

# How do you optimize for innovation?

Forrester TEI study shows how to optimize IT with big returns

[Read the report →](#)

Cisco® helps address your obstacles to innovation...

<b>Complex operations</b> Manual and time-consuming	<b>Poor customer experience</b> Unplanned downtime	<b>Security risk</b> Difficulty identifying security threats
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...by delivering insights and expertise.



increased efficiency in lifecycle management

less time to detect and resolve outages\*\*

reduced risk of security breaches

**\$764K\***  
savings

**\$578K\***  
savings

**\$333K\***  
cost avoidance

\*Based on Forrester TEI Study  
\*\*Based on customer results

## Resulting in big value



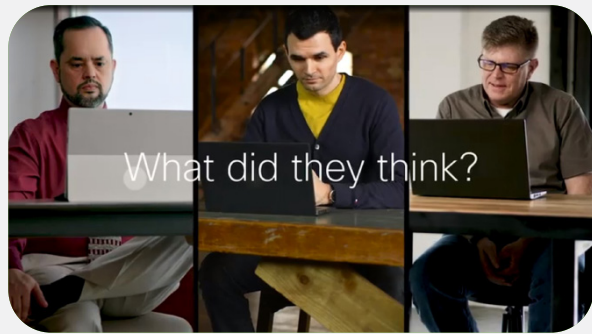
157%

Projected 3-year ROI



\$1.8M

Projected 3-year benefits



What did they think?

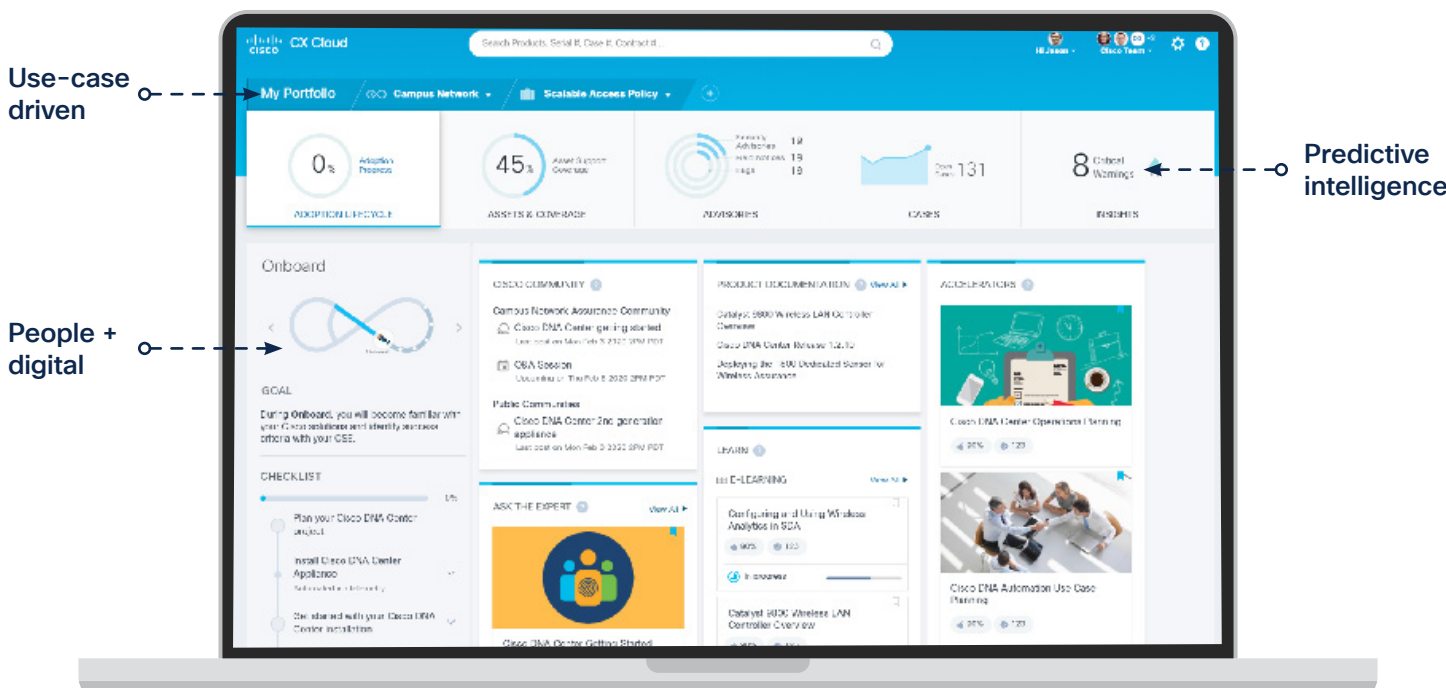
## You, too, can benefit with Cisco CX Cloud

Hear what customers are saying

[Watch video \(1:00\)](#)

## Cisco Customer Experience (CX) Cloud

Human + Digital Intelligence at your fingertips



Use-case driven

Predictive intelligence

People + digital

## Accelerate your path to success

CX Cloud connects you to the Cisco Success Tracks suite of services

### Expert Resources

Expert guidance to speed onboarding, adoption, and usage of complex solutions to address commonly known issues

### Trusted Support

Centralized issues management across multivendor, multiproduct environments to quickly solve complex problems

### Insights and Analytics

AI/ML-driven digital insights to reduce network disruptions and automated technical support engagement and maintenance

### Contextual Learning

Hands-on virtual labs to test configurations, Cisco certification preparation, and contextual eLearning to scale outcomes faster



## Next steps

- Click here to read the full Forrester report ["New Technology: The Projected Total Economic Impact™ Of Cisco Success Tracks or our CX portfolio of services, please contact your Cisco CX representative or Cisco partner."](#)
- For more information about Success Tracks or our CX portfolio of services, please [contact](#) your Cisco CX representative or Cisco partner.