

Brief (NA)

Original HP Ink

Prints you can take pride in



QUALITY

Precision output,
page after page¹

Take pride in your prints

58% of non-HP inks tested failed during use or right out of the box.¹

Original HP Inks print more than 2x the pages than non-HP inks tested.¹



INDOOR AIR QUALITY

Meets eco-label emissions criteria²

Help maintain the indoor air where you work and live

Original HP Ink meets stringent eco-label emissions criteria.²

Original HP Inks are water-based for odorless, low-emission printing and indoor air quality performance.³



SUSTAINABILITY

Free and easy recycling to help reduce waste⁴

Feel good about printing sustainably

82% of Original HP Ink Cartridges contain recycled content.⁵

HP diverts almost 1 million empty plastic bottles per day by using them as recycled content in new ink cartridges.⁶



SECURITY

Designed for security

Protect your printer and your data⁷

Many imitation cartridges have chips that can be reprogrammed to add malicious code.

Original HP office cartridges are designed for security with tamper-resistant chips, firmware, and packaging.⁷





An outstanding choice for

Home and office

Original HP Ink is designed to work the first time, every time.¹ Print fade-resistant documents and brilliant images that will last for generations.⁸

The environment

Take pride in contributing to a circular economy by using Original HP Ink Cartridges and then recycling them through HP's free recycling program.⁴

Indoor air quality

Original HP Ink systems meet stringent eco-label emissions criteria for indoor air quality.²

Your security

At every step of the design, supply chain, and production process for Original HP office cartridges, security is built in.⁷



¹ Based on a SpencerLab 2018 study commissioned by HP for the on-average performance of 12 brands of remanufactured cartridges, refilled cartridges from leading refill service providers, and refill kits compared to Original HP Ink Cartridges (61XL, 62XL, 63XL, 564XL, 950XL, 951XL, 970XL & 971XL) sold in North America. See spencerlab.com/reports/HPInkReliability-NA-2018.pdf.

² An HP printing system consists of HP printer, paper, and Original HP supplies. Blue Angel DE-UZ 205 emissions criteria or earlier versions of criteria applicable when printing system launched.

³ Up to A3+ page size HP printing systems meet Blue Angel DE-UZ 205 sec. 3.3 emissions limit or earlier BA versions applicable when printing system launched. An HP printing system consists of HP printer, HP paper and Original HP supplies. See produktinfo.blauer-engel.de/uploads/criteriafile/en/DE-UZ%20205-201701-en%20Criteria.pdf.

⁴ Program availability varies. See hp.com/go/recycle.

⁵ 82% of Original HP Ink Cartridges contain between 45-70% recycled plastic. Does not include ink bottles and other products not listed. See hp.com/go/recycledcontent for list.

⁶ See hp.com/sustainableimpact.

⁷ HP office-class printing systems are select Enterprise and Managed devices with FutureSmart firmware 4.5 and up, Pro devices, LaserJet models 200 and up, with respective Original HP Toner, PageWide, and Ink Cartridges. Does not include HP integrated printhead cartridges. Digital supply-chain tracking, hardware, and packaging security features vary locally by SKU. See hp.com/go/SuppliesThatProtect and hp.com/go/SuppliesSecurityClaims.

⁸ See hp.com/go/printpermanence.

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