

Built-in security that makes innovating possible in the AI era

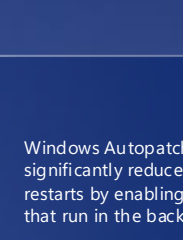
Secure-by-design devices that work with your existing apps to drive productivity, IT agility, and data protection—so you can move AI initiatives from pilot to production with minimized trade-offs.

Increase IT efficiency while retaining security and control

Because updates designed to reduce disruption mean simplified IT management.

Deploy faster

Windows Autopilot¹ enables zero-touch provisioning. Employees power on, connect to their work accounts, and get apps and policies automatically.



With Copilot+ PCs, customers report expecting up to 30% time saved in device management due to improved reliability and support for proactive diagnostics.²

Updates that don't disrupt work

Windows Autopatch and hotpatch³ help reduce annual restarts. Security updates install with less friction, so you can remain productive.

Windows Autopatch and hotpatch³ significantly reduce the need for device restarts by enabling automatic updates that run in the background.

Spend less time on routine support

Security Copilot in Intune⁴ helps users handle vulnerability fixes, policy changes, and troubleshooting.

With Copilot+ PCs, customers report expecting 10% to 50% reduction in help-desk efforts due to faster provisioning, quick remote setup, and improved content discovery.²

Help your teams do their best work without interruption

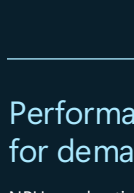
Because better efficiency means increased productivity.

Streamlined workflows and AI-enhanced productivity

With snap layouts, employees can quickly organize open apps to optimize screen space and workflow efficiency. Windows Studio Effects⁵ on select Windows 11 Pro PCs and Live Captions⁶ help make meetings clearer and more inclusive. AI features like Microsoft 365 Copilot⁷, plus features exclusive to Copilot+ PCs like Click to Do⁸ and improved Windows search⁹, help people find information and complete tasks without leaving their workflow.

Quality outcomes without slowing down

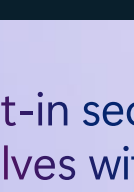
Improved Windows search on Copilot+ PCs¹⁰ help people find the right files with natural language, without needing to remember a specific file or setting name.



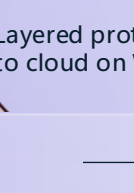
That's the expected time-savings per employee each week reported by businesses using Copilot+ PCs.²

Performance built for demanding work

NPU acceleration (hardware-dependent), extended battery life, and hardware-backed security deliver responsive, AI-powered performance with less compromise.



faster workflow and collaboration on average reported for businesses using Windows 11 Pro PCs.⁷



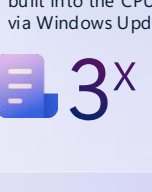
faster completion on average of demanding workloads with Windows 11 Pro PCs.⁷

Built-in security that evolves with your business

Layered protection from the chip to cloud on Windows 11 Pro devices.

Help thwart threats before they start

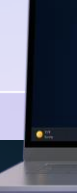
App Control for Business¹¹ helps block unapproved software. Microsoft vulnerable driver blocklist prevents malicious drivers automatically. Configuration refresh¹² maintains your security settings.



drop in security incidents reported on Windows 11 Pro devices.¹³

Protect identities from anywhere you work

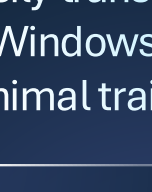
Windows Hello for Business¹⁴ replaces passwords with biometric sign-in. Presence detection locks device automatically when you walk away and only turns back on when you and only you are back at your PC—so you don't have to worry about onlookers getting into your device.



fewer identity theft incidents reported.¹³

Stay ahead of emerging threats

BitLocker and post-quantum cryptography protect sensitive data. Microsoft Pluton security processor¹⁵, built into the CPU, receives updates via Windows Update.



reported reduction in firmware attacks with Windows 11 Pro devices.¹³

Easily transition to Windows 11 Pro, minimal training required

Compatible with your existing tech

Works with your existing business applications, displays, accessories, and infrastructure—so there's no rip and replace required. Compatibility may vary by application and device.

Easy transition with minimal training

Windows Autopilot² sets up new devices automatically. The familiar in-OS interface keeps training time low, and App Assure program provides engineering help at no cost if any app compatibility issues arise.

Better together with Microsoft 365

When Windows 11 Pro PCs, Microsoft 365,¹⁵ and Microsoft 365 Copilot work together, productivity amplifies. Copilot AI assistance powers Word, Excel, Outlook, and Teams to generate content and automate work using secure organizational data. On Copilot+ PCs, advanced on-device AI unlocks faster performance, greater efficiency, and new capabilities—resulting in an ecosystem-ready enterprise that can move faster, work smarter, and stay protected.

Built for businesses today. Ready for innovation tomorrow.

Flexible AI for your unique business needs

Build custom Copilot agents with Microsoft Copilot Studio¹⁷ to automate your specific workflows. Microsoft Foundry on Windows¹⁸ lets you integrate custom AI models for on-device work.

Automate IT and security at scale

Security Copilot agents in Intune⁴ assist users with routine tasks like vulnerability remediation, policy updates, and troubleshooting automatically.

Hardware-backed security that evolves

Microsoft Pluton security processor¹⁵ updates with Windows Update, and post-quantum cryptography help protect against future threats.

Smoothly manage everything in one place

Windows 11 Pro, works with Microsoft Entra ID, Microsoft Defender, and Microsoft 365 for robust, unified control across your entire environment.¹⁶

Windows means business

Elevate what's possible with Windows smartest PCs yet.

Substantial ROI projected over three years through benefits that include increased workforce and IT efficiency and reduced security risk.²

¹Microsoft Intune and Microsoft Entra ID required; sold separately.

²New Tech: The Projected Total Economic Impact™ Of Microsoft Copilot+ PCs. Microsoft-commissioned study by Forrester Consulting, July 2025. Projected benefits for a single composite organization that has US\$1 billion annual revenue and 2,000 employees with 80% using Copilot+ PCs. In comparison to a mixed environment of conventional Windows 11 and Windows 10 PCs.

³Microsoft 365 Business Premium required.

⁴Microsoft 365 Copilot and Microsoft Intune licenses required; sold separately.

⁵Copilot+ PCs feature. Requires compatible camera; available effects vary by device. See Copilot+ PC FAQs.

⁶Live Captions available in many languages. Learn more about Live Captions.

⁷Results in comparison to Windows 10 PCs. Improve your day-to-day experience with Windows 11 Pro laptops. Principled Technologies, April 2023. Report commissioned by Microsoft.

⁸Per user license sold separately; also requires eligible Microsoft 365 plan.

⁹Click to Do. Copilot+ PC feature. Image actions now available across devices; other actions vary by device, region, language, and character sets. Subscription required for some actions. Learn more.

¹⁰Copilot+ PC feature. Improved Windows search works with specific text, image, and document formats only; optimized for select languages (English, Chinese (Simplified), French, German, Japanese, and Spanish). See Copilot+ PC FAQs.

¹¹App Control features vary depending on the version of Windows. See App Control feature availability.

¹²Microsoft Intune or other cloud device management solution required; sold separately.

¹³Windows 11 Survey Report. Techaisle LLC, September 2024. Commissioned by Microsoft. Windows 11 results are in comparison with Windows 10 devices.

¹⁴Hardware dependent.

¹⁵Built in on all Copilot+ PCs and hardware dependent on other Windows 11 PCs.

¹⁶Sold separately.

¹⁷Requires Microsoft 365 along with tenant and per user licensing.

¹⁸Microsoft Foundry on Windows includes Windows AI APIs, formerly called Windows Copilot Runtime.