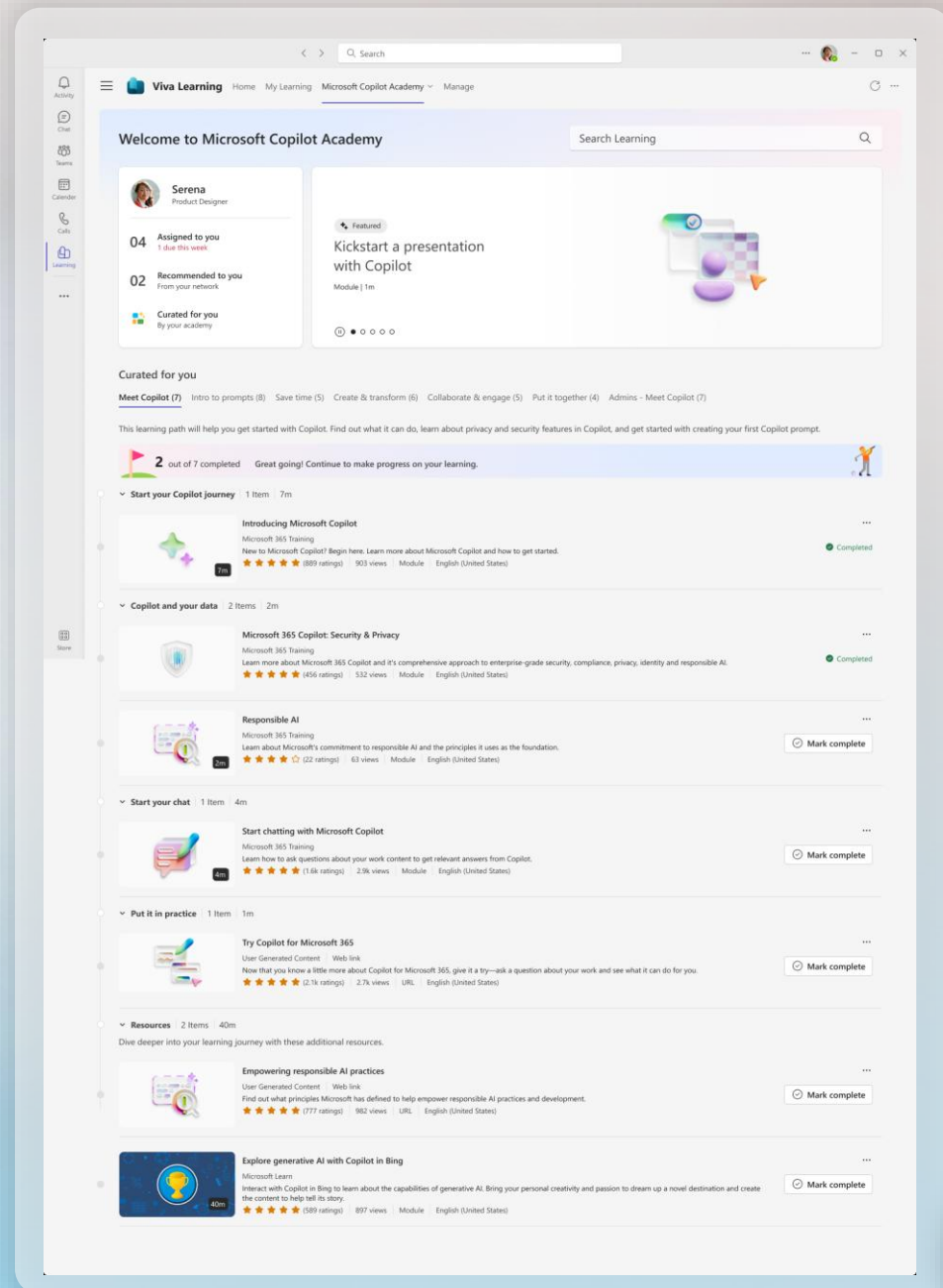


Copilot Academy

Develop the skills to utilize Copilot experiences effectively

Curated learning paths designed by Microsoft experts to help you learn about, discover, and use Microsoft 365 Copilot

- Access directly at aka.ms/CopilotAcademy
- Surface free Copilot learning courses in the tools and platforms where users already spend their time
- Includes hands-on prompt guidance from Copilot Prompt Gallery to develop prompt engineering skills
- Out-of-the-box academy is preloaded in Viva Learning – no admin configuration required
- Available in 8 languages



Introducing AI Skills Navigator

An agentic learning space that helps individuals build career skills and organizations worldwide accelerate their business.



Rich, multimodal content

Curated content and credentials from Microsoft, LinkedIn and GitHub—all in a single place.



Skilling playlists

Personalized AI generated multimodal learning plans.



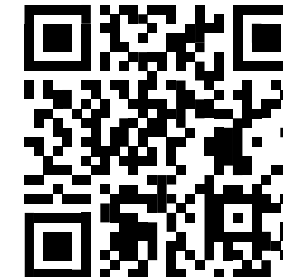
Skilling sessions

Live-like training available anytime with agentic support.



AI-generated podcasts

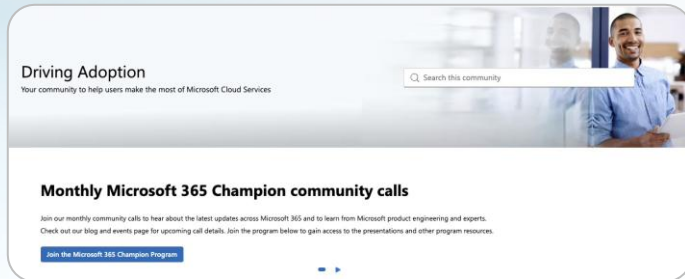
An engaging audio format that can be instantly generated from complex material.



AISkillsNavigator.microsoft.com

Bookmark Microsoft enablement resources

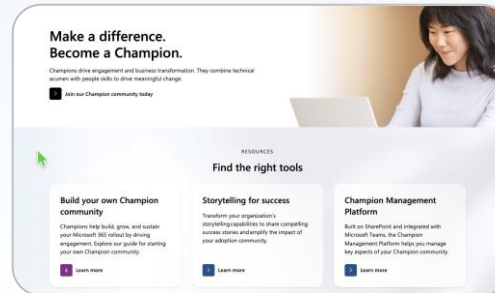
Join Driving Adoption Tech Community



aka.ms/DriveAdoption

Collaborate, share, and learn from experts

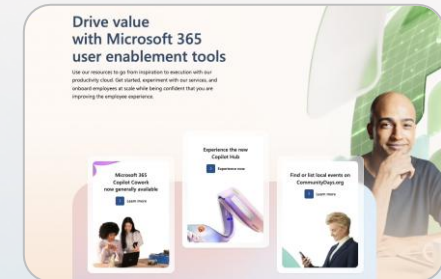
Become a Champion



aka.ms/M365Champions

Monthly calls focused on adoption

Microsoft Adoption Hub



adoption.microsoft.com

Resources to help you drive adoption of Microsoft services

Join our communities

Utilize our resources

Achieve your goals

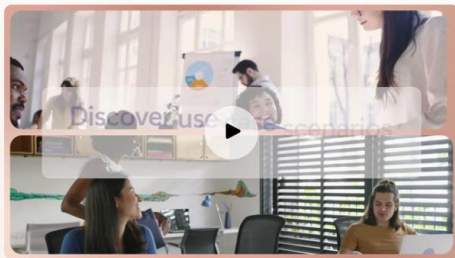
Functional scenario guidance

Utilize our interactive scenario library to start the conversation with business users about their pain points, opportunities, and ideas: aka.ms/ScenarioLibrary.

Interactive library

Microsoft Scenario Library

Transform scenarios across your organization with AI.

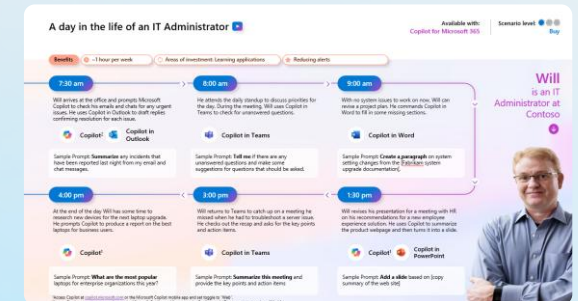
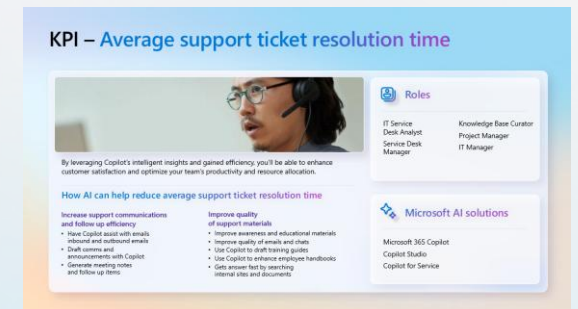
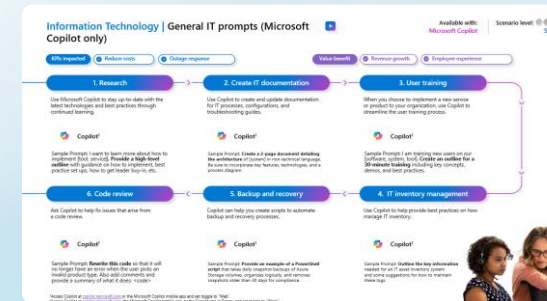


Filter products

Functions Industries

Search Scenario Library

Downloadable guidance

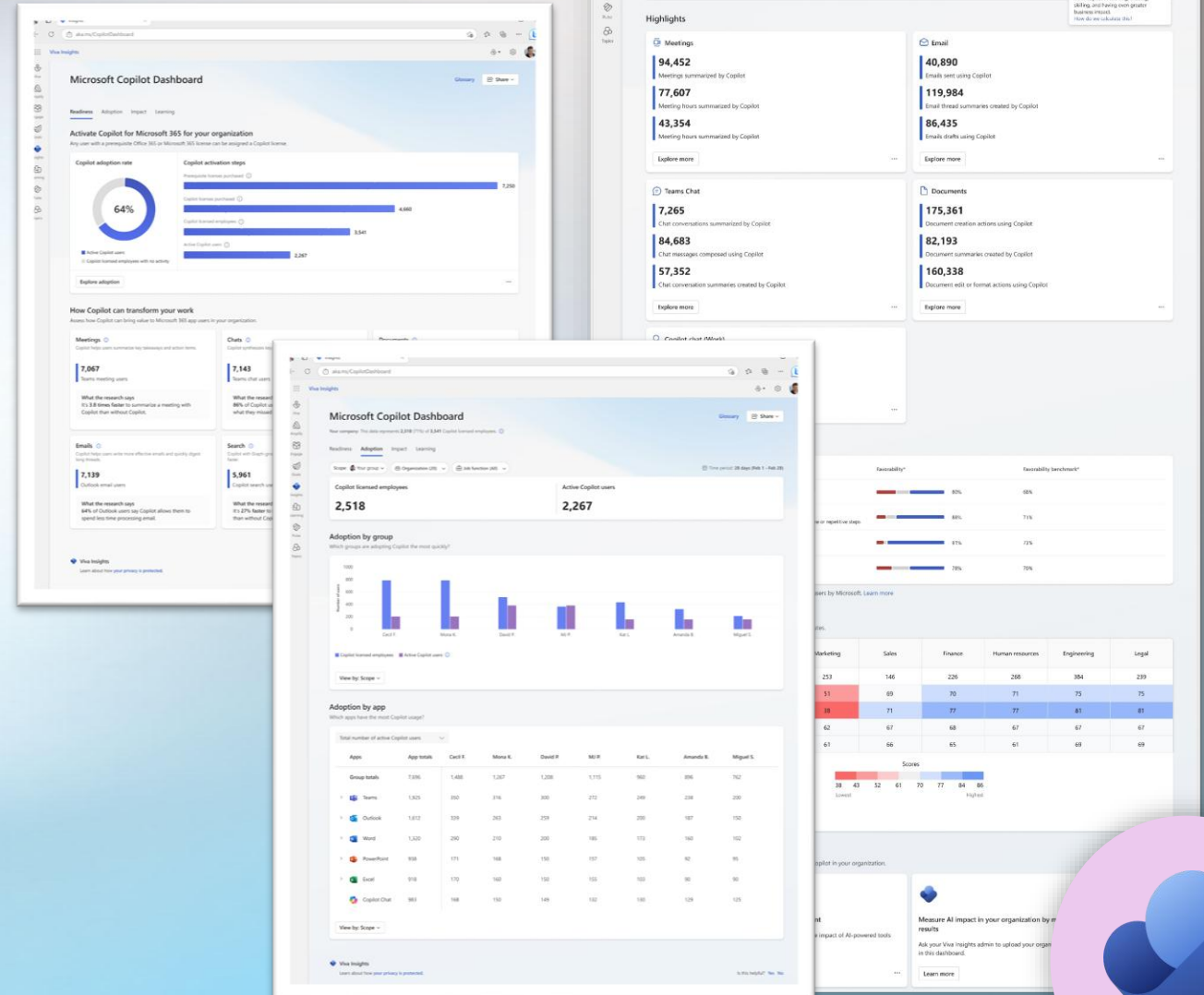


Copilot Dashboard

Measure Copilot adoption and impact

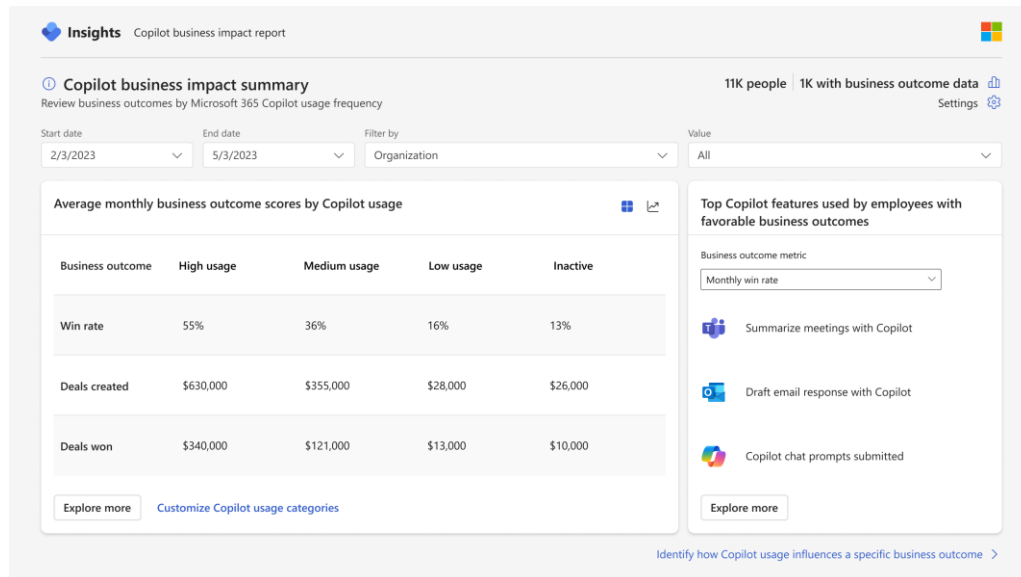
Pre-built dashboard for business leaders to prepare for their Copilot rollout, understand and drive usage and adoption, and measure the impact of their investments.

- **Access directly at aka.ms/CopilotDashboard**
- **Readiness tab** to see licensing and copilot activation status across the tenant
- **Adoption tab** to see Copilot trends and usage down to the app feature level, with filters to drill down by group, organization, and job function.
- **Impact tab** to view Copilot actions by productivity categories, Copilot assisted hours and related value calculator and how Copilot usage is correlated with behavioral patterns in your business. Sentiment data from uploaded survey results is also available.
- **Learning tab** for research and best practices to inform your AI journey
- Use the [Copilot Dashboard metrics eBook](#) to help understand and interpret the data



Viva Insights advanced impact reports

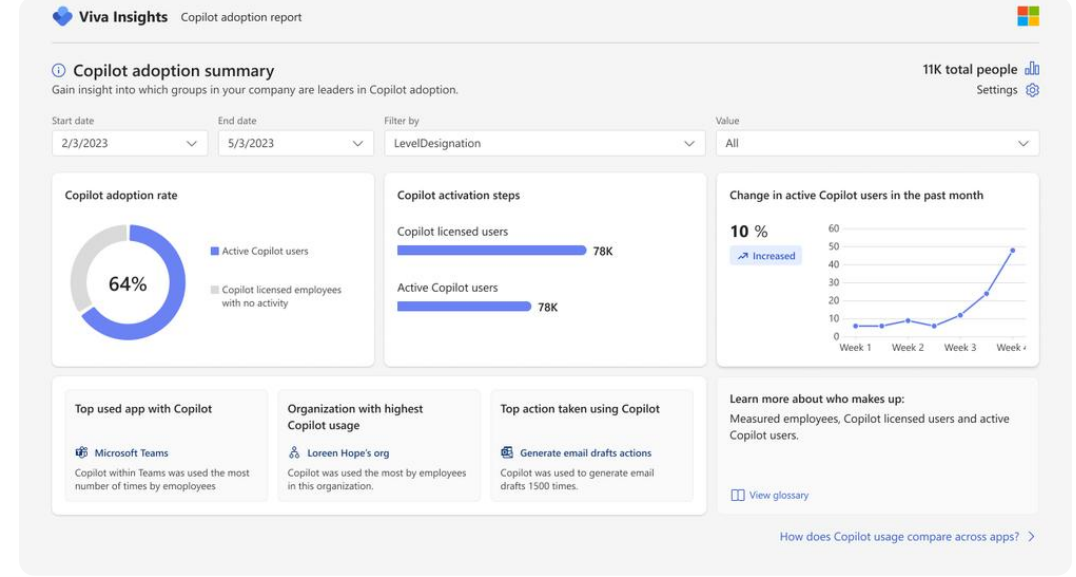
Included with Microsoft 365 Copilot



Copilot business impact reports

Measure the value of Microsoft 365 Copilot with your key business metrics.

[See setup details](#)



Advanced adoption and impact reports

Get a deeper look into Microsoft 365 Copilot adoption and impact trends with a customizable, prebuilt report.

