

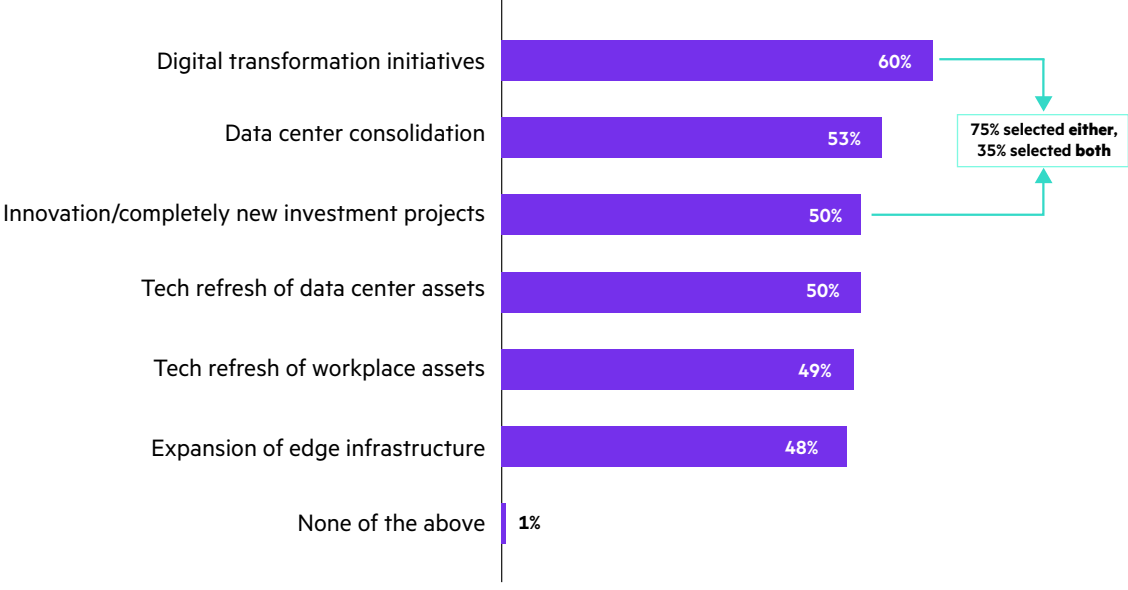
TURN BUDGET PRESSURE UPSIDE DOWN

We know you may be struggling to find funds to transform, to innovate, or to keep up with your competition. You can't afford to leave anything on the table. Every dollar counts. There is a huge, untapped opportunity for you to **increase your budget** by **leveraging existing, underutilized infrastructure**.

HPE Financial Services partnered with research firm **Enterprise Strategy Group (ESG)** to execute a survey which gauges potential and achieved benefits of IT asset investment solutions. The research led by ESG involved a double-blind survey of 200 technology decision-makers across all global regions.

ARE YOU FEELING THE PAIN?

80% of respondents agree that their IT organization is currently under pressure to free up budget allocated to maintaining existing systems.



Learn how to transform your data center and generate a cash infusion from your owned assets with minimal disruptions to your current environment using the [HPE Accelerated Migration](#) program from HPE Financial Services.

SPEED = PRODUCTIVITY ARE YOU MOVING FAST ENOUGH?

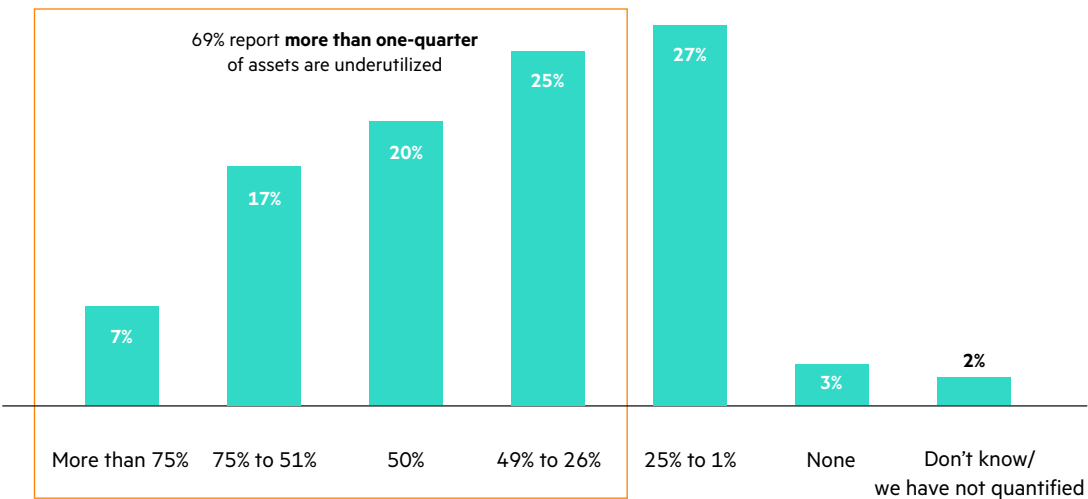
Respondents directly tied availability to the speed at which innovation can be delivered: **increased employee productivity; improved security; enabled digital transformation.**



The need to drive innovation and accelerate time-to-market is at an all-time high. Increase operational efficiency by partnering with [HPE Financial Services](#)' IT lifecycle management and financing solutions.

UNDERUTILIZATION MEANS WASTE. IT DOESN'T HAVE TO.

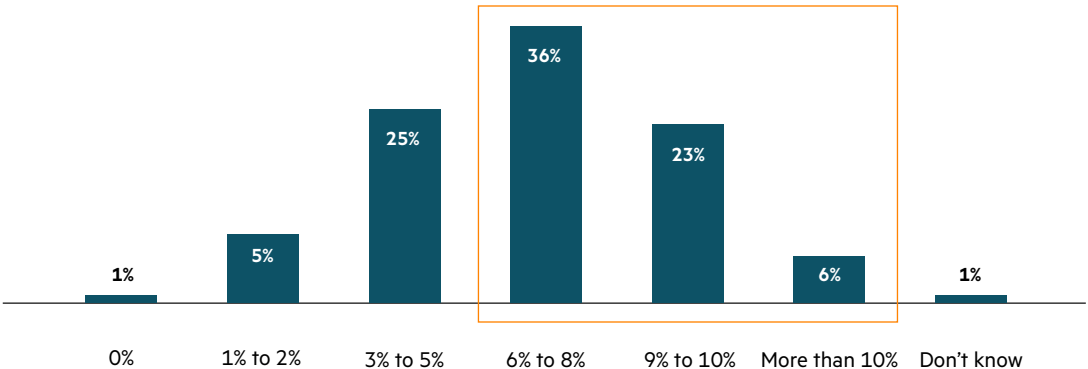
On average, respondents estimate ~43% of IT assets are underutilized.



Do more with your IT budget by extracting additional value from existing investments to supplement your budget for innovative projects. Learn more about [HPE Asset Upcycling Services](#).

FOUND MONEY? DO MORE WITHOUT SPENDING MORE.

Meaningful budget lift: 64% of respondents report the value extracted from end-of-life IT assets equates to >5% of their overall IT budget.



Unlock the value of your entire IT estate with innovative, sustainable strategies that ensure your assets and financial plans align to your business goals. Make your IT investment a force multiplier—not a stumbling block—with solutions from [HPE Financial Services](#).

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“We thought that this was a project that would take us a few years to accomplish, but with HPE, we were able to roll it out within **15 MONTHS.**”

— Respondent to ESG interviews with HPE Financial Services customers

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