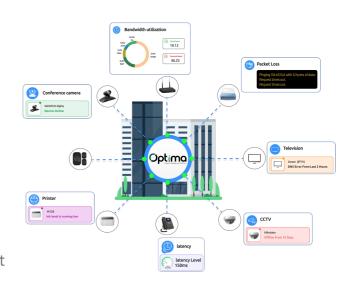


Optima - An Asset Intelligence Platform

Optima is an advanced and comprehensive asset intelligence SaaS platform that revolutionizes lifecycle management of assets across commercial spaces within various industries. Powered by proprietary, patented technology and enhanced by Artificial Intelligence, the platform offers a full-spectrum solution, from asset onboarding, asset maintenance and monitoring, to sustainable disposal. Designed to digitize operations, centralize data, and integrate disparate building systems, Optima provides a unified single-pane-of-glass view of assets across entire portfolios—achieving substantial cost savings and delivering operational excellence.



Key Solution **Highlights**



In Optima's ecosystem, an "asset" encompasses all IT equipment, IoT devices, and connected technologies, providing holistic coverage across the asset lifecycle—from onboarding to maintenance and sustainable disposal.



The scalable architecture integrates a proprietary Edge Device with a versatile SaaS solution, offering clients flexibility in deployment—whether through on premises hardware or cloud-based platforms (private or public).



With over 100+ integrations, the platform seamlessly connects with existing technology ecosystems and tech stacks, maximizing the value of current investments while acting as a single-pane-of-glass for streamlined operations.



The field-first approach caters to all user roles, from on-site personnel to C-level executives, through intuitive mobile and desktop platforms. The platform democratizes asset management with customizable dashboards and dynamic reports tailored to each user's specific role, ensuring informed decision-making at all levels.



Core **Modules**



Asset Management

What Problem Do We Solve?



Siloed Systems

Many organizations struggle with disconnected systems that don't provide a unified view of asset performance.



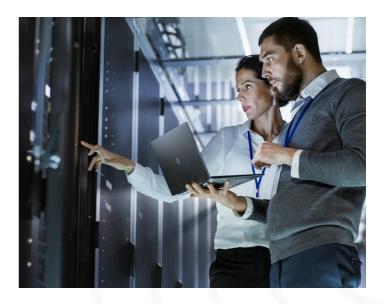
Manual Processes

Asset onboarding and inspections / audit are often done manually using legacy processes or pen-and-paper method, leading to inefficiencies and errors.



Compliance Risks

Inconsistent data tracking and manual inspections increase the risk of missing compliance requirements.





Lack of Proactive Maintenance

Without real-time monitoring, organizations are often reactive to maintenance needs, resulting in costly downtime.



High Operational Costs

Inefficient asset management increases operational costs due to delayed maintenance and high labor requirements.

What Sets Us

Apart?

1. One True Source of Data

Optima standardizes and centralizes data from various assets, systems and protocols, providing clean, reliable and organized data to build BI reports unlocking ESG, sustainability, predictive maintenance and other goals.



2. Single Pane of Glass

Offers a consolidated view of all asset data – alerts, work orders, tasks and more – allowing operations manager to monitor and manage asset types across the portfolio in any number of locations, all from one dashboard.



3. 100+ Integrations

Optima seamlessly integrates with third-party systems like Computerised Maintenance Management System, Property Management System, Ticketing System, ESG platforms & predictive maintenance tools - enhancing the existing infrastructures.



4. Al-Powered Predictive Maintenance

Helps organizations shift from reactive to proactive maintenance by predicting issues before they cause downtime.

5. Global Scalability

Supports multi-region operations, round-theclock support, localizations and language availability, making it ideal for large enterprises managing assets across various locations and time zones.



Real Impact, from **Real Clients**

Inspections & Audit

Saves 3 minutes per inspection, amounting to 50,000 man-hours saved annually in a typical client portfolio.

Workorders / Tickets

Streamlines maintenance. resulting in a 30% reduction in work orders.

Technology Investments

Reduces technology investment costs by 20-30%.



Asset Onboarding

Reduced the time-toonboard by 70%.

Asset Downtime

Optima decreases asset downtime by 20-30% annually.

Cost Savings

Clients experience a 15-20% reduction in recurring maintenance and repair costs.