



Levi Strauss & Co. connects a global workforce and accelerates innovation with Windows 11 and Copilot+ PCs

#### CUSTOMER

Levi Strauss & Co.

#### INDUSTRY

Retail/apparel manufacturing

#### SIZE

15,000+ employees

#### COUNTRY

Global (headquartered in U.S.A.)

#### PRODUCTS AND SERVICES

Windows 11  
Microsoft 365  
Surface Copilot+ PCs  
Microsoft Intune

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“Windows 11 and Copilot+ PCs are transforming how our teams design, make, and deliver — bringing the innovation and agility of the Levi’s brand to every part of our business.”

**Chris Clark, VP and CIO**

#### SITUATION

As one of the world’s most recognized apparel brands, Levi Strauss & Co. needed a unified, secure platform to support a hybrid workforce spanning retail, design, and operations. Legacy systems slowed deployment, complicated device management, and created frustration across global teams. The company sought a modern solution to simplify IT, strengthen security, and keep creativity flowing.

#### SOLUTION

Levi Strauss & Co. introduced Windows 11 and Surface Copilot+ PCs, using Microsoft Intune to secure, configure, and manage devices from the cloud. This modernization effort created consistent, reliable experiences for employees and expanded access to the AI-powered capabilities of Microsoft 365. With Surface devices and Copilot capabilities—including creating custom agents--teams now collaborate faster, make smarter decisions, and bring greater flexibility to every function.

#### IMPACT

With Windows 11 and Copilot+ PCs, Levi Strauss & Co. has unified its global workforce on a secure modern platform that boosts creativity and operational efficiency. Teams now work with consistent, reliable tools that speed daily workflows and reduce friction while AI helps employees find information faster, manage inventory, and streamline core practices. The result: greater productivity, smoother collaboration, and strong momentum in Levi Strauss & Co.’s digital transformation.