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Embrace Change:
4 Ways to Prepare for What's Next

Change has seemed like the only constant in recent months.

Organizations large and small have been meeting the demand for hybrid work and learning environments, omnichannel delivery of goods and services, and a seemingly constant flurry of financial curveballs. These challenges have highlighted, like never before, the need for an agile infrastructure and a culture ready to embrace change.

For many IT leaders, the foundation for agility resides in the cloud. Moving processes, applications, security, and other functions into public, private, or hybrid clouds not only extends access to dispersed teams but also provides flexibility and dexterity to IT, allowing you to quickly do more with less from decentralized locations.

As the move to the cloud continues, and your teams are tasked to do more with the same budgets, how can IT drive and support the change needed to enable the digital workplace of today and the future?

A foundation for agility

The move to a digital workplace requires your organization's technology infrastructure to have a robust, secure, and strong foundation. Whatever your company's size, most likely you are searching for ways to minimize the time you spend on the mundane and maximize resources spent on digital innovation, like new services, products, and capabilities.

With a cloud-based network platform, your business will have the agility needed to make this shift.

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Build a safe and secure organization

In today's challenging and dynamic world, you want your business to be safe, physically and virtually, for all employees, customers, and partners.

By adopting smart technology designed to protect both worlds, you are building a strong foundation that will protect your business.

While the task may initially seem formidable, technology is available today that addresses these challenges and more, empowering you to protect sensitive data and IT resources, leverage sensors and cameras to create secure physical spaces, and use automation to simply manage once-complex tasks.

See how the ABCs of managing security help your business thrive.

A **broad ecosystem** of partners enables you to scale with ease and quickly meet your need for new services. With proven solutions, you can deploy safety-focused applications that monitor for safe occupancy levels, leverage built-in vehicle detection in outdoor spaces, and deliver real-time alerts when security protocols are at risk, without requiring resources from your team.

Automation identifies threats and manages updates, patches, and security upgrades to eliminate the need for time-consuming, error-prone, and sometimes missed manual processes.

Since 56% of SMBs patch daily or weekly, reducing that human toll allows your IT team to focus more time on differentiation and customer-facing tasks, while simultaneously enhancing your firm's protection[1].

1   Cisco, "Cisco Cybersecurity Report Series 2020"

Configuration is secure and replicable, with monitoring conducted via a single pane of glass. Whether you're setting up a new office in a different city, home-based workers, or devices for traveling employees, your team can easily establish secure connectivity.

Data analytics equip you to proactively see patterns before they create threats in the online or physical worlds.

For example, leverage network data to understand how to detect and protect against malware. Or use insight gleaned from smart cameras to increase safety measures by adding or moving security personnel.

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By making security central to your strategy, your small business gains secure and speedy connectivity, while your tech team wins time, flexibility, and rave reviews.

Learn more about simplifying your business IT.

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