

TOOLS FOR THE NEW LOGIC OF LEARNING

The opportunity to empower students, teachers, and schools with the right technology to transform learning is significant. As the education landscape evolves, Logitech is designing tools to grow along with it, enabling more creative, accessible, and effective technology experiences.

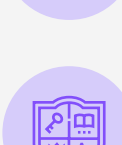
TODAY'S FACTS AND FIGURES

With millions of students in the classroom across public and private schools, edtech leaders are faced with the challenge of anticipating which technology will make the biggest impact for their districts.

HIGH STUDENT NUMBERS



130K
SCHOOLS¹



50.6
MILLION STUDENTS
IN PUBLIC SCHOOLS²



5.72
MILLION STUDENTS
IN PRIVATE SCHOOLS³



180
DAYS SPENT IN
SCHOOL PER YEAR⁵



K-12 SPENDING REMAINS SIGNIFICANT

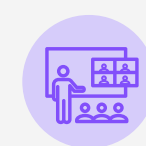
The cost to taxpayers for funding America's public schools has increased by 149% in half a century, driving elevated expectations to achieve results that justify the spend.

IN 2022:

\$666.9
BILLION TOTAL PUBLIC K-12
EXPENDITURES IN THE USA⁶

\$13,185
US K-12 PUBLIC SCHOOL
SPEND PER PUPIL⁷

MEANWHILE

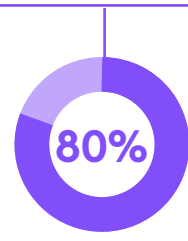


THE EDTECH INDUSTRY IS EXPECTED TO SURPASS
\$377 BILLION
BY 2028⁸

NEW WAYS OF TEACHING AND LEARNING

THE EMERGENCE OF THE DYNAMIC, STUDENT-LED CLASSROOM

Transitioning the classroom from educator to student-led is one way schools are transforming the education experience.



of educators believe in the benefits, rating this as "extremely valuable" in developing increased student ownership of learning⁹

THE TRADITIONAL CLASSROOM TEACHER-LED MODEL

- Listening is the #1 mode of learning
- Limited interaction with peers
- Consumers of information
- No movement around classroom
- Fixed classroom learning schedule



THE DYNAMIC CLASSROOM STUDENT-LED MODEL

- Mixed methods of learning
- Collaborative working
- Creators vs. consumers
- Movement around classroom
- Fluid learning schedule

THE THREE KEY LEARNING MODALITIES

Logitech's work with educators and students has helped define three distinct modalities:



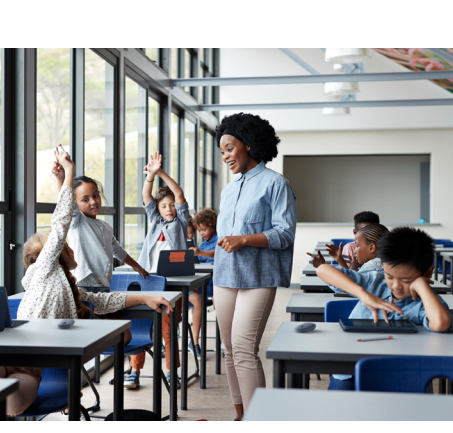
INDIVIDUAL LEARNING TIME

- ✓ Assessments
- ✓ Writing, reading, and guided practice
- ✓ Brainstorming
- ✓ Research
- ✓ Pre-recorded modules
- ✓ Learning applications



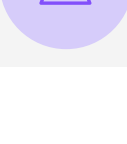
SMALL GROUP WORK

- ✓ Project work
- ✓ Differentiated instruction



WHOLE CLASSROOM LEARNING

- ✓ Presentations and demonstrations
- ✓ Direct instruction
- ✓ Whole group instruction
- ✓ Group share out
- ✓ Virtual field trips
- ✓ Guest speaker appearances



Logitech's education solutions support these modalities, drive academic outcomes, and improve the social and emotional development of students.

Equipping students with headsets supports their performance during assessments and individualized learning assignments by blocking out background noise and allowing them to focus.

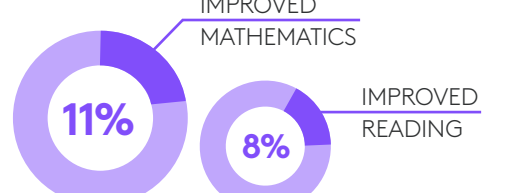
Integrating audio and visual tools such as video conference cameras, webcams, microphones, and speakers encourages better collaboration among students and educators, wherever they're working and learning from.

Providing students with keyboards and mice helps improve their posture and productivity.

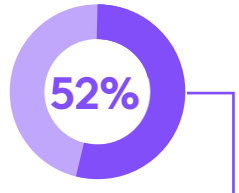
THESE MODALITIES ARE SUPPORTED BY MODERN TOOLS AND CURRICULA

PERSONALIZED LEARNING

Individual learning experiences, often using learning apps and games, to engage students and accommodate distinct learning needs.



Results achieved in many schools, with personalized learning¹⁰ - the main model used by schools striving to improve outcomes



K-12 STUDENTS play games that focus on specific skills or content¹¹

INQUIRY-BASED LEARNING

Students are prompted to explore content and share ideas vs. being told what they need to know

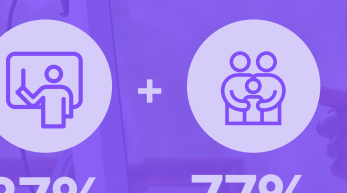


of teachers provide moderate-to-high levels of Learner Focused environments¹²



PROBLEM-BASED LEARNING

Students use investigation and decision-making to solve problems based on real-world issues



agree that teaching approaches that inspire creativity have a bigger payoff for students¹³



PROJECT-BASED LEARNING

Learning by investigating and responding to an authentic, engaging, and complex challenge



increase in social studies performance among project-based learning students at high-poverty, low-performing schools vs. a control group taught traditional curriculum¹⁴

EDUCATION EVERYWHERE

Logitech solutions help increase educational equity by ensuring high-quality, consistent learning experiences for every student — regardless of their learning environment.



DESIGNED FOR LEARNING, BUILT FOR SCHOOLS

Logitech delivers solutions that offer the compatibility, ease of deployment and use, high performance, and rugged durability schools need to set their IT teams, educators, administrative staff, and students up for success.



OUT-OF-BOX COMPATIBILITY

Logitech solutions are ready to go no matter which platforms or providers a school uses, including leading learning apps, platforms, and devices, extending the value of existing technology investments.

- **Learning apps**
Compatible with learning and classroom apps, including Google Classroom, DuoLingo, Microsoft Whiteboard, and more
- **Video & Audio**
Design to work seamlessly with leading platforms, including Microsoft Teams, Google, and Zoom
- **Hardware & Devices**
Ready for any ecosystem from Mac and PC to Chromebook™ and iPad®



RUGGED DURABILITY

We design education products that are tested in real classroom environments, they are ready to stand up to all the rigors of student life, helping stretch IT investment and impact.

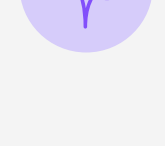
- Logitech education products feature:**
- Silicone keyboard covers, plus durable, pry-resistant keys to protect against spills and regular cleaning
 - Protective cases for iPad with military-standard drop protection
 - Hardware designed to withstand falls from standard desk heights



EASY TO DEPLOY, USE, & SYNC

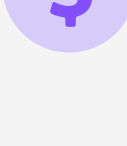
Logitech products are reliable and easy to use and deploy. They help reduce learning downtime, training requirements, and troubleshooting — which ultimately alleviates the IT burden.

- For extra peace of mind, each product comes with:**
- A dedicated Education Customer Care team
 - A 3-year warranty on most products
 - Education-friendly packaging to expedite and simplify deployment



SUSTAINABLE DESIGN

Logitech considers sustainability at every design stage, from the moment raw materials are sourced right through to the end-of-life of a product.



BUDGET FRIENDLY

Logitech's education solutions are priced to align with today's district budgets and designed to maximize total cost of ownership while complementing existing investments.

ENRICH EDUCATIONAL EXPERIENCES WITH LOGITECH

Contact Logitech's Education team at EducationUS@logitech.com for more information on our portfolio of solutions for K-12 schools

<p>AUDIO</p> <p>H111 HEADSET FOR EDUCATION Z207 BLUETOOTH COMPUTER SPEAKERS</p>	<p>WEBCAMS & VIDEO CONFERENCING</p> <p>RALLY BAR MINI BRIO 50S</p>	<p>KEYBOARDS, MICE & KEYBOARD CASES FOR IPAD</p> <p>MK120 CORDED KEYBOARD AND MOUSE COMBO RUGGED COMBO 3 TOUCH</p>
<p>DIGITAL STYLUSES</p> <p>LOGITECH CRAYON LOGITECH PEN</p>	<p>CONTENT CREATION</p> <p>MEVO START LOGITECH STREAMCAM</p> <p>LITRA GLOW BLUE SNOWBALL USB MICROPHONE</p>	<p>eSPORTS</p> <p>LOGITECH G PRO WIRELESS GAMING MOUSE LOGITECH G PRO WIRED KEYBOARD</p> <p>G840 XL GAMING MOUSE PAD</p>

[VIEW OUR FULL PORTFOLIO OF EDUCATION SOLUTIONS](#)