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# **GROW YOUR BUSINESS**

HPE Small Business Solutions for Virtualization



# **DO MORE WITH LESS**

When you're running a small to midsized business (SMB) or a business with remote or branch offices, you've got to make the most of everything. Whether that means working through lunch or printing on both sides of the paper, you do what it takes to save time and money so you can plow both back into the business. If you haven't virtualized yet, you're leaving both on the table.

Virtualization lets you allocate resources to applications as needed, so you can run multiple applications on a single server—like accounting, productivity, and payroll apps.

That means you can run more applications on the servers you have, helping you reduce costs while still managing the increasing number of workloads you rely on to run your business.

#### Find a better balance

HPE Small Business Solutions for Virtualization help you maximize performance and efficiently scale computing capacity while reducing costs for hardware, software, and maintenance. They are built on HPE ProLiant servers, powered by Intel® Xeon® processors, and optimized and validated to run Windows Server with Microsoft Hyper-V or VMware vSphere®.

Plus, adding Microsoft Azure virtual machines (VMs) and Azure Backup to your on-premises solution<sup>1</sup> creates a flexible Hybrid Cloud foundation for workload needs, giving you the ability to extend VMs into the cloud for greater capacity and to protect them with a robust, cloud-based business continuity plan.

# **Easily evolve to Hybrid Cloud**

HPE Small Business Solutions for Virtualization can be easily extended to a Hybrid Cloud solution via Microsoft Azure or a managed service provider. Adding Hybrid Cloud capabilities enables you to:

- Balance resources with the ability to extend VMs into the cloud to enhance capacity
- Increase application availability with a robust, cloud-enabled business continuity plan

<sup>1</sup> HPE SMB Offers are regionally released as "Smart Buy Express Offers" in the U.S. and Canada, "Top Value Offers" in Europe, and "Intelligent Buy Offers" in Asia Pacific and Japan.

# Comprehensive data protection for all workloads

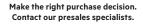
Veeam<sup>®</sup> Enterprise Backup & Replication<sup>™</sup> is a recommended option for HPE Small Business Solutions for Virtualization. Veeam provides fast, flexible, and reliable backup and recovery of virtual, physical, and cloud environments from a single management console. Recommended backup devices are the HPE RDX Removable Disk Backup System, StoreEver MSL 1/8 Tape Autoloader, or StoreEver MSL2024 Tape Library.

<sup>2</sup> HPE SMB Offers are regionally released as "Smart Buy Express Offers" in the U.S. and Canada, "Top Value Offers" in Europe, and "Intelligent Buy Offers" in Asia Pacific and Japan.

<sup>3</sup> Based on external security firm conducting cybersecurity penetration testing of HPE Gen10 servers and three leading server competitors, September 2019.

#### **Our solution partners**







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# **GET MORE OF EVERYTHING**

HPE Small Business Solutions for Virtualization are ready-to-go solutions that include hardware, software, services, and top-selling HPE ProLiant options. They're built on <u>HPE ProLiant Gen10 servers</u> that are tested, optimized, and validated for on-premises and hybrid cloud use cases. They're also designed to be low cost and make IT more accessible and easier to consume.<sup>2</sup>

## **HPE ProLiant Gen10**

Automated intelligence reduces the time and skills required for server deployment and management, including HPE Rapid Setup, a simple, guided installation utility that reduces setup time and the chance of errors. You can better protect against attacks and quickly recover from downtime with built-in security features that make HPE ProLiant Gen10 the world's most secure industry-standard servers.<sup>3</sup>

#### **Shared storage option**

If you need highly available virtualization solutions, consider the HPE SMB Shared Storage Solution for Virtualization. It consists of an HPE ProLiant DL360 Gen10 server combined with an HPE MSA 2050 Dual Controller Fibre Channel SAN external storage array. Multiple servers can share the MSA storage to add failover capability or reduce cost of ownership by implementing a single shared storage versus multiple servers having their own internal storage.

## Microsoft Hyper-V

Microsoft Hyper-V makes it easy to take advantage of virtualization. A familiar user interface reduces the learning curve, while inclusion with Windows Server licensing makes this option easy on the budget. Plus, running Windows Server with Microsoft Hyper-V on HPE ProLiant servers allows you to take advantage of Microsoft's IT innovations while reducing security risks and disruptions.

### VMware vSphere

This industry-leading server virtualization software is a powerful, flexible, and secure foundation for business agility that accelerates your journey to Hybrid Cloud. And VMware vSphere provides multiple built-in security features that help safeguard your environment from attack.

## **HPE Pointnext Services**

HPE Pointnext Services has the expertise to help you simplify operations and easily extend and educate IT staff, helping them do more with less. A variety of offerings like HPE Foundation Care and Education Services can help you reduce time spent on operational tasks while improving IT reliability—letting you focus on your business goals.

# **HPE Financial Services**

You need affordable access to superior tech, but in a way that preserves cash and helps you be more efficient. Simplify your procurement process and only pay as you use the technology, over time, with HPE Financial Services solutions.

# **IT'S ALL ABOUT CHOICE**

With your choice of optimized configurations, built on HPE ProLiant tower or rack servers that are validated with leading hypervisors, you get the power to grow your business. Contact your HPE sales rep or authorized Channel Partner to find out more, today.

**LEARN MORE AT** hpe.com/info/smb

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