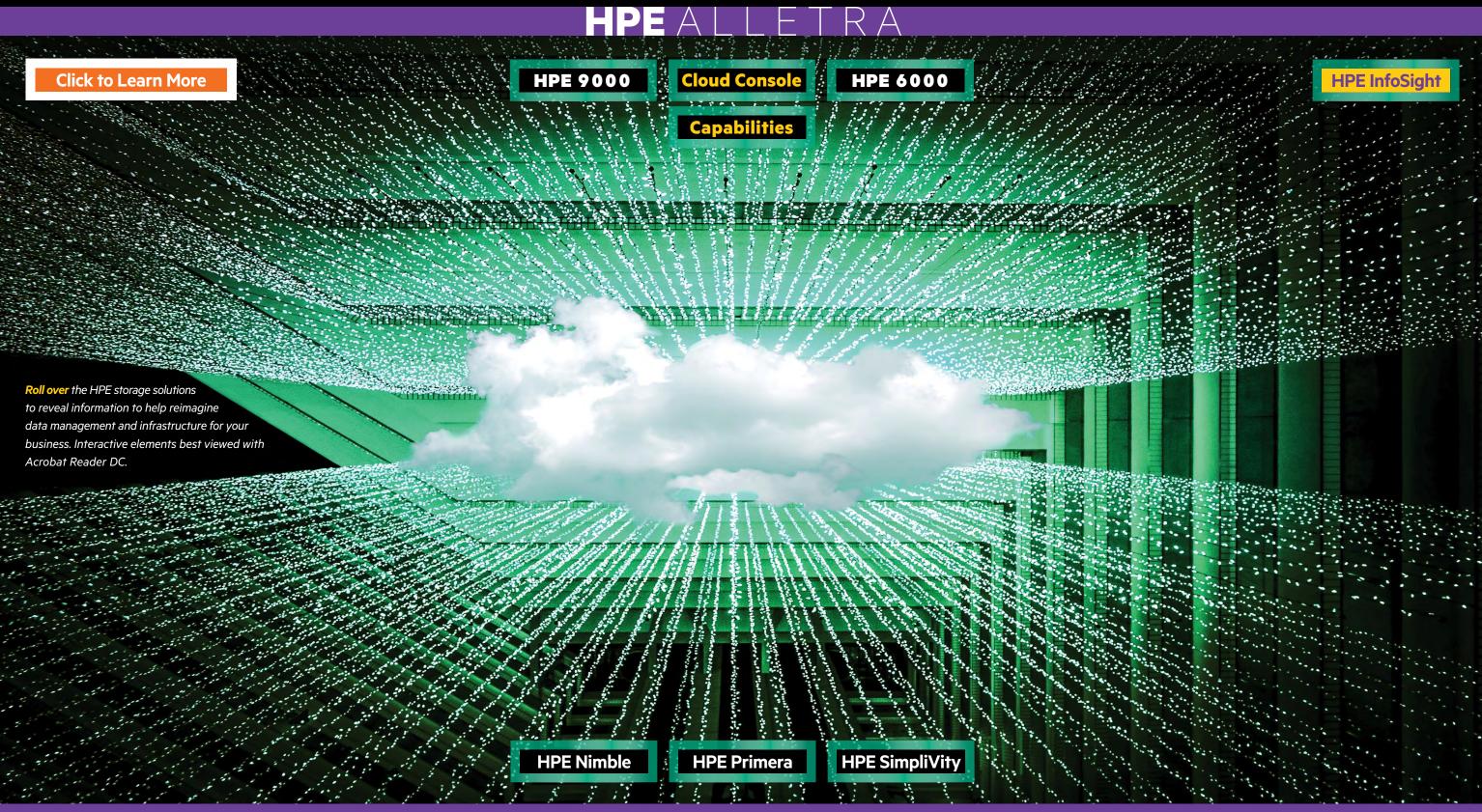


Unleash the Power of your Data with HPE Storage

HPE storage delivers the agility of the cloud and raises the bar on resiliency and performance, so you can enable innovation without compromise. Built upon proven resiliency and powered by HPE InfoSight and Data Services Cloud Console, HPE delivers instant access to data

with storage that sets up in minutes and can be delivered as-a-service. It helps ensure always-fast and always-on storage for all business-critical and mission-critical applications.





HPE IS THE EDGE-TO-CLOUD PLATFORM AS-A-SERVICE COMPANY

Helping you transform and run your digital business by connecting, protecting, analyzing and acting on all your data, from edge to cloud.



Bring speed and agility everywhere

Turn data into insights and action

Accelerate new services and experiences

DISRUPTIVE FORCES BEHIND DIGITAL TRANSFORMATION

DATACreating Outcomes

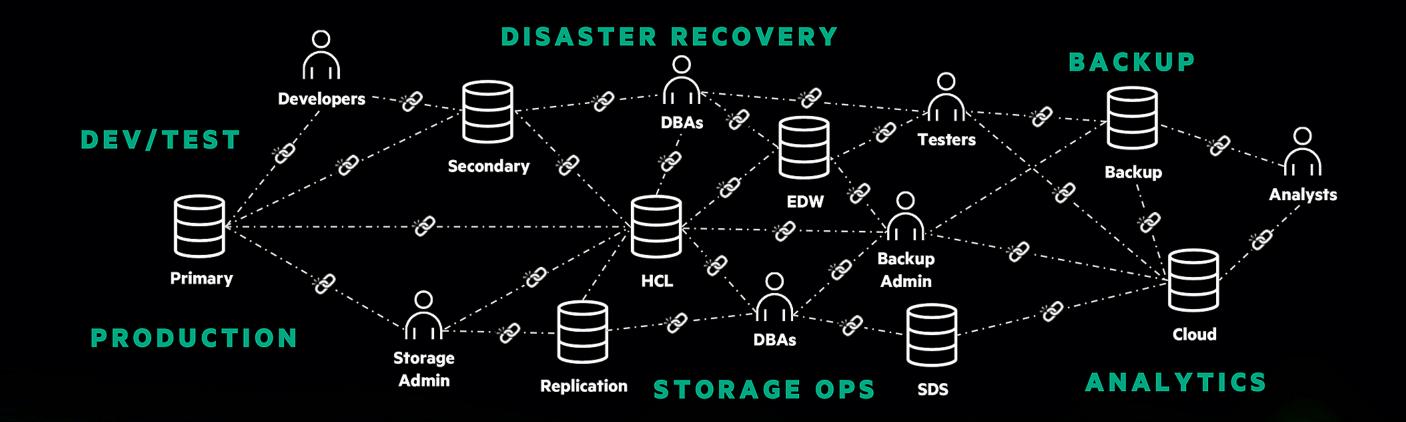
CLOUDUnlocking Agility

A Driving Insights

Together, creating the opportunity for innovation and shaping what's next



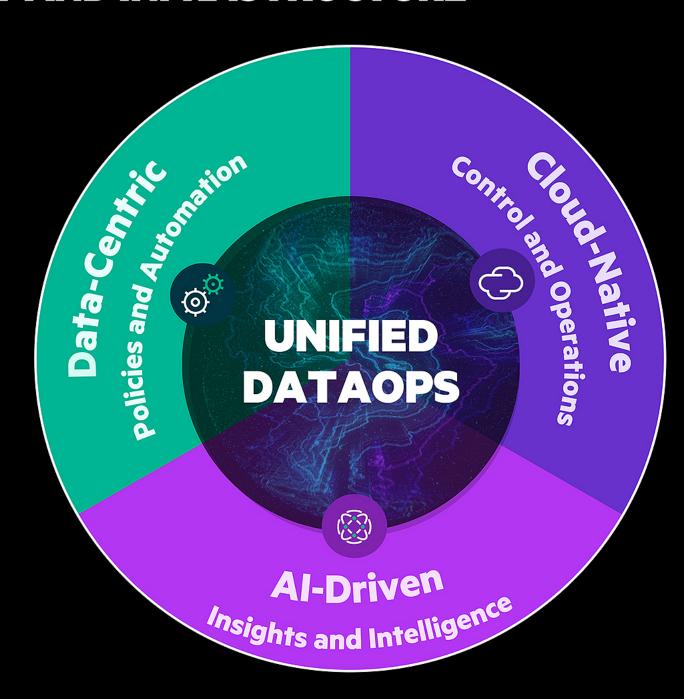
DATA AND INFRASTRUCTURE COMPLEXITY IMPEDES TRANSFORMATION



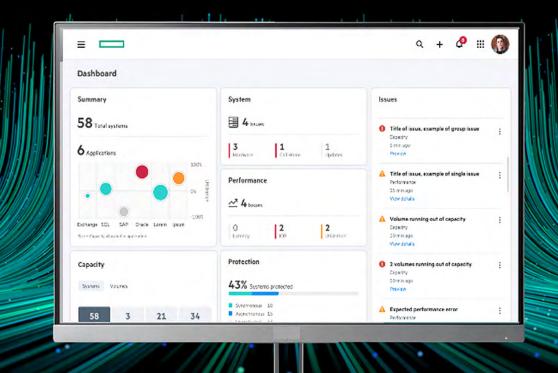
At a cost to agility, innovation, and business risk

TIME TO REIMAGINE DATA MANAGEMENT AND INFRASTRUCTURE

BREAKING DOWN SILOS AND COMPLEXITY TO ACCELERATE DATA-DRIVEN TRANSFORMATION



DELIVERING THE CLOUD EXPERIENCE WHEREVER DATA LIVES



HPE Alletra 9000

Data Services Cloud Console

HPE Alletra 6000

Maximize agility with the cloud experience

Run any app without compromise

Free your data across hybrid cloud

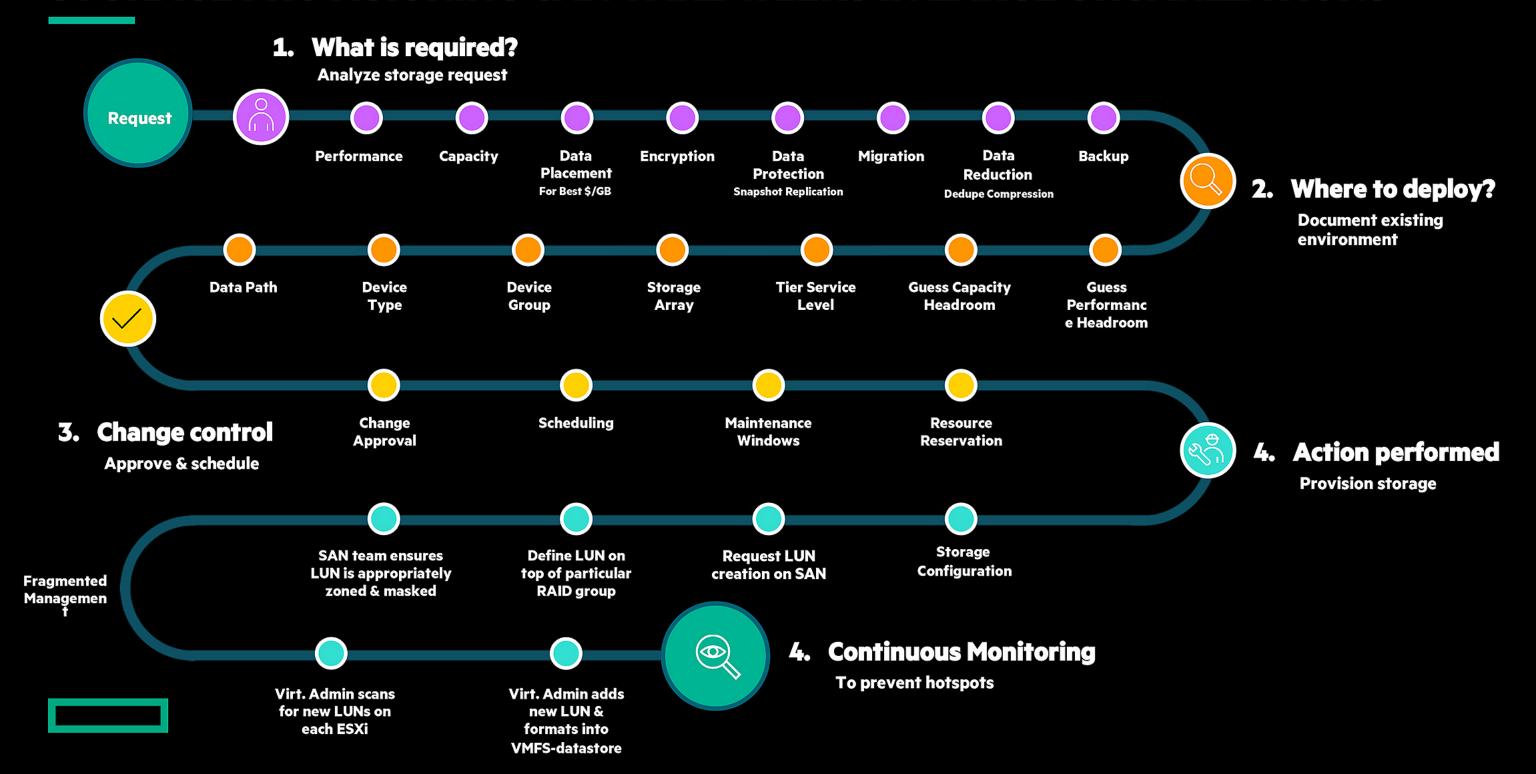
SIMPLIFIED DEPLOYMENT

No specialists required

- 1. Power up device and connect to the network
- 2. New device auto-discovered and activated
- 3. Pre-defined configuration parameters auto deployed

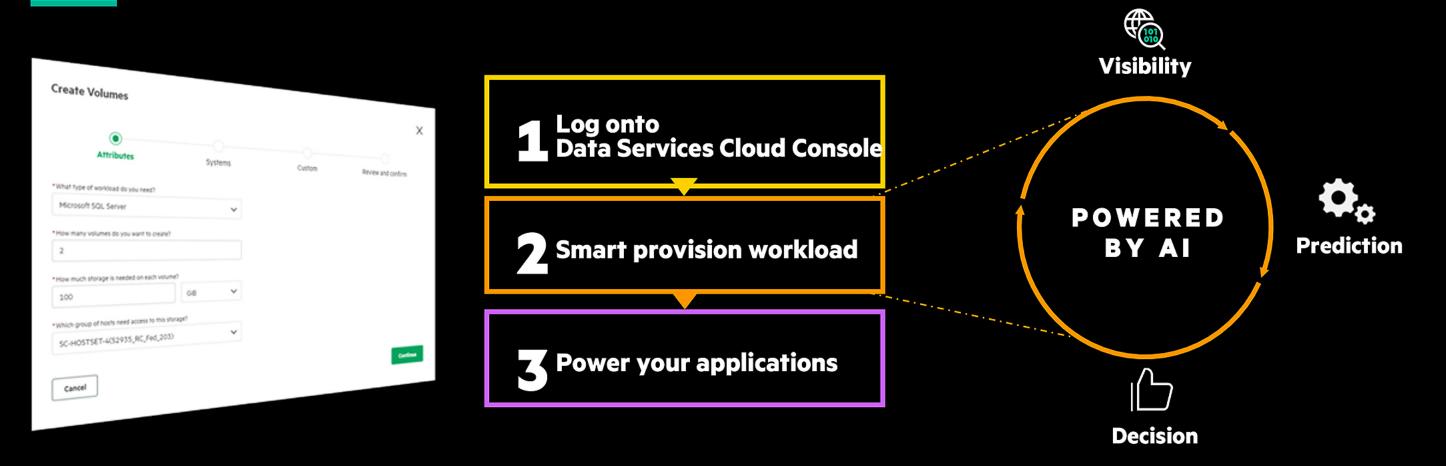


STORAGE PROVISIONING CAN TAKE WEEKS IN LARGE ORGANIZATIONS



INTENT BASED PROVISIONING

A paradigm shift in workload-optimized infrastructure provisioning

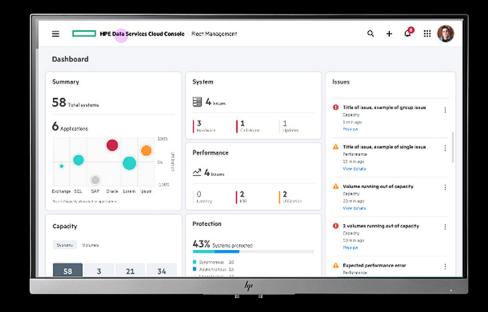


Provision in minutes. Eliminate guesswork. Optimize SLOs.

MANAGE FROM ANYWHERE







ONE CONSOLE TO MANAGE IT ALL

SIMPLE, SELF-SERVICE CLOUD EXPERIENCE

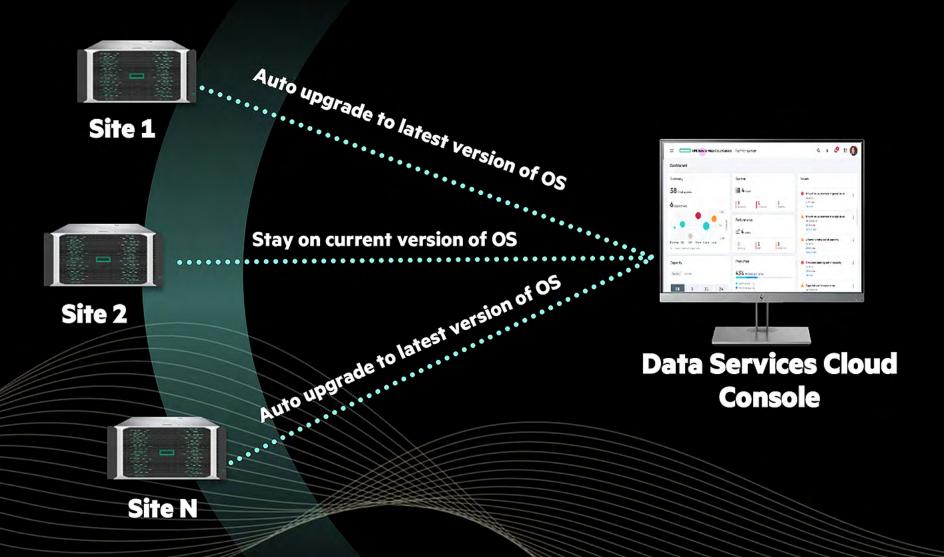
ACCESSIBLE FROM ANYWHERE, ANY DEVICE

INVISIBLE UPGRADES

Automated

Non Disruptive

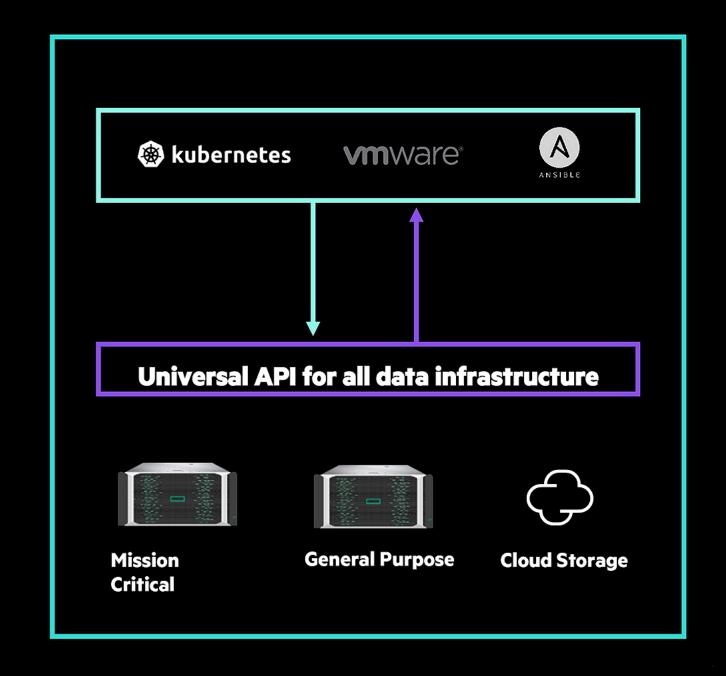
Policy Driven



AUTOMATION AT SCALE

Fully automate your entire infrastructure at scale:

- Highly extensible, API-first control plane
- Provides a fully programmable single API end-point in the cloud
- Automate data infrastructure management at cloud speed and scale with orchestration tool of choice





TRANSFORM WITH CLOUD AGILITY

ENABLE HYBRID CLOUD

MODERNIZE DATA PROTECTION

POWER YOUR EDGE

EMPOWER DATA INNOVATORS