Hewlett Packard Enterprise

LOSE YOUR STORAGE BLUES WITH HPE STORAGE OFFERS

Leave complex, clunky, energy-hungry storage behind

HPE ALLETRA POWERS YOUR DATA FROM EDGE TO CLOUD

HPE Alletra modernizes and simplifies storage, delivering a cloud operating and consumption experience for your on-premises storage.

BENEFITS

The potential benefit of increasing storage capacity could far outweigh whatever costs you may incur.[1]

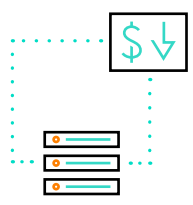**2021** The year when the line between on-premises and cloud will be erased[2]

57% Percentage of executives surveyed that rate their company's ability to deliver timely data as "very good"[3]

93% Percentage of IT decision-makers seeing storage and data management complexity impeding digital transformation[4]

KEY OFFERS
REPLACING LEGACY STORAGE WITH MODERN HPE STORAGE

Up to $100,000
for the array you are replacing

1

Disposal
HPE will handle packing and shipping of legacy assets for responsible disposal.

2

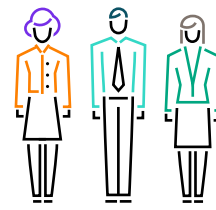**FREE**
data migration of up to 50 servers and 100 TB

3

FREE
data sanitization service for up to 660 spindles

4

=

$184,000
Total potential customer value from the Lose Your Storage Blues with HPE Storage Offers[5]

$184,000

Total potential customer value from the Lose Your Storage Blues with HPE Storage Offers[5]

100%
Availability guaranteed with HPE Alletra 9000[6]

99%
Time saved[7]

LEARN MORE

about the Lose Your Storage Blues with HPE Storage Offers at

hpe.com/us/loseyourblues

[1] Deloitte, "Tech Trends 2021," 2020.
[2] CRN, "8 Emerging Data Storage Trends To Watch In 2021," December 2020.
[3] Talend, "Report on 2021 Data Health Survey," 2021.
[4] "ESG Market Research of IT Decision Makers," ESG, April 2021.
[5] Limited time only.
[6] HPE, "Uptime guarantees that deliver," May 2021.
[7] Comparison of infrastructure lifecycle management of HPE Alletra vs. ESG Market Research, April 2021.

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