

Discover the latest Windows 11 Pro hardware innovation



A guide for premium¹ devices that deliver innovative AI experiences with the best Windows yet.

The latest generation of innovative Windows 11 Pro PCs help set the standard for security and productivity in the modern workplace. Use this guide to learn about the latest updates available in Windows 11 Pro, learn how your organization can benefit from premium Windows 11 Pro PCs, and see examples of the broad diversity of premium commercial devices available to secure any opportunity.

250%

ROI and payback in less than 6 months due to factors like tighter security, faster deployment, and fewer help desk tickets.²



58% fewer security incidents³



99.7% application compatibility⁴



50% faster workflows on average⁵

"Investing in premium Windows 11 Pro devices is not just about hardware; it's about elevating the entire employee experience. These devices deliver a better total-cost-of-ownership backed by best-in-class security providing seamless performance across virtual meetings and intricate multitasking. With the integration of a new generation of AI experiences with Copilot in Windows, the employee experience is fundamentally changing for the better. Choosing premium Windows 11 Pro devices is among the most valuable investments we can make in our people, which is also an investment in business success."

– Keena Grigsby
GM, Windows Commercial

Considerations for your next hardware refresh

Windows 11 Pro devices offer unmatched benefits for your organization

From 2-in-1s to clamshells to workstations, Windows 11 Pro PCs offer a wide spectrum of form factors that deliver on the value and innovation that is inherent to Windows 11 Pro.

Secure any opportunity

Today's PCs features the most secure Windows yet, with chip-to-cloud security that reduces risk and cost. Modern Windows 11 Pro devices feature the latest innovation in firmware security, isolation technologies enabled for enhanced kernel protection (Virtualization Based Security) and HVCI (Hypervisor Code Integrity, Proactive protection against credential theft built-in with enhanced phishing protection with Microsoft Defender SmartScreen, and Windows Update for Business enables you to automatically keep devices up-to-date with the latest security and Windows features. Secured-Core and Microsoft Pluton options provide extra protection for sensitive data.



58% drop in security incidents with Windows 11 Pro devices²

3.1x reduction in firmware attacks²

AI-powered Productivity

The latest features and capabilities in Windows 11 Pro enable exceptional work anywhere. Copilot in Windows is your AI assistant at work to help you supercharge efficiency shielded by commercial data protection.⁶

Now you can get better answers, sharpen skills, find fresh solutions, and create in new ways. AI-infused recommendations in File Explorer and Start enable employees to be better prepared and organized.⁷ Snap layouts with click and touch help improve organization in desktops intuitively, and seamless redocking means that the device will remember how you arranged your desktop when docked. Additionally, Windows 11 Pro devices are designed to be accessible, with an AI-enhanced, inclusive experiences including narration⁸, color control, and live captions across multiple languages⁹. Windows 11 Pro devices can support multiple 4k monitors and a wide variety of accessories.



15% increase in productivity²

50% faster workflows and collaboration on average⁵





Easy to manage, future ready

The shift to a more remote workforce has necessitated streamlining the operations of IT while reducing cost and complexity. Windows 11 Pro offers devices to enable all role types while maintaining a single ecosystem for IT to manage. As you plan future migrations, Microsoft makes your life easier through services like App Assure and applications like Test Base¹⁰ for Microsoft 365, which help you migrate to the latest versions of Windows 11 with peace of mind. Windows Autopilot enables an accelerated, zero-touch deployment, and the App Assure program has reported 99.7% application compatibility to date.⁴ Microsoft FastTrack offers remote guidance to assist with planning, assessment, and deployment to support your migration.



25% faster deployment²

80x drop in helpdesk calls²

Devices for Business Transformation

As organizations refresh hardware, it is critical to offer options that fit all employees without compromise. The latest Windows 11 Pro devices include options that fit all user types, while providing best-in-class security, manageability, and productivity through Windows 11 Pro or Enterprise and Microsoft 365. Forrester reported a 250% ROI on average (2) for Windows 11 devices with Microsoft 365, demonstrating the kind of value that the business receives, while employees leverage new devices that enable exceptional work anywhere.²



250% ROI and payback in less than 6 months due to factors like tighter security, faster deployment, and fewer help desk tickets.²

Enabling employees & the business to achieve more

Cutting edge innovation meets unrivaled versatility

Windows 11 Pro devices can supercharge productivity while shielding organizational data with advanced data protection and privacy, enhanced by AI. With device types ranging from mobile 2-in-1s to ultra-slim laptops to powerhouse workstations, Windows 11 Pro PCs can enable transformation for the entire organization.

Here are the **top ten features and capabilities** in premium Windows 11 Pro devices that your organization could benefit from today.

Proactive, intelligent protection. Windows 11 Pro includes safeguards against evolving threats with features like enhanced phishing protection with Microsoft Defender SmartScreen.

Smarter Search. Search helps you quickly find the right content, files, people, and answers on the Start menu and taskbar. No need to remember an exact file name. Start typing and get faster, more relevant, and consistent results across your files, apps, and Internet, including related news highlights.

AI at your service. Achieve more with less effort using Copilot in Windows, part of a new generation of AI experiences designed to expand horizons and achievement today, with ongoing innovation to light up new opportunities tomorrow. AI in Windows 11 Pro does the heavy-lifting so you can do the extraordinary.⁶

Effortless meetings. Have more engaging, efficient meetings with Windows Studio Effects. You can eliminate distracting sights and sounds. NPU-powered PCs enable you to stay in focus with automatic framing and maintain eye contact even if you're reading from notes. AI neural processing unit (NPU) camera effects.¹¹

Premium components. Windows 11 Pro devices support high-quality cameras and microphones, to look and sound your best, with support for a range of input options including pen, ink, touch, and voice.

Accessibility for all, impact for more. Sign in, navigate, and type with your voice. Voice access with natural voice interaction also works with favorite Microsoft apps across Windows 11, including Word and File Explorer.

Extend your view. Premium Windows 11 Pro devices can support multiple 4k monitors, enabling you to do your best work across more screens.

Accessorize as you please. Windows 11 Pro devices supports the broadest peripheral ecosystem, including USB-A powered peripherals.

Seamless transition from phone to PC. Microsoft Phone Link to enable seamless access to information across PC and iPhone or Android phone.¹²

Stay in your flow. Snap layouts and seamless redocking to help stay organized and save time.

Elevate every workstyle

To break new ground, you need ground-breaking devices. Here are some examples of premium Windows 11 Pro devices and how they can help elevate every workstyle.

Mobile, frontline, on-the-go employees

Ultra-portable, lightweight devices that enable AI-enhanced productivity wherever you are.



Dell
Latitude 7440

[Learn more](#)



HP
Elitebook 835 G10

[Learn more](#)



Lenovo
Z13 Gen 2

[Learn more](#)



Surface
Pro 9

[Learn more](#)

Information workers and multitaskers

Delivering a great experience for the normal multitasking expected from everyday work.



Dell Latitude
9440 2-in-1

[Learn more](#)



HP Elite
Dragonfly

[Learn more](#)



Lenovo Thinkpad
X1 Carbon Gen 11

[Learn more](#)



Surface
Laptop 5

[Learn more](#)

Power users – engineers, designers, creatives, and executives

Devices that power your most demanding applications and design projects for outstanding results.



Dell
Precision 5680

[Learn more](#)



HP ZBook Studio G10
Mobile Workstation

[Learn more](#)



Lenovo ThinkPad P16s
Gen 2 Mobile Workstation

[Learn more](#)



Surface
Laptop Studio 2

[Learn more](#)

Sources

1. Microsoft defines premium as devices over \$1000 USD;
2. Commissioned study delivered by Forrester Consulting, "The Total Economic Impact™ of Windows 11 Pro Devices", December 2022. Note, quantified benefits reflect results over three years combined into a single composite organization that generates \$1 billion in annual revenue, has 2,000 employees, refreshes hardware on a four-year cycle, and migrates the entirety of its workforce to Windows 11 devices.
3. Windows 11 Survey Report. Techaisle, February 2022. Windows 11 results are in comparison with Windows 11 devices.
4. App Assure program data;
5. Compared to Windows 10 devices. "Improve your day-to-day experience with Windows 11 Pro laptops," Principled Technologies, February 2023. [LINK](#).
6. Screen simulated, subject to change. Copilot availability and rollout timing varies by market. Copilot with commercial data protection requires Microsoft 365 E3, E5, Business Standard, Business Premium or A3 or A5 for faculty, or accessed using Microsoft Entra ID.
7. Timing of feature delivery varies by device. Feature availability may vary by market. Requires Microsoft 365 Business Standard or higher or Microsoft Entra ID (Azure Active Directory) and a standalone license for Bing Chat Enterprise
8. Narrator availability varies by market: See [Appendix A: Supported languages and voices -Microsoft Support](#)
9. Supports English, Chinese, French, German, Italian, Japanese, Korean, Portuguese, Spanish, and Danish
10. Test Base sold separately
11. Hardware dependent. Experience may vary based on application. An NPU is a specialized processor designed to optimize AI capabilities. NPU will be available on select devices; check device specifications or ask your OEM for information.
12. To experience the full functionality, mobile phones must be running Android™ 7.0 or later. Microsoft Phone Link and PC both need a Wi-Fi connection, or you can give permission for the app to use your mobile data. Phone Link for iOS requires iPhone® with iOS 14 or higher, Windows 11 device, Bluetooth connection and the latest version of the Phone Link app. Not available for iPad® (iPadOS®) or MacOS®. Device compatibility may vary. Regional restrictions may apply. Trademarks are the property of their respective owners.

