


For business 

HP Series 5 27" & 23.8" FHD Monitors - 527da & 524da

Perfect for small to medium businesses

Exactly what you need throughout your day





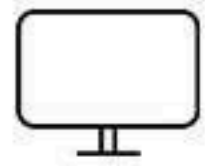
100Hz
refresh rate¹

HP Eye Ease



Built-in 2x2W
speakers

Screen quality



FHD resolution⁸

More image clarity



27" or 23.8" IPS Panel

Image accuracy and consistency
across wide viewing angles



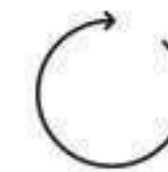
1500:1 contrast ratio¹

Deep color contrast

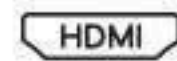
Connectivity



VGA



**2 audio ports
(input/output)**



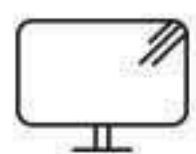
HDMI 1.4



Cable management

Clean and organized desk

Additional features



**3-sided borderless with
micro-edge bezel design**

Clean pairing for dual-monitor setup



**100mm height and
tilt adjustment**



Ergonomic Setup Guide²

Step-by-step guide for optimal comfort

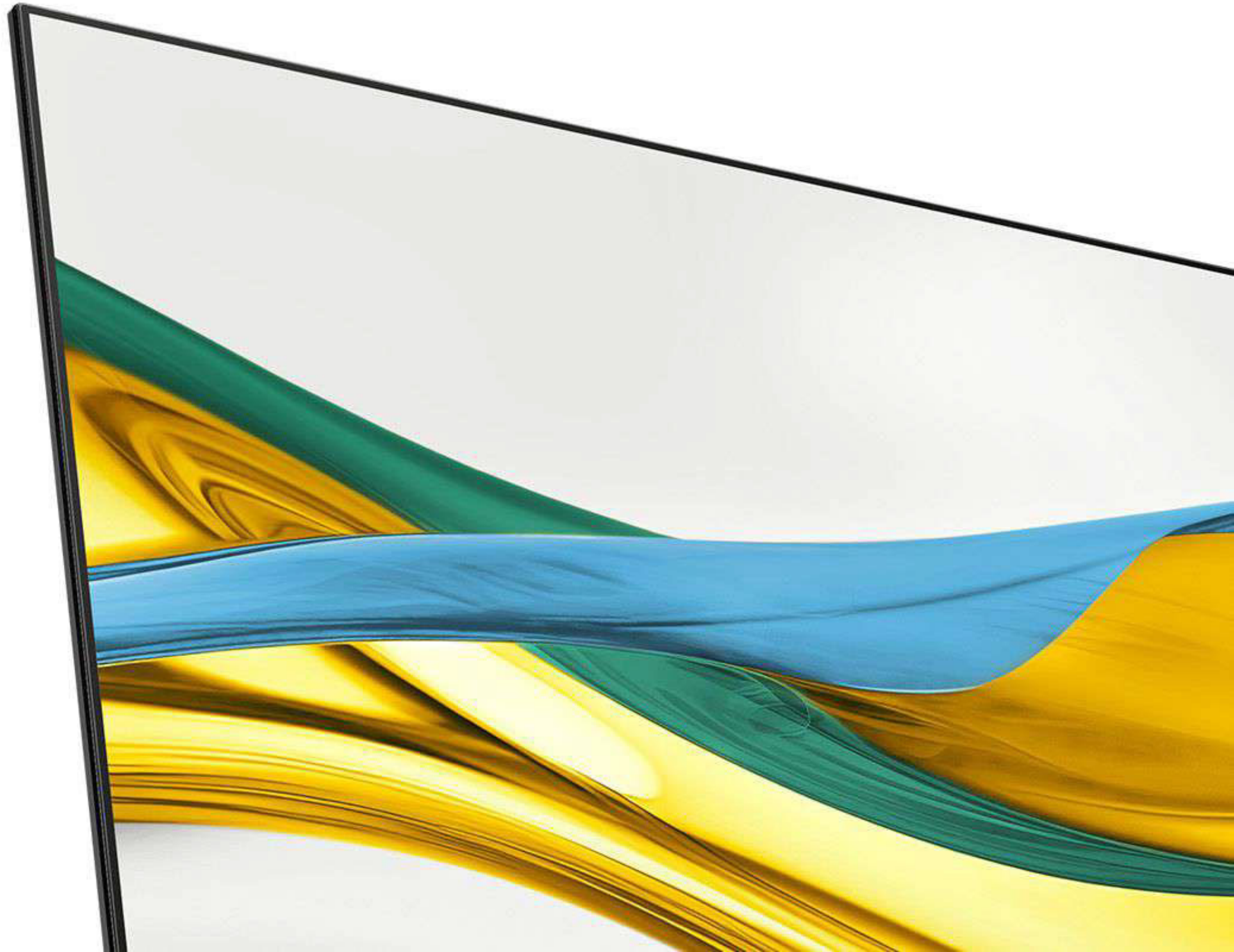


HP Display Center³

Easily customize your monitor's
settings

Well-crafted to fit any space

Expand your view seamlessly with the 3-sided borderless design.





Sounds as good as it looks

Enjoy crisp audio with dual backfiring 2W speakers built in, keeping your desk clutter-free.

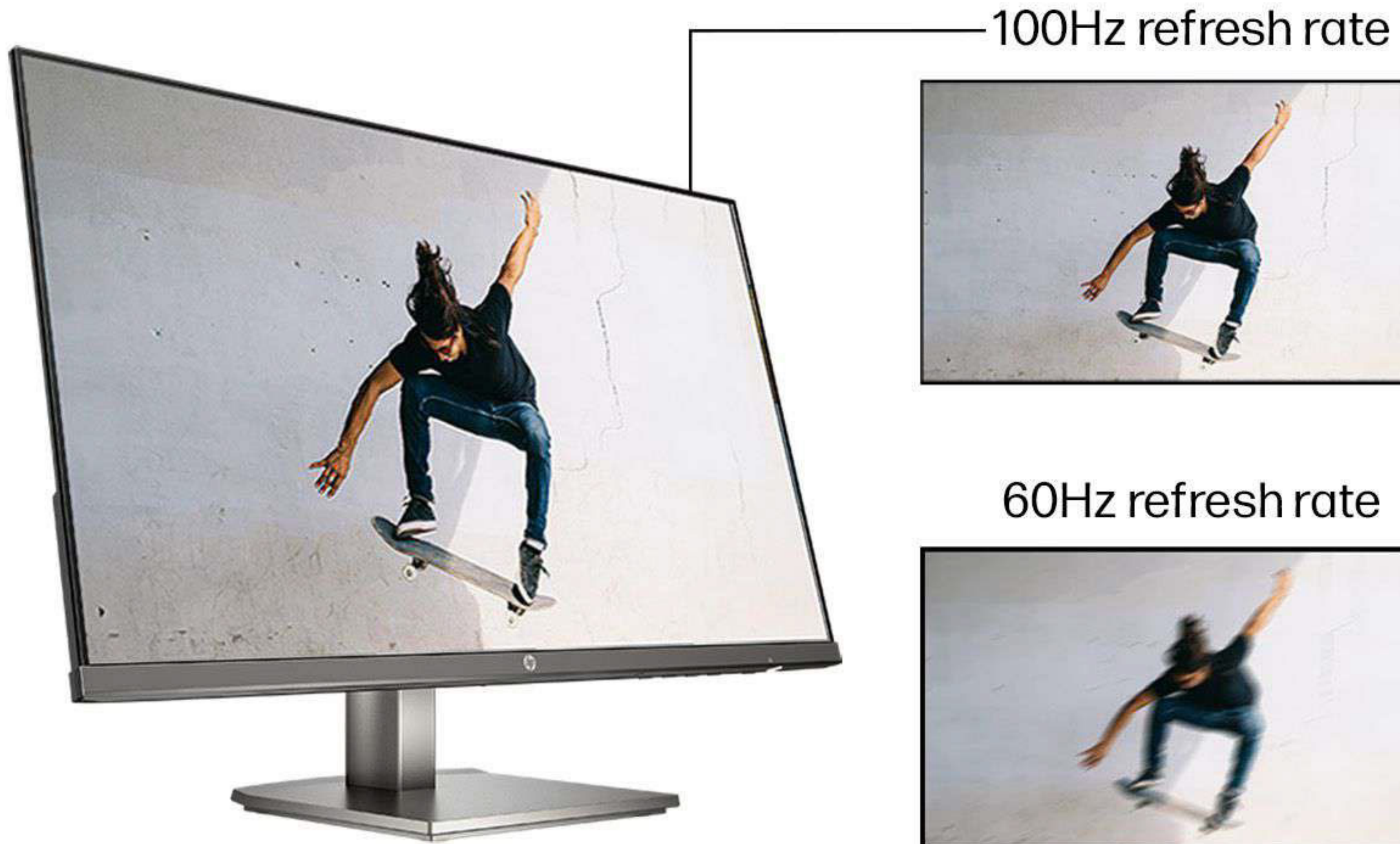
Life-like color. Deeper detail.

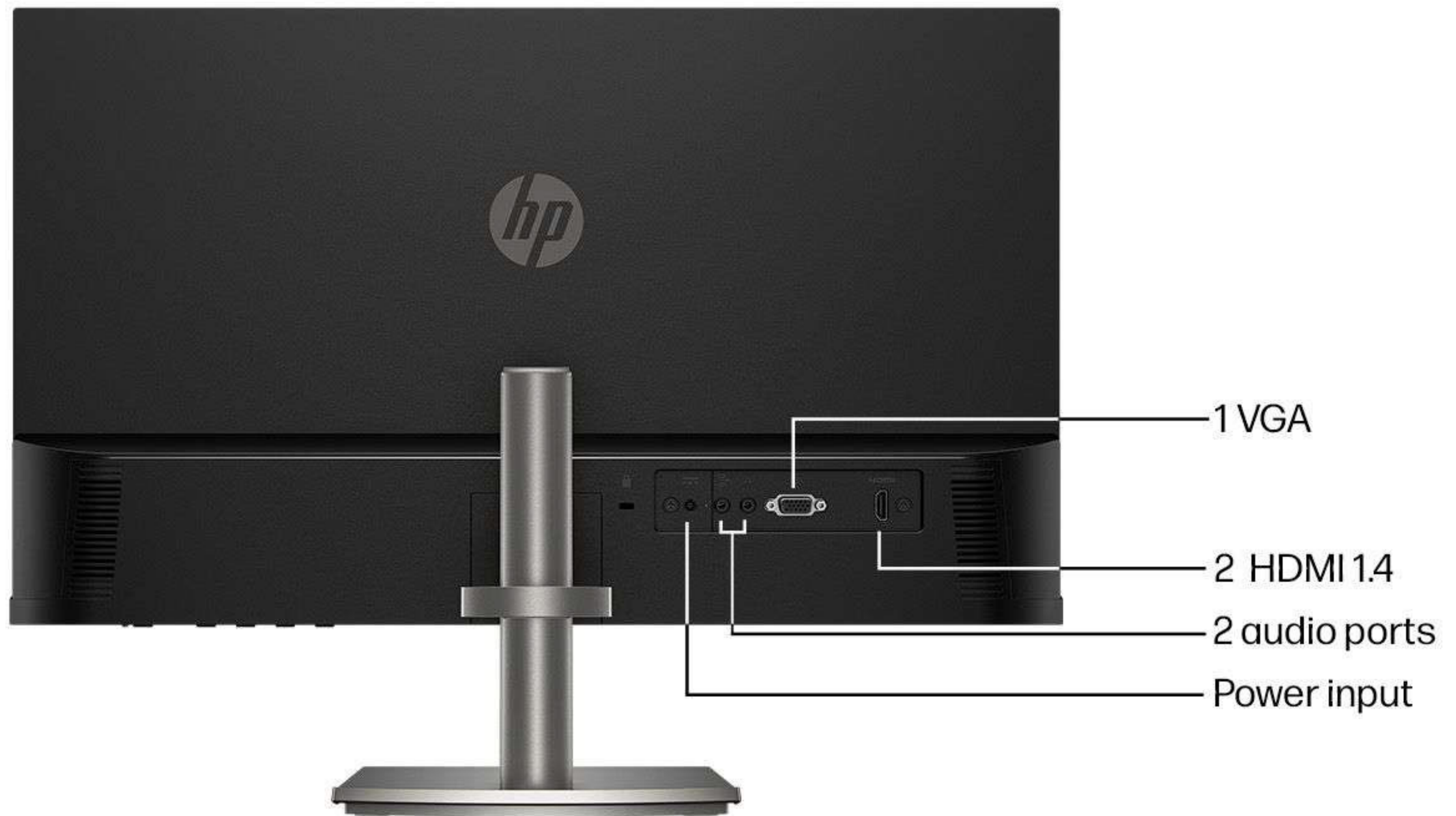
See it all with crystal clear viewing from any angle thanks to IPS technology.



Smoother screentime

Ensure seamless scrolling and smooth viewing with a 100Hz refresh rate.¹





Plenty of ports

Prepare for unhindered connectivity with 1 HDMI 1.4, 1 VGA, and 2 audio ports.

Elevate your comfort

HP Eye Ease is a low blue light filter that helps keep your eyes comfortable by reducing blue light without impacting color accuracy.



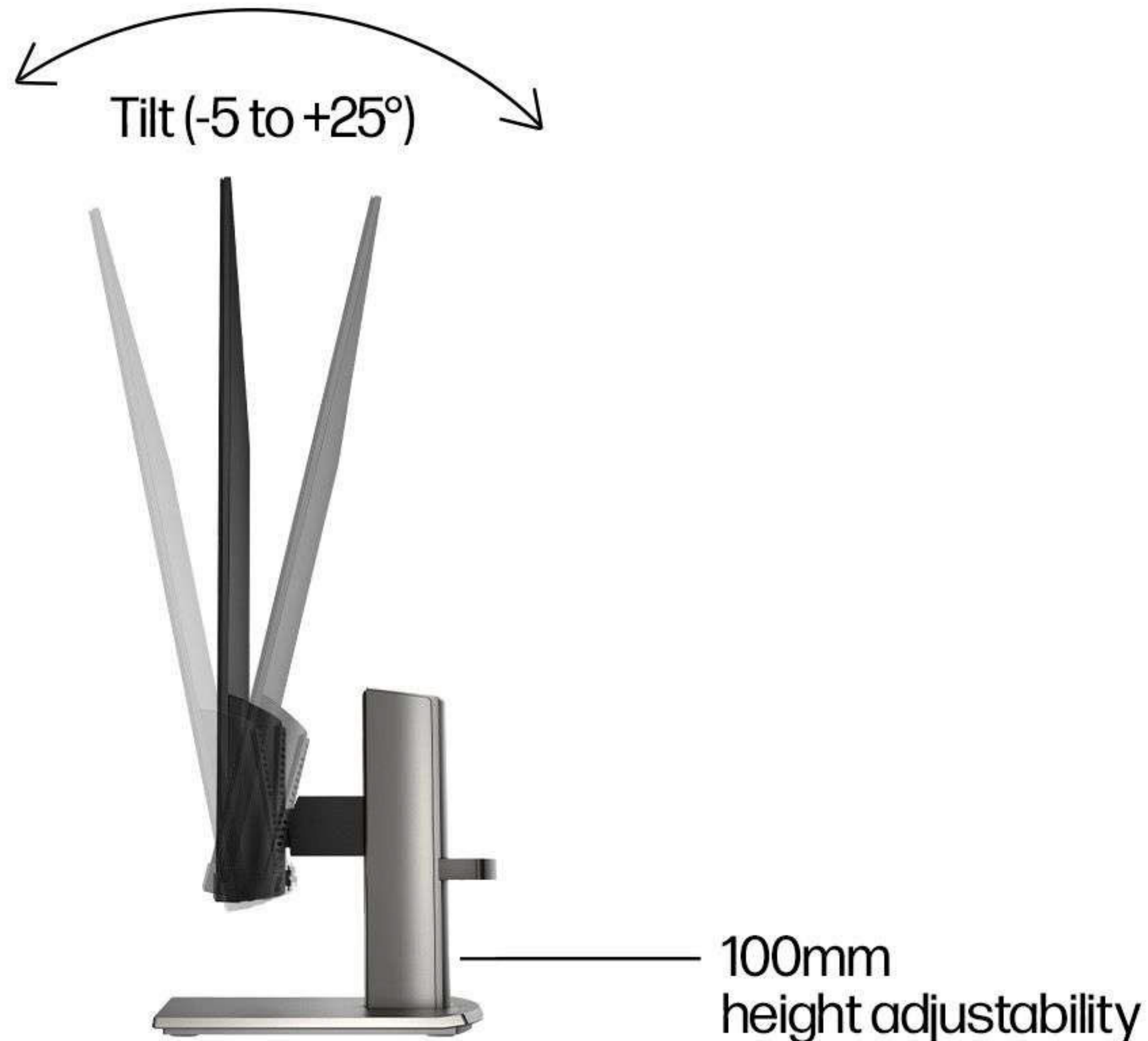
HP 524da monitor with
HP Eye Ease



Other monitors with software
low blue light

Designed with you in mind

Customize your comfort with the 100mm height- and tilt-adjustable stand and Ergonomic Setup Guide.²



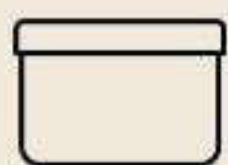
Responsibly made



90% post-consumer recycled plastics in monitor enclosure⁵



20% recycled glass in the monitor panel⁶



100% recycled sources in paper-based packaging.⁷



At least 10% recycled metal in the stand³



ENERGY STAR[®] rating



EPEAT[®] Gold Registration.¹⁰

1. All performance specifications represent the typical specifications provided by HP's component manufacturers; actual performance may vary either higher or lower.
2. Ergonomic Setup Guide is available through HP Display Center. Host PC requires Windows 10 or higher. HP Display Center is available on the Microsoft store.
3. Recycled plastic content percentage is based on the definition set in the IEEE 1680.1-2018 EPEAT® standard. Plastics consist of 90% Post-Consumer Recycled material, with 85% Recycled Information Technology Equipment (ITE) + 5% Ocean-Bound Plastics (PET). Recycled metal is expressed as a percentage of the total weight of the metal according to ISO 14021 definitions for metal parts over 25 grams. Percentage of recycled glass in the monitor panel varies by product. Recycled glass is expressed as a percentage of the total weight of the glass.
4. Based on US EPEAT® registration according to IEEE 1680.1-2020 EPEAT®. Status varies by country. Visit www.epeat.net for more information.
5. Host PC requires Windows 10 or higher. HP Display Center is available on the Microsoft store.
6. HP CMSL is estimated to be available between November 2024 to April 2025. HP CMSL is only supported on 64-bit PowerShell 5.1 and higher. CMSL Support Windows 10 version 1809 and higher, and Windows 11. Some limitations may apply to legacy displays. Visit support.hp.com to download HP CMSL.
7. Recycled metal is expressed as a percentage of the total weight of the metal according to ISO 14021 definitions for metal parts over 25 grams.
8. HP paper and fiber based packaging for PCs, displays, home and office print, and supplies is reported by suppliers as recycled or certified, with a minimum of 97% by volume verified by HP. Packaging is the box that comes with the product and all paper-based materials inside the box. Packaging for personal systems accessories and spare parts is not included.