

Data-Driven Insights will Set the Pace for Business Moving Forward

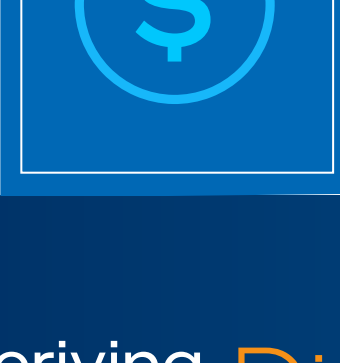
Rate of data increase for previous 12 months¹

21%

25%

Expected rate of data increase over next 12 months¹

Budgets up 11% over next 12 months²



Timelines down

Time-to-value more critical

Deriving Insights from **Distributed Sources of Data** is Complicated



But Success will be Dependent on **Quick Data-Driven Decisions**

Survey respondents name the following

Challenges

as their top data management pain points

Resiliency

23%

35%

Cost (Capex)

45%

Scalability

21%

37%

Speed/Performance

Self-service Infrastructure and Application Provisioning

Digital Transformation Pressure on IT has Never Been Greater

Hyperconverged Infrastructure (HCI)

offers an easier path to modernization, consolidating data from multiple sources

Benefits of HCI

Faster resource provisioning



Simplified management



Cost savings



Survey Results⁴

Voice of the Enterprise Servers and Converged Infrastructure, Budgets and Outlook

79% viewed HCI as a way to simplify infrastructure management/ maintenance

60% use HCI as an accelerator for their provisioning and optimization tasks

51% use HCI to support their hybrid cloud strategies

36% use HCI to support emerging technologies

To manage data growth, architects need to handle

Diverse, Complex Workflows

Flexibility to run your applications, data analytics, and AI on the same infrastructure

Workflows that minimize data movement and speed processing

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Larger Memory Capacity and Cost Effective



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High Performance and Low Latency as Your Data Scales

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¹Voice of the Enterprise: Storage, Organizational Dynamics 2019 survey.

²451 Research's Voice of the Enterprise: Storage, Budgets and Outlook 2018 survey.

³Source: 451 Research's Voice of the Enterprise: Storage, Workloads and Key Projects 2019.

Q: Which of the following are the biggest pain points regarding your current on-premises infrastructure?
Base: All Respondents (n=159)

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