



Supporting device needs for Financial Services

Microsoft Surface for Business offers a versatile device portfolio with industry-leading security to empower financial services professionals to work from anywhere while delivering more personalized and differentiated customer experiences.



Modern device strategy for Financial Services

[Close Brothers](#) is a leading UK merchant banking group. The bank wanted to modernize its IT estate to reduce support overheads, simplify IT, and improve the user experience, so it switched to a number of Microsoft solutions including Microsoft Surface devices, Windows 11, and Microsoft Intune. Close Brothers believed that the best way for its employees to experience Microsoft solutions like Microsoft 365 productivity apps was on Surface devices, which it rolled out for all its users.

Like Close Brothers, many finance organizations have combined a cloud strategy with a modern device strategy to take advantage of the synergies between Microsoft 365 and Surface, often realizing additional benefits including lower total cost of ownership, inclusive of direct savings, IT staff time savings, and employee productivity gains.¹ Light, mobile, and powerful, Surface devices deliver value and a premium experience that fits the needs of all personas in financial services, from branch workers, mortgage lenders, and wealth advisors to investment analysts and executives and their staff.

“ People are proud to carry the Surface devices. They love the touchscreens and the premium feel. They have confidence going into a meeting that their tech will work. ”

– Sarah Clarke, Head of Service Center,
[Close Brothers](#)

Financial services firms are also accelerating adoption of AI technologies to help them at every level of business. Traditional AI—that is, AI-based solutions before the arrival of generative AI—has seen accelerated adoption across the industry value chain for several years. As customers have become more digitally sophisticated, wanting more personalization and consistent experiences across channels, new opportunities arise for using AI capabilities to help meet their needs. These days, financial services organizations are realizing that their device choice strategy is about more than the hardware employees use—it’s a business strategy. Surface devices are built to meet the specific needs of individuals and entire workforces. From the new Copilot+ PCs by Surface to the large-screen Microsoft Teams Room experience on a Surface Hub 3, employees are seamlessly connected across devices to a core set of experiences designed for the future of work.



For mobile employees in financial services, we recommend Surface Pro 10 with Surface Pro Signature Keyboard and Surface Slim Pen 2.

¹ “[Evaluating the Business Case of Microsoft Surface](#)”, a commissioned business value white paper by IDC on behalf of Microsoft, September 2022

Surface helps unlock people's potential

Innovative technology enables firms to provide employees with versatile tools that drive marked improvements in employee productivity, operational efficiency, and customer experience.

Surface devices are designed to be both versatile and adaptable to meet the modern workforce's diverse needs in financial services. Powerful processors—including neural processing units (NPUs) to handle on-device AI workloads—keep employees' devices running smoothly while they multitask. Extended battery life and durable design helps Surface meet flexible workstyle needs, so employees can focus on customers, not technology.

Portfolio diversity

Surface has device categories to support all types of financial services personas. For example, lightweight 2-in-1 devices feature tablet-to-laptop flexibility and detachable keyboards, combining the power of a laptop with the portability and touch interactions of a tablet. Laptops with fixed keyboards offer the power required for demanding applications and clear graphics. Expanding beyond the PC to large-screen devices, the Surface Hub 3 is a Microsoft Teams-certified meetings platform that can transform any space into a virtual team space and interactive whiteboard.

Hardware and peripherals

Whether employees prefer typing on the ergonomic keyboard, using the responsive touch display, or fluidly inking with the digital pen, Surface provides plenty of options for interaction. And accessibility options like different pen grips and adaptive touch enable more employees and ensure a consistently satisfying work experience. Wealth advisors can effectively meet with clients through HD cameras, PixelSense high resolution displays, Omnisonic speakers, and far-field mics that bring people together in realistic real-time detail, for more personalized interactions. Beyond the keyboard and mouse, features such as touch, voice, 5G connectivity¹, and Surface Pen* ink inspire natural interactions. Surface brings Microsoft-designed hardware and software together—from device to cloud—to offer better experiences, such as the new Copilot key² on the keyboard.

*Sold separately.

¹ 5G optional on Surface Pro 10 and Surface Pro (11th Edition). 5G not available in all areas; compatibility and performance depends on carrier network, plan and other factors. See carrier for details and pricing.

² Copilot key feature availability varies by market, see aka.ms/keysupport.

NEW! Copilot+ PCs

Advancing the era of AI



2-in-1 devices

Powerful, flexible, lightweight



Laptops

Sleek, responsive, from frontline to boardroom



Desktop

Studio 2+
All-in-one computer with strikingly large 28" display and touchscreen



Large screen meeting devices



Hub 3 50" or 85"

Digital whiteboard, Microsoft Teams-certified meetings platform, and collaborative computing device.

Enabling future-readiness for financial services

New technologies tend to develop rapidly and make a sudden impact on arrival. By choosing Microsoft first-party designed Surface devices, financial services firms can implement a device strategy that helps them prepare for the future.

Take AI, for instance. Wealth advisors, analysts, customer service agents, and more can embrace and integrate emerging AI technologies, like Microsoft 365 Copilot, into their workflows, so they can work smarter, offer innovative solutions for clients, and stay ahead of competitors. Copilot can bring productivity gains to all levels of the firm, saving employees time on mundane work like researching clients or notetaking in a meeting, so that they can focus more on serving clients. And who knows what new innovations are just around the corner, waiting to shake up our working world once more?



Enable greater resilience

Microsoft and its silicon partners work together to bring hardware and software together—from device to cloud—to offer new AI experiences that support employees, IT, and business.

Surface has launched new AI PCs to help firms build a more resilient business through:

- **Versatility and adaptability**, helping remove friction, increase employee productivity, and adapt to how employees want to work so they can unlock new abilities and new ways to solve problems
- **Power and performance** that increase efficiency, creating time and space for employees to be more proactive in planning for the next big moment
- **Security and manageability** advances that enable IT leaders to stay ahead of the curve (and the competition), while strengthening defenses against ongoing cyberthreats
- **Future-readiness** that paves the way for seamlessly integrating new technologies as they arrive to take advantage of new opportunities



Surface Pro 10
Surface Laptop 6



Surface Pro (11th Edition)
Surface Laptop (7th Edition)

Copilot+PC

Delivering more personalized and differentiated customer experiences

Retail bank employees



Customer service is priority one

Retail banks must illustrate the value of in-branch experiences. Retail bank branch associates and mortgage lenders require mobile, lightweight, and connected devices that give them access to the information they need to better serve customers by identifying preferences and answering questions as quickly as possible.

Providing a differentiated customer experience isn't easy when retail bank associates struggle to:

- Quickly find customer account information or bank product information
- Clearly communicate new services and promotions
- Represent the bank's premium brand and experience
- Keep sensitive client data secure
- Enable new and secure AI experiences to accelerate customer response

Surface helps retail bank employees:

- Carry a device around all day via a lightweight design and extended battery life.
- Make a great first impression with a premium device.
- Feel empowered with form factors—tablet, laptop, studio—that adapt to the ways they need to work.
- Run full-featured business apps and new AI experiences like Microsoft 365 Copilot¹ using powerful processors to look up information faster and quickly respond to customers.
- Enable customers to interact with bank forms, product demos, promotion videos, and surveys on a high-definition PixelSense™ touchscreen.
- Go paperless and collect digital signatures on the spot using the Surface Pen.*
- Sign in instantly using an NFC badge, facial recognition, a secure PIN, or MFA through Windows Hello.
- Do more with Designed for Surface® accessories* such as durable cases and bank floor kiosk stands.
- Connect with associates at corporate or other bank locations with quality speakers, mics, and cameras and Microsoft Teams.*
- Deliver enterprise-grade protection for sensitive data.

*Sold separately.

¹Microsoft 365 Copilot sold separately and requires a qualifying volume license or subscription. [Microsoft 365 Copilot for Enterprise—Pricing and Features | Microsoft 365](#). Copilot with commercial data protection is available at no additional cost for users with an Entra ID enabled, eligible M365 license. Your AI-powered chat for the Web with commercial data protection | [Microsoft Copilot](#).

For retail bank associates, we recommend:

Branch floor productivity



Choose **Surface Go 4**

Laptop-to-tablet flexibility that goes anywhere

Ideal for retail bank associates who need a mobile, lightweight device powerful enough to run the apps they rely on while interacting with customers on the branch floor. Our lightest Surface starts at just 1.15 lb.¹ with a compact tablet-on-the-go design, HD 10.5" PixelSense™ touchscreen display, and all-day battery² life. Able to handle everything from mobile apps to comprehensive full-feature desktop software. Sign in instantly using a built-in NFC reader.⁵

[Learn more >](#)

Need a more powerful device?

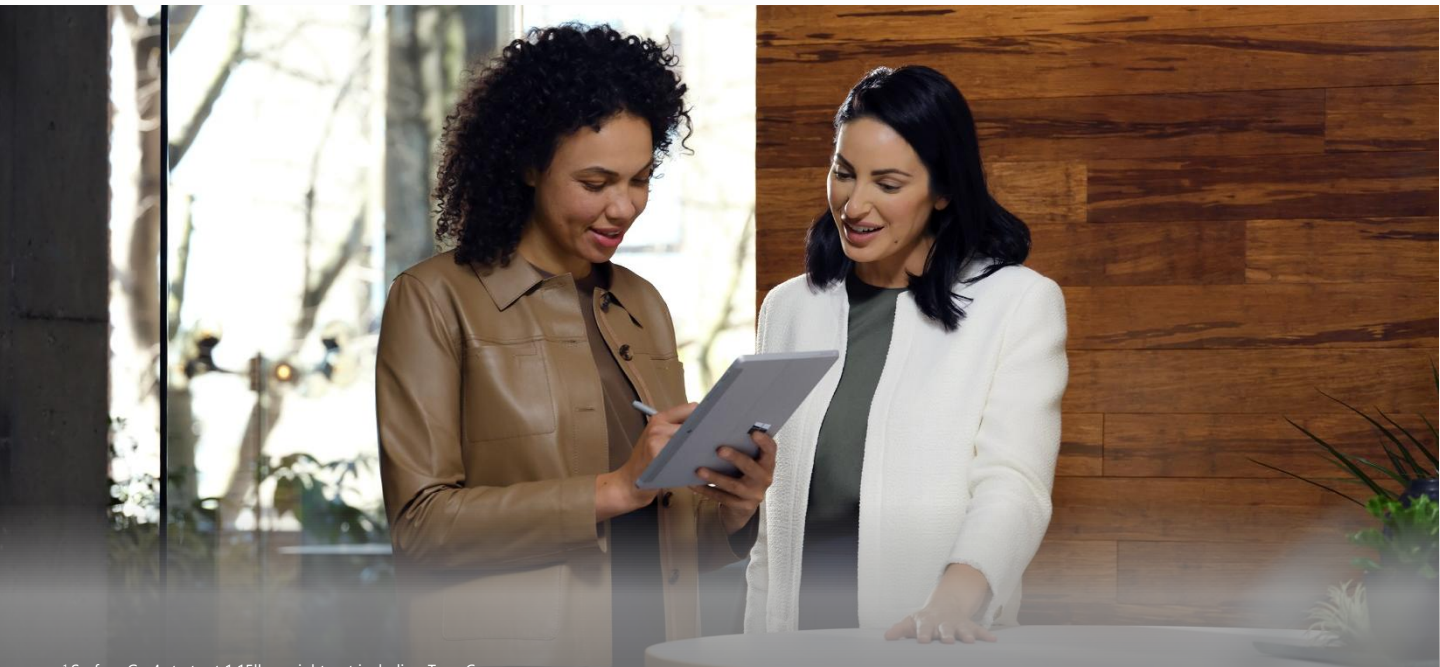


Choose **Surface Pro 10**

A 2-in-1 for flexibility, collaboration, and mobility

Interact with customers via lightweight tablet portability, laptop performance, and extended battery life.² Powerful enough to replace a laptop or create a full desktop setup by docking to multiple monitors. Choose performance employees need for their work, with Intel® Core™ Ultra processors with Intel® AI Boost NPU, to run business apps, AI experiences, and Windows Studio Effects. Type using a laptop-class keyboard and collect digital signatures with a pen⁴ that's charged and always within reach. Sign in instantly using a built-in NFC reader.⁵ Secured-core PC elevates Windows 11 security benefits for employees handling the most sensitive data.

[Learn more >](#)



¹ Surface Go 4 starts at 1.15lb.; weight not including Type Cover.

² Battery life varies significantly based on usage, network and feature configuration, signal strength, settings and other factors. See aka.ms/SurfaceBatteryPerformance for details.

³ 5G not available in all areas; compatibility and performance depends on carrier network, plan and other factors. See carrier for details and pricing.

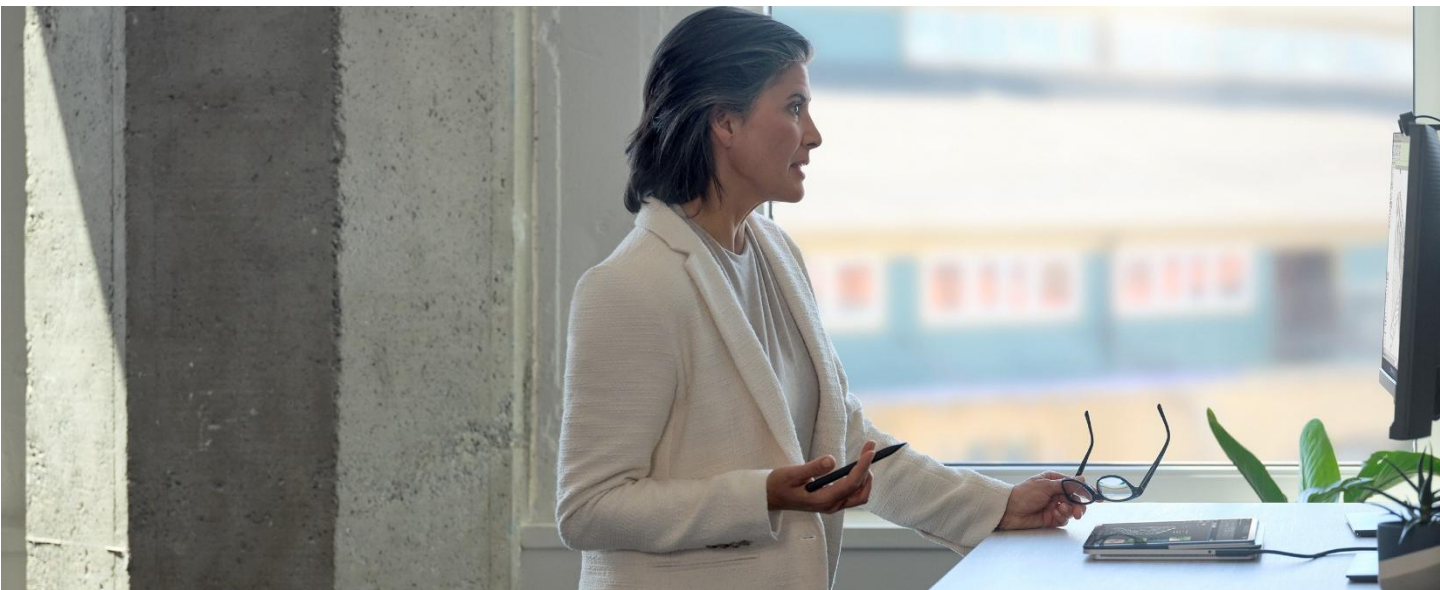
⁴ Surface Pro Signature Keyboard and Slim Pen 2 are sold separately. Pen storage and charging available on select Keyboards.

⁵ NFC reader available on select models; For the Pro, NFC reader is not available on devices with 5G connectivity.

* Sold separately.

Helping clients plan their financial futures

Wealth managers and advisors



Wealth managers and advisors require more computing power to run line of business applications and securely handle client data, when working from the office, home, or wherever their clients want to meet. Powerful hardware designed to work with Microsoft Teams helps to ensure effective communications and collaboration with clients, colleagues in other departments, and management.

Wealth advisors face challenges such as:

- Collaborating virtually with colleagues to determine the best financial plans for clients
- Staying connected and productive when working remote or traveling to clients' locations
- Making a good first impression on new clients
- Effectively communicating new financial products to clients
- Enabling new and secure AI experiences to accelerate customer response
- Ensuring sensitive client data stays secure

Surface helps wealth managers and advisors:

- Make a great first impression with a premium device that projects the bank's premium image to clients.
- Run critical business software, productivity apps, and new AI experiences concurrently without sacrificing mobility.
- Interact with clients wherever they want to meet with ultra-portable design, extended battery life, and reliable Wi-Fi 6, Wi-Fi 7, or 5G Connectivity¹.
- View and share financial reports in stunning detail with PixelSense™ touchscreen displays.
- Look and sound great on every Microsoft Teams* call with HD cameras, optimized microphones, and built-in Omnisonic speakers.
- Engage intently while taking digital notes with a Surface pen during financial planning meetings.
- Activate Microsoft Copilot² intuitively through keyboard with a Copilot key³, pen, touch, and voice to search, create, and summarize content faster.
- Create the ultimate desktop experience by connecting to displays and docking station in the office or at home with Thunderbolt™ 4, USB-C® and USB-A ports.
- Deliver enterprise-grade protection for sensitive data.

*Sold separately.

¹ 5G not available in all areas; compatibility and performance depends on carrier network, plan and other factors. See carrier for details and pricing.

² Copilot with commercial data protection is available at no additional cost for users with an Entra ID and an enabled, eligible Microsoft 365 or Office 365 license.

³ Copilot key feature availability varies by market, see aka.ms/keysupport.

For wealth managers and advisors, we recommend:

Need a more versatile 2-in-1 device?



Choose **Surface Pro 10**

A 2-in-1 for flexibility, collaboration, and mobility

Interact with customers with lightweight tablet portability, laptop performance, extended battery life¹ and optional 5G connectivity.² Portable yet powerful enough to replace a laptop and even create a full desktop setup by docking to multiple monitors. Performance employees need for work is powered by Intel® Core™ Ultra processors with Intel® AI Boost NPU to run business apps, AI experiences, and Windows Studio Effects. Type using a laptop-class keyboard and collect digital signatures with a pen³ that's charged and always within reach. Sign in instantly using a built-in NFC reader.⁴ Secured-core PC elevates Windows 11 security benefits for employees handling sensitive data.

[Learn More >](#)

Need a more powerful laptop?



Choose **Surface Laptop 6**

Speed, style, and performance

Fast, multitasking power and better graphics to run the professional-grade apps advisors depend on, fueled by powerful Intel® Core™ Ultra processors to unleash productivity with intelligent AI assistance from Microsoft 365 Copilot.⁵ Longer battery life¹ keeps advisors in the flow of work—all within an ultra-slim design and 13.5" or 15" touchscreens. With USB-C® and Thunderbolt™ 4, they can connect to external monitors in their office and at home. Secured-core PC elevates Windows 11 security benefits for employees handling sensitive data.

[Learn more >](#)



¹ Battery life varies significantly based on usage, network and feature configuration, signal strength, settings and other factors. See aka.ms/SurfaceBatteryPerformance for details.

² 5G not available in all areas; compatibility and performance depends on carrier network, plan and other factors. See carrier for details and pricing.

³ Surface Pro Signature Keyboard and Slim Pen 2 are sold separately. Pen storage and charging available on select Keyboards.

⁴ NFC available only on select devices; not available on Pro devices with 5G connectivity.

⁵ Microsoft 365 Copilot sold separately and requires a qualifying volume license or subscription. [Microsoft 365 Copilot for Enterprise—Pricing and Features](#) | [Microsoft 365 Copilot with commercial data protection](#) is available at no additional cost for users with an Entra ID enabled, eligible M365 license. Your AI-powered chat for the Web with commercial data protection | [Microsoft Copilot](#).

Determining the best investments for financial success

Investment analysts and executives



Investment analysts and executives face challenges such as:

- Overseeing the health of the business and well-being of clients
- Analyzing complex financial models to create well-researched financial advice
- Collaborating with colleagues and partners to identify investments that yield optimal ROI
- Effectively communicating investments plans to investors
- Staying connected and productive when working from home or traveling
- Enabling new and secure AI experiences to accelerate market response
- Being a positive reflection of the organization's brand
- Ensuring sensitive company data stays secure

Surface helps analysts and executives:

- Run sophisticated financial software and complex reporting models without sacrificing mobility.
- Make a great impression with a premium device that projects the bank's premium image to investors.
- Activate Microsoft Copilot¹ intuitively through keyboard with a Copilot key², pen, touch, and voice to search, create, and summarize content faster.
- Look and sound great on every Microsoft Teams* call with high-end cameras, optimized microphones, and built-in Omnisonic speakers.
- View and share financial reports in stunning detail with PixelSense™ touchscreen displays.
- Engage intently while taking digital notes during investment planning meetings with Surface Pen.*
- Create the ultimate desktop experience by connecting to displays and docking station in the office or at home with Thunderbolt™ 4, USB-C® and USB-A ports.
- Deliver enterprise-grade protection for sensitive data.

* Sold separately.

¹ Copilot with commercial data protection is available at no additional cost for users with an Entra ID and an enabled, eligible Microsoft 365 or Office 365 license.

² Copilot key feature availability varies by market, see aka.ms/keysupport.

For investment analysts and executives, we recommend:

Do it all



Choose **Surface Laptop 6**

Speed, style, and performance

Fast, multitasking power and better graphics to run the professional-grade apps analysts depend on, fueled by powerful Intel® Core™ Ultra processors to unleash productivity with intelligent assistance from Microsoft 365 Copilot.¹ Longer battery life² keeps analysts in the flow of work—all within an ultra-slim design and 13.5" or 15" touchscreens. With USB-C® and Thunderbolt™ 4, they can connect to external monitors in their office and at home. A Secured-core PC elevates Windows 11 security benefits for analysts handling the most sensitive data.

[Learn more >](#)

Need more power?



Choose **Surface Laptop Studio 2**

Incredibly powerful, infinitely flexible

Fuel inspiration and ideas on a powerful Surface Laptop with 13th Gen Intel® Core™ processors built on the Intel® Evo™. Speed through the most intensive, business-critical desktop software like Adobe® Premiere® Pro, Photoshop®, Autodesk® AutoCAD®, Dassault SOLIDWORKS™ and more.* Take digital notes during planning meetings like you would with pen on paper with Surface Slim Pen 2³ on the vibrant, sharp 14.4" touchscreen⁴ with refresh rate up to 120Hz.

[Learn more >](#)

Give remote participants a seat at the table



Choose **Surface Hub 3**

More inclusive meetings and richer collaboration

Give hybrid teams and remote participants a more inclusive way to meet with a modern, all-in-one collaborative canvas and Microsoft Teams-certified meetings platform. Make any space a teamwork space with a large screen device that can be wall-mounted or mobile (with stand + battery⁵). Present to onsite and remote investors simultaneously with AI-powered Surface Hub Smart Camera that auto frames the video feed for remote participants, giving them the best possible view of the room. Whiteboard strategic plans using the Surface Hub Pen and Microsoft Whiteboard.*

[Learn more >](#)

¹ Microsoft 365 Copilot sold separately and requires a qualifying volume license or subscription. [Microsoft 365 Copilot for Enterprise—Pricing and Features | Microsoft 365](#). Copilot with commercial data protection is available at no additional cost for users with an Entra ID enabled, eligible M365 license. Your AI-powered chat for the Web with commercial data protection | [Microsoft Copilot](#).

² Battery life varies significantly based on usage, network and feature configuration, signal strength, settings and other factors. See [aka.ms/SurfaceBatteryPerformance](#) for details.

³ Surface Slim Pen 2 sold separately.

⁴ Surface Laptop Studio 2 display has rounded corners within a standard rectangle. When measured as a standard rectangular shape the screen is 14.36" diagonally (actual viewable area is less).

⁵ Salamander Designs Electric Lift Mobile Stands and APC™ Charge Mobile Battery (for Surface Hub 3 50") are sold separately.

* Sold separately.

Layered security with Microsoft Surface

Financial services firms need secure devices, and Microsoft Surface devices provide advanced security out of the box with tightly integrated hardware, software, firmware and identity protection layers. Microsoft uses a layered security approach, with chip-to-cloud security that includes chips and components designed and built by Microsoft, factory security protocols and inspections, Advanced Windows Security features enabled by default, and comprehensive remote management controls.

Surface powered by Microsoft 365¹ helps improve enterprise security by simplifying IT operations through its Enterprise Mobility and Security (EMS) platform, which includes products such as Windows Autopilot, Microsoft Entra, and Microsoft Intune. In addition, Secured-core PCs, now available on most Surface devices, are designed to elevate the benefits of Windows 11 security, providing additional hardware and software protection for workers that handle the most sensitive data in your organization.

Hardware

Most Surface for Business devices use TPM 2.0 chips to implement a secure and sandboxed environment for storing passwords, PIN numbers, and certificates. The latest Copilot+ PCs, Surface Pro and Surface Laptop, include Pluton security processors to provide the highest level of protection directly in the CPU, making it more difficult for attackers to access even if they have physical possession of a device. Surface devices are also designed to use Windows Hello for secure biometric authentication.

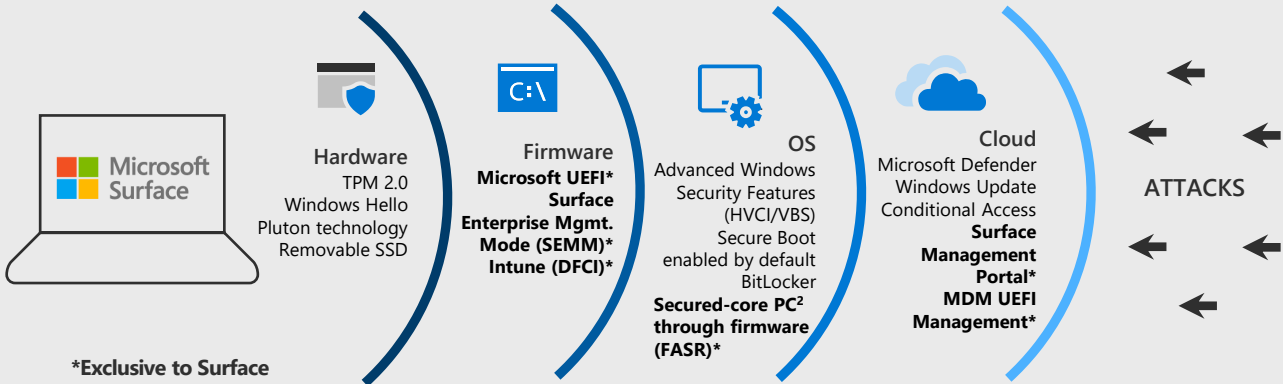
Firmware

Microsoft writes its own Unified Extensible Firmware Interface (UEFI)² which enables IT to manage firmware through Intune and Windows Updates and enable and disable hardware components through Surface Enterprise Management Mode (SEMM) and Device Firmware Configuration Interface (DFCI), so you can reduce risk at the firmware level.

While traditional UEFI implementations require physical configuration, DFCI securely enables zero-touch remote configuration of these settings and is built on Intune and authorized by Windows Autopilot. DFCI provides a straightforward way to easily configure hardware settings, such as disabling cameras and microphones, or disabling boot to USB on Surface devices. These settings cannot be bypassed by a physical attacker or from the Operating System-level because the checks happen even before the system boots an OS.

Operating System

Surface enables Windows 11 security features from the factory. Virtualization-based security (VBS) and Hypervisor Code Integrity (HVCI) help provide better protection against common and sophisticated malware by performing sensitive security operations in an isolated environment. BitLocker encryption protects your business information even on lost or stolen devices.



¹ Microsoft 365 requires paid subscription or qualifying volume license.

² [Find out more](#) about managing Surface UEFI settings and Surface devices on which DFCI is enabled.

Advanced deployment and management

IT teams need a modern approach to device management, one that seamlessly integrates all components, from the chip to the cloud. Surface has been designed with built-in support for simplified modern management of the entire device lifecycle.

Zero-Touch Deployment

Windows Autopilot automates all stages of the device lifecycle, both for IT and users. A Surface device can go straight from Microsoft to the end user completely configured. Surface devices are purpose-built for zero-touch deployment and optimized to provide the most straightforward, friction-free, and powerful interoperability with the diverse collection of Microsoft 365* capabilities.

“ It saves time for our team since I don't need to have an IT resource person physically present at all our branches to set up new devices. Once users receive the device, they can set it up by merely logging in and letting Windows Autopilot perform any data sync or updates. We can also monitor the setup remotely to ensure things proceed smoothly. This will really help us fast-track our expansion to more branches, which we're planning to do in the near future. ”

– *Khaled Althemali: IT Director,
[Awqaf Investment](#)*

Management during use and retirement

Every Surface component, from firmware to Windows 11 policy settings, can be managed by Microsoft Intune* and updated via Windows Update for Business. Using Intune, IT can also wipe a device clean, whether it was lost or stolen or assigned to a different user. After a wipe, the device is reset to the out-of-box experience, at which point proper credentials are once more required for setup if the device is redeployed. Surface Management Portal is a new centralized solution for IT admins to self-serve, manage, and monitor Surface devices at scale in Intune.

In addition, Surface includes purpose-built tools for diagnostics and tuning that can automatically fix issues, assist with troubleshooting, and optimize functionality from brightness control to battery usage. The Surface Diagnostic Toolkit (SDT) for Business, for example, enables IT administrators to quickly investigate, troubleshoot, and resolve hardware, software, and firmware issues with Surface devices — across the network.

Surface also integrates into the Microsoft 365 security stack to detect vulnerabilities across the globe and automatically protect devices—even while they are asleep. Surface devices implement a Modern Standby low-power state that allows devices to appear asleep, drawing very little power, but also listening for updates via Windows Update for Business and application data streams like email. This enables a Surface on battery power to achieve a long standby battery life while also staying up-to-date on application data, and automatic pushes of security updates even down to the UEFI.

* Sold separately. Microsoft Intune requires qualifying volume license and/or subscriptions.

Surface and sustainability

At Microsoft, we believe the needs of our customers can co-exist with the needs of our planet. Microsoft has a commitment to be carbon negative, water positive, and zero waste by 2030¹. We know that Surface plays a key role in helping the company achieve these goals, which is why we have clear strategies and goals for embedding sustainability within our devices and our supply chain, making sustainability a core part of our product promise and design language. We know that we have less than a decade to make a difference by 2030, and that's why at Surface, we aim to create devices that reduce carbon impact across their lifecycles, reduce waste, and are built with integrity.

Some of our newest commercial products, Surface Pro 10 and Surface Laptop 6 for business, exemplify our commitment to designing all our products with sustainability in mind. We've introduced recycled aluminum to Surface devices. We recycle and then reuse aluminum manufacturing scrap in device production, allowing us to use lower-carbon, 100% post-industrial recycled aluminum for Surface device enclosures. The machining and finishing of metal enclosure parts and the final assembly of both devices now use 100% carbon free electricity.¹ All Surface laptop and tablet devices are ENERGY STAR certified² with embedded efficiencies, getting us one step closer towards the 2030 target of being carbon negative. By 2025, our goal is for our packaging to contain zero single-use plastics, and by 2030 it will be 100% recyclable.

Visit [Surface sustainability](#) to learn more.

To increase transparency for customers and stakeholders, we publish Life Cycle Assessment results that are contained in our [Eco Profiles](#), along with information about the product's material composition, energy consumption, packaging, ecolabels, product recycling, and other environmental attributes. We also developed a new tool for our Commercial customers called the [Surface Emissions Estimator](#).³ The tool makes it easier for Commercial customers to understand the estimated emissions associated with a Surface device or accessories based on use and locations.

“ By 2030, we will divert at least 90 percent of the solid waste headed to landfills and incineration from our campuses and datacenters, manufacture 100 percent recyclable Surface devices, use 100 percent recyclable packaging (in Organization for Economic Cooperation and Development, OECD, countries), and achieve, at a minimum, 75 percent diversion of construction and demolition waste for all projects. ”

- Brad Smith, President and Vice Chair, [Microsoft](#)



Surface Laptop Studio in transition to Stage Mode with Black Surface Slim Pen 2

¹ [Earth Day 2024: Our commitment to sustainability](#)

² Download [Eco Profiles](#) for Surface devices.

³ The Microsoft [Surface Emissions Estimator](#) is only available in certain markets and only applies to Surface devices currently for sale. Contact your Surface seller for more details.

Don't let outdated PCs put your business at risk

Support for Windows 10 ends on October 14, 2025. When support ends, you'll no longer receive Windows feature and security updates, which could potentially put your organization at risk.

Don't wait to upgrade to Windows 11, refresh your old devices with Microsoft Surface today. Surface is designed to work with Windows 11, providing benefits like reduced help desk calls, improved productivity and security, and easier deployment. And Surface devices paired with Microsoft 365 are worth **almost 3x the investment costs** over three years.¹

Protect against evolving threats

Outdated devices can be less secure and put your business at risk. Surface devices come with chip-to-cloud security for layers of security by default, and Windows 11 (Pro or Enterprise) will continue to receive the latest security and feature updates.

Simplify deployment

Plan now to prepare and ensure a smooth transition to Windows 11. Take advantage of Windows Autopilot and Surface for zero-touch deployment. Windows 11 (Pro and Enterprise) is also designed for compatibility with your existing apps and hardware, making it easy to deliver a productivity upgrade to your employees. Plus, resources like the [App Assure](#) program, available at no additional cost for eligible customers, can help with each step of your transition.

Increase your competitive edge

Surface devices are optimized to run Windows 11 (Pro and Enterprise), providing the performance and latest AI-enhanced features to help supercharge insights and efficiency and accelerate innovation. Microsoft Copilot is a finger click away with the new Copilot key² on the Surface keyboard.

Control costs and elevate employee satisfaction

Older devices can take more time to maintain, which could expose you to costly security risks and dampen employee productivity and satisfaction. Surface devices are designed to work with Microsoft 365³, enabling them to be easier to maintain, help protect against costly security risks, and help improve employee satisfaction.



More resources

- ➔ [IDC Executive Brief](#): "The Refresh Imperative: The Value of Deploying New, More Secure, Generative AI Centric PCs Ahead of the Windows 10 End of Service"
- ➔ [Forrester Study](#): Total Economic Impact™ of Windows 11 Pro Devices
- ➔ [Windows 11 Pro for business](#)
- ➔ [Explore FastTrack support](#) for deploying Surface devices with Windows 11
- ➔ [See how other customers experienced a smooth upgrade from Windows 10 to Windows 11 Pro](#)

¹ IDC White Paper, commissioned by Microsoft, [Evaluating the Business Case of Microsoft Surface](#), doc #US49453722, September 2022

² Copilot key feature availability varies by market, see [aka.ms/keysupport](#).

³ Microsoft 365 requires paid subscription or qualifying volume license.

Modern device strategy for Financial Services

By choosing Surface, financial services firms can implement a modern device strategy for all their employees. Surface is designed for flexible work and built for teams. With a variety of devices and price points that meet the needs of a diverse workforce, your organization can standardize procurement and provide a premium experience to all employees through thoughtfully designed and versatile devices, industry-leading security and remote management controls, and a commitment to sustainable business practices.

“ We’re consolidating on Microsoft solutions, with Microsoft Surface, Windows 11, Windows 365, Microsoft Intune, Microsoft Entra ID. It’s all joined up and that compounds the benefits. We now have holistic visibility to see the health of all of our machines, we can assess overall performance, identify the apps that are causing problems for users... that just wasn’t possible before. ”

– Gareth Johnson: *Infrastructure & Cloud Architect, [Close Brothers](#)*



Visit [Surface for Business](#) to identify which Surface devices are best for your employees.