SAMSUNG

Top 11
government
uses of digital
signage and
video walls





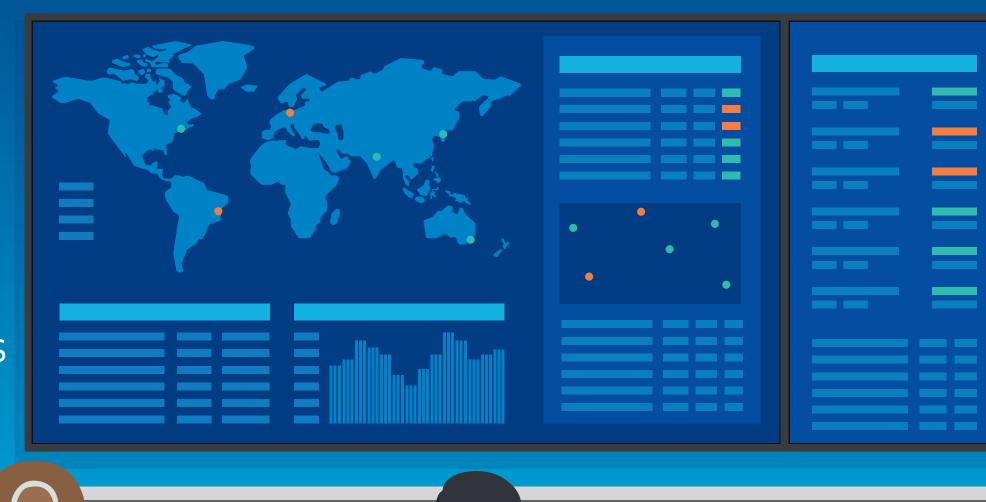
Screens to inform and involve the community

Highly visible, strategically positioned displays and video walls serve diverse use cases.



Command centers

Large video walls give everyone from military and police to public utility operators a full view of critical operations.



Crowd control

Queue management technology shortens wait times and guides visitors to the appropriate location.

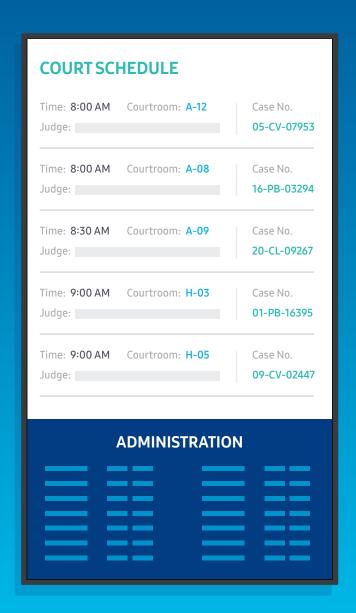


MOTOR VEHICLE COMMISSION

On the dockets

In busy courthouses, large format displays relay case numbers, appearance times and other





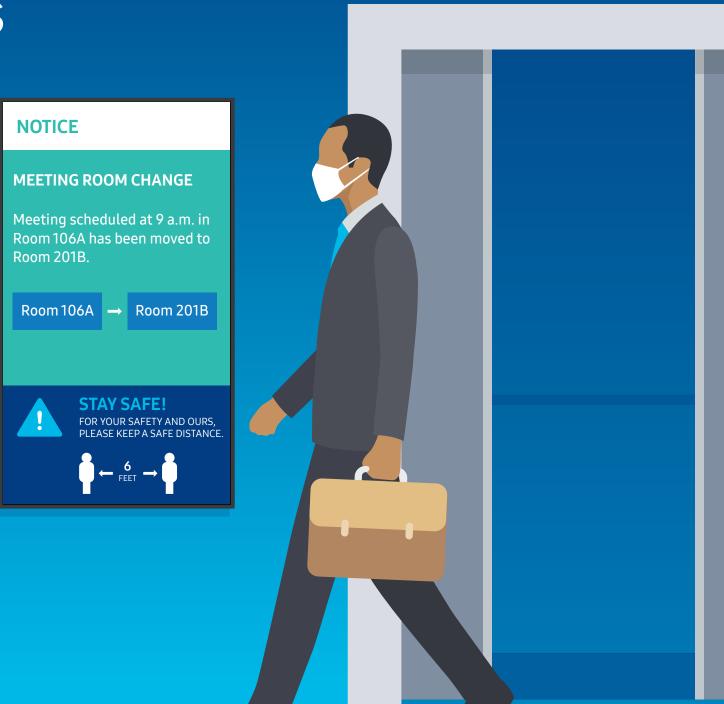






Common areas

Displays in lobbies and other common areas provide scheduled and easily updated information for visitors.



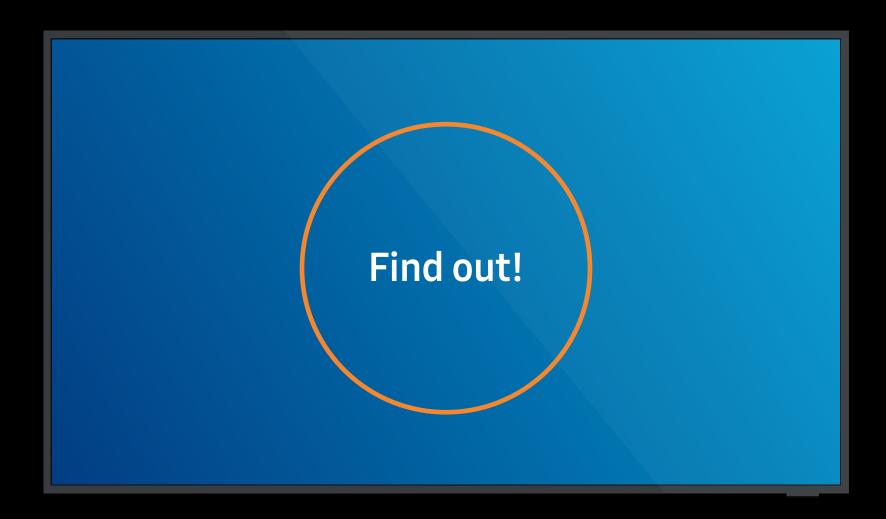
Language options

Interactive displays provide optional language choices for key information to non-English speakers.





What's the importance of digital signage in the public sector?

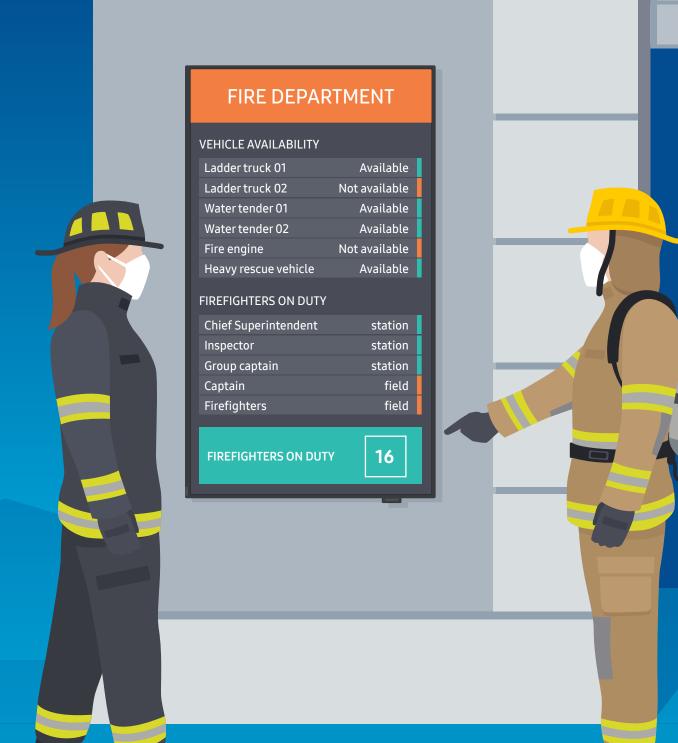


Read on for more government uses of digital signage and video walls



First responders

Digital dashboards heighten situational awareness, which improves responses for firefighters, police and EMS.





People movers

Displays at mass transit stations and hubs – for bus, rails, air and water – update schedules and guide travelers.



Rapid alerts

Screens instantly share alerts and instructions in the event of bad weather, health risks or safety threats.



Building community

Screens across
government facilities –
such as libraries and
rec centers – raise
awareness of events
and programs.

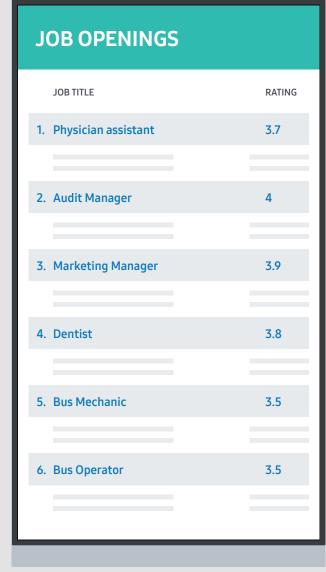


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Engaging staff

Can't-miss screens relay everything from announcements and job postings to policy changes.





Notice	
DMV Policy Change	
	STAY SAFE! FOR YOUR SAFETY AND OURS, PLEASE KEEP A SAFE DISTANCE.
	← 6 FEET →

Dynamic, real-time communication

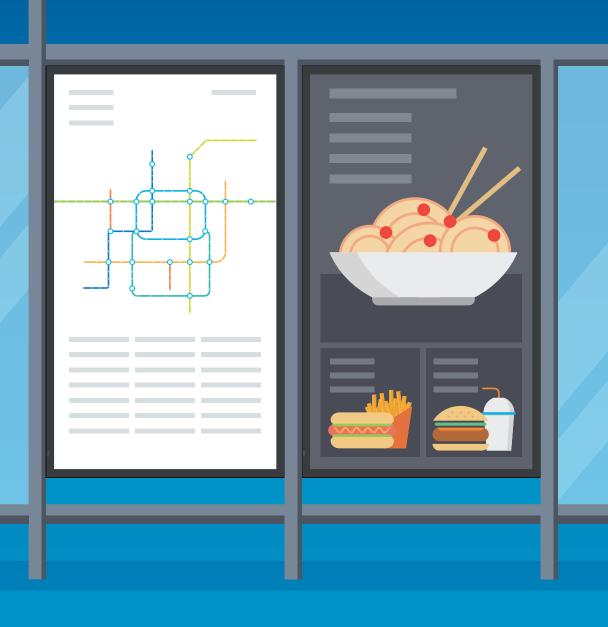
All of this is made possible with remote management through Samsung's system-on-chip MagicINFO platform.

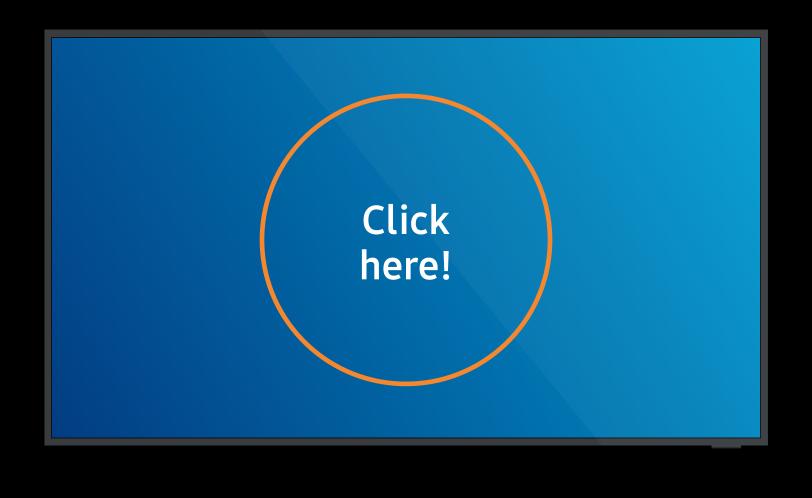






Digital signage is a highly effective, cost-efficient platform for informing government staff and the public.





Learn how Samsung's portfolio of secure digital signage displays is making an impact in the public sector.

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