

BUILDING A MODERN, SCALABLE SECURITY ARCHITECTURE

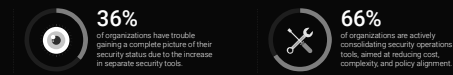
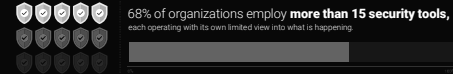


Cybersecurity has never been more important, as society has become increasingly dependent on always-connected services. Business, IT and security leaders must work closely together to operate effectively within this technology-enabled world. Yet, without thoughtful strategies and architectural decisions, an enterprise's level of exposure to a fundamental rearchitecture is often needed to support future growth.

The Enterprise Strategy Group's research is a key component of our work to help our clients understand and address their security challenges.

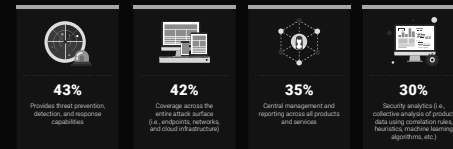
Current security strategies aren't enough to keep up with advancing technologies.

As more security controls are needed and security architects race to close security gaps, complexity increases. Despite investment in widely-accepted industry security strategies (e.g., zero trust, SASE, XDR, generative AI, etc.), most organizations continue to struggle to achieve desired security outcomes.



Security teams want platforms to provide prevention, detection, and response capabilities across the entire attack surface. Centralized management and security analytics matter too.

Most important attributes of a cybersecurity "platform" for threat detection and response



Cisco Security Cloud enables organizations to protect their entire IT ecosystem while simplifying the end-user experience.

The Cisco Security Cloud is an AI-enabled, unified platform for end-to-end security across hybrid multi-cloud environments. It provides the needed capabilities to securely connect people and devices to applications, data, and tools, while optimizing performance and improving security.

The Cisco Security Cloud Platform Enables Organizations to:



Operating at machine scale

Businesses need to have visibility and the ability to process massive amounts of data within microseconds. They need to operate at machine scale, rather than at human scale. The use of AI and ML is core to achieving this scale and requires the analysis of both networking and security telemetry.

“Because no two operating environments are the same, AI-driven technologies learn user trends, services, and application metrics specific to a business operation, generating a customized performance curve for analytical decisions.”



- Dave Gruber, Principal Analyst

This AI-driven baseline is continually adapted as it grows and changes, enabling the Cisco Security Cloud to make decisions for what is normal and what is not. This personalization is the true power of AI and ML within Cisco's products.

Inherent advantages come with integrated solutions.

Integrated Security Solutions Improve Outcomes

When security solutions work together, they can drive improved outcomes in efficacy, efficiency, and scalability. They can further help people work better together in a more consistent, collaborative manner. Integrated solutions offer several benefits that independent tools do not, including that they:



Accelerating Operational Performance Across User Types

When security solutions work together, they can reduce friction across many types of users and have the potential to drive significant positive outcomes for users.



Integrated security solutions drive value beyond basic security objectives.

Legacy security strategies and architecture are hindering security program advancement at a time when security is more critical than ever. Security leaders face unprecedented challenges in complexity and diversity, requiring new thinking in their approach. More collaborative, integrated architecture is needed to enable expansion and growth without adding complexity. TechTarget's Enterprise Strategy Group recommends that security leaders consider moving to integrated platforms, such as Cisco Security Cloud, to accelerate and scale security programs.

