Identify these keywords,

let AddOn do the rest

Cisco	Transceiver	Fiber
HP	SFPs	Routers & Switches
Juniper	GBICs	Fiber Channel
Brocade	Optics	Patch cables
Arista	Twinax, "AOCs" or "DACs"	CWDM & DWDM

PRODUCT EXPLANATIONS

TRANSCEIVER
. A device that connects Routers and Switches to network cabling
. There are copper and fiber transceivers
. By definition, a transceiver is a device that sends and receives a signal

SFP, GBICs & OPTICS
. These are all used as generic terms for transceivers
. You can also listen for terms like, CFP, QSFP, SFP+, XFP, XENPAK and X2 (different types of transceivers)

TWINAX OR "AOCs" OR "DACs"
. These are cables that have transceivers fixed on both ends
. They are both Active and Passive
. They are predominate products in the data center
. There are both Copper and Fiber types

FIBER
. This term can be used to refer to Fiber cabling (aka Patch Cabling or Fiber Optic transceivers)

ROUTERS & SWITCHES
. These products require transceivers to connect to each other
. They contain ports (open slots) that take transceivers

PATCH CABLES
. These are electrical or optical cables used to connect networking products

FIBRE CHANNEL
. FC, is a high-speed network technology primarily used to connect computer data storage

CWDM & DWDM
. This is a type of technology that is used to maximize existing fiber bandwidth
    . DWDM is the newer technology
    . CWDM is the older of the two

WHO DO I TALK TO?

Network Administrator	Strategic Sourcing Manager	Manager Network Infrastructure
Network Manager	System Architect	Network Operations Engineer
IT Procurement	Infrastructure Architect	Infrastructure Project Manager