



# Brightlayer: How we're bringing the digital future to light

Eaton is going through a transformation – we're becoming an intelligent power management company. By leveraging digital technologies like connected devices, cloud and mobile platforms, artificial intelligence (AI) and machine learning, we're transforming power management for safer and more sustainable and efficient power use in our own operations and for our customers and partners. And today we're announcing that Brightlayer is the digital foundation for this transformational journey.

Through Brightlayer, we'll enable customers to realize new operational value from intelligent power management solutions. We are leveraging our more than 100 years of power management expertise to help customers capitalize on data and insights from secure, connected and intelligent assets.

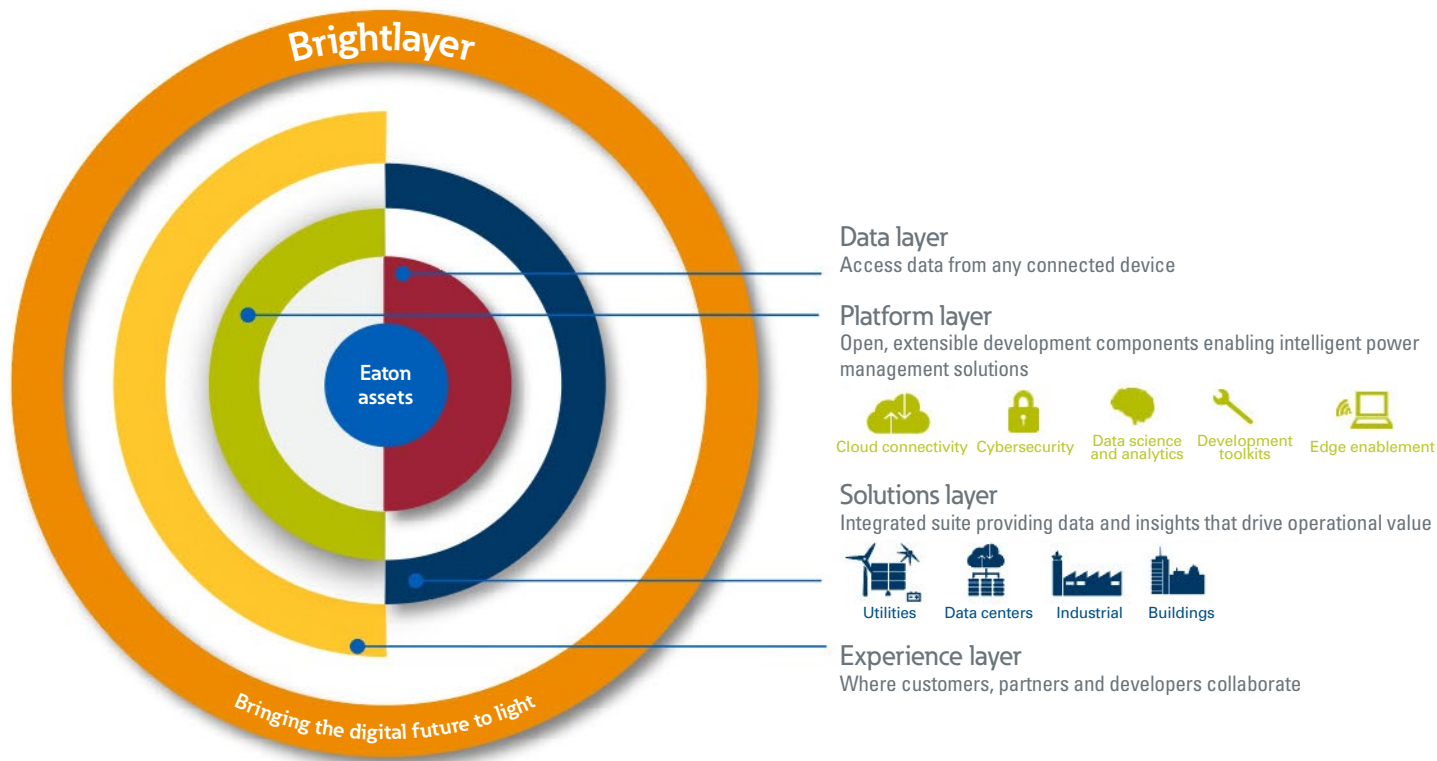
## Brightlayer will deliver this value through four "layers":

- ✓ **Data layer:** Customers can access data from Eaton and third-party assets and leverage insights developed through our unique power management algorithms in their existing software applications
- ✓ **Platform layer:** a secure, interoperable and open digital platform and the core development components that enable security, connectivity and insights
- ✓ **Solutions layer:** Segment-focused digital solution suites that solve the unique power management challenges of the industries we serve, starting with software solutions for the utilities, data centers and industrial segments
- ✓ **Experience layer:** a community for customers, partners and developers to discover, buy, develop and collaborate for innovation



Powering Business Worldwide

Learn more at  
[Eaton.com/Brightlayer](https://Eaton.com/Brightlayer)



**These foundational layers are what will enable us to deliver intelligent power management solutions with differentiated value to our customers.**

Our unique approach in the market starts with our power management domain expertise, and our emphasis on customers’ assets and the data they generate. Using our artificial intelligence and machine learning algorithms that are power management centric, we process and deliver those unique data insights at the asset, edge or in the cloud, enhancing our customers’ operational decision making.

You’ll continue to see more about how Brightlayer is transforming our organization and our intelligent power management solutions for the utilities, data centers and industrial segments over the course of the next few months.

For questions or additional information, please contact:

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