

Working Better Together

# 5 Ways to Improve Collaboration for your Growing Business

On any given day, 10 employees might be working in 10 different locations. Wearing 5 different hats. Using 3 different devices. How much time and money are you wasting simply trying to connect and communicate every day?

Don't bother doing the math. We're going to make this really easy for you.



## 1 Meet Without Defeat

"It says I need to download an extension."

"Sorry I'm late. I couldn't log in."

"Can everyone see my screen? How about now? Now?"

Sound familiar? As in every – single – time.

### Look for a meeting solution that:

- Doesn't require downloads or plug-ins
- Offers "one click" sign-on that lets you get straight to collaborating

## 2 Share Like You're There

Did you know that humans can make more than 20 distinct facial expressions? There's just no substitute for face-to-face interactions. Particularly when business success depends on it.

### Choose a meeting solution that lets you, staff and customers:

- Connect every time with high-quality video
- Share work easily with screen sharing
- Brainstorm quickly on a digital whiteboard
- Securely exchange messages and files

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### 3 Phone Is Phone, Right?

Said everyone who doesn't have to deal with the constant adds and changes of a small business. Your job is difficult enough without playing Alexander Graham Bell every couple weeks.

#### Consider a collaboration solution that:

- Is completely cloud managed and intuitive – no IT pros needed
- Lets you choose the plan you want, select the hardware, and preconfigure the solution
- Is easy to manage and personalize
- Provides pay-as-you-go service

### 4 Infrastructure Is Everything

We know. Technology platforms – bo-ring. But, seriously, none of these other cool things do what they should unless you have the right infrastructure in place. Make sure you think about an infrastructure that delivers the flexibility you need to shift from one environment to another without impacting productivity or experience.

#### Make sure you also consider a solution that can provide:

- Reliable, highly secure communications infrastructure
- Consistent experience across any device
- Flexible deployment models (on-premises, cloud, and hybrid)

### 5 We Got You

If IT isn't even your "actual" job or if you're absolutely drowning in other stuff, help is here in the form of Cisco Collaboration Services. We can give you as much guidance as you need – and you can take all the credit.

- Advisory.** Gain expert guidance on solutions that will deliver the results you want.
- Implementation.** Get help (and save money) deploying new solutions.
- Optimization.** Improve performance and efficiency by fine-tuning your environment.
- Training.** Drive adoption and maximize ROI.
- Technical.** Rely on hardware, software, multivendor, and network-level support.
- Management.** You focus on strategic business priorities – we'll take care of your IT.

## Let's Make This Easy

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