



ENET
Connect with Confidence

Satisfying Your IT Cost Reduction Initiatives and Solving Supply Chain Constraints in Challenging Market Conditions

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As we are all living in unprecedented and challenging times, our clients are looking to their trusted advisors and partners now more than ever to guide them with strategic and innovative options. This collaboration will empower them to continue to meet their overall network connectivity objectives while concurrently satisfying their cost reduction initiatives.

A tremendous strain has been placed recently on many global networks with a significant increase in demand in internet traffic, video streaming, mobile and remote access to facilitate the need for High Speed Connectivity. This increased demand for bandwidth supported by the Service Providers, Carriers, Data Centers, Educational Institutions, Healthcare Providers and Enterprise Business' requires them to upgrade and bolster their network infrastructure in an accelerated timeframe to address the immediate demands of their clients in these dynamic conditions.

This critical need for increased network infrastructure scalability is putting a stress on financial budgets, product supply chains and overall resources. However, these market conditions have brought additional visibility and attention to an evolution in sourcing practices that has been occurring in the networking industry for many years. "The adoption rate and utilization of third-party Optic's/SFP's and network connectivity products has grown exponentially year over year as end users are requesting OEM alternatives to meet their budget objectives and

lead time requirements. Products in high demand include OEM Compatible High-Speed Optical Transceivers, Direct Attach Cables, and Active Optical Cables. Jason Barrette- President ENET Solutions, Inc. Making the decision to consider an OEM alternative is the first step in this journey.

The next step is to find a partner that provides you with the highest level of quality and service to meet your needs. Wading through all the options online can be overwhelming at times and there is no limit to the number of providers attempting to offer solutions to the networking community. They range from brokers and trading companies with varying levels of reputations to several standout companies that offer quality, service, and solutions that set themselves apart from the pack. Taking the time to do your due diligence and thoroughly vetting your considered OEM Compatible Provider through a qualification and validation process will protect you from issues in the future.

ENET Solutions customers state their preference for the highest level of quality, reliability, performance, and service at a lower price point than the cost of an OEM product. Leveraging ENET provides over 15 years of industry experience, product knowledge, quality, and support that they can rely on. ENET Solutions products are designed and manufactured specifically for the most demanding network environments. With an entirely unique go to market strategy, markets seeking a true OEM alternative that offers

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alternative that offers identical functionality to OEM products and a lower acquisition cost without sacrificing quality or support, include Service Providers, Utility Providers, Data Centers, Enterprise Business, and Fed/ Public Sector. "Our clientele utilizes us alongside their OEM partners and view us as a valued strategic resource to satisfy cost reduction initiatives and supply chain continuity. We offer more than 15,000 compatible solutions over more than 50 various OEM platforms providing our clients with a single source and point of visibility into the fragmented network infrastructure of the overall marketplace." Jason Barrette President ENET Solutions, Inc

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