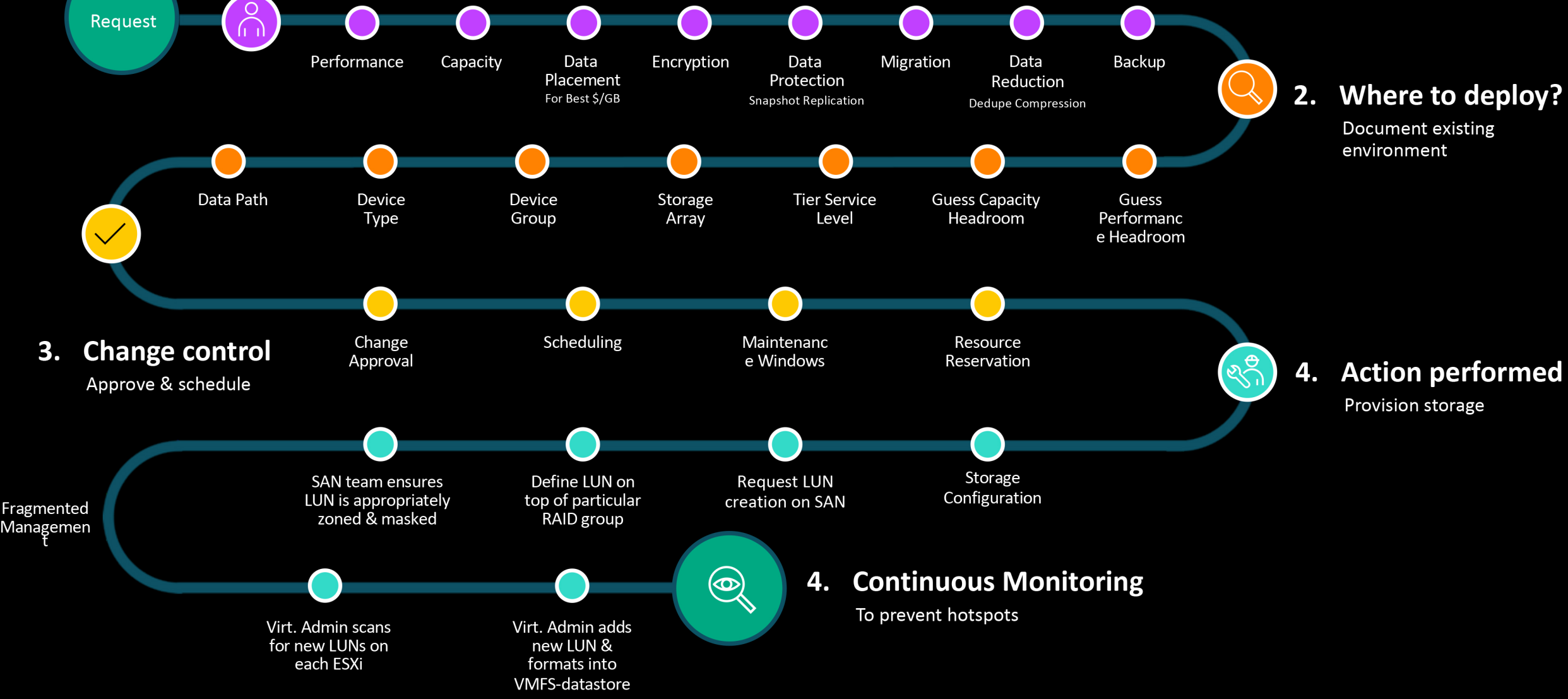


UNLEASH THE POWER OF DATA

TRANSFORM THE CUSTOMER EXPERIENCE

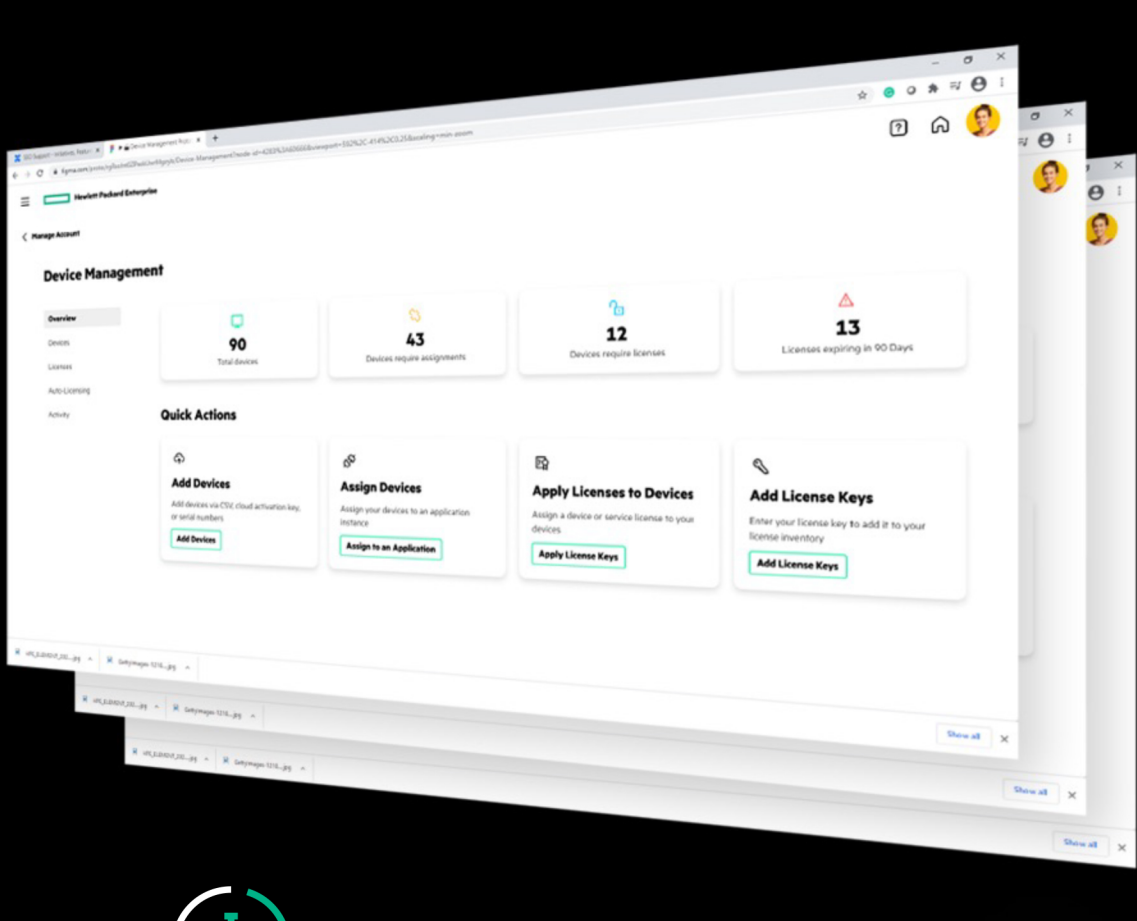
STORAGE PROVISIONING CAN TAKE WEEKS IN LARGE ORGANIZATIONS



SIMPLIFIED DEPLOYMENT

No specialists required

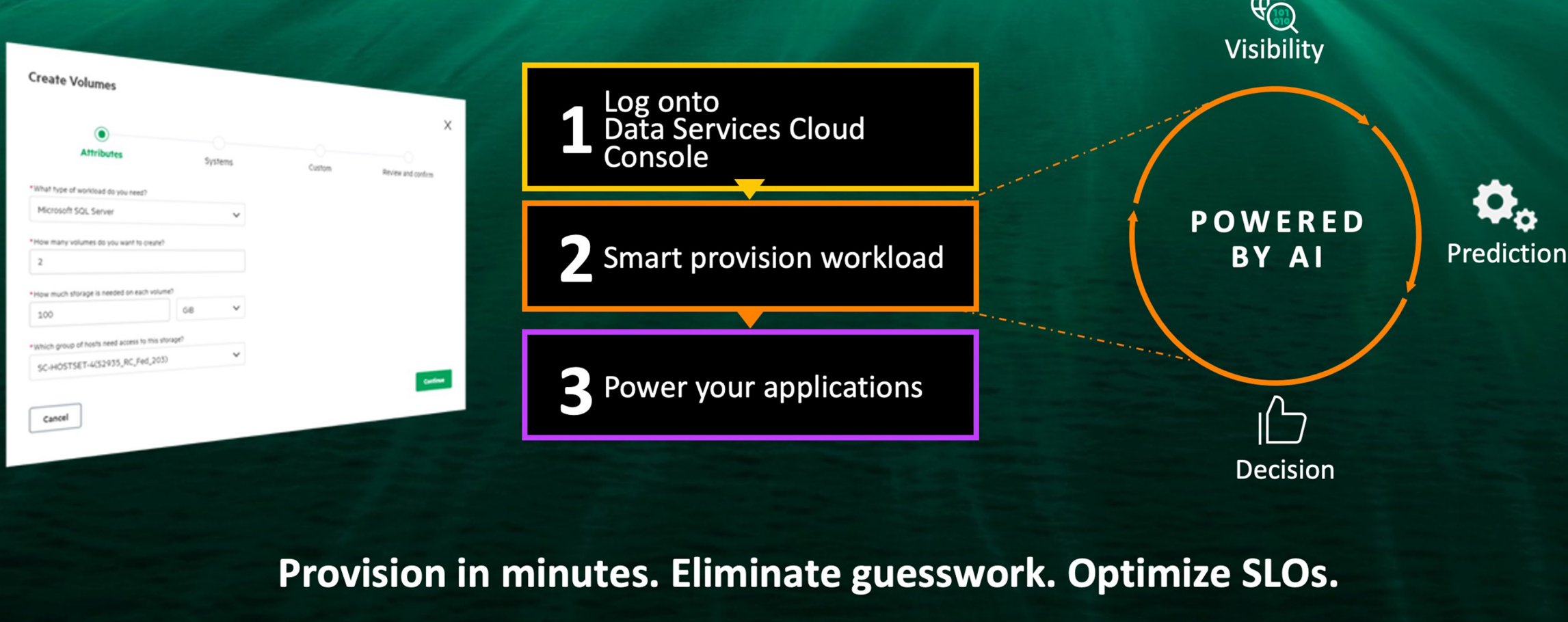
1. Power up device and connect to the network
2. New device auto-discovered and activated
3. Pre-defined configuration parameters auto deployed



DEPLOY IN
MINUTES

INTENT BASED PROVISIONING

A paradigm shift in workload-optimized infrastructure provisioning



Provision in minutes. Eliminate guesswork. Optimize SLOs.

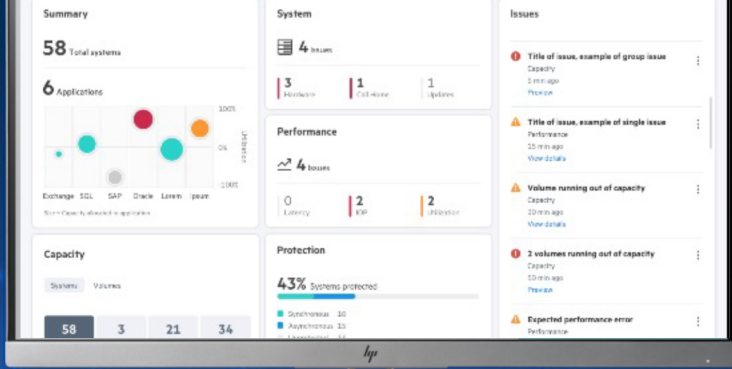
MANAGE FROM ANYWHERE



ONE CONSOLE TO
MANAGE IT ALL



SIMPLE, SELF-SERVICE
CLOUD EXPERIENCE

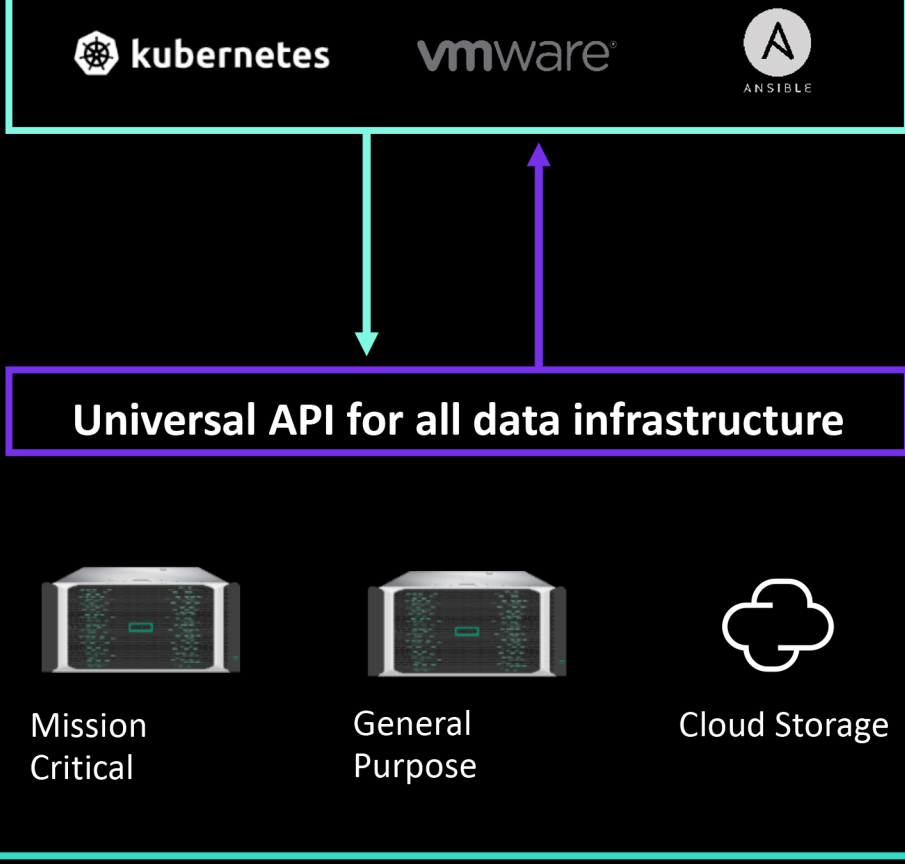


ACCESSIBLE FROM ANYWHERE,
ANY DEVICE

AUTOMATION AT SCALE

Fully automate your entire infrastructure at scale:

- Highly extensible, API-first control plane
- Provides a fully programmable single API end-point in the cloud
- Automate data infrastructure management at cloud speed and scale with orchestration tool of choice



OUTCOMES ACHIEVED

Simplify data and IT operations

99%

time savings¹

No more firefighting or disruptions

100%

availability guaranteed

Transforming the customer experience

86%

issues automatically opened and resolved

¹ Comparison of infrastructure lifecycle management of HPE Alletra and ESG Market Research, April 2021

² HPE Brochure: HPE 100% Availability Guarantee, June 2019

³ HPE Business White Paper: Redefining the standard for system availability, August 2017

ACCELERATE YOUR DATA-DRIVEN TRANSFORMATION

TRANSFORM WITH CLOUD AGILITY

ENABLE HYBRID CLOUD

MODERNIZE DATA PROTECTION

POWER YOUR EDGE

EMPOWER DATA INNOVATORS

For more information on HPE Alletra, contact us today.