



# REMARKABLE INK FOR REMARKABLE RESULTS



## Quality

Precision output, page after page<sup>1</sup>



## Sustainability

Free and easy recycling to help reduce waste<sup>2</sup>

## ORIGINAL HP 64 TRI-COLOR AND BLACK INK CARTRIDGES

Consistently get high-quality results with Original HP 64 Ink Cartridges. HP's goal is to provide customers with printing experiences that amaze and photos that stand the test of time. When you choose Original HP ink cartridges and recycle them through HP Planet Partners, you're contributing to a circular, low-carbon economy.<sup>2</sup>

# BRING YOUR PRINTS TO LIFE

HP inks and papers deliver stunning prints, with vibrant colors and rich blacks. Whether it's a family photo, school report, or business brochure, Original HP Ink gives you the confidence that you can take pride in every print. Rely on HP quality for photos and business printing right in your home. Plus, you can count on quality text and graphics on plain papers.

## Rich blacks and bright, vibrant colors

HP 64 ink cartridges and glossy photo paper are designed to work together. A rich black ink combines with the tri-color cartridge to boost the dynamic range of colors and shades in your images to make your photos pop off the page. To achieve sharp, grain-free photos, the HP 64 color cartridge precisely meters out ink drops as small as 3 picoliters (pl).

HP 64 black ink was developed not only to enable great contrasting colors in photos, but also to provide exceptional text quality on plain paper. It is so good that HP uses similar pigment black ink in our professional-grade PageWide and OfficeJet Pro printers.

## Quick-dry, sharable photos

You can count on prints that are easy to share. Photos dry quickly, helping to avoid ink transfer, so you can handle them fast.<sup>3</sup>



**HP 64 Black and Tri-color Ink Cartridges**  
Vibrant colors, lifelike photos, with more detail, dynamic range, and contrast



**Previous generation HP ink cartridges**

## Precise black ink placement provides better detail

The advanced color creation used with HP 64 cartridges seamlessly blends the black used in the darkest shadows, through vibrant mid-tone colors, to subtle smooth grain-free tones in the lightest colors. The result is striking photo quality that builds on over 30 years of color inkjet image science research and development.

The highly magnified image on the left below shows how placement of black ink helps create color shades.



**HP 64 Black and Tri-color Ink Cartridges**  
Black ink helps provide better definition, and deeper, more vibrant colors



**Previous generation HP ink cartridges**  
Colors are blended to create dark areas, sacrificing the dynamic color range

## Preserve your photos and documents

Rely on Original HP Inks for fade- and water-resistant photos so you can enjoy images with vivid color that last for decades.<sup>4</sup> Everlasting memories should do just that—last.<sup>4</sup>

Get sharp text and vibrant graphics for all your in-home office documents. Photos and documents are smudge and water-resistant,<sup>3</sup> and black text documents remain legible and useful for many years.<sup>3</sup> HP black pigment and color dye inks deliver exceptional print quality, time after time.

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# INK THAT WORKS—WHEREVER YOU'RE PRINTING



## Print wherever life takes you

HP printers compatible with Original HP 64 Ink Cartridges are designed not only to print true-to-life color photos on photo paper, but also print on plain paper or brochure paper. Whether you are printing brochures, invoices, or office reports for your micro-business, school projects for your children, or family photos, you can count on quality products from HP.

## A pack of savings

Pictures worth a thousand words deserve to be shared in the most vivid ways possible. Easily print your memories with your mobile device<sup>5</sup> and take them to the next level with premium quality supplies included in the HP Photo Value Pack. Say goodbye to looking for the right supplies, and save money with everything in one package. Start printing and sharing your favorite photos with ink and paper created for your printer.

## Snap. Print. Enjoy.

Get everything you need to be creative:

- Print right from your smartphone or tablet and share your favorite moments at the click of a button.<sup>6</sup>
- Turn your pictures into an experience and decorate your space with your treasured photos.<sup>5</sup>

## Innovative ink replacement service

Unique to HP, the HP Instant Ink program offers ink savings and convenient ink delivery. Learn more at [hpinstantink.com](http://hpinstantink.com).

# EASY TO REPLACE AND RECYCLE

## Replacements made simple

Low ink alerts help you stay updated on when you're running low on ink. Simplify reordering with the HP Smart app.<sup>6</sup>

## Get the cartridge that's right for you

Original HP 64 Tri-color and Black Ink Cartridges come in standard or high-yield sizes. Occasional users get the quality and reliability of Original HP Ink Cartridges. With HP 64 high-yield cartridges, more frequent users can print at a lower cost, print up to three times as many pages with black, and up to two-and-a-half times with the color cartridge. You'll also change cartridges less often with high-yield ink cartridges.<sup>7</sup>

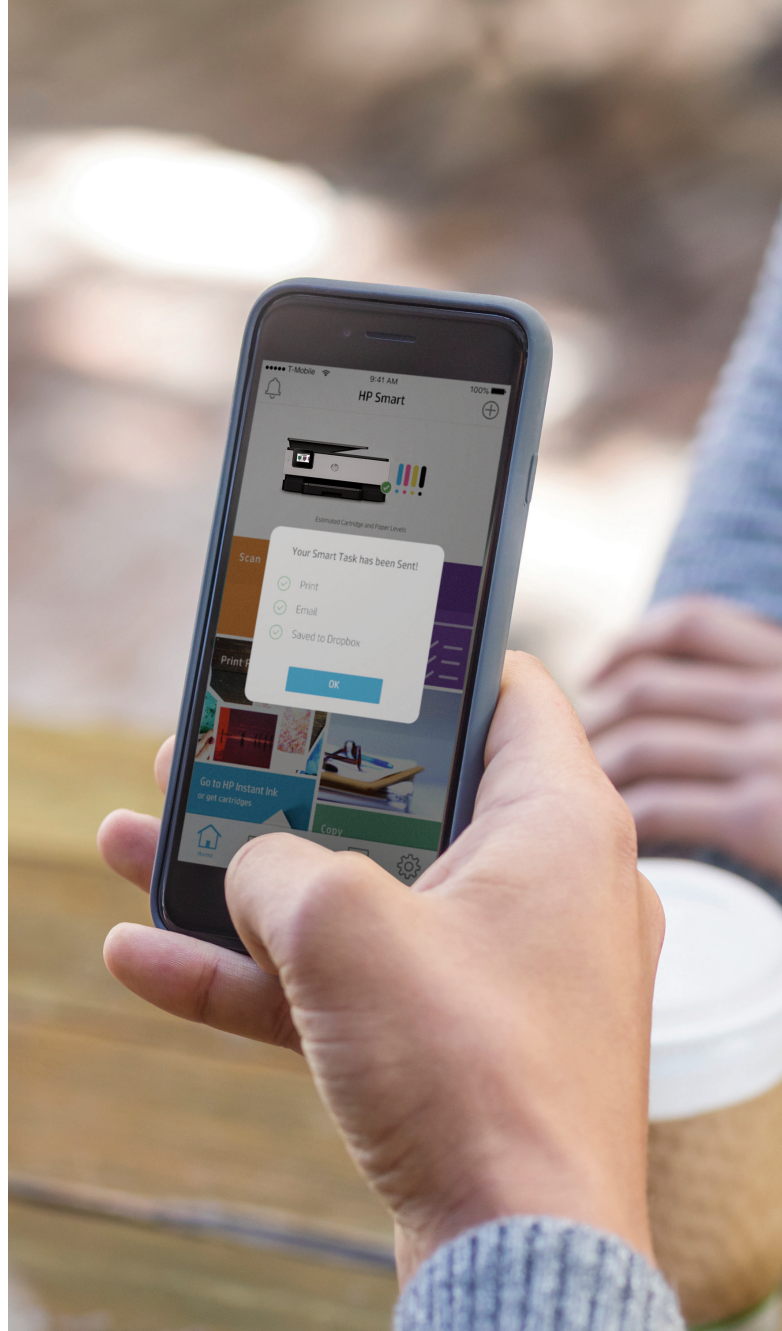
## Free, easy cartridge recycling

With the HP Planet Partners program, you can recycle your ink cartridges at no additional charge.<sup>2</sup>

## Keeping plastics out of landfills and oceans

HP strives to reduce environmental impact. Manufacturing new cartridges using returned HP cartridges and other plastics contributes to a circular economy. With over 85% of new Original HP Ink Cartridges containing recycled content,<sup>8</sup> this is manufacturing you can trust.

Learn more at  
[hp.com/ink](https://hp.com/ink)



<sup>1</sup> For NA: SpencerLab Sept 2021 study of printer inks sold in North America commissioned by HP for on-average performance of 16 brands of non-HP refill, remanufactured, and imitation cartridges vs. Original HP Ink SKUs 952XL, 63XL, 902XL, 950XL, 951XL. To account for reliability-driven supplies issues, defective and failed supplies were included in the page yield calculations. Consequently, the reported page yield numbers are not based on ISO/IEC 24711 standard methodology, as it requires that defective supplies be excluded from page yield calculation. See [spencerlab.com/reports/HPInkReliability-NA-2021.pdf](https://spencerlab.com/reports/HPInkReliability-NA-2021.pdf). For LA: SpencerLab March 2020 study of printer inks sold in Latin America commissioned by HP for on-average performance of 26 brands of non-HP refill, remanufactured and new bottle supplies compared to Original HP Ink SKUs 662XL, 664XL, 950XL, 951XL, GT51, GT52. To account for reliability-driven supplies issues, defective and failed supplies were included in the page yield calculations. Consequently, the reported page yield numbers are not based on ISO/IEC 24711 standard methodology, as it requires that defective supplies be excluded from page yield calculation. See [spencerlab.com/reports/HPInkReliability-LA-2020.pdf](https://spencerlab.com/reports/HPInkReliability-LA-2020.pdf).

<sup>2</sup> HP Planet Partners program availability varies. Original HP Cartridge return and recycling is currently available in more than 60 countries, territories and regions in Asia, Africa, Europe, and North and South America through the HP Planet Partners program. For more information, visit [hp.com/hprecycle](https://hp.com/hprecycle).

<sup>3</sup> HP plain paper documents printed with Original HP Inks are rated for fade resistance of greater than 100 years in dark storage. See 2021 Wilhelm Imaging Research statement: <https://h20195.www2.hp.com/v2/getpdf.aspx/4AA7-1573ENW.pdf>.

<sup>4</sup> Photos printed on HP Photo Papers and displayed under glass, tested at HP. See [hp.com/printpermanence](https://hp.com/printpermanence).

<sup>5</sup> For details on local printing requirements, see [hp.com/go/mobileprinting](https://hp.com/go/mobileprinting).

<sup>6</sup> Requires the HP Smart app download. For details on local printing requirements, see [hp.com/go/mobileprinting](https://hp.com/go/mobileprinting). Certain features/software are available in English language only, and differ between desktop and mobile applications. Subscription may be required; subscription may not be available in all countries. See details at [hpsmart.com](https://hpsmart.com). Internet access required and must be purchased separately. HP account required for full functionality. List of supported operating systems available in app stores.

<sup>7</sup> Based on Original HP 64XL High Yield Black and Tri-color Ink Cartridges. High-yield ink cartridges not included; purchase separately. For more information, see [hp.com/go/learnabouteink](https://hp.com/go/learnabouteink). Less cost per page compared with manufacturer recommended street price and published page yield of standard-yield Original HP 64 Ink Cartridges. Actual pricing may vary.

<sup>8</sup> More than 85% of Original HP Ink Cartridges contain between 4–75% recycled plastic. Does not include ink bottles and other products not listed. See [hp.com/InkRecycledContent](https://hp.com/InkRecycledContent) for list.

