Business continuity needs a deeper bench

Build resilience with talent and transformation

The McKinsey Global Survey of Executives reports companies who had already started down the path of digital transformation were able to fill pandemic-related IT talent gaps their legacy-bound counterparts could not. What sets them apart? A key factor is that 72% were leaders in experimenting with new technologies.[1]

Highly skilled applicants want to work in a modern IT environment. Companies whose headcount has stalled not only fall behind in innovation but are particularly vulnerable to security breaches.

Stave off vulnerability

To avoid this downward spiral, 63% of respondents in a Gartner survey cited resilience as a primary investment driver.[2]

In a new Lenovo survey of CIOs, business continuity and growth are among IT leaders' top priorities.[3] Organizations of all sizes now realize they are in serious need of a business continuity plan with the secure, modern infrastructure to support it.

72%

of companies that successfully navigated pandemic challenges were leaders in experimenting with new technologies.

Upgrade to modern technology that makes rapid recovery simple — like the ThinkBook Plus Gen 3 powered by 12th Gen Intel® Core™ and the ThinkPad® X1 Carbon on Intel vPro,® An Intel® Evo™ Design — built for what IT needs and users want. Deliver business-class stability and reliability, remote manageability, and built-in security.

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Where are your infrastructure gaps?

The en masse migration to cloud-based architecture during the pandemic revealed inadequate skill sets. Yet cloud technology is one of the most important components of business continuity. In addition, top IT talent is overwhelmed by the day-to-day demands of a dispersed hybrid workforce that stretch IT organization capacity. A recent industry study finds gaps in these areas that are critical to recovery and continuity.[4] To fill these holes, organizations need digital transformation and the upgraded technology and skilled IT professionals to manage it.
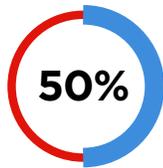
50%	**50%**	**43%**	**36%**	**33%**	**29%**
Networking	Cloud computing	Storage	Server administration	Mobile device management	Help desk/ first line support
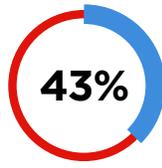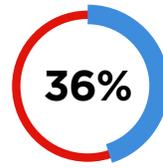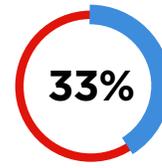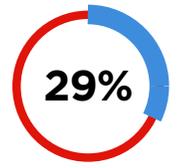
Smarter solutions for business continuity

Lenovo's Backup and Recovery solution delivers modern servers and software for intelligent, cost-effective data protection including flexible cloud-based remote recovery. It includes best-in-class data management in diverse cloud environments and streamlined, simplified data protection. You get improved data availability and readiness along with reduced infrastructure costs.

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Hardware. Lenovo ThinkSystem servers

Services. Lenovo Hardware Support Services, Lenovo Premier Support Services

Lenovo TruScale™ flexes from hardware and software to infrastructure management and managed services, letting IT teams focus on innovation. TruScale is available across our entire portfolio of products and solutions — including the ThinkPad® X1 Yoga powered by Intel® vPro,™ An Intel® Evo™ Design, delivering reliability, manageability, and ThinkShield protection in a flexible 2-in-1 enterprise PC.

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The scalability you need when you need it

Consumption models are an increasingly important way to modernize and simplify business operations while optimizing resources, both financial and human.

With Lenovo TruScale, CIOs can tap into the flexibility of a deployment, support, and security model that not only ensures users, data, and networks are protected, but also seamlessly scales to meet unexpected business demand — a critical function during business disruptions. Our Backup and Recovery solution can be delivered as a service through Lenovo TruScale.

Build a deeper bench

New talent and new technology can carry your organization forward despite obstacles. And a strategic partnership with a leading vendor can help make your digital transformation journey successful.

Business continues to evolve, and when infrastructure gets smarter, people and enterprises thrive.

Interested in more?

- Download Lenovo's Global Study of CIOs: How are CIOs delivering their vision?
- Get our checklist: Finding collaborative, strategic vendor partners

Contact your Lenovo Account Representative or local Business Partner

Visit **www.lenovo.com/Pursue-Innovation**

Sources

1 McKinsey, "How COVID-19 has pushed companies over the technology tipping point — and transformed business forever," October 2020

2 Gartner, "Gartner Survey Reveals Talent Shortages as Biggest Barrier to Emerging Technologies Adoption," September 2021

3 Lenovo, "Global Study of CIOs," January 2022

4 CompTIA, "IT industry outlook," 2022

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