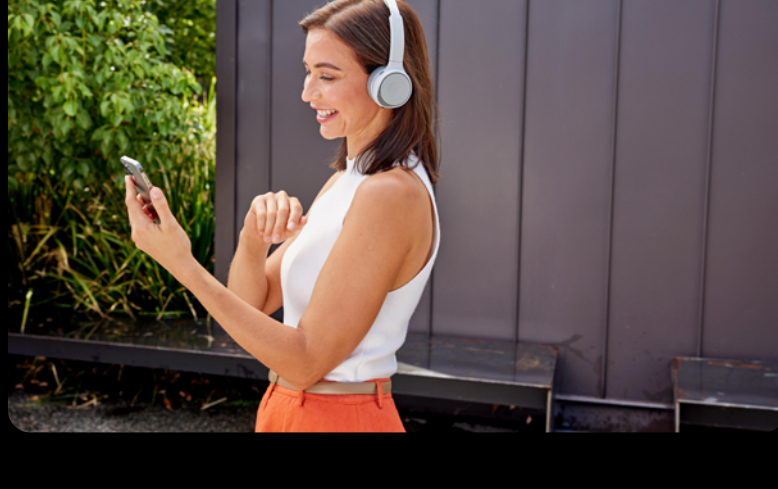


# Connect your small business to the cloud and get big results

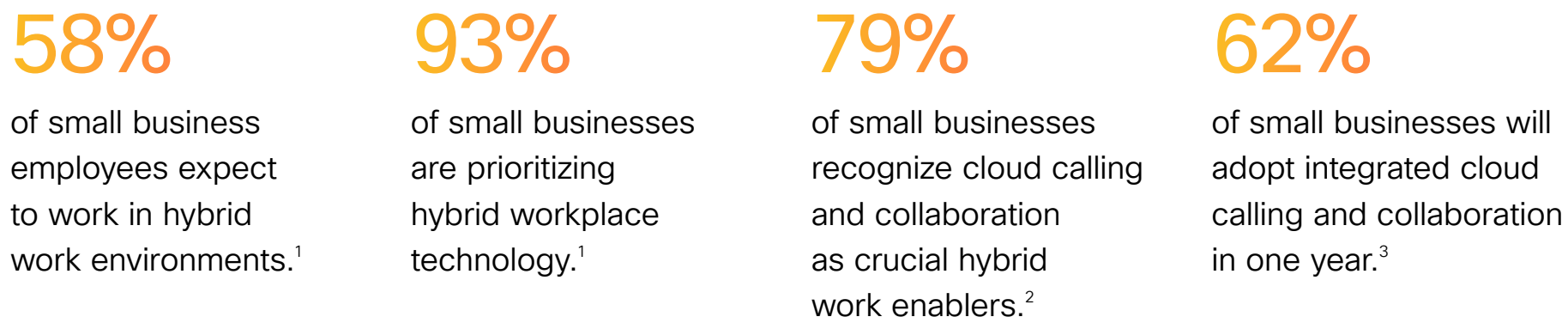
Why Webex Calling is the best decision for your small business

As a small business leader, you must embrace leading-edge technologies that not only add immediate value but also mitigate long-term risk for the organization.



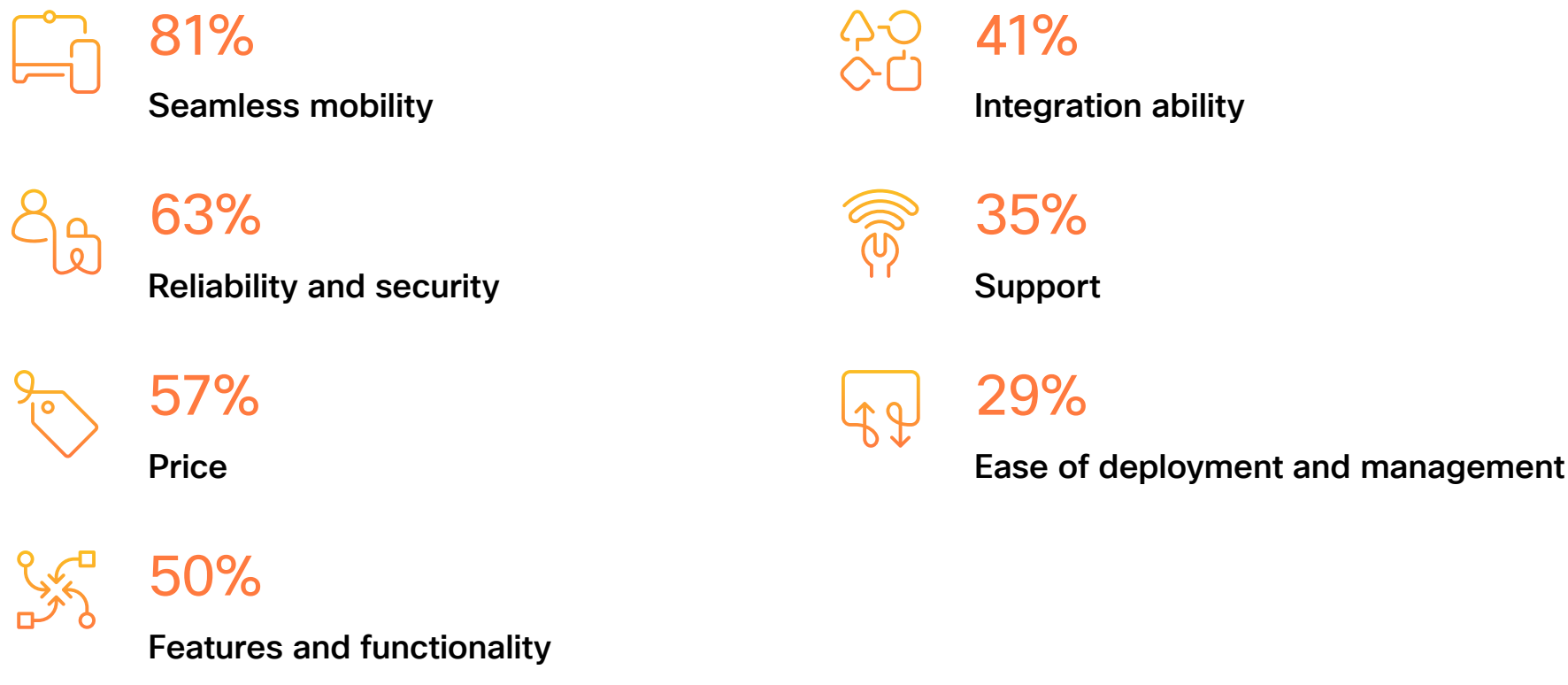
## Cloud calling bolsters hybrid work

As hybrid work grows, cloud calling can offer reliable, secure calling and collaboration capabilities with the predictable cost model and low maintenance overhead that you need for your business.



## The factors that matter most

Small business leaders consider several critical factors to calculate a move to cloud calling and collaboration.<sup>4</sup>



## Webex answers the cloud call

With one easy-to-use and secure app to call, message, meet, and get work done!

Webex® is widely considered a world-class, secure global cloud solution, with proven reliability and performance—that is built on a platform trusted by 45 million cloud calling users worldwide.



## Webex delivers

**Powerful cloud calling features to keep you connected from anywhere on any device**

- Merging
- Call waiting
- Holding
- Forwarding
- Do not disturb
- Visual voicemail
- Phone menu
- Intelligent call routing
- Extensions



**Comprehensive collaboration capabilities to meet all your small business needs**

- Optimized mobile experiences that can easily switch calls to another device or into a video meeting
- Simplified setup and management for all your services and users in one place
- Instant scalability with easy onboarding and off-boarding
- Seamless integration with many popular business apps
- Worldwide follow-the-sun support team with a presence in all regions
- Affordable, predictable monthly billing for all business communications

## Webex leads the industry in cloud calling

G2 peer reviews	Webex Calling	Avaya OneCloud UCaaS	Mitel MiCloud Connect	RingCentral MVP
Ease of setup	8.1	7.9	7.3	7.4
Ease of use	8.7	8.7	7.9	8.2
Quality of support	8.6	8.5	7.2	7.6
Product direction (positive %)	8.2	7.0	6.2	6.8

## Webex gets cloud calling

**Agility and scalability with predictable pricing**

Webex can be quickly adopted and continuously upgraded organization-wide without expensive deployment costs and management overhead.

**Centralized control and simplified management**

Webex solutions are centrally managed and scalable, allowing small businesses to easily respond as business needs change.

**One app, one single experience**

One easy-to-use and secure app to meet, message and make calls.

## The cloud is calling

Don't wait—answer the call. Hear how you can easily upgrade your small business, on-premises phone system to integrated cloud calling and collaboration with Webex Calling.

1. Techaisle SMB and Midmarket Technology adoption survey, N=2135  
 2. Techaisle SMB and Midmarket Technology adoption survey, N=1810  
 3. Techaisle SMB and Midmarket Technology adoption survey, N=1730  
 4. Techaisle SMB and Midmarket Buyers journey survey, N=2135