



HP Papers

Exceptional paper, responsibly sourced

At HP we know that the environment matters. That's why we keep reinventing strategies for environmental stewardship. We scrutinize every step of our supply chain, manufacturing, and recycling processes to improve our conservation of resources. As global citizens, we are determined to be careful stewards of our planet's resources—and we prioritize collaborations with other like-minded organizations.

Forest positive—today

In 2016, HP took a zero deforestation pledge and reached the milestone in HP-branded paper the same year. In 2020, our paper-based product packaging hit the same milestone.

According to [Forest500.org](https://www.forest500.org/), in 2020 only 25 percent of assessed companies had a net-zero deforestation commitment.

All HP-branded paper is FSC certified¹ or EU Ecolabeled,² ensuring transparency and responsible forest management. We also check that our vendors meet rigorous environmental standards to help stop deforestation and protect wildlife.

HP is committed to the environment—our zero deforestation goal has been met every year since our pledge in 2016.

The **HP Zero Deforestation Policy** covers five areas:

- Sourcing raw resources sustainably
- Supporting NGO projects to improve forestry science
- Working with NGOs to restore and protect global forests
- Leveraging HP's media collaborations to influence positive actions
- Advancing printing technology to help customers use paper efficiently

HP also uses non-wood fibers in some packaging to reduce the burden on forests.



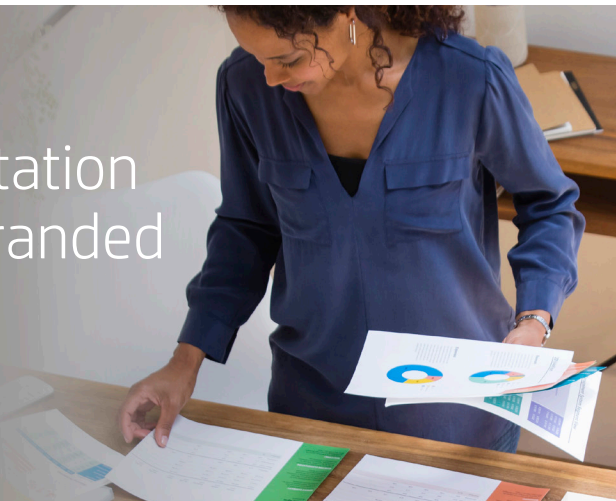
The EU Ecolabel² signals that an item sold in the EU meets rigorous criteria for environmentally friendly products and services.



The Forest Stewardship Council® (FSC®) assesses forest management across environmental, social, and economic metrics. Its logo identifies paper products that are responsibly sourced.



Zero deforestation in HP-branded paper



Industry leadership in environmental stewardship

We engage through the **HP Sustainable Forests Collaborative** to protect, restore, and improve responsible management of forests. We work with WWF's Global Forest & Trade Network-North America (GFTN-NA), the FSC, and our suppliers to ensure the fiber we use is responsibly sourced. Our environmental stewardship efforts are detailed annually in the **HP global sustainability report**.

Reducing paper weight

FSC-certified HP EcoFFICIENT® 18 paper (not available in all areas) is designed for jam-free running while meeting stringent HP print-quality standards—at a lighter weight vs. standard 20-lb (75-g/m²) copy paper. Designing sheets to be lighter without sacrificing performance helps us reduce environmental impacts.



Sustainable supply chain

HP consistently supports NGO agencies that promote industry accountability and visibility into sustainability practices. We also support and encourage our suppliers, resellers, and licensees to align with our environmental values and principles.

HP suppliers play a role in the outstanding performance of HP Papers by using:

- Strict quality management systems
- Systemic scrap prevention procedures
- Strategies that reduce defects in materials and workmanship

Our suppliers' environmental performance is assessed for adherence to the HP sustainable paper and wood policy.

Responsible CO₂ manufacturing

Manufacturing a sheet of paper includes many processes, each with its own environmental considerations. HP carefully considers how to conserve natural resources, lower the carbon footprint of transportation, and reduce manufacturing waste.

HP works to enable a sustainable future by putting circular economy principles into action. In fact, HP has been recognized as one of the 100 most sustainable corporations in the world.³



Recycling

HP Papers—including photo papers—are recyclable in consumer collection systems that accept mixed paper. Our paperboard packaging is also recyclable.

HP ColorLok® papers improve recyclability by keeping ink on the surface of the paper instead of letting it seep down into the fibers. That makes it easier for recycling mills to transform ink-covered papers into clean, high-quality pulp that can be made into white recycled papers. **Check your local recycling agency to learn about recycling options for HP Papers in your area.**

Customer choices

HP works hard to offer you responsible products that lower environmental impacts. Many decisions made at the printer itself also affect the environment. We encourage customers to:

- Choose paper certified as responsibly sourced
- Set auto-duplex as the default print setting
- Use the **HP Smart app** to avoid printing extra pages
- Recycle as much as possible



Learn more about HP's commitment to environmental stewardship
hp.com/environment

¹ HP trademark license code FSC®-C017543, see fsc.org. International Paper trademark license code FSC®-C014786. Not all FSC-certified products are available in all regions; look for logo on pack.

² EU Ecolabel claim managed by International Paper. International Paper license codes FR/011/002 and PL/011/001. See ec.europa.eu/environment/ecolabel.

³ 2020 Global 100 Most Sustainable Corporations in the World. Annual listing compiled by Corporate Knights, a Canadian-based media and research company. See h20195.www2.hp.com/v2/GetDocument.aspx?docname=c06009298.



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