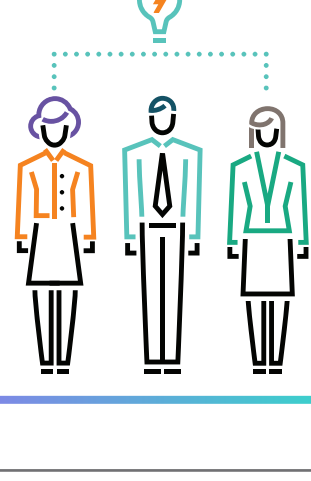


HPE and Microsoft: Better Together

Business trends

- Need to reskill and upskill the workforce
- Demand for product as a service
- Must mitigate supply chain risks
- Humanize the digital experience
- Brand loyalty has waned
- The amount of data is exploding



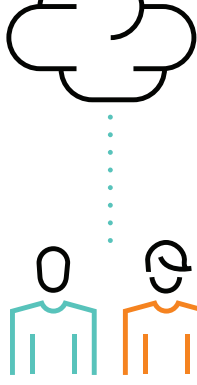
CIO challenges

- Change is everywhere—app and data strategies must modernize
- CIOs want to optimize infrastructure costs and get decent workload performance, and think HCI can help them do that
- Hybrid and multi-cloud are game changers but legacy systems, regulatory requirements, and technical hurdles must be handled
- CIOs want to reduce data-center complexity and TCO
- CIOs want consistent performance and scalability across edge, hybrid, and cloud

Our Joint Solutions

Private/Hybrid Cloud

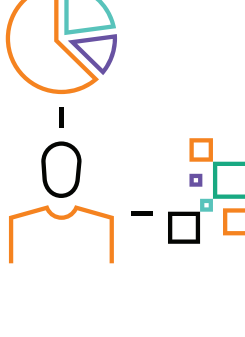
HPE GreenLake with Azure Stack HCI Validated Nodes enables businesses to transform their on-premises and edge workloads by providing customers with a cloud experience and operating model for applications and workloads close to where the data lives. By combining Microsoft Azure Stack HCI with the HPE GreenLake edge-to-cloud platform, customers benefit from a unified, automated experience.



- Security and compliance
- Application development
- Data sovereignty
- Branch office and edge
- High-performance workloads

Data Management Solutions with SQL

We help enterprises create an intelligent data strategy, unifying data edge to cloud and operationalizing AI/ML to accelerate insights from all data. We bring the cloud to your apps and data wherever they live in your co-locations, data centers, and edges. Together, HPE and Microsoft deliver AI-driven storage and industry-leading compute solutions to solve your most data-intensive challenges—all available as a service through HPE GreenLake.



- Application modernization
- Faster and better business insights
- Control and visibility of data
- Modernize data estate
- Use infrastructure of choice

Security

The Zero Trust principles that HPE and Microsoft solutions leverage aren't just about implementing one or another security or networking technology. Zero Trust is a completely new approach to the way companies do security architecture. With hardware-based isolation security that begins at the chip, Windows Server and Azure Stack HCI provide unmatched protection.



- Reduce risk
- Implement Zero Trust
- Enable regulated customers
- Simplify operational hardening
- Secure workloads

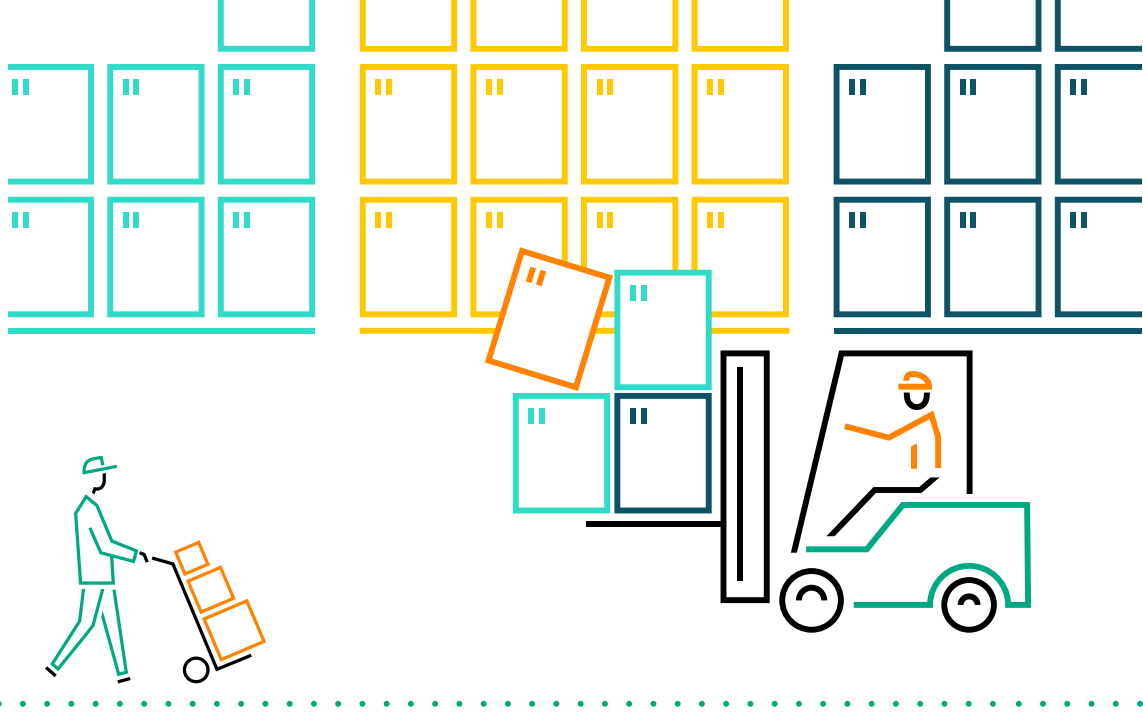
SMB Solutions with Microsoft

Enhance collaboration through unified, secure, and intelligent digital workplaces that utilize the technology, solutions, and services to seamlessly support the way people now work while increasing employee engagement and satisfaction. All so everyone can connect on their terms, safely and easily. Together, HPE and Microsoft provide customers with a complete and secure workplace experience.



- Shared storage
- Remote workers
- Virtualization
- Small-office deployment
- HCI
- Business continuity
- Line of business apps and data

Helping Industries Transform



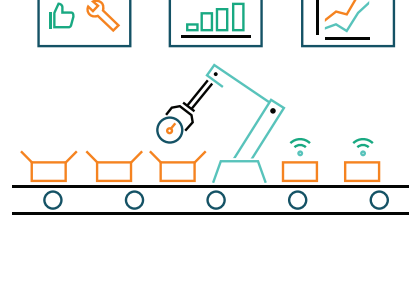
Financial Service



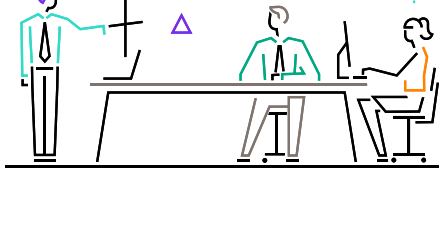
- Deliver differentiated experiences at the edge
- Modernize operations with confidence
- Combat financial crime
- Transform payments
- Safeguard business reputation and manage risk
- Accelerate development in the organization

Manufacturing

- Leverage AI-powered video analytics
- Predict failure before it happens
- Combine virtualized storage, computing, and networking
- Improve from shop floor to top floor
- Modernize manufacturing cloud infrastructure
- Consolidate hardware and services
- Deploy fast, flexible compute infrastructure
- Boost overall equipment efficiency



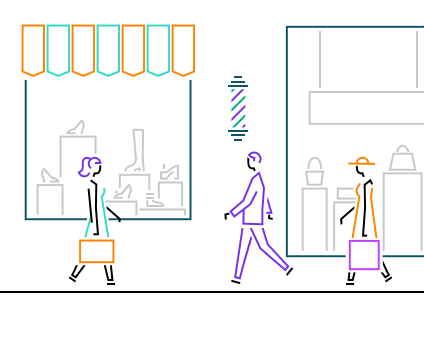
Public Sector



- Secure government
- Consciously hybrid
- Scale licenses and capacity up or down in off times and peak times
- Centralized management eases skill gaps or staff shortages
- Explainable AI
- Flexible work support

Retail

- Be future-ready on your terms
- Simplify scalability
- Ensure security and data protection
- Cut costs and save space
- Combine HCI and Azure Arc
- Better support front-line employees



Together, HPE and Microsoft deliver

More Windows
servers deployed on HPE than any other brand

30-year
Microsoft partnership, deep collaboration, significant multi-year mutual investments

#1
HPE ProLiant DL380 Gen10: #1 overall performance and price-performance @ 3000GB (non-clustered)

Up to 30,000
joint Microsoft and HPE Partners

More Hyper-V
on HPE infrastructure than any other platform

135 country
global reach

HPE is Microsoft Azure Expert MSP, one of 55 elite partners with this global certification

Two leaders, one mission
driving success in the digital age for our customers.

[Get more information here.](#)