





The case for calling on the cloud

See why IT leaders are upgrading to cloud-based communications.

Cloud-based unified communications systems are making it easier for IT leaders to improve agility, support digital transformation, and provide access to new and emerging features like video-enabled meetings, team collaboration, and contact center in the cloud.

Work smarter with **Webex Calling**.

What are the top motivations to move to the cloud?




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|  <p>Improved agility</p> <ul style="list-style-type: none"> • Increased flexibility and scalability • Decreased IT support • Faster deployment of new capabilities |  <p>Reduced capital costs</p> <ul style="list-style-type: none"> • More predictable costs • Easier allocation of costs by department • More accurate budgeting |  <p>Overall cost savings</p> <ul style="list-style-type: none"> • Reduced capital overlay for updates and capabilities • Lower maintenance and support costs • No more phone systems |
|  <p>Faster deployment of services</p> <ul style="list-style-type: none"> • Frequent service updates • No IT planning required • No disruption to end-user services |  <p>Added features</p> <ul style="list-style-type: none"> • Access to latest features • Faster access to emerging technologies • Integration with major cloud apps |  <p>Freed-up time for IT</p> <ul style="list-style-type: none"> • Reduced IT management • Greater end-user self-service • More time for strategic initiatives |

What about security? Cloud offers some big advantages.


- Third-party audited professional security practices
- Strict regulatory compliance requirements
- 24/7/365 monitoring by professional staff
- Service-level agreement (SLA) protection for service and compliance certainty
- Security investments by cloud providers





What are your options for transitioning to cloud?


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|  | <p>Public cloud</p> | <p>How it works: Applications hosted over the Internet are served up by a third party. Multiple customers share a multitenant software platform using individual virtual instances.</p> | <p>Who it's good for: Organizations that aren't invested in existing systems and want rapid access to affordable calling and collaboration hardware, software, and infrastructure.</p> |
|  | <p>Private cloud</p> | <p>How it works: Providers create dedicated customer instances of a single-tenant platform. This may reside on-premises, in an offsite data center, or with a managed private cloud provider.</p> | <p>Who it's good for: Large enterprises—like banks or hospitals—that have established on-premises systems and worry about loss of control over compliance or security.</p> |
|  | <p>Cloud hybrid</p> | <p>How it works: Enterprise applications for calling, meeting, teams, and contact center are deployed in a mix of on-premises and cloud services.</p> | <p>Who it's good for: Organizations trying to save money by using existing on-premises systems, apps, and processes but that want to leverage emerging applications through the cloud.</p> |

Ready to embrace the cloud? Get started with these simple steps:

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Carefully audit current utilization and costs.
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Start with cloud where it adds the greatest business agility.
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Calculate the business value of using new, innovative cloud services.
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Determine your best mix of cloud and on-premises.

Whether you choose to integrate cloud technology into your current infrastructure or opt for a complete upgrade to a fully collaborative cloud experience, we can help.

[Get smart about cloud migration](#)