

# Define what's next

## What now, and what next?

SMBs need agility to adapt to a constantly changing world.

### PRODUCTIVITY



of surveyed SMBs consider improving employee productivity a critical priority for their business in the next 12 months.<sup>1</sup>

### SECURITY



of surveyed SMBs experienced a security breach resulting in an average 3.3% revenue loss.<sup>2</sup>

### MANAGEMENT



of surveyed SMBs indicate technology is a primary factor in pursuing their business objectives.<sup>3</sup>

**59%** of surveyed SMBs CEOs believe agility is the new currency.<sup>4</sup>

<sup>1</sup>Lenovo Forrester, 2019  
<sup>2</sup>Technique, 2020  
<sup>3</sup>CompTIA, 2019  
<sup>4</sup>Microsoft KPMG, 2019

### PRODUCTIVITY ● ● ●

## Help your team get more done—on their own and together.

Deliver more flexible options with Surface equipped with Microsoft 365 and Intel®.

**2 HOURS GAINED**

per day gained through improved collaboration.<sup>7</sup>

**49 MINUTES SAVED**

per day with more efficient joining to meetings.<sup>7</sup>

**38 MINUTES SAVED**

daily due to improved collaboration tools and experiences.<sup>7</sup>

<sup>7</sup>A Forrester Total Economic Impact Study Commissioned By Microsoft, 2020

### SECURITY ● ● ●

## Stress less with better protection for your data and people.

Get advanced security, from chip to cloud, with Surface devices equipped with Microsoft 365 and Intel®.

**20 %**

reduction in security breaches.<sup>7</sup>

**17 %**

decrease in endpoint security spending.<sup>7</sup>

**14 %**

lower spending in mobile device management.<sup>7</sup>

No product or component can be absolutely secure.  
<sup>7</sup>A Forrester Total Economic Impact Study Commissioned By Microsoft, 2020

### MANAGEMENT ● ● ●

## Spend less time on maintenance and more time on value creation.

Provision and deploy faster with Surface equipped with Microsoft 365 and Intel®.

**3.75 HOURS SAVED**

in provisioning time per device.<sup>7</sup>

**75 %**

reduction in help desk call times.<sup>7</sup>

**3.25 HOURS SAVED**

per device deploying updates.<sup>7</sup>

Your costs and results may vary.  
<sup>7</sup>A Forrester Total Economic Impact Study Commissioned By Microsoft, 2020

Businesses surveyed reported up to

**17 % reduction**

in time spent by IT configuring and deploying Surface devices equipped with Intel® and Microsoft 365.<sup>7</sup>

## Get it all done with Surface and Intel®.

Ensure your teams are at their best whether working remote or onsite.



### Productivity

Support the different ways and places your team works.



### Security

Maintain secure control from anywhere.



### Management

Streamline device management and deployment.

For more information on Intel-powered Surface laptops, please contact us today.