CIOs step into a broader role to accelerate culture change

Collaboration technology sets the stage for hybrid success

CIOs are commonly seen as change agents, using technology to advance the enterprise, improve productivity, and foster innovation. But cultural change is not often thought to be in their wheelhouse. Yet, in a study by Adobe and Fortune of 500 CIOs, 89% saw themselves as helping to change and improve organizational culture.[1]

IT leaders have become much more than just technology owners and implementers. In a digital-first landscape, the quality of digital interaction is part and parcel of company culture.

Prioritizing collaboration is prioritizing employee experience (EX)

Technology experience is a big contributor to job satisfaction. In fact, workers are 230% more engaged and 85% more likely to stay in their jobs beyond three years if they feel they have technology that supports the way they connect, communicate, and collaborate.[2]

In the hybrid work world, collaboration is non-negotiable. And the collaboration tools companies provide affect employee experience throughout every workday.

Organizations are prioritizing investments in virtual collaboration (72%), a more secure IT framework for virtual connections (64%), and conference rooms with enhanced virtual connectivity (57%).[3] And like conductors, IT leaders are orchestrating collaboration among newly dispersed teams.

While most IT leaders are confident in their expertise, a new Lenovo CIO survey reveals that the demands of a distributed hybrid workforce are straining IT organizations. Eight in 10 respondents report their evolving role is significantly or somewhat more challenging than it was two years ago.[4] They need solutions that will help them build a culture of collaboration for the new workplace.

Collaboration requires modern devices like the ThinkPad® X1 Yoga powered by Intel vPro,® An Intel® Evo™ Design — for mobility, collaboration, and remote management, no matter where work happens.

intel. vPRO

An Evo™ Design

Smarter technology for all

Lenovo

A complete collaboration solution for IT's new reality

Lenovo's Complete Conference Room is an end-to-end (video, audio, and management) conference and meeting solution that enables businesses to connect teams and ideas from anywhere, powering better collaboration and productivity.

Hardware.* Core device — ThinkSmart Core or ThinkSmart Hub, powered by the Intel vPro® platform for an unrivaled collaboration experience
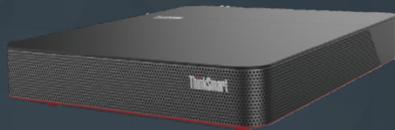
Accessories. ThinkSmart Cam, ThinkSmart Bar, support for third-party accessories

Software. ThinkSmart Manager Premium

Services. First year maintenance, optional onsite integration/install, training

*Exact hardware featured depends on room size.

The Lenovo ThinkSmart Core includes built-in enhanced security features provided by the Intel vPro® platform.

Consider Lenovo TruScale:™ A consumption model for even greater flexibility

Our research shows 92% of CIOs would consider adding new as-a-service offerings over the next two years.[4] Consumption models are an increasingly important way to modernize, simplify, and scale business operations.

Lenovo TruScale flexes from hardware and software to infrastructure management and managed services, helping IT teams focus on innovation and providing a customized end-to-end solution from the pocket to the cloud. The Complete Conference Room solution can be delivered as a service through Lenovo TruScale.

The new vendor partnerships

While 61% of CIOs say it's challenging to manage a fragmented IT vendor ecosystem, 92% say the right technology partner can have a profound impact on business outcomes.[4]

Strategic technology vendors lend insight and work closely with IT to accelerate adoption of virtual collaboration tools, improve overall productivity, and enhance the hybrid employee experience. Security is a heightened concern with a distributed workforce and technology partners can be instrumental in ensuring the enterprise is properly managed and protected. Lenovo provides secure collaboration solutions designed to remove complexity, lighten the IT workload, and save time and resources.

92%

The right technology partner can have a profound impact on business outcomes.

Ready to focus your culture on hybrid collaboration?

Business as we once knew it continues to evolve, and when technology gets smarter, people and enterprises thrive. Lenovo is ready to help with technology designed on the built-for-business Intel vPro® platform that optimizes collaboration in every setting, from solo remote to groups onsite.

- Explore Lenovo's Smart Collaboration portfolio

- Get our checklist: Finding collaborative, strategic vendor partners

Contact your Lenovo Account Representative or local Business Partner

Visit **www.lenovo.com/Pursue-Innovation**

Sources

1 Adobe and Fortune, "COVID-19's impact on the CIO's evolving role," April 2022

2 Harvard Business Review, "In a Hybrid World, Your Tech Defines Employee Experience," February 2022

3 PwC, "CIOs, XTOs, and Technology Leaders: Latest Findings from PwC's Pulse Survey," January 2022

4 Lenovo, "Global Study of CIOs," January 2022

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