

KYC Insurance Boosts Sales Efficiency and Associate Well-being

How Mobile Pixels Geminos, a vertically stacked dual-screen desktop monitor, transformed workspace productivity



Agenda

1. Company Overview
2. The Challenge
3. The Solution
4. Key Features & Design
5. Results & Impact



KYC Insurance

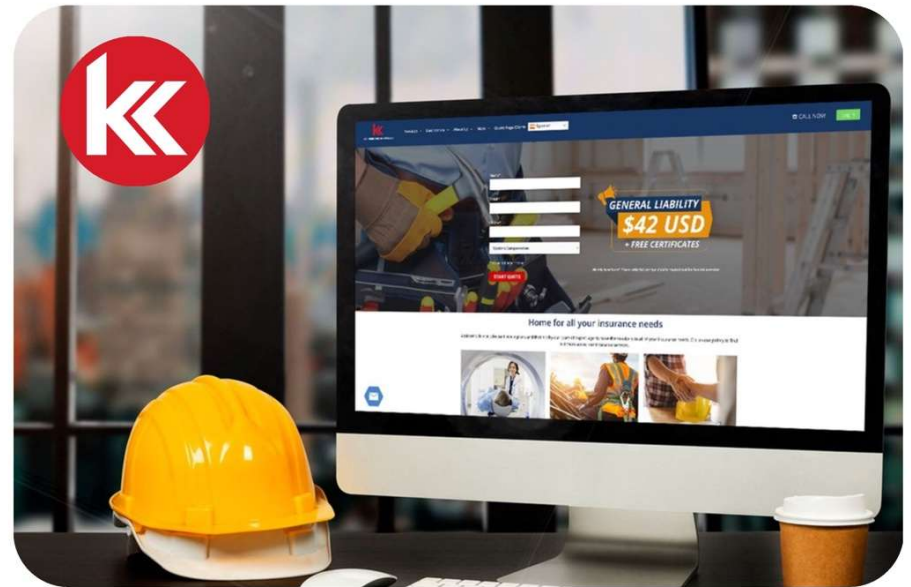
A Los Angeles-based commercial insurance provider specializing in workers' compensation for the construction industry.

01

Relies on data-intensive cold calling strategies to identify and qualify leads.

02

Sales associates must view multiple data sources simultaneously



The challenge

Information overload & Desk space constraints



01

Inefficiency & head swivel

- Associates constantly juggled multiple applications on a single or side-by-side monitor setup.
- Excessive head movement led to fatigue, reduced focus, and non-ergonomic workdays.

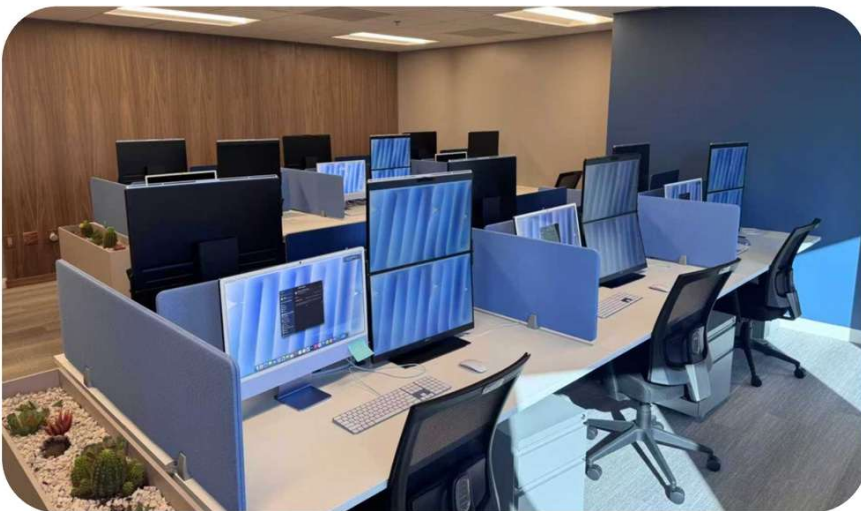
02

Cluttered & cramped desks

- Attempts to add more monitors increased clutter.
- Valuable desk space in their LA office was consumed, creating disorganized workstations.

The solution: Geminos

KYC partnered with Mobile Pixels to deploy Geminos, a dual stacked screen desktop monitor, for their sales team.



Maximized screen real estate

Two 24-inch displays stacked vertically — no extra desk footprint.



Clean, uncluttered workspace

Replaced side-by-side setups with a single unit.



Ergonomic design

Adjustable top and angled bottom display create a natural viewing experience.

Geminos

Key features



Vertically stacked 24" screens

Maximizes screen space while minimizing footprint



Adjustable top display

Maintains optimal eye level for comfort



Pivoting bottom display

Curved, angled viewing reduces neck/head swivel



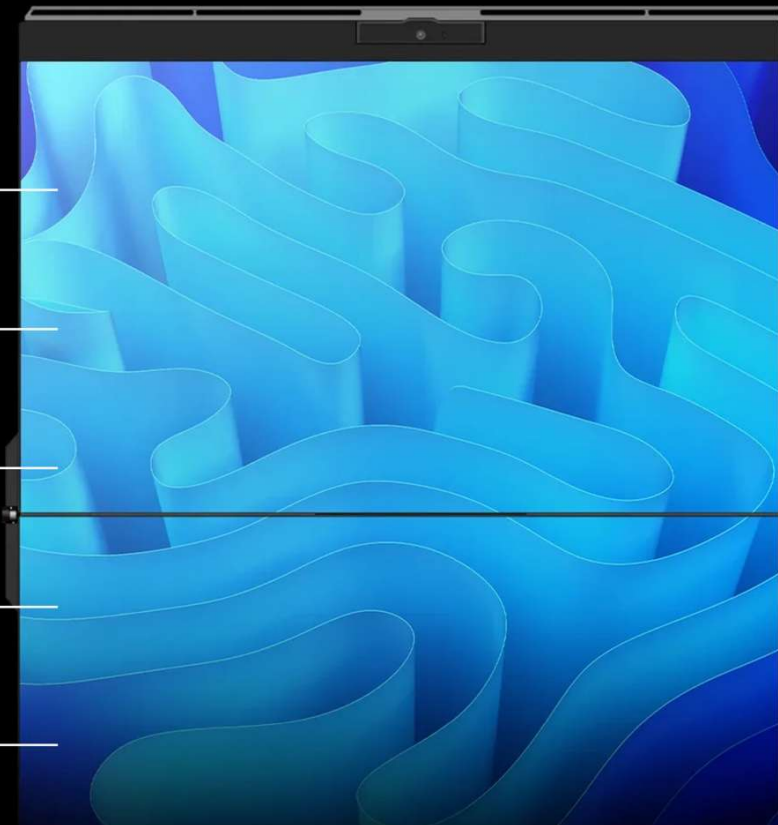
Clean desktop footprint

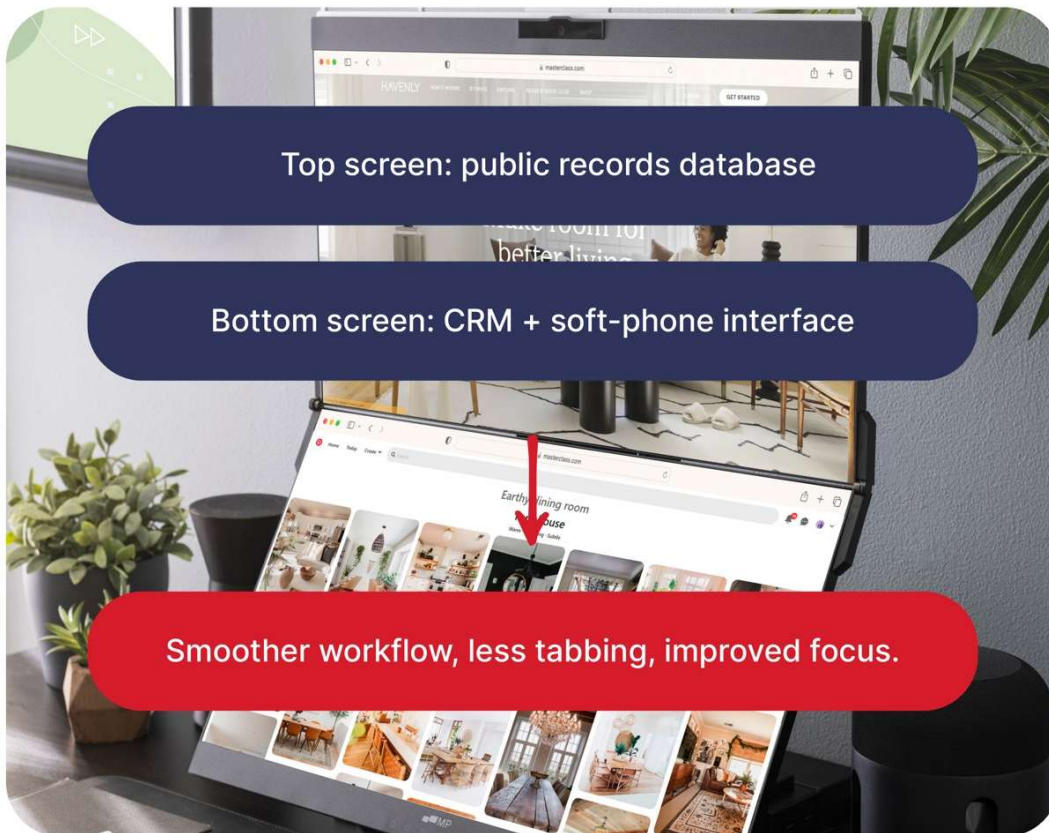
Frees up valuable desk space



Integrated design

Featuring a 10-in-1 multiport dockstation





Workflow Transformation

"Our associates now have all the data they need, organized vertically. They can keep the public records database on the top screen and their CRM and soft-phone on the bottom. The angled view has been a game-changer for focus."

— David Bass, KYC Insurance Chief Operating Officer





Results

↑ 15%

Increase in call volume

↓ 50%

Reduction in desk footprint

Reduced physical strain

With all critical data visible at a glance, KYC Insurance associates processed leads more efficiently while Mobile Pixels Geminos freed up desk space and reduced clutter. The ergonomic design minimized head movement and fatigue, improving comfort and supporting overall well-being.

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