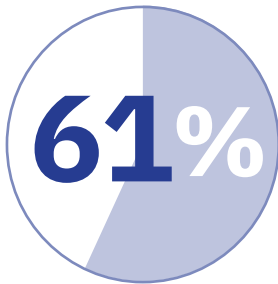


Ransomware: A Big Threat to Small & Medium Businesses



Of cyberattacks targeted SMBs¹

Top Threats to SMBs



Ransomware-as-a-Service (RaaS)

Uses affiliates for attacks, making it challenging for organizations to anticipate multiple attack vectors.



Initial Access Brokers

Threat actors who specialize in gaining initial access into victim organizations and selling that access to other cybercriminals.

51% of attacks targeted businesses with < 100 employees¹

54% of SMBs think they're too small for a cyberattack¹

75% of SMBs go out of business due to a ransomware attack¹

88% of SMBs experienced downtime due to a ransomware attack¹

\$126K

Average cost of SMB downtime from a ransomware attack, including lost revenue¹

Steps to Prevent, Detect, and Respond to Threats

Understanding that ransomware attacks disproportionately impact and target SMBs puts these organizations on notice that they could face more risk compared to other organizations. Here are some steps you can take to protect your organization:

- 1. Engage an Endpoint Detection and Response (EDR) provider** that offers anti-malware and response capabilities.
- 2. Centralize logging** for all edge devices such as firewalls, routers, WANs.
- 3. Monitor log-on activity** for remote access services, such as VPN/RDP.
- 4. Remediate malware infections as quickly as possible**, return systems to a known good state, revoking active sessions, and resetting compromised credentials

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