



# The powerful potential of managed WiFi for your business

Though WiFi may not seem like a big deal in the grand scheme of things, the reality is, if you're not using modern WiFi technology, your business is at risk. Learn how a managed WiFi solution can help you simply and affordably tackle today's tough challenges while delivering the security and flexibility you need. **Expect solutions that works as hard as you do.**

## Modern threats need modern tech

Small and mid-sized businesses (SMBs) have information that cybercriminals want yet many lack the security defenses of larger businesses, don't have IT experts on staff, have limited time to devote to cybersecurity, or they don't know where to begin.

**Because the security threat landscape is constantly evolving it's vital to invest in modern technology that keeps pace with it.** This is where managed WiFi solutions for SMBs shine, delivering peace of mind with:

# \$2.98M

**The Average Cost of a Data Breach** for SMBs with <500 Employees<sup>1</sup>

<sup>1</sup> [Cost of a Data Breach 2021](#)



Always up to date technology that grows with you and scales to meet your changing needs.



Automatic software and security updates that protect your business from malware, phishing, data breaches and other threats.



Experts who implement, monitor, and manage your network, freeing you and your team to focus on other priorities.

## Complex does not mean complicated

The growing number of users, mobile phones, tablets, wearable tech, IoT and other devices that connect to your WiFi network makes today's business networks more complex than ever before. Demands from cloud applications and bandwidth-hungry content continues to rise, and users expect WiFi networks to perform flawlessly as they move about the business.

**Simplify your IT and future proof your business at the same time with a managed WiFi solution that takes complexity off your plate.**



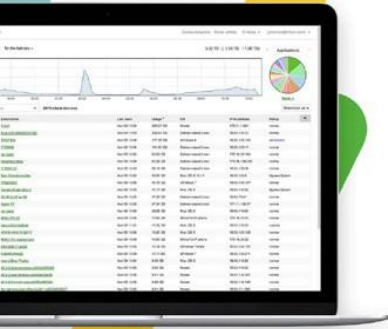
Enjoy enterprise-grade WiFi with scalable coverage and exceptional performance.



Ensure seamless connections and protection for all devices that connect to the network.



Rely on trusted experts to keep your network optimized today and ready for whatever the future holds.



## Build and protect your reputation

Guest WiFi is a great way to engage your customers and enhance brand loyalty - although mixing guests and employees on the same network can create security problems. You need to be sure guests don't accidentally introduce vulnerabilities or gain access to your internal network, and you must ensure guest bandwidth consumption doesn't negatively impact network performance for your employees.

**Managed WiFi solutions are built to address the unique security challenges of guest WiFi without additional costs.**

Easily separate guest devices with fast, reliable connectivity & keep your operations secure.

Learn about your customers while you deliver a great experience.

Use the dashboard to help you make informed business decisions that drive profits.

## Make the most of your IT budget

You already know that smart IT investments can drive revenue and improve performance for your business. Make the most of your budget with secure managed WiFi solutions and get predictable monthly costs, one transparent bill, and support from a single trusted service provider. **Now you can spend less time focusing on IT and more time growing your business. Let's get started today.**

