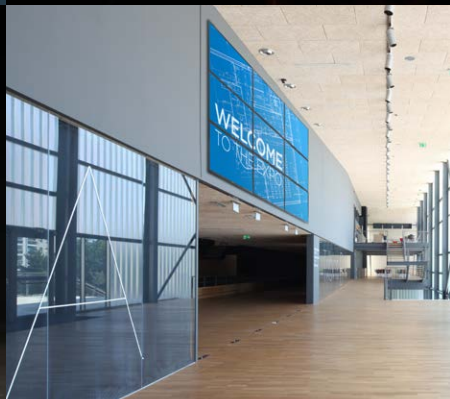
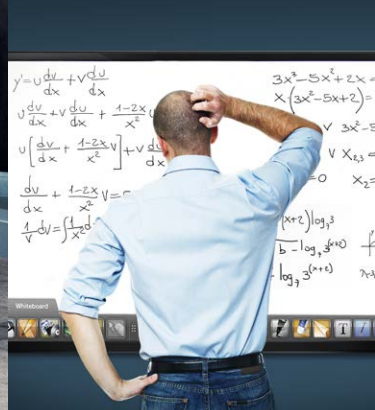




Samsung Commercial Displays

Commercial Display Solutions that Engage and Connect





The Many Advantages of Samsung Commercial Displays

Innovative Panels for Bright, Crystal-clear Images

Samsung is the market leader in display technology. Our LED-backlit panels are renowned for their sharp text, rich color and reliable performance.



Bright Screens

Samsung indoor displays are as bright as 700 nits (outdoor displays as bright as 1500 nits) to ensure optimal viewing in almost any lighting condition.



Fast Refresh Rates

Samsung displays feature high refresh rates (up to 240 Hz on select models) for smooth playback—even when rendering full HD movies and fast-moving sports images.



Wide Viewing Angles

Samsung S-PVA panel technology broadens the viewing range up to 178° so content can easily be seen from any angle.



Advanced LED Backlighting

All Samsung indoor displays use advanced LEDs for superb picture quality, broader color contrast and added depth.



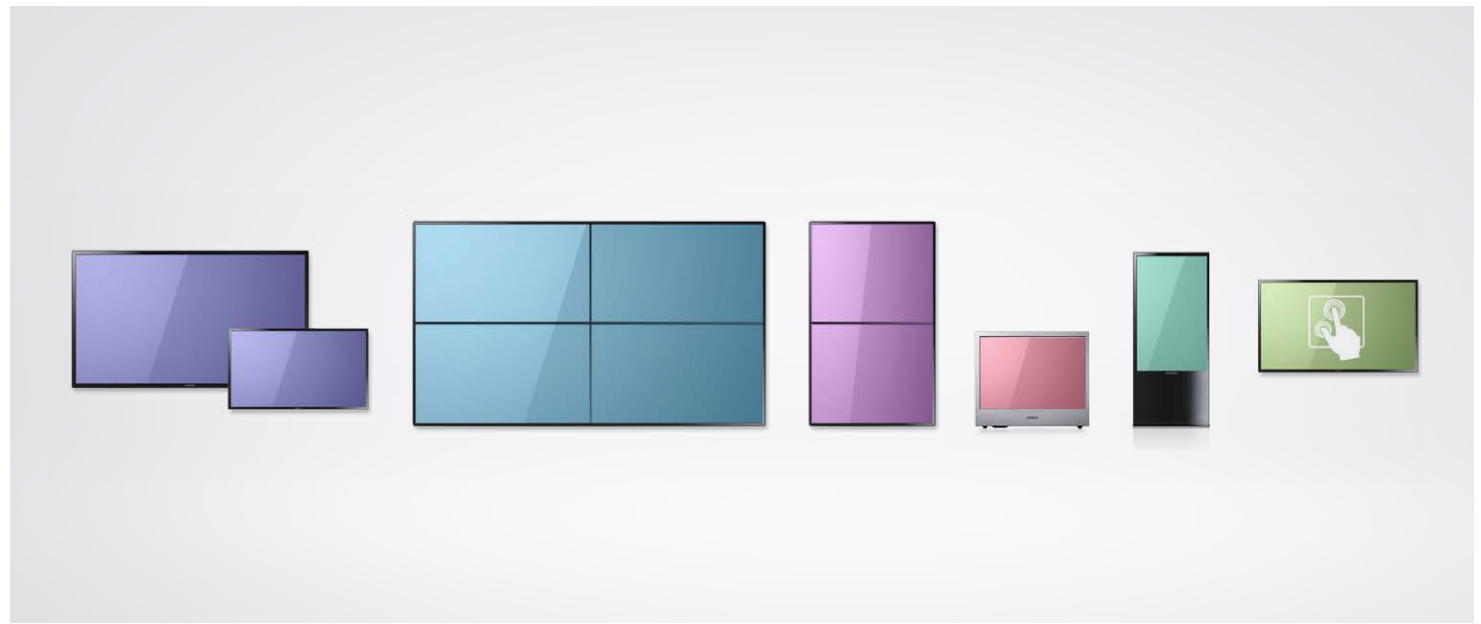
Enhanced Readability

Samsung displays feature low-glare, matte surfaces to reduce light scatter and reflection (select models).

Widest Range of Unique Designs

Samsung offers the widest range of commercial display solutions to meet almost any digital signage need. The commercial displays for standalone or videowall use are available in a wide variety of sizes (32"- 75") to fit almost any digital signage requirement. A square 22" display offers amazing design

creativity. A transparent LED showcase is ideal for merchandising premium products. An integrated kiosk display can be used indoors and out. And Samsung's touchscreen overlays can convert our commercial displays (select models) into interactive displays and whiteboards.



The wide range of form-factors, designs and sizes enables you to create a customized solution that captures an audience's attention—and keeps it.   



Easy Transition from Static Signage to Dynamic Digital Signage

Businesses recognize the many advantages of digital signage, but the transition can be challenging from a content and technology perspective. Samsung makes it easy. The Samsung SMART Signage Platform* eliminates the need for an external media player and streamlines deployment. The embedded media player includes a dual-core processor,

up to 8GB of storage and a high performance video processor. The media player works with Samsung's MagicInfo-S Premium software and third-party software. The integrated solution enables easy deployment and management without sacrificing flexibility and performance.

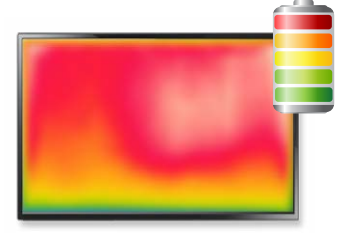
*Available on select models (MEC, MDC, PEC, UEC Series)



Lightweight + Sturdy Design



Samsung Displays

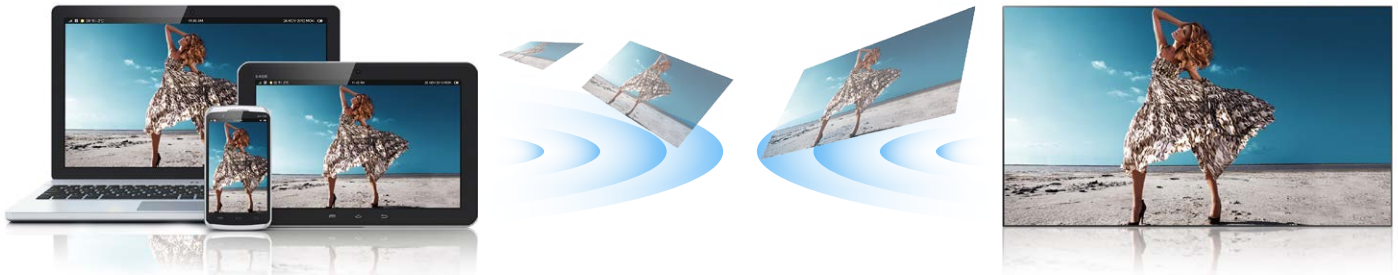


Conventional Displays

Easy Installation and Lower Operational Costs

Samsung premium signage displays have a sturdy yet lightweight design that allows for easy unpacking and installation. Once installed, they're all about low-cost operation. Since the displays are built with advanced LED technology, they use up to 50% less electricity than comparably

sized CCFL panels (depending on size/model). And innovative cooling technologies dissipate heat while lowering internal temperatures. So your Samsung displays will operate more efficiently and consistently over longer periods of time.



Seamless Connectivity with Mobile Devices

Collaborative workspaces such as classrooms and conference rooms require presentation tools that foster seamless sharing of content. Traditional data projectors are often hard to view, especially in bright lighting conditions. Fast-moving images don't render smoothly and crisply, and connecting mobile devices through cables or complex wireless setups is a hassle.

Samsung commercial displays enable completely new ways to share and collaborate. Android smartphones and tablets can wirelessly transmit images to a Samsung commercial display for quick and easy sharing (requires Samsung AllShare solutions). For Windows and iOS environments, Samsung MagicInfo Interactive Whiteboard enables both content sharing and collaboration.

Modernize the Dining Experience and Build Guest Engagement to Grow Restaurant Revenue

MEAL DEALS

1 The Supreme \$5.49	2 Garden Salad \$3.49
3 Taco Trio \$4.49	4 Ham Deluxe \$6.49
5 Crispy Chicken Sandwich \$4.99	Kids Menu Ages 12 and under
6 Gourmet Dog \$4.99	Hamburger \$1.99 Cheeseburger \$1.99 Veggieburger \$2.49 Mini Hot Dogs \$3.19 Lil Fries \$.99

BURGERS
100% NATURAL

Onion Rings \$2.75

French Fries \$1.90

Mozzarella Sticks \$2.50

Mac and Cheese \$4.99

Chocolate Shake \$3.49

Fruit Shake \$3.49



Menu Boards and Drive-thrus

Quick Service Restaurants (QSR) are replacing printed menu boards with dynamic digital displays. Samsung's LED-backlit displays are easy to install, use less electricity (compared to CCFL displays), and meet the long duty cycle needs of a QSR. Samsung digital menu boards enable QSRs to:

- **Upsell premium menu items and bundles through vivid, dynamic images/videos**
- **Improve order accuracy by enabling customers to clearly view menu information**
- **Eliminate paper-signage printing and handling costs**
- **Manage brand and visual consistency across the chain**
- **Reduce perceived wait time by visually engaging customers**
- **Manage time-of-day menu items and pricing centrally**



For drive-thru ordering, Samsung outdoor displays can be positioned at the order point to promote new menu items and time-of-day specials. All Samsung outdoor displays have a 1500 nit brightness rating and are available in three different 46" solutions. The OL46B is a weatherproof, all-in-one kiosk design. The 460DR-2 is an open-panel frame kit that can be designed into a custom enclosure. And the SL46B displays can be tiled together in an enclosure.



In-store Promotion and Entertainment

Casual and quick service restaurants are modernizing the in-store experience with digital displays that promote new menu items and entertain guests. The displays can be positioned in waiting areas to promote a restaurant's brand and menu specials. For customer entertainment in dining rooms and bar/lounge areas, Samsung offers many commercial-grade displays for promotional messages and to stream television feeds. And unlike consumer-class TVs, Samsung commercial displays are built for long duty cycles and include 3-year, on-site support.

A Major Restaurant Chain Transforms its Brand with Samsung Direct-Lit LED Displays

Customer Need

As part of a brand transformation, a leading restaurant chain sought to update and standardize the aging hodgepodge of LCD, plasma and bulky CRT TVs of varying sizes installed in its more than 300 company-owned restaurant locations. The chain required the best modern displays to help define unique spaces for customers of all ages, leveraging programming provided by DIRECTV®. The determining factors for the customer in selecting the right display were image quality, total cost of ownership and energy efficiency.

Samsung Solution

The Samsung MD Series 55-inch LED commercial display was chosen as the chain's standard model for its transformed restaurants. With six to nine MD Series displays installed in dining rooms and bar areas, the direct-lit LED displays provided advantages not only in quality, affordability and warranty provisions, but also aligned with the chain's strong focus on energy saving and sustainability.

Results

More than 650 MD Series displays have enhanced the design concept of the chain's transformed locations—as well as its other existing prototypes—while enabling the creation of differentiated experiences in each area of the restaurant. The guest response has been very favorable. Customers are enjoying the larger 55-inch displays, HD picture quality and the addition of sound during sports programming. The displays have also facilitated a 33% reduction in power consumption compared with traditional CCFL-backlit models, resulting in significant savings for the chain in total cost of ownership over the lifetime of the displays.



Learn More Now

Learn more about the Samsung MD Series right now. Just scan this QR code with your smartphone.



Reinvent the Customer Experience Through Engaging and Dynamic Retail Interactions

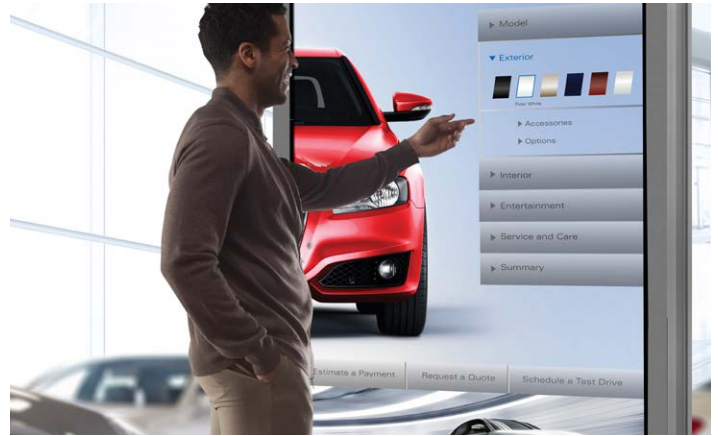
Set the Right Mood and Ambiance

Creating the right tone in a store or department is easy with individual Samsung commercial displays or entire videowalls. Whether promoting specific products or just setting the mood, the displays are available in a wide range of sizes and have sleek, low-profile bezels for a seamless visual experience. For even more creative flexibility, the UD22B, with its 1:1 aspect ratio, enables store designers to create unique and eye-catching imagery that's sure to turn heads.



Close High-Ticket Sales

You can build an interactive shopping experience for prospective buyers with Samsung touchscreen-enabled commercial displays. Take automotive dealers. By installing MEC Series displays (with touchscreen overlays), they can entice prospective buyers to configure a car (e.g., color, trim, interior, options) without the sales pressure. The touchscreen interfaces create an immersive connection that paper brochures and sales reps simply cannot match.



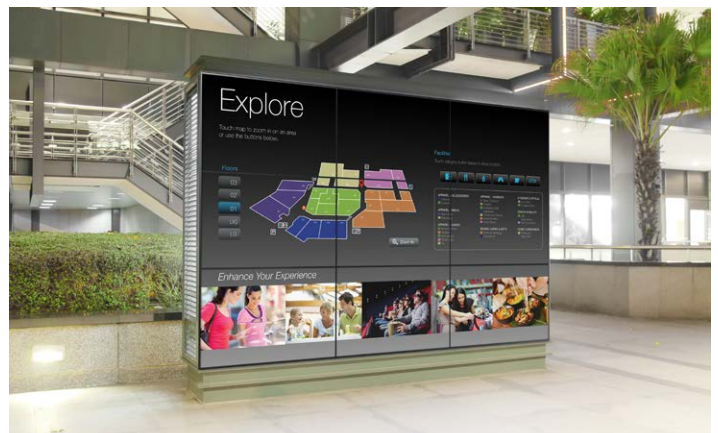
Showcase Luxury Products

The unique Samsung NL22B is an all-in-one display case with a transparent LCD screen, stereo speakers, and a media player hidden under the base. The display can be used to show advertisements, product information or any imagery that complements the product. A jeweler, for example, can showcase stunning engagement rings and use the transparent display to show an engagement video. A department store fragrance counter can feature a designer brand and show the television ad or promotional gift offer.



Shopper Information and Wayfinding

With Samsung commercial displays pointing the way, people can easily find stores, restaurants and amenities at malls and shopping centers. The displays can be deployed at entrances and key traffic points to guide shoppers with interactive maps. When a new retailer opens, the signage can be updated instantly. In premium malls, Samsung commercial display videowalls add glamour and sophistication to the upscale shopping experience.





Provide a Virtual Personal Shopper

Retailers can install touchscreen commercial displays in dressing areas or fashion departments so shoppers can easily see alternate style, size and color options that may be in-store or available through the retailer's online store. Accessories and cross-sell items can also be displayed. By offering on-the-spot ideas and options, retailers can avoid "showrooming" and close the sale while shoppers are most engaged.

A Popular Shopping Destination Makes a Huge Impact with a Samsung Videowall

Customer Need

A major tourist and retail destination serving more than two million visitors each year sought to replace its prominent, aging rear-projection videowall display with a modern-day solution. The customer required a new system that offered added capabilities of real-time information and interactivity that would bring value to mall shoppers and merchants. A dynamic solution was also needed, one that could integrate live video in the future from various HD camera locations.

Samsung Solution

A total of 20 Samsung 460UX-2 1080P commercial displays were chosen for the mall's new videowall. Requiring only a fraction of the depth of the previous displays, the Samsung displays delivered a cost-effective videowall solution with the necessary built-in videowall functionality, ultra-thin bezels and cooler operating temperatures. Because all processing functionality of video content is handled by software built into each Samsung 460UX-2 commercial display, no external processor was needed. This contributed to additional savings in cost and space.

Results

Following the installation of the new videowall, the mall was able to immediately begin selling ad space. Interactive promotions led to a dramatic increase in traffic to the upper levels of the five-story mall, and on-site events promoted through the new videowall also enjoyed increased attendance. Mall visitors today are greeted with the latest in video display experiences featuring entertainment, advertising, interactive contests and promotions, live video and Blu-ray DVD content, as well as very popular video game contests and tournaments. The mall experienced increased traffic, increased sales and increased repeat visits.



Learn More Now

Learn more about the 2013 Samsung UE Series right now. Just scan this QR code with your smartphone.



Enable Interactive, Collaborative Learning to Improve Educational Outcomes

Colleges and Universities

Few people are more digitally savvy than today's college students. They grew up as digital natives and expect to learn, share and collaborate digitally. Samsung offers a wide range of displays that foster collaboration all around campus.

Classrooms and Lecture Halls

Data projectors and whiteboards in classrooms are being replaced with Samsung touchscreen-enabled commercial displays. The displays provide instructors with tremendous flexibility in presenting multimedia content and using the touchscreen as a digital whiteboard. Students can also wirelessly connect their mobile devices to the commercial displays to make presentations. In larger lecture halls, satellite displays can be added to provide even better visibility for students seated in the back.

Student Meeting Rooms

Colleges are emphasizing collaboration and teamwork through group-based projects. Samsung commercial displays are ideal in student meeting rooms at libraries, dorms and academic buildings. Students can gather around the display and connect their mobile computing device to prepare, edit, review and share project work.

Common Areas

At a large campus, just finding the right building or classroom can be a challenge. So colleges are now adding Samsung outdoor kiosks and indoor touchscreen commercial displays for wayfinding. New students, alumni, prospective students, conference attendees and other visitors can quickly locate buildings, rooms and daily events. Samsung videowalls are a powerful way to impress and communicate in high-profile areas such as sports venues, student unions, alumni centers and building entrances.

K-12 Schools

Educators all across the country are integrating Samsung's digital technology to make learning more fun and interactive while improving educational outcomes. School districts can easily deploy Samsung displays in a variety of ways to foster collaborative learning.

Hallways

Schools are investing in our affordable EDC Series displays in busy hallways to more effectively communicate with on-the-go students. Information on afterschool activities, assemblies, sports and social events as well as lunch menus can be easily looped and remain posted throughout the day. The commercial displays break through the clutter and eliminate the need for paper flyers and messy halls. And in case of an emergency, the displays can be used to complement audio PA systems to provide alerts and instructions.

Classrooms

Samsung has a portfolio of affordable commercial displays for classroom use, and when you add the optional touch overlays, the displays (select models) become interactive whiteboards. The commercial displays are Energy Star and ADA compliant, and can be used by teachers and students to share presentations, and watch videos and websites. The interactive whiteboards can also be used as part of Samsung School, which integrates with Samsung Galaxy Note tablets and Samsung wireless printers. Samsung School enables teachers to easily deliver content to students, share their own or an individual student's screen with the class and monitor student progress in real time. Instructors can also conduct group activities, Q&As, tests or instant polls. In addition, digital course materials can be accessed by students at any time.





Samsung Displays Provide Collaborative Learning Platform for Progressive Middle School

Customer Need

A forward-thinking middle school was established with a vision of fostering 21st century skills through technology. Having adopted a Bring Your Own Device (BYOD) policy for their young students, the school recognized the need for display technology that would encourage collaboration and support a teaching approach built around project-based learning.

Samsung Solution

Samsung LED-lit commercial display and digital whiteboard solutions were selected to meet the school's educational objectives as well as its budget considerations. Each classroom was outfitted with Samsung's 65-inch ME Series display with a touch overlay to enable interactive learning, while the building's hallways featured LED-lit commercial displays to showcase student work. For a shared learning environment, the school created numerous collaborative workstations built around large Samsung commercial displays, with a videowall spanning nearly 14 feet corner-to-corner, providing the focal point for larger campus events.

Results

The Samsung displays and interactive whiteboards have been embraced by both teachers and students, encouraging group creativity and collaboration while nurturing real-life skills. The project has earned recognition as a best practice for achieving collaborative education through cutting-edge technology. The school now frequently welcomes visitors from other school districts looking to learn from their approach.

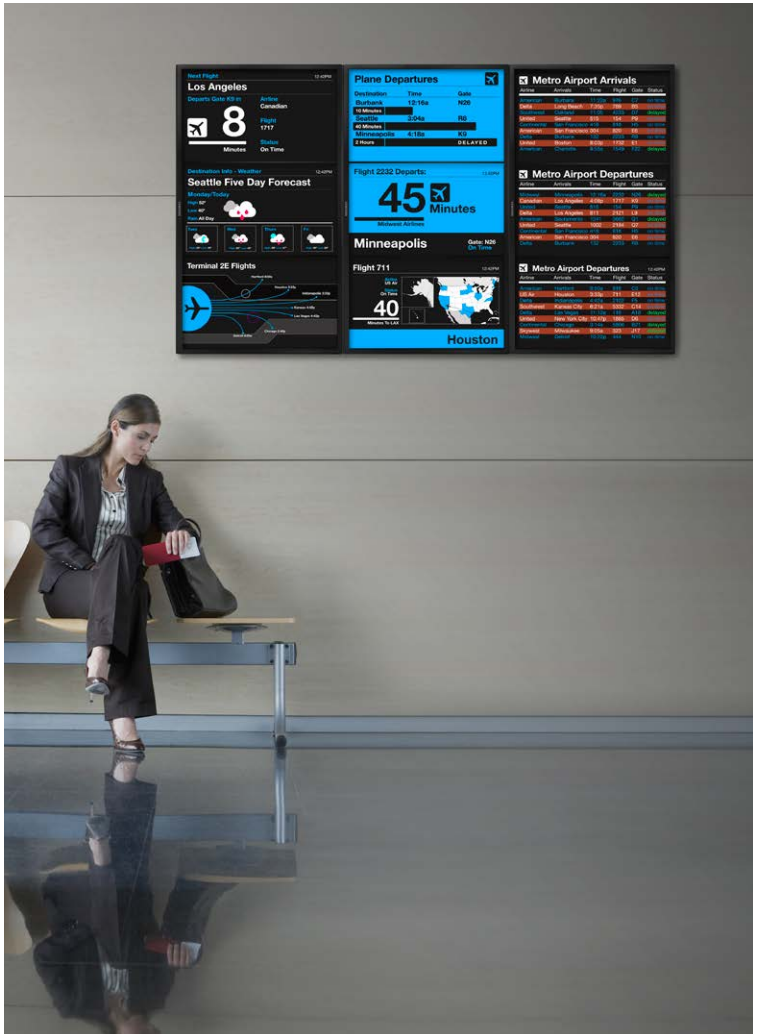


Learn More Now

Learn more about the Samsung ME Series right now. Just scan this QR code with your smartphone.



Enhance the Traveler Experience at Airports, Train Stations and Bus Terminals



Ticketing Counters and Boarding Areas

Ticketing counter and boarding area displays at airports and other transportation hubs are critical for ensuring that passengers stay informed. The Samsung LEC Series is built for 24/7 operation and features bright (700 nit) screens. The displays feature a recessed slot for the optional Samsung PIM (plug-in module) or a third-party OPS-compliant module for maximum flexibility.

Flight Information Display Systems (FIDS)

Airline passengers require reliable and easy-to-view flight information displays to check gate and departure status. Samsung commercial displays are built to meet these needs. Our premium PEC Series displays are designed for 24/7 operation and feature bright screens viewable under any indoor lighting situation—even in modern terminals filled with an abundance of natural light. The displays' ultra-slim bezels and thin profiles easily fit into tight spaces while maximizing the display area. And built-in media tuners minimize wiring and simplify maintenance.



Airport Retail

Luxury airport retailers and duty-free shops can use a variety of Samsung display formats to entice and engage shoppers. Premium items such as watches and jewelry can be showcased in the Samsung NL22B display case with the transparent LED screen. Standalone and kiosk displays can be situated at entrances and windows to engage shoppers with vivid images and rich motion graphics. And seamless videowalls delivering maximum impact can truly differentiate the shopping experience.

General merchandise retailers and restaurants can deploy cost-effective MEC Series displays to promote their brand and product specials. With a slim design and bright LED screens, the displays easily break through the clutter.



Passenger Wayfinding and Entertainment

Today's modern airports offer a wide range of dining, shopping, entertainment and personal services choices. But since static signage boards are often hard to understand and don't provide detailed information, airports are relying on Samsung commercial displays with interactive touchscreens. They enable passengers to quickly scan their options and tap the touchscreen for more details, such as a restaurant's menu options.

To entertain passengers, airports are deploying Samsung PEC Series displays with built-in TV tuners. Whether hung from the ceiling or wall mounted, these full-featured LED displays are built for 24/7 reliability.

International Airport Taps Samsung for World's Largest Video Display Wall

Customer Need

A busy international airport needed innovative and captivating digital signage solutions to reach its millions of travelers and generate more partnerships with advertisers. The increased marketing opportunities and partnerships with advertisers would generate additional revenue for the airport. However, the primary challenge of airport advertising is engaging arriving and departing passengers who are either rushing to board a flight or inattentive due to travel fatigue.

Samsung Solution

The airport engaged Samsung to design and install a 100-unit videowall and four smaller displays using the Samsung 460UT-2 LCD commercial display. The ultra-thin bezels of each display created a virtually seamless presentation of content—a landmark digital videowall that currently stands as the world's largest. The digital signage promotes event announcements, welcome messages, airport merchant advertisements and special offers from area hotels and resorts.

Results

It's estimated that the videowall produces an additional \$500,000 to \$1 million in gross advertising revenue for the airport each year. Airport merchants, including upscale fashion and jewelry stores, entertainment and dining venues, are seeing an increase in traffic by advertising on the digital advertising network. The videowall attracts much attention and promotes messages to a vast audience. Some passengers who have never seen such a large digital display are even posing for pictures alongside the videowall, making it an iconic tourist attraction.



Learn More Now

Learn more about the Samsung UD Series right now. Just scan this QR code with your smartphone.



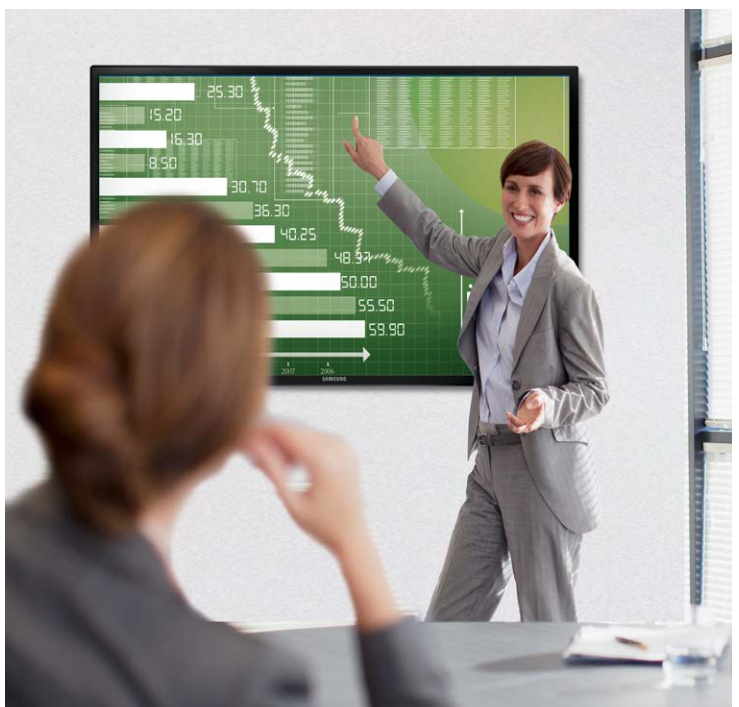
Empower Employee Collaboration, Productivity and Teamwork

Upgrade to Samsung Commercial Displays

By replacing old data projectors in meeting rooms, training centers and boardrooms with Samsung commercial displays, a new level of collaboration and teamwork is fostered. Employees can instantly share presentations, videos and websites onto a large, full-motion commercial display screen. Samsung commercial displays have several key advantages over data projectors:

- **Bright, crystal-clear images are easy to see, regardless of lighting and distance**
- **Available touchscreen overlays (select models) enable real-time interactive collaboration**
- **Samsung AllShare solutions enable seamless mobile device connectivity**

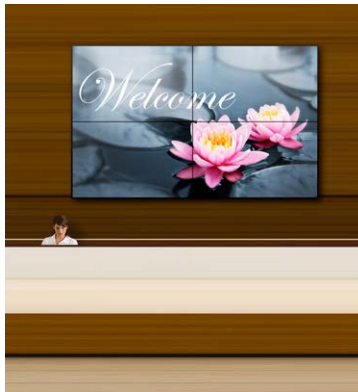
In larger buildings and corporate campuses, Samsung commercial displays are the ideal solution for wayfinding and communicating information. And outfitting customer briefing centers and boardrooms with the displays exudes a more professional and polished look.



Drive Improved Patient Experiences and New Healthcare Opportunities

Real-Time Information Sharing

Hospitals and clinics are taking an integrative approach to patient care, which requires real-time sharing of information. Samsung commercial displays are playing a major role in visualizing and effectively communicating critical information between doctors, nurses, technicians and patients. For example, at nurse's stations and ERs, Samsung LEC Series displays show patient status information on large screens. Built for 24/7 environments such as hospital wards, these displays also meet Energy Star standards. Physicians use smaller displays to review medical imaging charts and treatment plans with patients and their families.



Samsung Videowall Solution Provides Visual Therapy for Healthcare Patients

A comprehensive outpatient healthcare center in nine locations wanted to implement a digital signage solution to deliver visual content and create a warm, therapeutic environment for patients throughout its new 85,000-square-foot, multi-specialty medical office. To fit seamlessly along the center's 300-foot corridors, the displays needed to be ultra-thin while still offering exceptional picture quality.

The medical group selected Samsung's ME Series of commercial edge-lit LED LCD displays to deploy a series of videowalls at key locations around the center. The videowalls, consisting of between two and six 40-inch panels each, were installed in narrow insets allowing the ultra-thin displays to remain flush with the wall and give the appearance of floating in place. Visual content included beautiful natural scenery, vacation photos contributed by employees and patients, and information about educational programs, seminars and lectures on new community health initiatives.

The Samsung LED-lit videowalls have been successful in providing visual engagement and a therapeutic environment to patients of all ages. Following phenomenal feedback from patients, the medical group is standardizing to Samsung LED displays at other sites. It will also use Samsung displays for videowalls at facilities that are currently being planned for the company's healthcare services locations in other regions.



Learn More Now

Learn more about the Samsung ME Series right now. Just scan this QR code with your smartphone.



Creatively Engage, Inform and Entertain Visitors at Public Venues

Museums

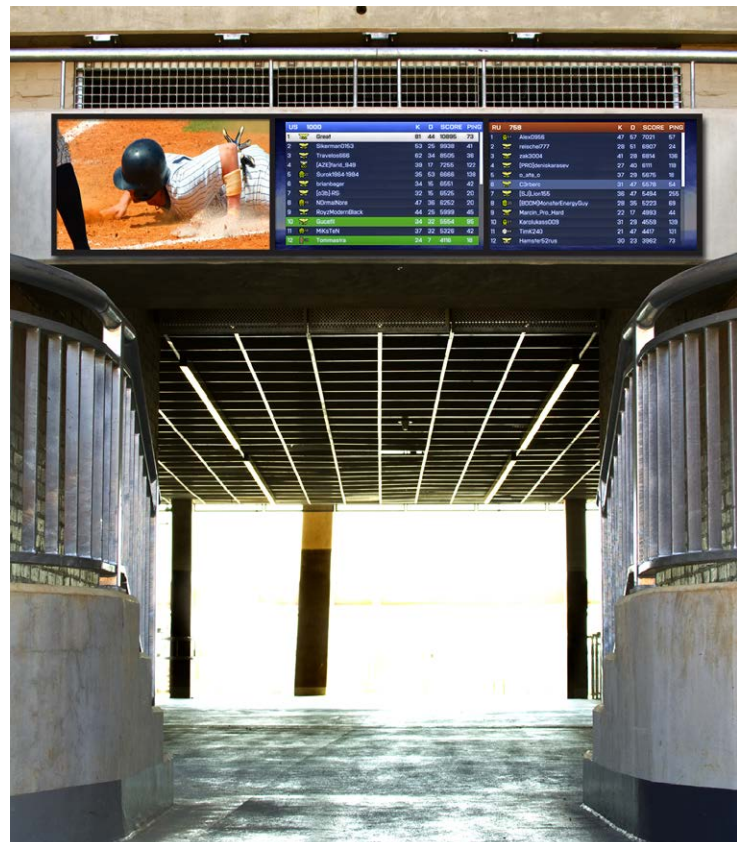
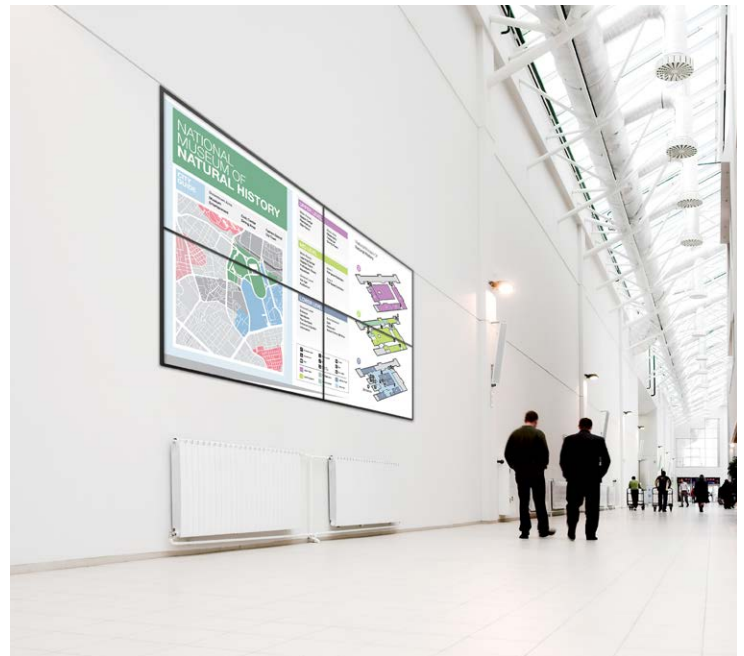
Imagine bringing precious artifacts to life with the Samsung NL22B transparent LED display case. Great art is enhanced with Samsung displays to provide rich, multimedia content on the artist.

Sports Venues

Don't let fans miss a single play. Affordable Samsung commercial displays with built-in tuners can stream game coverage throughout a stadium. Drive high-margin food and beverage concession stands with dynamic digital menu boards.

Movie Theaters

Repeat visits are encouraged by promoting upcoming movies on our large-size displays (65" – 75"). Concession stands benefit too, with digital menu boards that grab the customer's attention with mouth-watering imagery.



Manage Government Services Professionally and Effectively



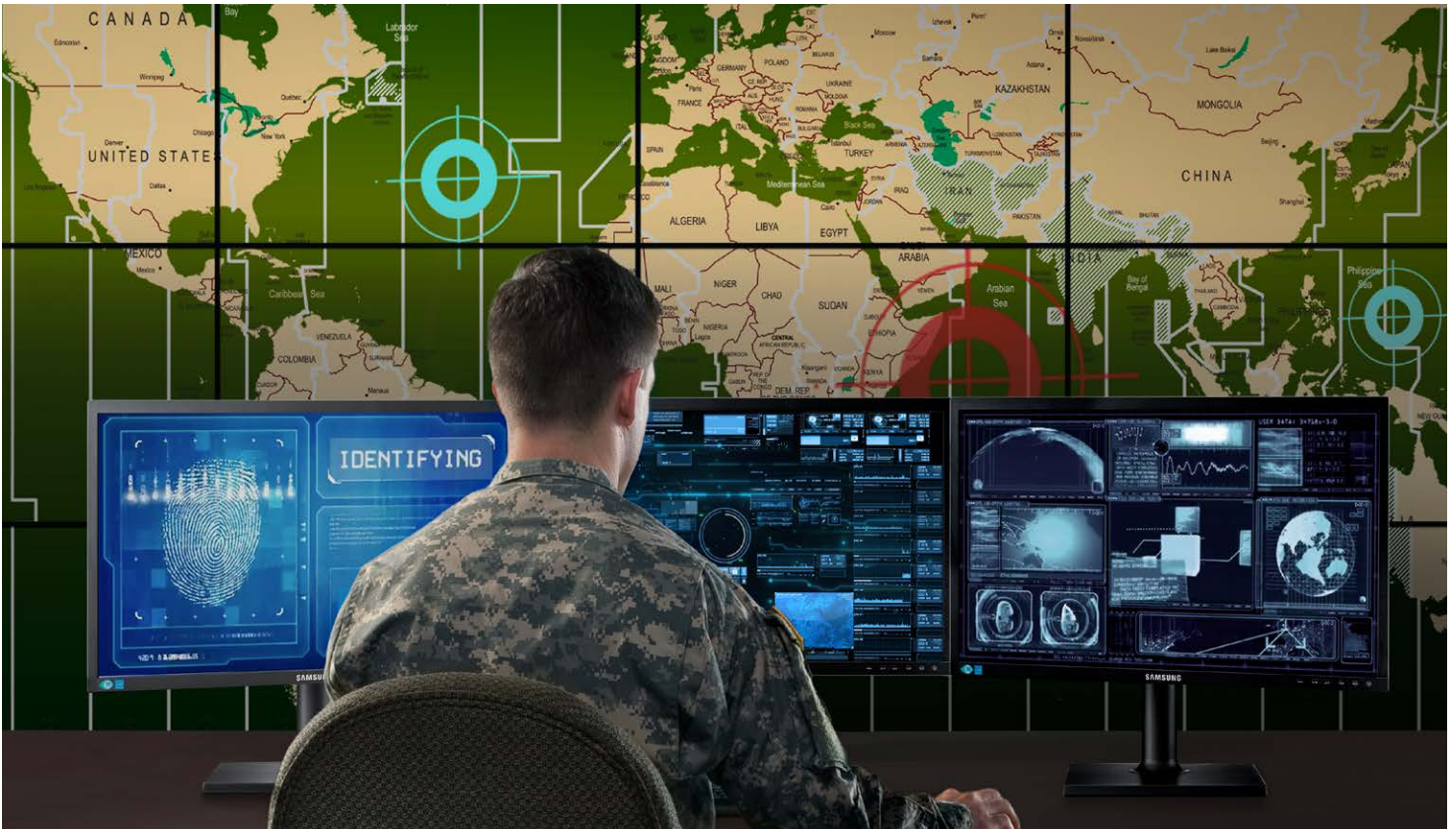
Citizen Service Centers

Service centers such as state DMV bureaus, federal social security offices, and local records offices use Samsung commercial displays to manage service lines and processing. High-brightness screens, anti-glare surfaces and wide-angle viewing ensure easy visibility for everyone. Samsung videowalls can be deployed to welcome and guide citizens. In case of an emergency, the displays are used to provide alerts and vital instructions.












Emergency Operation Centers





Emergency response and 911 centers are mission-critical environments with 24/7 operation. Samsung videowalls aid response teams in visualizing complex data streams and maps in high resolution. The UDC Series videowall displays feature super-narrow bezels, so the videowall is virtually seamless. The displays are engineered for 24/7 reliability and feature advanced color management. In addition, analysts and staff can use touchscreen-enabled commercial displays to collaborate.



Widest Range of Commercial Displays and Designs

Premium				
				
PEC	LEC	SL46B (High-Bright)	OL46B (High-Bright)	NL22B (Display Case)
Advanced LED display with media player and tuner	Cost-effective LED display for always-on use	High-brightness display for well-lit indoor areas	Integrated all-in-one display kiosk for indoor and outdoor	Ultimate product showcase for merchandising
Edge-lit LED	Edge-lit LED	CCFL	CCFL	Powerful built-in PC with dual core processor
1.4" deep	2.0"-2.6" deep	4.9" deep	Full HD resolution	Built-in dual speakers
13.5mm-17.1mm bezel	20.5mm-28.5mm bezel	11mm bezel	19.3mm bezel	Protective glass and security lock
24/7 Operation	24/7 Operation	24/7 Operation	24/7 Operation	Energy-saving LED lighting
700 nit brightness	700 nit brightness	1500 nit brightness	1500 nit brightness	
Built-in Tuner		Also available as open frame kit (460DR-2)		
Samsung SMART Signage Platform				
40", 46", 55"	32", 46", 55"	46"	46"	22"

Mainstream		Essential	
			
MEC	MDC	EDC	HB
Super-slim design with full SSP functionality	Fully featured LED design at an affordable price	Affordable LED for basic digital signage	Easy-to-use signage and TV playback with a commercial warranty
Edge-lit LED	Direct-lit LED	Edge-lit LED	Direct-lit LED
1.2"-2" deep	3.68"-3.72" deep	2.5"-3.7" deep	3.66"-3.71" deep
12.5mm-20.8mm bezel	16.3mm-22.1mm bezel	9.9mm-23.4mm bezel	17.8mm-30.5mm bezel
450-550 nit brightness	320-350 nit brightness	300 nit brightness	300 nit brightness
Tuner	Tuner		Tuner
Samsung SMART Signage Platform	Samsung SMART Signage Platform		2-year warranty
32", 40", 46", 55", 75"	32", 40", 46", 55", 65"	32", 40", 46", 55", 65", 75"	32", 40", 46"



Premium Videowall		Mainstream Videowall	
			
UDC	UD22B	UEC	UDC-B
Virtually seamless panels with advanced technology	Unique 1:1 aspect ratio panels for maximum artistic flexibility	Affordable videowalls with advanced color management	Virtually seamless videowalls that won't break your budget
Direct-lit LED	Direct-lit LED	Edge-lit LED	Direct-lit LED
3.8" deep	3.2" deep	1.2" deep	3.7" deep
1.8mm-3.6mm bezel	1.8mm-3.6mm bezel	5.6mm bezel	2.0mm-3.3mm bezel
24/7 Operation	24/7 Operation		24/7 Operation
700 nit brightness	450 nit brightness	500 nit brightness	450 nit brightness
Advanced color calibration and management		Advanced color calibration and management	
		Samsung SMART Signage Platform	
46", 55"	22"	46", 55"	46"

Interactive



Touchscreen Overlays
Instantly add touchscreen interactivity
Compatible with select ME and ED Series commercial displays
Seamless design with quick-snap connection
Enhanced IR technology supports up to 10 points of touch

Media Players

	
Plug-In Module (PIM)	Set Back Box (SBB)
Build sleek, compact signage and eliminate cables	Slim SBB design with powerful CPU
OPS compliant Plug-in Module (PIM)	HDMI, DVI, USB and network connectivity
Dual and Quad-core CPUs	Dual and Quad-core CPUs
Windows 7 Embedded	Windows 7 Embedded
Compatible with PEC, DEC, LEC, and select ME/ED Series commercial displays	Samsung MagicInfo Digital Signage Software included

Software

	
MagicInfo Content Management	Samsung SMART Signage Platform
Create and manage content with robust, easy-to-use software tools	Integrated signage platform eliminates need for external media player and streamlines deployment
Create, schedule and manage multi-media content	Open development platform enables customized solutions
Flexible and user-friendly	Embedded media player with Dual-core CPU
Multiple versions (Lite, Premium, Videowall) tailored to a range of needs	Large network of content creation/management providers
	Compatible with PEC, MEC, UEC and MDC Series commercial displays
	Cost-effective, turnkey solution

Product Support: 1-866-SAM4BIZ | 1-800-SAMSUNG | samsung.com/business or samsung.com/prodisplays

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Samsung Electronics has been named 2012 ENERGY STAR Partner of the Year in the product manufacturing category by the U.S. Environmental Protection Agency (EPA).



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