



COLLEGIATE ESPORTS

Empowered by MSI Gaming Solutions

FACTS about COLLEGIATE ESPORTS

“Students who are interested in esports have a higher tendency to be academic achievers and interested in high-paying, STEM fields valued by employers. Michael Sherman, Riot Games’ director of collegiate esports, said that 62% of the players on collegiate League of Legends teams in 2018 were STEM majors.”

- “Forbes - Bob Venero, CEO & Founder of Future Tech Enterprise”

Approximately 200 universities offer some kind of varsity esports program with nearly \$15M being spent in related scholarship programs.

- “Global Sport Matters”

\$15M
of scholarships

\$100M

By Intel

Over the next 3 years, Intel and ESL will support the worldwide growth of esports with a \$100M joint investment in technology and events.

- Intel

Key industry players & trends growing the esports market is on track to surpass \$1.5B by 2023, and 69% comes from sponsorships and advertising

- “INSIDER”

\$1.5B
by 2023

\$1.86B

By 2026

A research published in February, 2021, indicated esports market size is projected to reach USD \$1860.2 Million by 2026 at CAGR 15.1%.

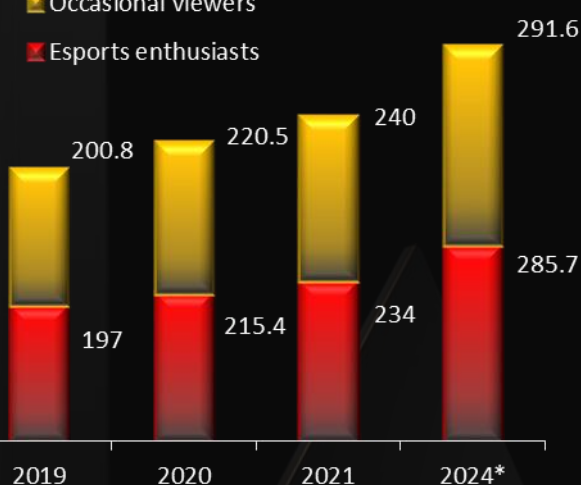
- Valuates Reports | CISION PR Newswire

Esports viewer size worldwide from 2019 has consistent growth, and it's expected to surpass 570 millions of viewers by 2024.

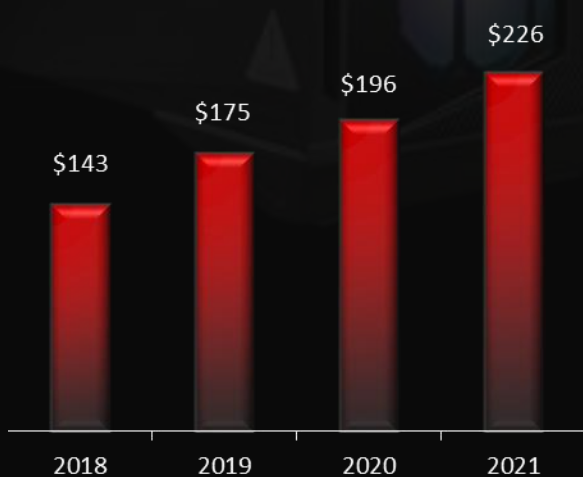
- “statista”

Viewers in millions

Occasional viewers
Esports enthusiasts



US Esports Digital Ad Rev. in \$M



Data includes advertising and sponsorship revenues from organized esports competitions hosted on digital platform. \$226M is expected to surpass in 2021.

- “eMarketer, June 2020”

MSI PLAYS PIVOTAL PART IN COLLEGIATE ESPORTS

MSI has dedicated to supporting the esports communities and gaming events, committing our effort to the world's most aspiring and best gamers,. With the established achievement and experience, MSI formed EDU team and has been able to support and sponsor plenty of colleges and school districts to develop collegiate and overall EDU esports ecosystem together. Here are few stories of significant amount of our accomplishments..



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