



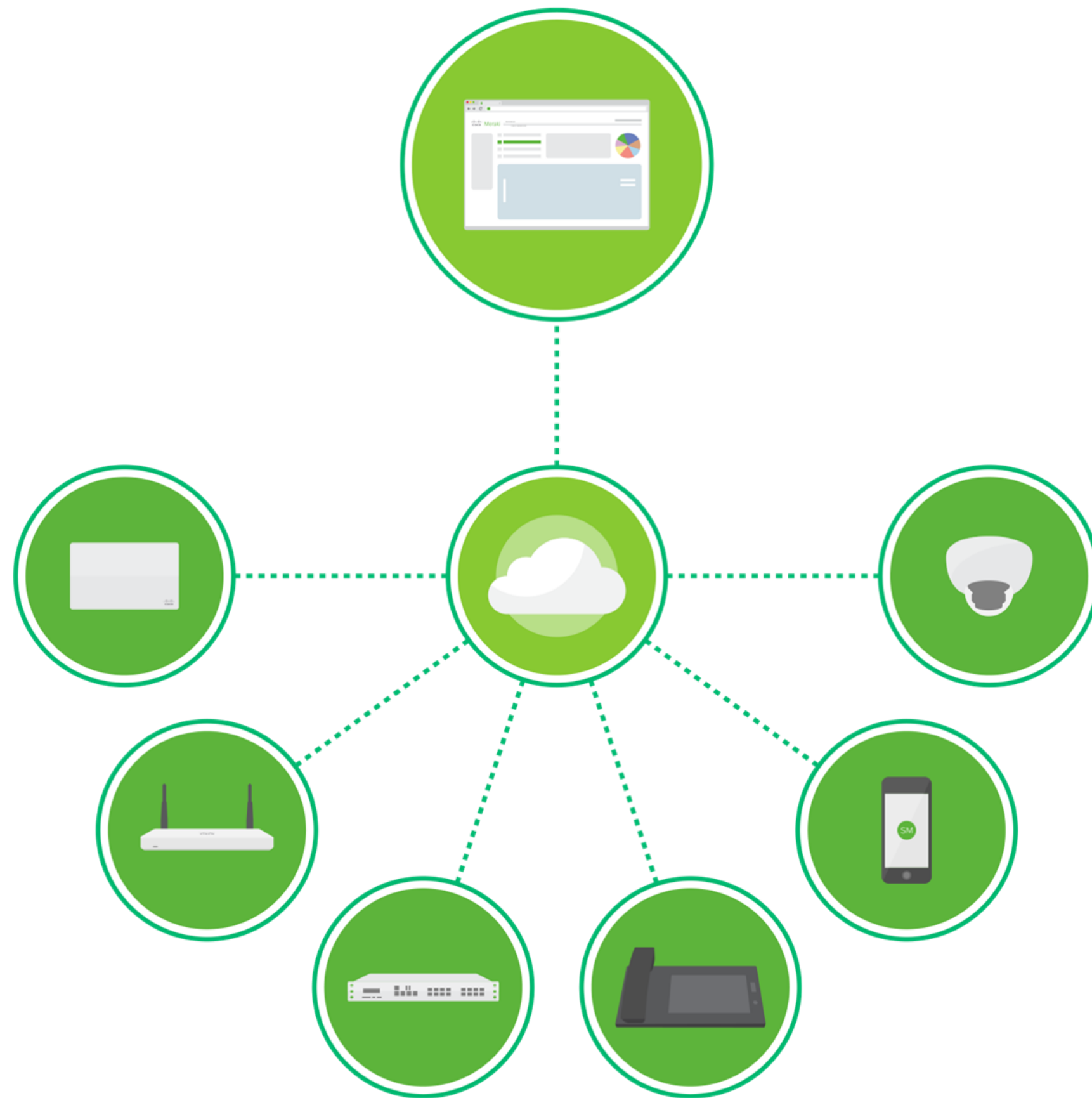
Introduction to Cisco Meraki



Simplifying powerful technology
to free passionate people to focus on their mission
and reach groups previously left in the darkness.

Technology that simply works

Simplifying IT with cloud management



A complete cloud managed networking solution

Wireless, switching, security, communications, EMM, and security cameras

Integrated hardware, software, and cloud services

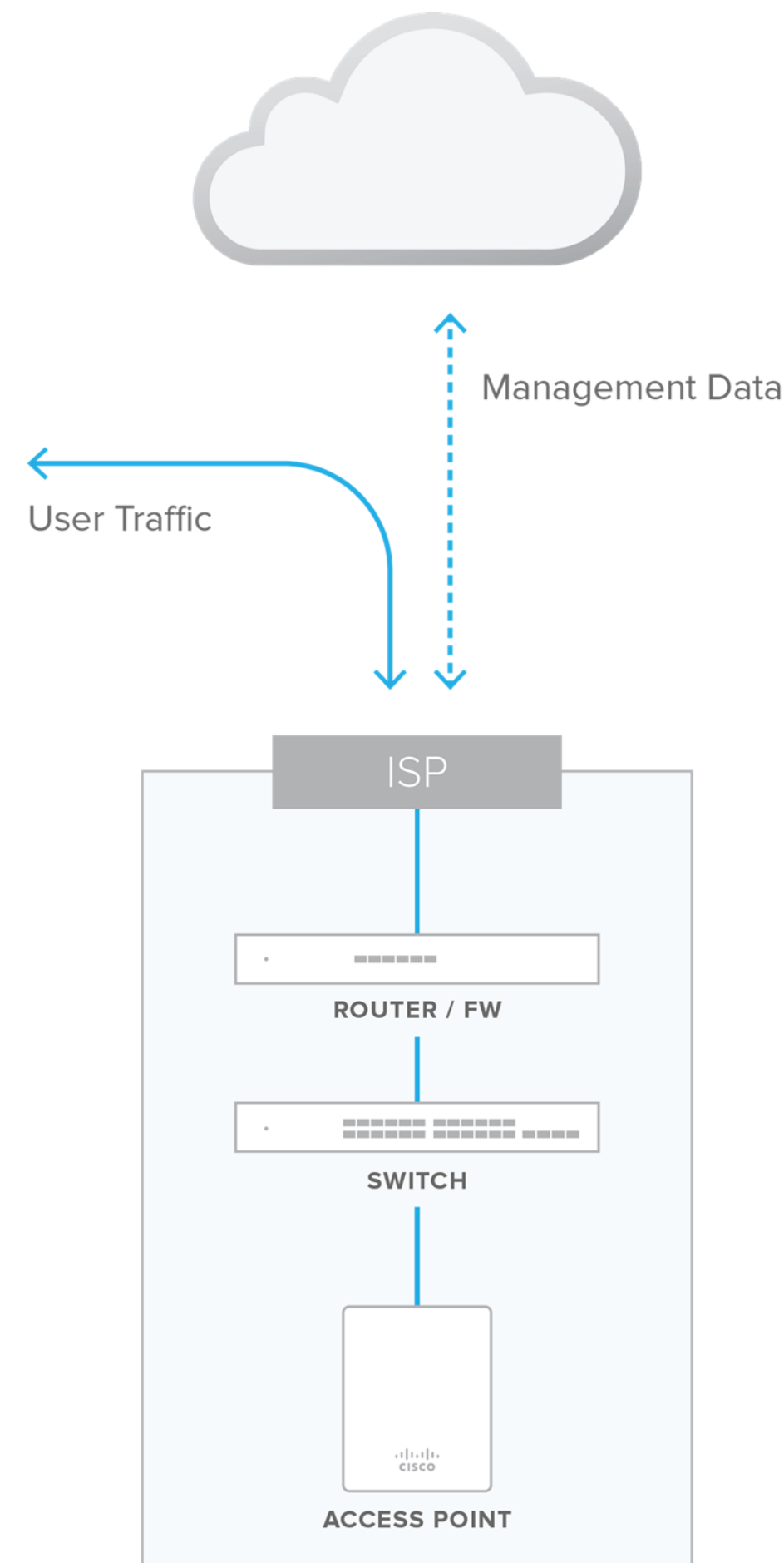
Leader in cloud-managed networking

Among Cisco's fastest growing portfolios

Over 200,000 unique customers

Over 2 million Meraki network devices online

Out of band cloud management



Intuitive

- Simple browser-based dashboard

- Cloud hosted centralized management platform

Scalable

- Unlimited throughput, no bottlenecks

- Add devices or sites in minutes

Reliable

- Highly available cloud with multiple datacenters

- Network functions even if connection to cloud is interrupted

- 99.99% uptime SLA

Secure

- No user traffic passes through cloud

- Fully HIPAA / PCI compliant (level 1 certified)

- 3rd party security audits, daily penetration testing

- Automatic firmware and security updates (user-scheduled)

Reliability and security information at

meraki.cisco.com/trust

An integrated solution for new IT challenges



Billions of
mobile devices



HD video and rich
media



New business
opportunities



Integrated mobility
management



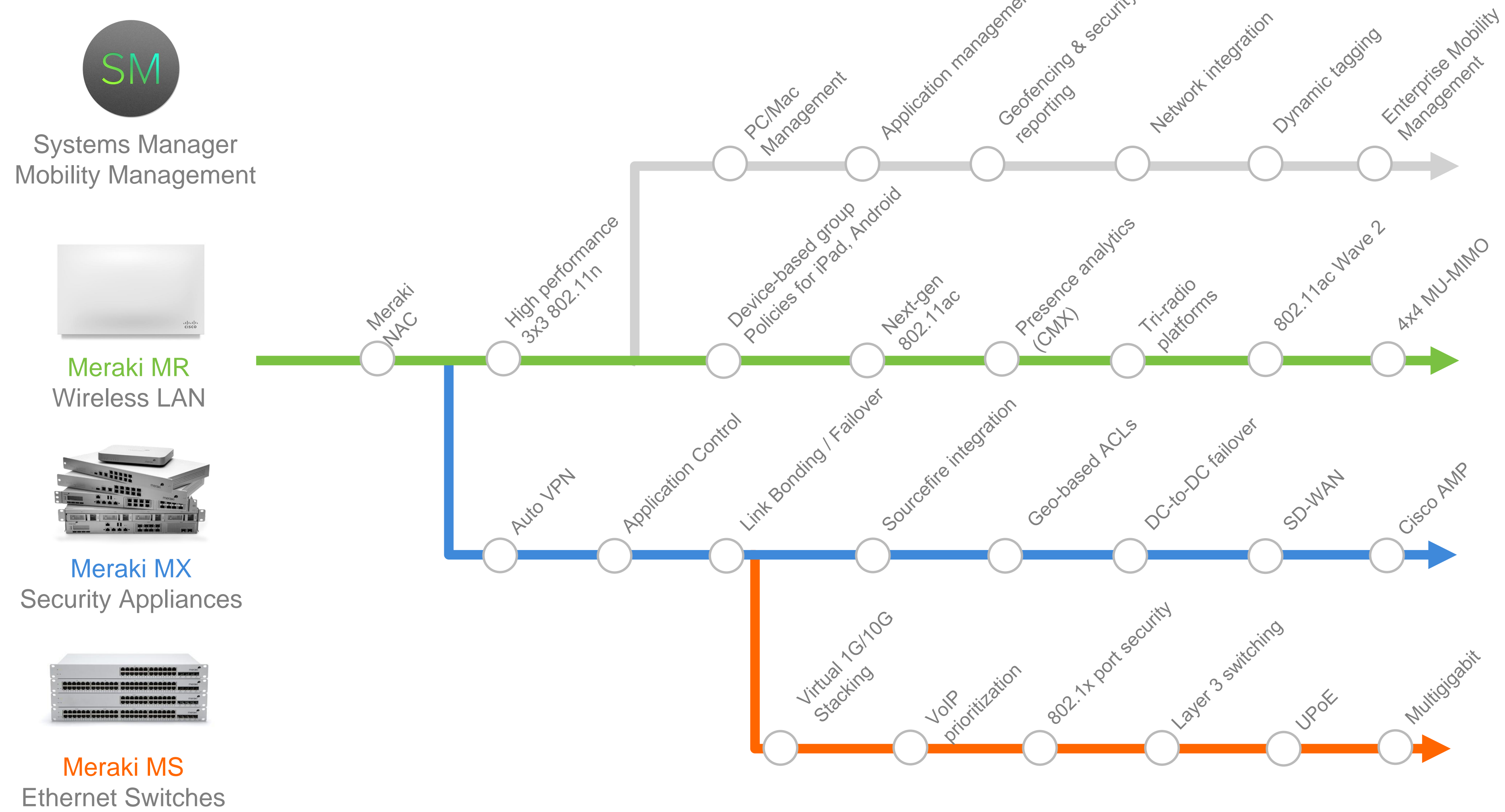
Layer 7
application shaping



Analytics and user
engagement

*A complete solution out-of-the-box:
No extra hardware, software, or complexity*

Rapid feature velocity



The Meraki Full Stack



MR
Access Points



MX
Security Appliances



MS
Ethernet Switches



Systems Manager
EMM



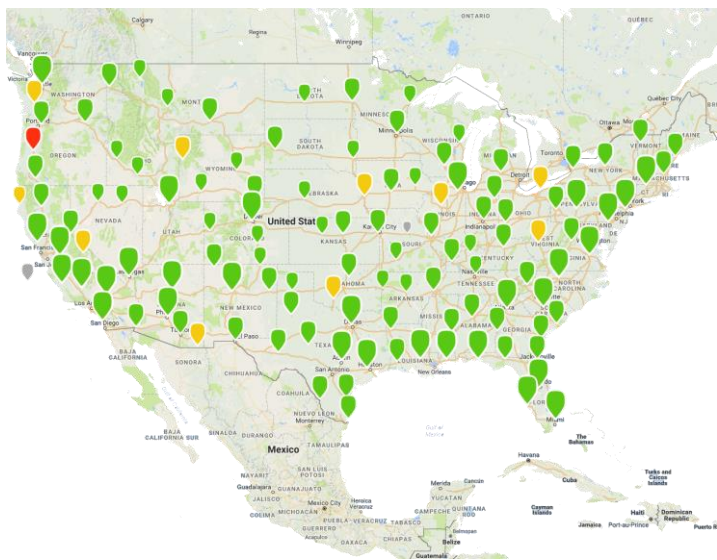
MC
Communications



MV
Security Cameras

*A complete cloud managed IT portfolio
Single pane of glass management*

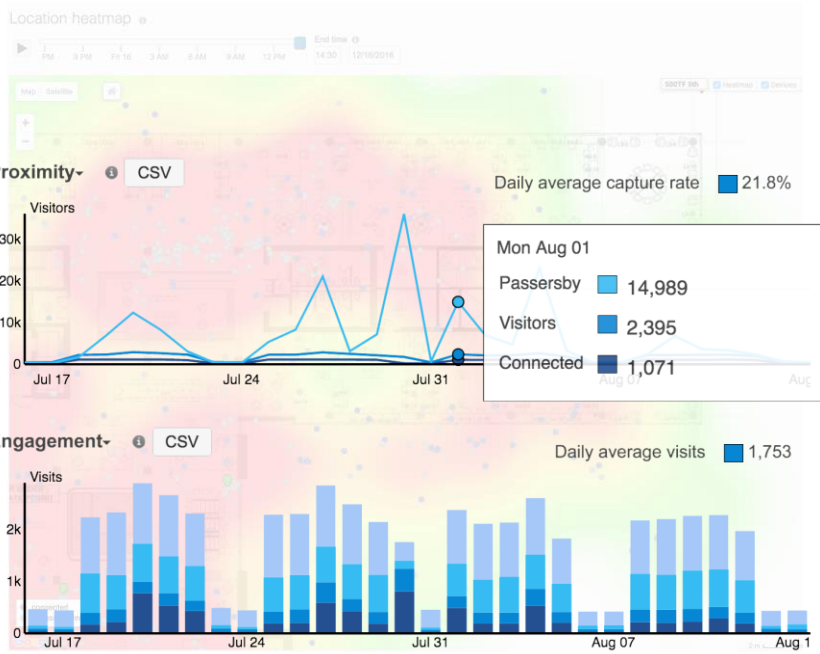
Easiest solution to deploy, manage, and maintain



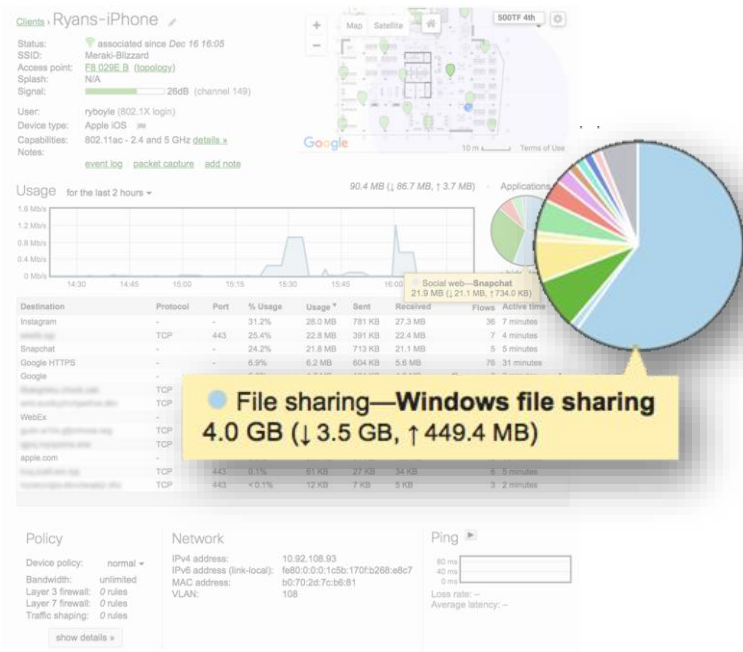
Centralized, end-to-end visibility & control



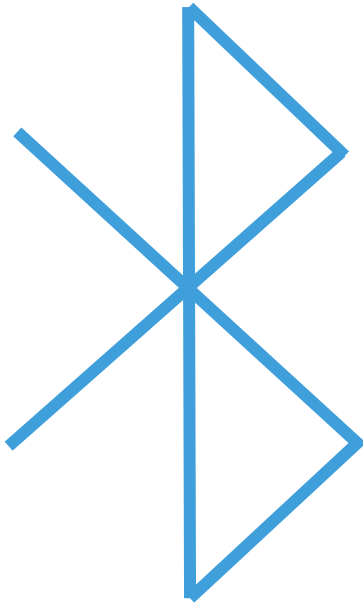
Secure guest wireless in seconds



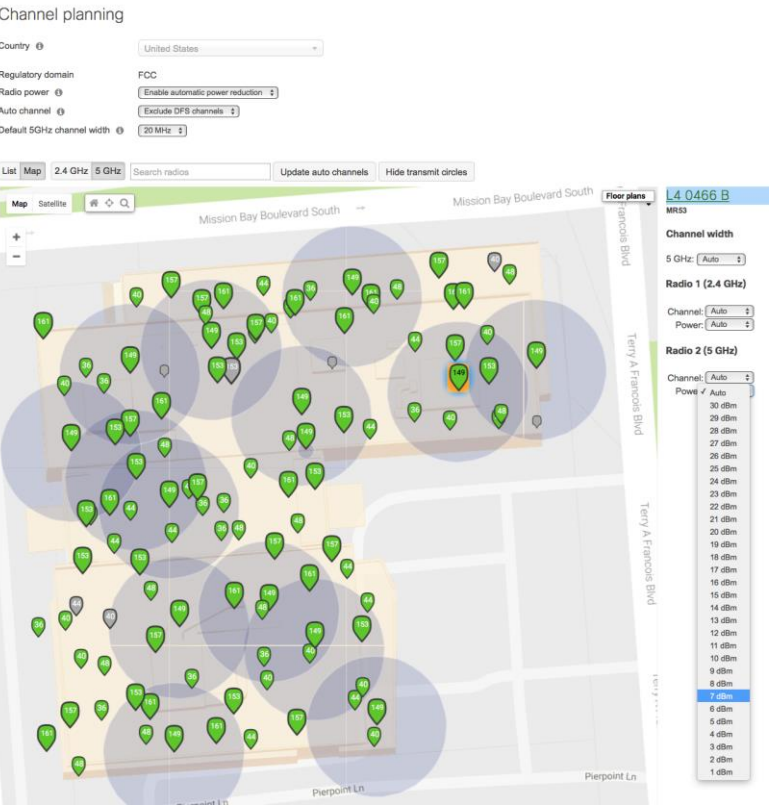
Integrated analytics for actionable insights



Granular control over bandwidth, apps, and client devices



Bluetooth integration for context-aware apps

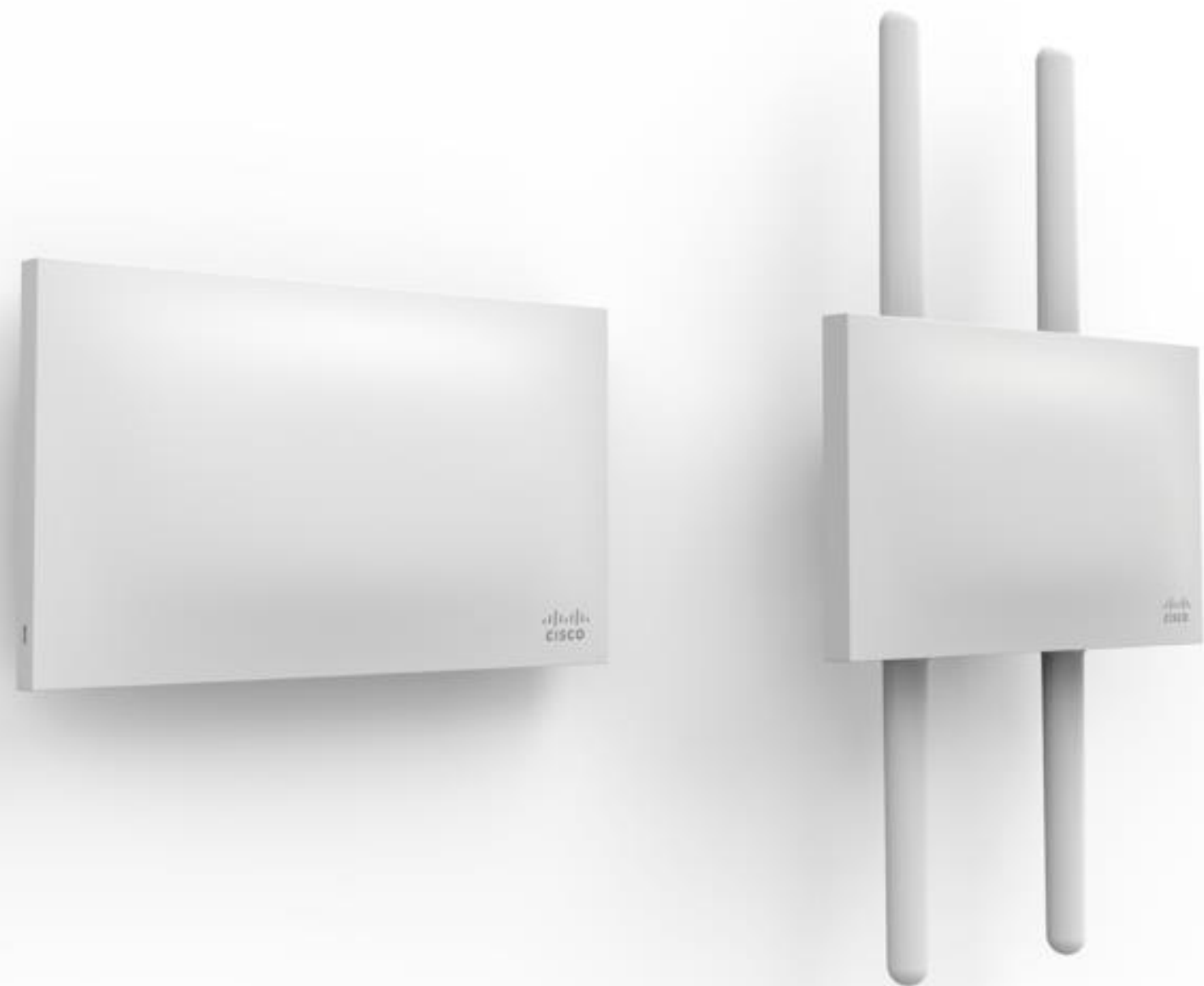


High density support

A complete solution out-of-the-box:
No extra hardware, software, or complexity

Product Families

MR Wireless Access Points



Feature Highlights

Application traffic shaping

Guest access

Enterprise security

WIDS / WIPS

Embedded location analytics

Several models including indoor/outdoor, high performance (802.11ac Wave 2), and value-priced Enterprise-class silicon including PoE, multigigabit ethernet, voice/video optimization
Lifetime warranty on indoor APs

MX Security Appliances



Feature Highlights

Zero-touch site-to-site VPN

Intrusion detection/prevention

Content filtering

Built-in SD-WAN functionality

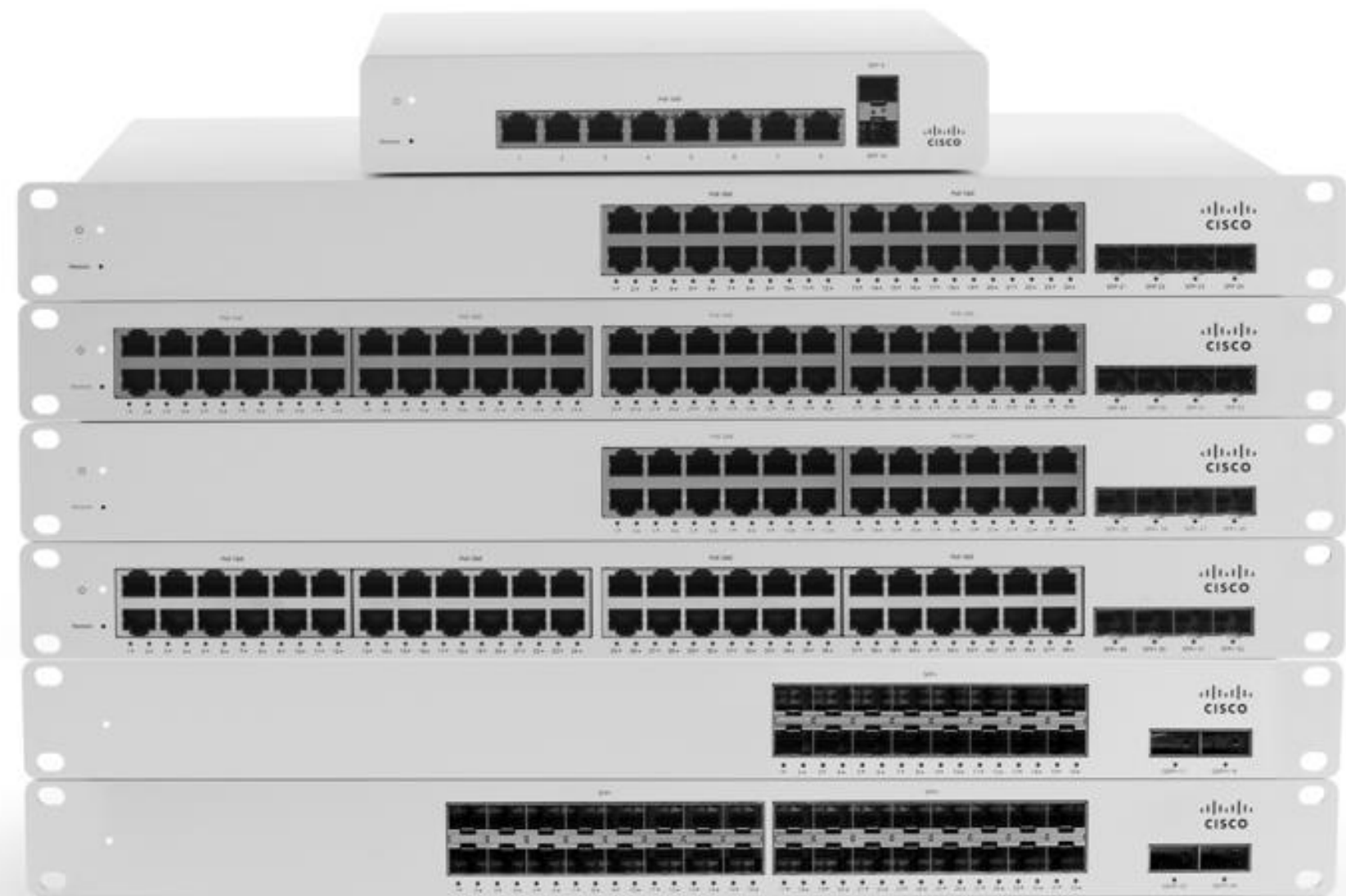
Advanced Malware Protection (AMP)

Application firewall

Several models scaling from small branch to large campus/data center

Complete networking and security in a single appliance

MS Access and Integration Switches



Feature Highlights

Rich visibility and troubleshooting

Easy QoS for voice and video

Virtual & physical stacking options

Multigigabit-capable options

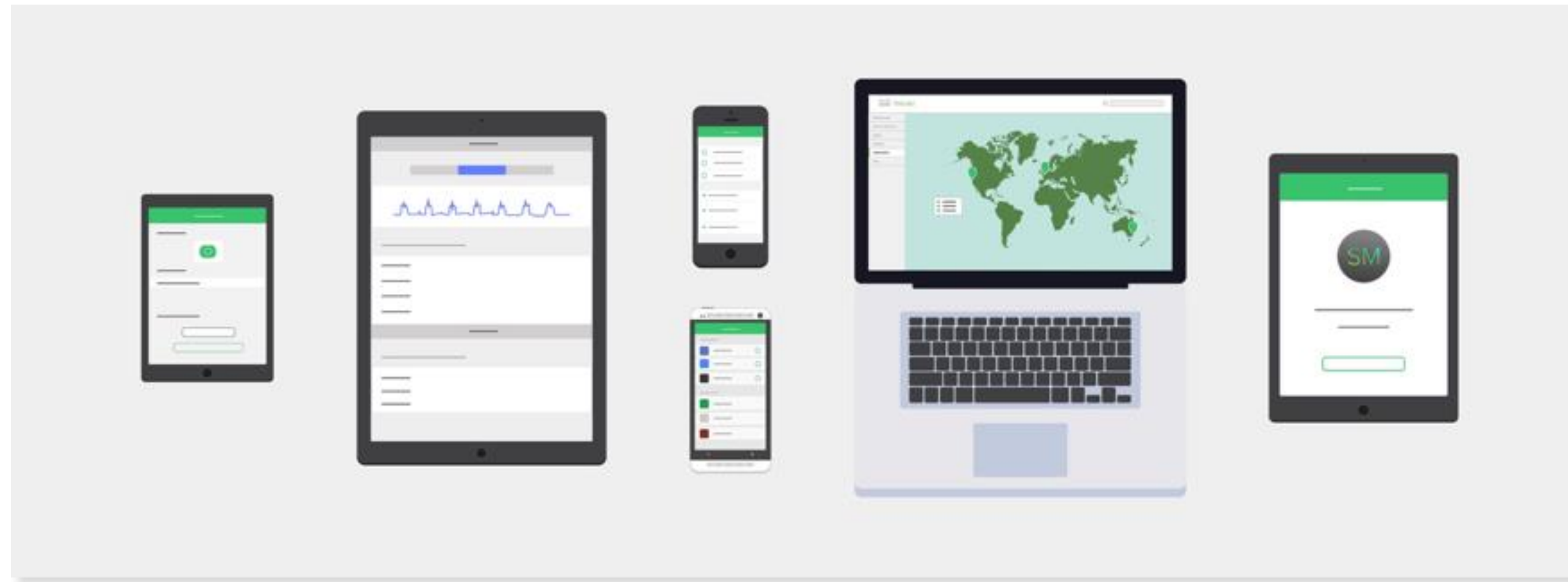
Integration with the rest of the Meraki solution

Gigabit & Multi Gigabit stackable access switches in 8, 24, & 48 port configurations; PoE available on all ports

Aggregation switches in 16 and 32 port configurations with 40 Gigabit QSFP+

Non-blocking performance and reliability with Lifetime Warranty

SM Enterprise Mobility Management



Feature Highlights

- Kiosk mode for iOS and Android
- Device tracking and posture reporting
- Rapid provisioning and deployment
- Streamlined network integration
- Intelligent group policies and tagging
- Android for Work

Total mobility control for iOS, Android, Mac, and Windows devices

Cloud-based: no on-site appliances or software; works with any vendor's network

Seamless integration with Apple's Volume Purchase Program and Device Enrollment Program and Android for Work for effortless app and device deployment

MV Security Cameras



Feature Highlights

Revolutionary edge storage architecture—no more NVR/VMS!

Motion Search tool for retroactive detection of key motion events

Granular access controls

Optimized video retention tools allow for per-camera customization

Indoor and outdoor models available + multiple mounting options

Streamlined deployment and monitoring through the Meraki dashboard; MV eliminates costly external recording solutions

3 year warranty on all hardware

MC Communications



Feature Highlights

Phone number provisioning through Dashboard

Google Apps and Active Directory integration

End user web portal

High quality hardware with touch screen for automatic software updates

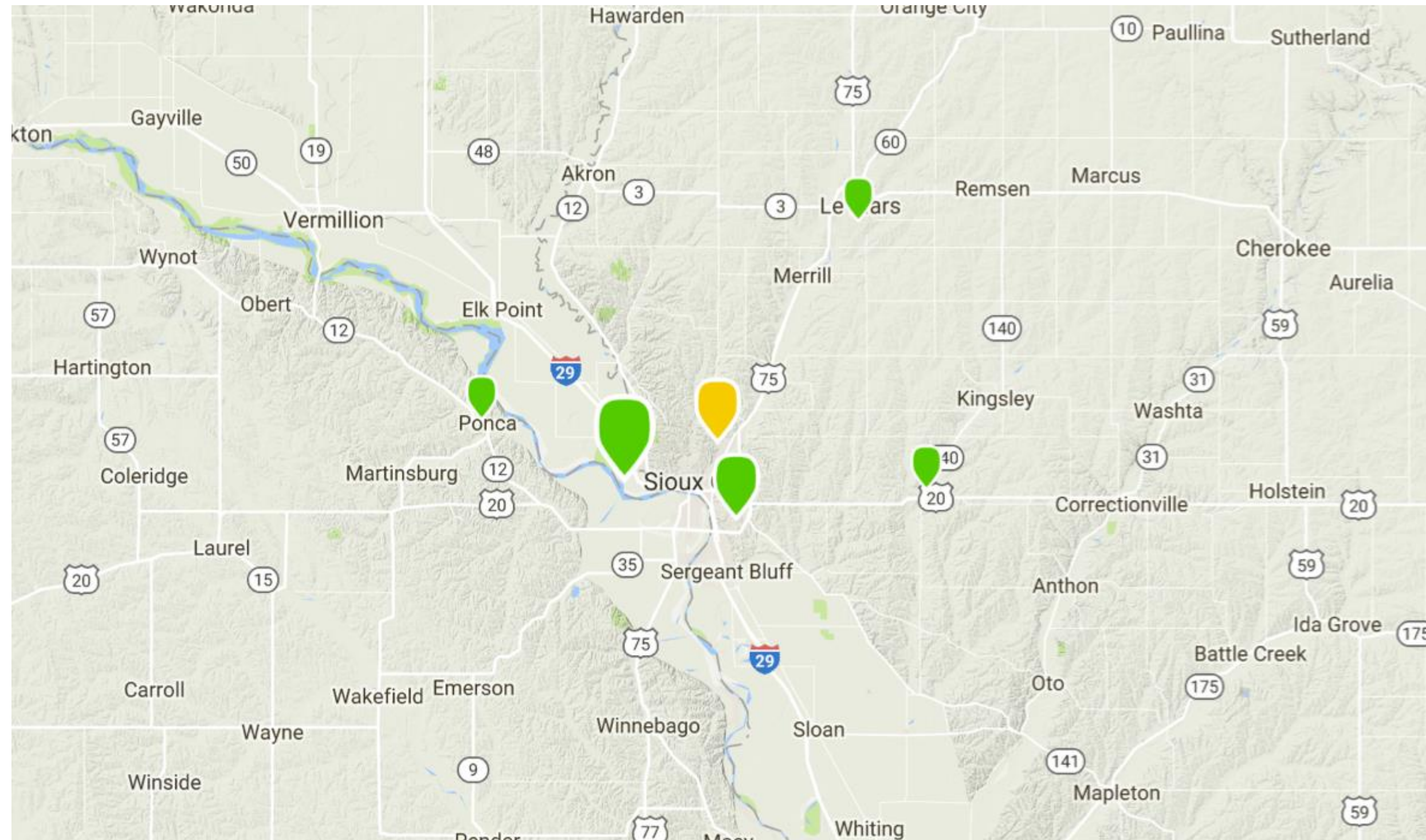
Effortless deployment without the need for any on-site infrastructure

Compatible with a wide range of popular headsets

2 year warranty

Benefits & Next Steps

“It was that single pane of glass”

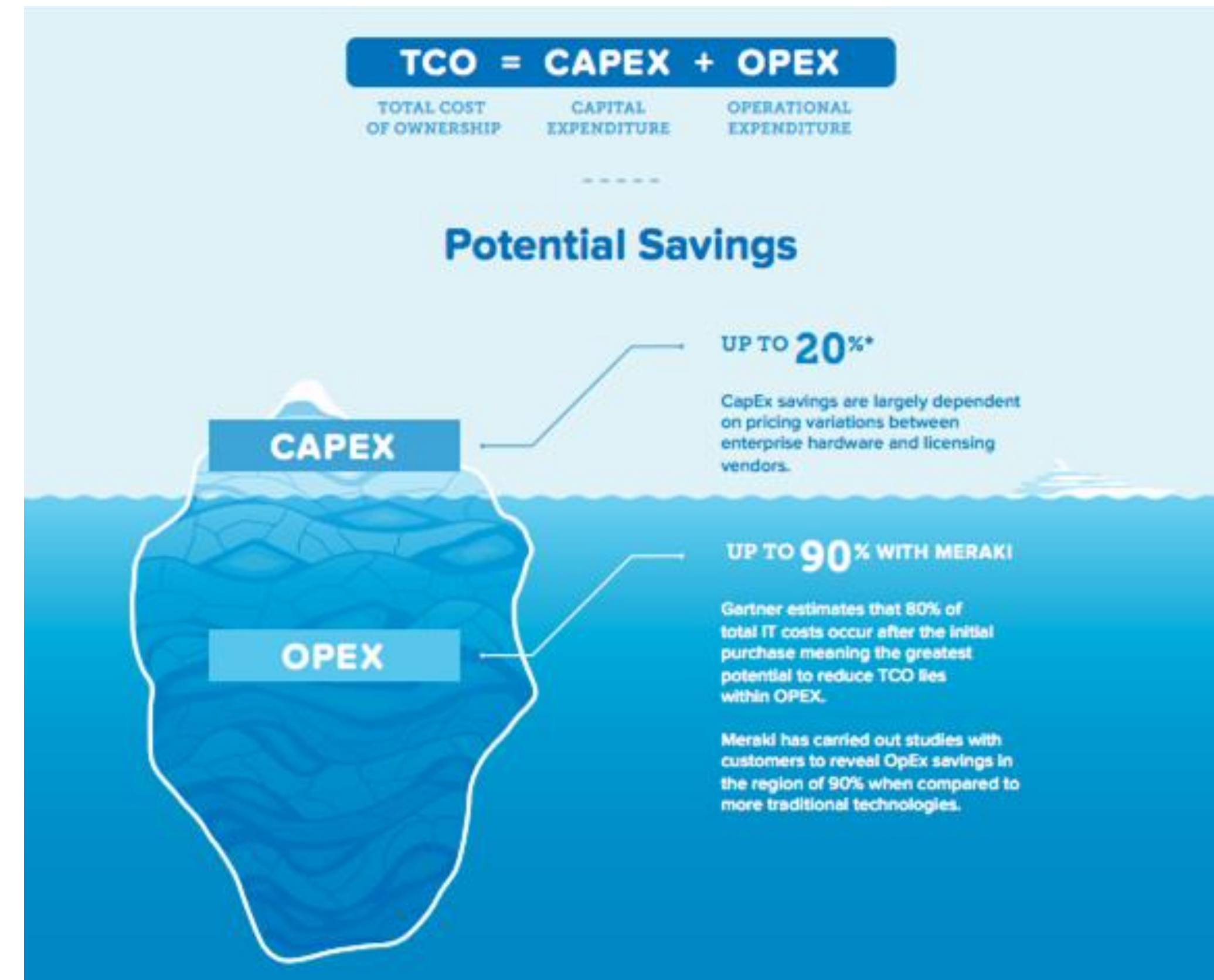


All our management is under one console so we spend less time troubleshooting the network and more time helping our employees be more productive, and therefore our business became more profitable.

- *Fidell Wadsworth, Lead Network Engineer @ CNOS*

Reducing Total Cost of Ownership with Meraki

- Gartner estimates that 80% of total IT costs occur after the initial purchase (OpEx)
- Savings in shopping around for the cheapest hardware are likely to pale in comparison to the potential savings in OpEx with Meraki
- Bar S Foods saved over \$5M in production revenue with Meraki over 5 years



“Don’t judge a book by its cover”

Next steps

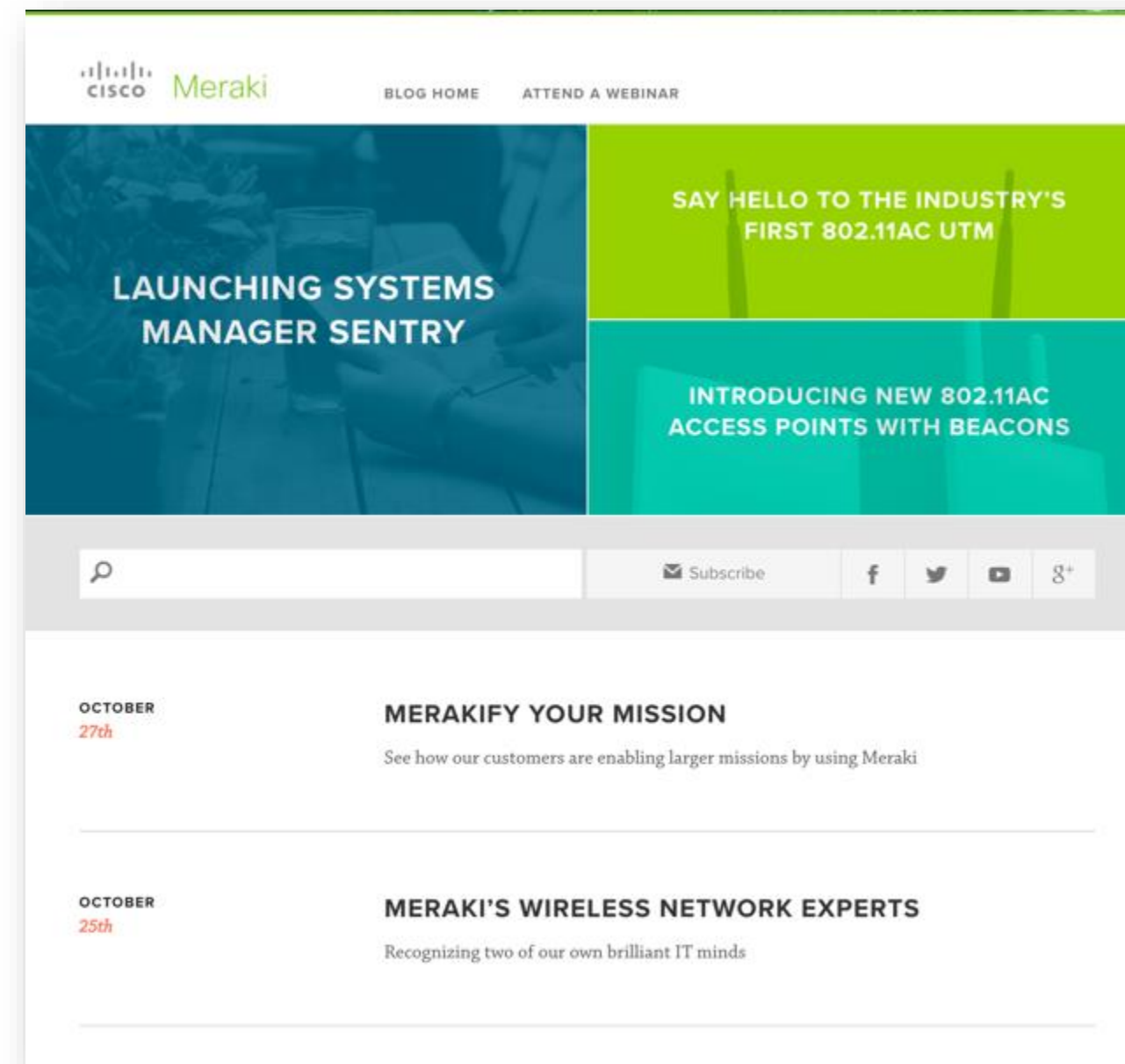
Risk-free
evaluation

meraki.cisco.com/eval



Check out our website & blog

meraki.cisco.com/blog



Contact your Meraki
rep

meraki.cisco.com/contact

