

Fundamentals of Data Protection on AWS



How can I keep my data confidential?



How do I know my data and resources are trustworthy?



How do I keep control of my personal data?

Data Protection Journey

FOUNDATIONAL



1

Implement server-side **encryption for data at-rest** in AWS storage and database services

2

Store and manage encryption keys with **AWS Key Management Service**

3

Enable HTTPS (TLS) to **encrypt data in-transit**

4

Manage TLS certificates at scale with **AWS Certificate Manager**

Data Protection Journey

INTERMEDIATE



1

Use **KMS and ACM** on all accounts in an organization for broad security coverage

2

Leverage features like **S3 bucket keys** to **optimize cost structure** while maintaining security

3

Enable **KMS multi-Region keys** for **disaster recovery** and expansion to global AWS Regions

4

Use **Amazon Macie** to **evaluate data footprint** and determine any data compliance requirements

Data Protection Journey

ADVANCED



1

Use **AWS Secrets Manager** to reduce risk by protecting database access credentials

2

Activate **AWS Private CA** to secure Kubernetes pods and manage certificates at scale

3

Leverage service integrations and technology partners for hybrid and multi cloud security

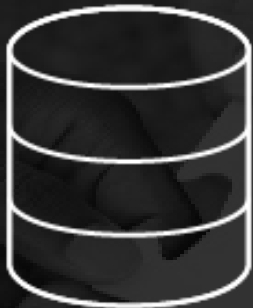
4

Build or enhance a **DevSecOps pipeline** with data protection and privacy integration

How are customers using Data Protection?



Migrate workloads securely from on-premise to the cloud



Encrypt cloud storage and databases



Protect data lakes and analytics pipelines



Authenticate container deployments



Authenticate IoT device networks



Eliminate high-risk hardcoded secrets



Discover and classify sensitive data for privacy regulations



Create robust DevSecOps pipelines