



Where Vendors See Real ROI

Helping Partners Increase their Sales Pipeline

Relevant vendor content is organized and delivered weekly for partners to share over social media, email, websites and blogs.

- Enable partners to execute scalable digital marketing with content designed to drive sales
- Generate MQLs with gated content, email clicks, event registration, and by booking meetings
- Educate partners about your products and services
- Increase brand awareness of both your products and the partners selling them



See how TD SYNnex DemandSolv works for partners

NCS Technologies

Deal size: \$180,000

Intel based HP end-user devices

“Our social media presence has more than doubled since we started using DemandSolv. Additionally, our LinkedIn followers have increased by 34%. We are reaching more potential customers and having more conversations with them on social media than ever before. Thank you for helping us increase our reach and grow our business!”

-Mike Turicchi, Vice President,
Strategic Relations and Marketing

Technical Specialties, Inc.

Deal size: \$50,000

HPE Server and Microsoft software

“DemandSolv has been instrumental in allowing me to push content to our subscribers in a fast and convenient fashion. It frees up my valuable time while increasing my reach to our prospects. Sharing content through DemandSolv shows that we are a professional company that is on top of ever-changing IT trends. Our clients love the content, and we love how it’s helped us grow sales.”

-Teri McMullen, Business Operations Manager

SolutionStack

Deal size: \$35,000

Lenovo

“It is great having a marketing tool like DemandSolv. The platform makes it easy to manage posts and marketing campaigns, and has been a huge time-saver for us. The time we save on marketing has allowed us to focus on new sales opportunities.”

-Mark Avila, Business Development

DON'T MISS THE OPPORTUNITY TO HELP PARTNERS GROW THEIR SALES!

FOR MORE INFORMATION about TD SYNnex DemandSolv please contact demandsovl@contentmx.com