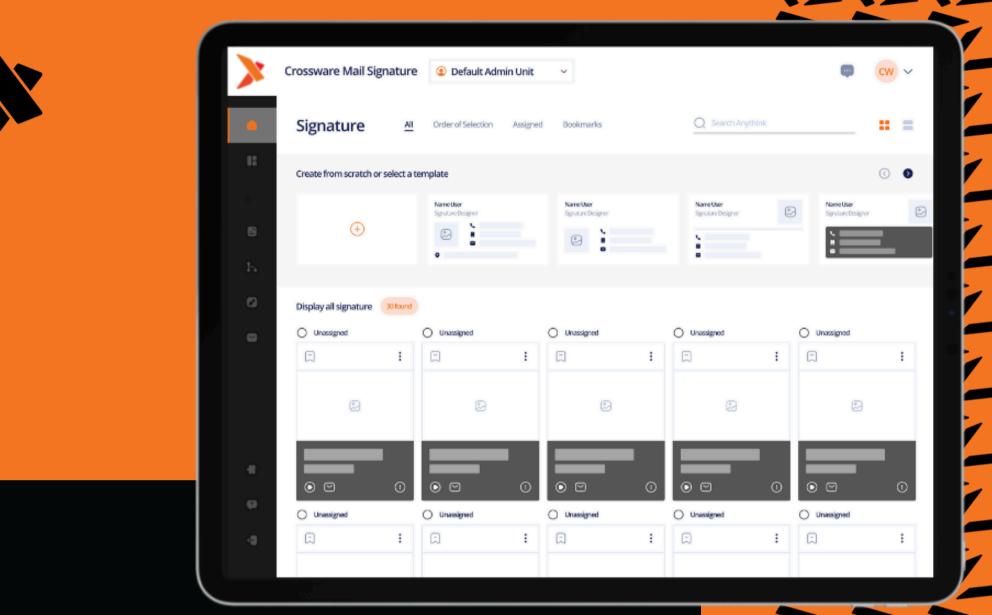




How Real Estate Agencies can benefit from Crossware's signature solution?





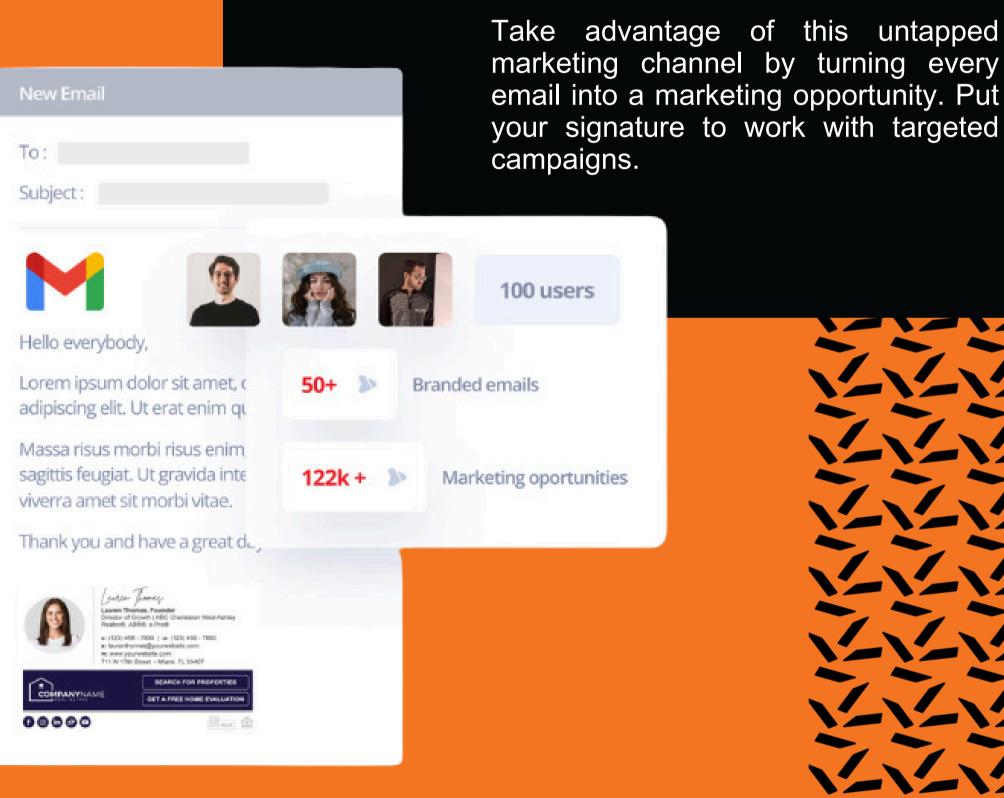
Centrally manage and control agency-wide email signatures

Design and set up agency- wide signatures in minutes using a central dashboard. Maintain consistency with tamper-proof central control of your signatures.





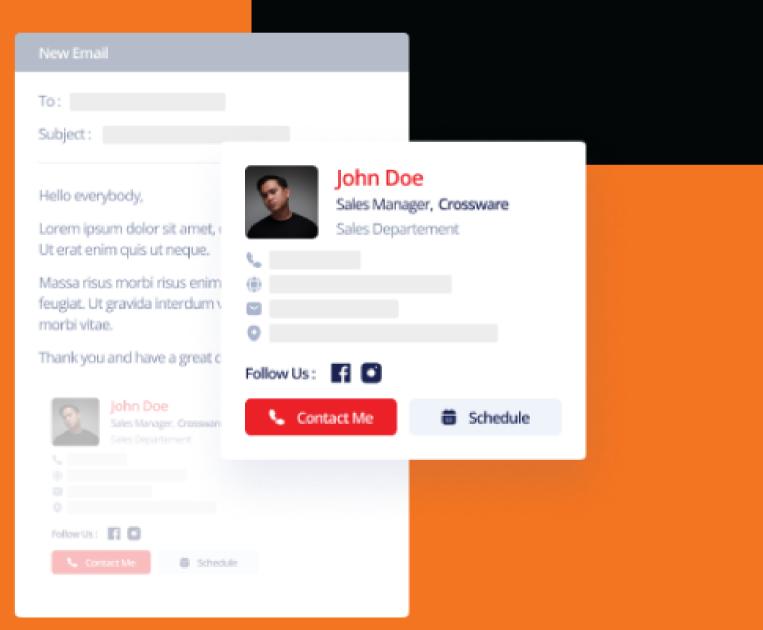
Untapped Marketing Opportunity - Upsell & Crosssell



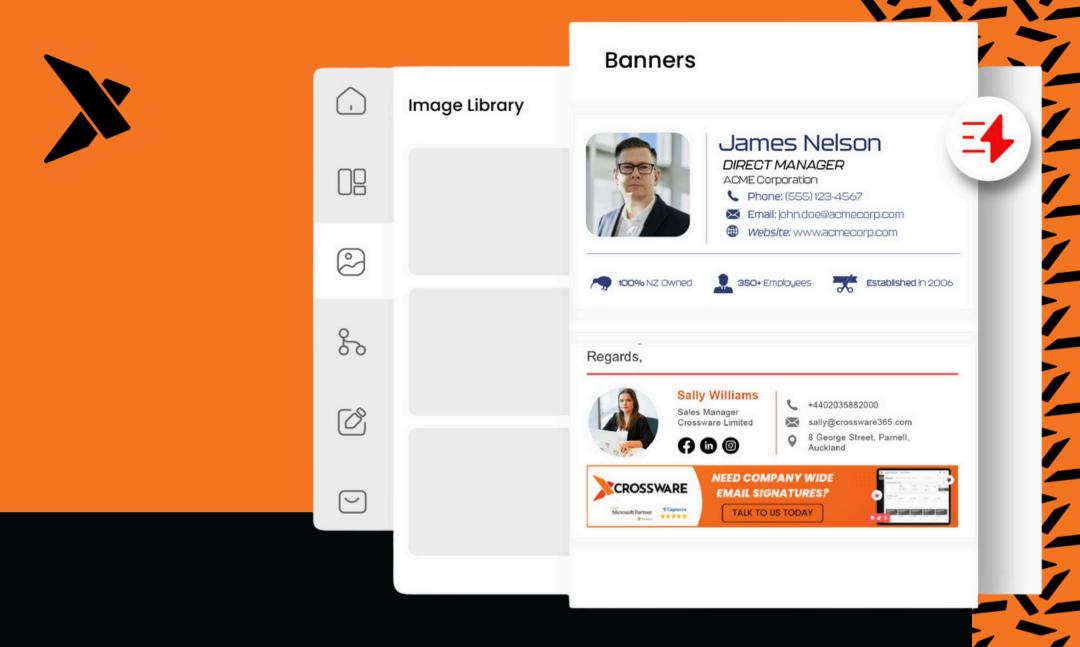


Boost Conversions, Schedule open homes and inspections

Turn marketing qualified leads into sales with the help of Crossware's signature solution. Add call-toaction buttons for scheduling open homes and inspections.







Maintain brand consistency across all departments and teams with Crossware

Do all departments and teams within your agency create signatures by themselves? Do they lack brand consistency across departments and also across devices? Protect your brand. Standardize email signatures across the entire agency using Crossware.

Run banner ads to promote new property listings

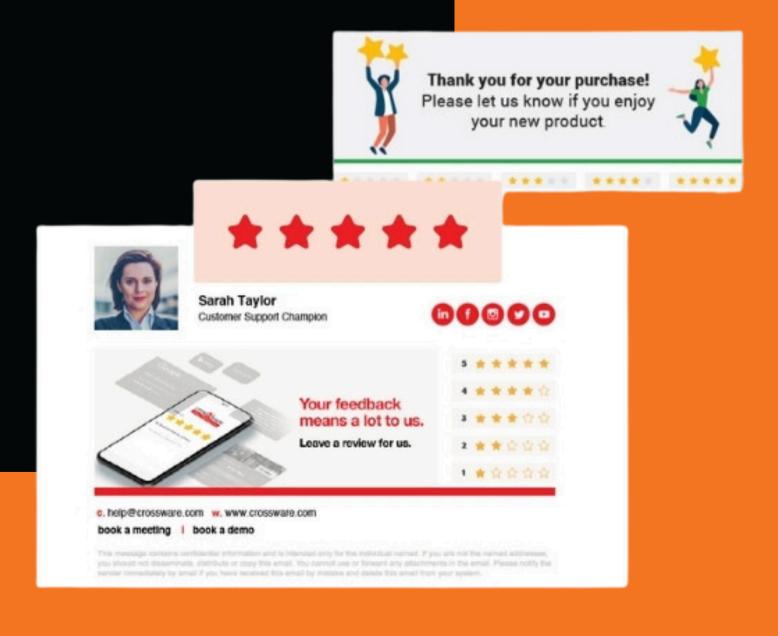
Take advantage this of sales channel untapped by turning every email into an opportunity. Put your signature targeted work with to campaigns. Promote new listings, events, discounts and offers.

New Email To: Subject: 100 users Hello everybody, Lorem ipsum dolor sit amet, c Branded emails 50+ 20 adipiscing elit. Ut erat enim qu Massa risus morbi risus enim sagittis feugiat. Ut gravida inte 122k + 🕨 Marketing oportunities viverra amet sit morbi vitae. Thank you and have a great de, COMPANYNAMI 00000

Collect Surveys and Feedback

Crossware's seamless product extension into consumer feedback, reviews, and surveys enables you to collect surveys and feedback from your customers & build brand trust.







Delete 🕝 Archive 🔓 Move 🏳 Flag 🗸 📑 Mark as Unread 🗘 Sync 🕕 Report 👊 Send to OneNote …		
ntroducing Crossware Email Signature Sally Williams [CROSSWARE] <sally@crossware365.com To: Megan Clark</sally@crossware365.com 	© ← ← → Friday 28 June 2024 at 10:38 AM	1212
CROSSWARE	0 1 8	
li Megan,		Sally Williams [CROSSWARE] 🙄 🥎 🚥
hank you for your interest in Crossware. We understand the problem you are currently facing to manage 300+ e nat brand consistency and compliance is crucial in your industry, and we are happy to give you a free demo of o Ve are also happy to give you a 30-day free trial to test the platform :)		CROSSWARE I I I I I I I I I I I I I I I I I I I
Ackingforward to our call. Argars.	15:0 Image: Crossware Errar • Outlook Image: Crossware Errar • Image: Outlook Image: Crossware Errar • Image: Outlook Image: Outlook • Image: Outlook Image: Outlook • Image: Outlook Image: Outlook	Hi Megan, Thank you for your interest in Crossware. We understand the problems you are currently facing in managing 300+ emails in your organization. We understand that brand consistency and we are happy to give you a free demo of our Crossware platform. We are also happy to give you a 30-day free trial to test the platform Looking forward to our call. Regards. Sally WIIIams Sales Manager Crossware Limited Mere To Construction
	1 3 Sally Williams 44402035882000	NEED COMPANY WIDE

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